

EXHIBIT A

Generated on: This page was generated by TSDR on 2024-11-22 00:12:42 EST

Mark: WWE

WWE

US Serial Number: 78725297

Application Filing Date: Oct. 03, 2005

US Registration Number: 3538710

Registration Date: Nov. 25, 2008

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Nov. 21, 2018

Publication Date: Dec. 19, 2006 **Notice of Allowance Date:** Mar. 13, 2007

Mark Information

Mark Literal Elements: WWE

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 3056074

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Clothing, namely, tank tops, t-shirts, shirts, sport shirts, dress shirts, polo shirts, undershirts, sweatshirts, sweaters, pullovers, blouses, jackets, raincoats, overcoats, topcoats, trousers, pants, jean pants, jogging suits, exercise pants, exercise suits, sweatpants, shorts, underwear, boxer shorts, socks, clothing ties, pajamas, belts, gloves, Halloween and masquerade costumes, wrist bands, bandannas; footwear, namely, shoes, sneakers, boots, slippers; headwear, namely, hats, caps

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: May 31, 2002

Use in Commerce: May 31, 2002

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: World Wrestling Entertainment, Inc.

Owner Address: 1241 East Main Street
Stamford, CONNECTICUT UNITED STATES 06902

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Attorney/Correspondence Information

Attorney of Record - None

Correspondent

Correspondent Name/Address: World Wrestling Entertainment, Inc.
1241 East Main Street
STAMFORD, CONNECTICUT UNITED STATES 06902

Phone: 203-353-2827

Fax: 203-353-0236

Correspondent e-mail: lauren.middlen@wwecorp.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Feb. 28, 2024	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Dec. 20, 2023	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Nov. 15, 2023	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Sep. 06, 2022	NOTICE OF SUIT	
Sep. 02, 2022	NOTICE OF SUIT	
Sep. 02, 2022	NOTICE OF SUIT	
Nov. 21, 2018	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Nov. 21, 2018	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Nov. 21, 2018	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Nov. 21, 2018	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Nov. 12, 2018	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Nov. 12, 2018	TEAS SECTION 8 & 9 RECEIVED	
Nov. 25, 2017	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Dec. 10, 2014	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Dec. 10, 2014	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Dec. 10, 2014	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Nov. 19, 2014	TEAS SECTION 8 & 15 RECEIVED	
Nov. 19, 2014	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Nov. 25, 2008	REGISTERED-PRINCIPAL REGISTER	
Oct. 21, 2008	LAW OFFICE REGISTRATION REVIEW COMPLETED	
Oct. 21, 2008	ASSIGNED TO LIE	
Oct. 08, 2008	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Sep. 18, 2008	STATEMENT OF USE PROCESSING COMPLETE	
Sep. 13, 2008	USE AMENDMENT FILED	
Sep. 18, 2008	CASE ASSIGNED TO INTENT TO USE PARALEGAL	
Sep. 15, 2008	TEAS STATEMENT OF USE RECEIVED	
Mar. 31, 2008	SOU EXTENSION 2 GRANTED	
Mar. 10, 2008	SOU EXTENSION 2 FILED	
Mar. 10, 2008	SOU TEAS EXTENSION RECEIVED	
Sep. 12, 2007	SOU EXTENSION 1 GRANTED	
Sep. 12, 2007	SOU EXTENSION 1 FILED	

Sep. 12, 2007 SOU TEAS EXTENSION RECEIVED
 Mar. 13, 2007 NOA MAILED - SOU REQUIRED FROM APPLICANT
 Dec. 19, 2006 PUBLISHED FOR OPPOSITION
 Nov. 29, 2006 NOTICE OF PUBLICATION
 Oct. 26, 2006 LAW OFFICE PUBLICATION REVIEW COMPLETED
 Oct. 20, 2006 ASSIGNED TO LIE
 Oct. 19, 2006 APPROVED FOR PUB - PRINCIPAL REGISTER
 Oct. 18, 2006 TEAS/EMAIL CORRESPONDENCE ENTERED
 Oct. 17, 2006 CORRESPONDENCE RECEIVED IN LAW OFFICE
 Oct. 17, 2006 TEAS RESPONSE TO OFFICE ACTION RECEIVED
 Jul. 14, 2006 ASSIGNED TO EXAMINER
 Apr. 18, 2006 NON-FINAL ACTION E-MAILED
 Apr. 18, 2006 NON-FINAL ACTION WRITTEN
 Apr. 05, 2006 ASSIGNED TO EXAMINER
 Oct. 06, 2005 NEW APPLICATION ENTERED

TM Staff and Location Information

TM Staff Information - None File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Nov. 21, 2018

Assignment Abstract Of Title Information

Summary

Total Assignments: 2

Registrant: World Wrestling Entertainment, Inc.

Assignment 1 of 2

Conveyance: CERTIFICATE OF CONVERSION AND NAME CHANGE

Reel/Frame: [8250/0637](#)

Pages: 58

Date Recorded: Nov. 06, 2023

Supporting Documents: [assignment-tm-8250-0637.pdf](#)

Assignor

Name: [WORLD WRESTLING ENTERTAINMENT, INC.](#)

Execution Date: Sep. 12, 2023

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [WORLD WRESTLING ENTERTAINMENT, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 707 WASHINGTON BLVD.
STAMFORD, CONNECTICUT 06902

Correspondent

Correspondent Name: COURTNEY WELSHIMER, ESQ.

Correspondent Address: SIMPSON THACHER & BARTLETT LLP
425 LEXINGTON AVENUE
NEW YORK, NY 10017

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: FIRST LIEN TRADEMARK SECURITY AGREEMENT

Reel/Frame: [8349/0921](#)

Pages: 77

Date Recorded: Feb. 21, 2024

Supporting Documents: [assignment-tm-8349-0921.pdf](#)

Assignor

Name: [WORLD WRESTLING ENTERTAINMENT, LLC](#)
Legal Entity Type: LIMITED LIABILITY COMPANY
Execution Date: Feb. 09, 2024
State or Country Where Organized: DELAWARE

Assignee

Name: [GOLDMAN SACHS BANK USA](#)
Legal Entity Type: NATIONAL BANKING ASSOCIATION
Address: 30 HUDSON STREET
 4TH FLOOR
 JERSEY CITY, NEW JERSEY 07302
State or Country Where Organized: UNITED STATES

Correspondent

Correspondent Name: COURTNEY WELSHIMER ESQ.
Correspondent Address: SIMPSON THACHER & BARTLETT LLP
 425 LEXINGTON AVENUE
 NEW YORK, NY 10017

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 2

Type of Proceeding: Opposition

Proceeding Number: [91248662](#)
Filing Date: Jun 06, 2019
Status: Terminated
Status Date: Sep 05, 2019
Interlocutory Attorney: WINSTON T FOLMAR

Defendant

Name: Xiamen Yuheng trading Co., Ltd.
Correspondent Address: OKSTECHNOLOGYCO.,LTD
 1000EWOODFIELD RD. STE237
 SCHAUMBURG IL UNITED STATES , 60173
Correspondent e-mail: yamon123@163.com , zhoupinpin@yamon1688.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
TRUWWE		88100032	

Plaintiff(s)

Name: World Wrestling Entertainment, Inc.
Correspondent Address: CHRISTOPHER M. VERDINI
 K&L GATES LLP
 210 SIXTH AVENUE
 PITTSBURGH PA UNITED STATES , 15222
Correspondent e-mail: christopher.verdini@klgates.com , curtis.krasik@klgates.com , USPTO.LitigationDocket@klgates.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
WWE		78725297	3538710
WWE AUTHENTIC WEAR		77561301	4045760
WWE NETWORK		85426280	4621480
WWE BATTLEGROUND		86016427	5176635
WWE NXT		85932497	5261353
WWE		78126913	2772683

THE WWE EXPERIENCE	78404717	3442191
WWE	78834732	3541956
WWE UNIVERSE	77494333	3778789
WWE NETWORK	85415295	4632692

Prosecution History			
Entry Number	History Text	Date	Due Date
6	TERMINATED	Sep 05, 2019	
5	BD DECISION: OPP SUSTAINED	Sep 05, 2019	
4	NOTICE OF DEFAULT	Jul 26, 2019	
3	INSTITUTED	Jun 06, 2019	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 06, 2019	Jul 16, 2019
1	FILED AND FEE	Jun 06, 2019	

Type of Proceeding: Opposition

Proceeding Number: [91191024](#)

Filing Date: Jul 14, 2009

Status: Terminated

Status Date: Oct 27, 2009

Interlocutory Attorney: ANGELA LYKOS

Defendant

Name: Claffey, Daniel F.

Correspondent Address: SCOTT W. KELLEY
KELLY LOWRY & KELLEY, LLP
6320 CANOGA AVE STE 1650
WOODLAND HILLS CA UNITED STATES , 91367-7704

Correspondent e-mail: scott@KLKPatentLaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
WWE'OPOLY		77455001	

Plaintiff(s)

Name: World Wrestling Entertainment, Inc.

Correspondent Address: Christopher M. Verdini
K&L Gates LLP
535 Smithfield StreetHenry W. Oliver Building
Pittsburgh PA UNITED STATES , 15222

Correspondent e-mail: trademarks@klgates.com , christopher.verdini@klgates.com , curtis.krasik@klgates.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
WWE		78128929	3056074
WWE		78841613	3621017
WWE		78812441	3541936
WWE		78725297	3538710
WWE		78834732	3541956
WWE		78126913	2772683
WWE		77074563	3489357

Prosecution History			
Entry Number	History Text	Date	Due Date
6	TERMINATED	Oct 27, 2009	
5	BOARD'S DECISION: SUSTAINED	Oct 27, 2009	
4	NOTICE OF DEFAULT	Sep 08, 2009	
3	PENDING, INSTITUTED	Jul 14, 2009	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 14, 2009	Aug 23, 2009

1

FILED AND FEE

Jul 14, 2009

Case 2:22-cv-01216-RSM Document 5 Filed 08/31/22 Page 1 of 2

AO 120 (Rev. 08/10)

TO: Mail Stop 8 Director of the U.S. Patent and Trademark Office P.O. Box 1450 Alexandria, VA 22313-1450	REPORT ON THE FILING OR DETERMINATION OF AN ACTION REGARDING A PATENT OR TRADEMARK
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In Compliance with 35 U.S.C. § 290 and/or 15 U.S.C. § 1116 you are hereby advised that a court action has been filed in the U.S. District Court Western District of Washington on the following

☒ Trademarks or ☐ Patents. (☐ the patent action involves 35 U.S.C. § 292.);

DOCKET NO. 2:22-cv-01216-RSM	DATE FILED 8/30/2022	U.S. DISTRICT COURT Western District of Washington
PLAINTIFF AMAZON.COM, INC., a Delaware corporation, AMAZON.COM SERVICES LLC, a Delaware limited liability company; and WORLD WRESTLING ENTERTAINMENT INC., a Delaware corporation,		DEFENDANT MEHMOOD QAISER, an individual, SHAHEEN GUL, an individual, AMEN QUALITY GOODS LLC, a New Jersey limited liability company, individually and collectively doing business as JHOL, as well as individually and collectively doing business as HOUSEOFSCOTLAND, an individual or entity doing business as HOUSEOFSCOTLAND; and DOES 1-10,
PATENT OR TRADEMARK NO.	DATE OF PATENT OR TRADEMARK	HOLDER OF PATENT OR TRADEMARK
1 2,757,597 (IC 25)	8/26/2003	WORLD WRESTLING ENTERTAINMENT, INC.
2 2,765,751 (IC 28)	9/16/2003	WORLD WRESTLING ENTERTAINMENT, INC.
3 2,799,228 (IC 18)	12/23/2003	WORLD WRESTLING ENTERTAINMENT, INC.
4 4,675,657 (IC 28)	1/20/2015	WORLD WRESTLING ENTERTAINMENT, INC.
5 4,727,923 (IC 18)	4/28/2015	WORLD WRESTLING ENTERTAINMENT, INC.

In the above—entitled case, the following patent(s)/ trademark(s) have been included:

DATE INCLUDED	INCLUDED BY		
	<input type="checkbox"/> Amendment <input type="checkbox"/> Answer <input type="checkbox"/> Cross Bill <input type="checkbox"/> Other Pleading		
PATENT OR TRADEMARK NO.	DATE OF PATENT OR TRADEMARK	HOLDER OF PATENT OR TRADEMARK	
1			
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In the above—entitled case, the following decision has been rendered or judgement issued:

DECISION/JUDGEMENT

CLERK Ravi Subramanian	(BY) DEPUTY CLERK Jesse Curry	DATE 8/31/2022
---------------------------	----------------------------------	-------------------

Copy 1—Upon initiation of action, mail this copy to Director Copy 3—Upon termination of action, mail this copy to Director
 Copy 2—Upon filing document adding patent(s), mail this copy to Director Copy 4—Case file copy

PATENT OR TRADEMARK NO.	DATE OF PATENT OR TRADEMARK	HOLDER OF PATENT OR TRADEMARK
6. 3,541,936 (IC 18)	12/2/2008	WORLD WRESTLING ENTERTAINMENT, INC.
7. 3,538,710 (IC 25)	11/25/2008	WORLD WRESTLING ENTERTAINMENT, INC.
8. 3,489,357 (IC 28)	8/19/2008	WORLD WRESTLING ENTERTAINMENT, INC.
9. 3,042,792 (IC 25)	1/10/2006	WORLD WRESTLING ENTERTAINMENT, INC.
10. 3,473,626 (IC 28)	7/22/2008	WORLD WRESTLING ENTERTAINMENT, INC.
11. 1,348,618 (IC 41)	7/9/1985	WORLD WRESTLING ENTERTAINMENT, INC.
12. 1,574,169 (IC 16)	1/2/1990	WORLD WRESTLING ENTERTAINMENT, INC.

Case 2:22-cv-01215-TL Document 4 Filed 08/31/22 Page 1 of 2

AO 120 (Rev. 08/10)

TO: Mail Stop 8 Director of the U.S. Patent and Trademark Office P.O. Box 1450 Alexandria, VA 22313-1450	REPORT ON THE FILING OR DETERMINATION OF AN ACTION REGARDING A PATENT OR TRADEMARK
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In Compliance with 35 U.S.C. § 290 and/or 15 U.S.C. § 1116 you are hereby advised that a court action has been filed in the U.S. District Court Western District of Washington on the following

☒ Trademarks or ☐ Patents. (☐ the patent action involves 35 U.S.C. § 292.);

DOCKET NO. 2:22-cv-01215-TL	DATE FILED 8/30/2022	U.S. DISTRICT COURT Western District of Washington
PLAINTIFF AMAZON.COM, INC., a Delaware corporation, AMAZON.COM SERVICES LLC, a Delaware limited liability company; and WORLD WRESTLING ENTERTAINMENT INC., a Delaware corporation,		DEFENDANT An individual or entity doing business as ARMCHAMPIONSHIPB; and DOES 1-10,
PATENT OR TRADEMARK NO.	DATE OF PATENT OR TRADEMARK	HOLDER OF PATENT OR TRADEMARK
1 2,757,597 (IC 25)	8/26/2003	WORLD WRESTLING ENTERTAINMENT, INC.
2 2,765,751 (IC 28)	9/16/2003	WORLD WRESTLING ENTERTAINMENT, INC.
3 2,799,228 (IC 18)	12/23/2003	WORLD WRESTLING ENTERTAINMENT, INC.
4 3,042,792 (IC 25)	1/10/2006	WORLD WRESTLING ENTERTAINMENT, INC.
5 3,473,626 (IC 28)	7/22/2008	WORLD WRESTLING ENTERTAINMENT, INC.

In the above—entitled case, the following patent(s)/ trademark(s) have been included:

DATE INCLUDED	INCLUDED BY	
	<input type="checkbox"/> Amendment <input type="checkbox"/> Answer <input type="checkbox"/> Cross Bill <input type="checkbox"/> Other Pleading	
PATENT OR TRADEMARK NO.	DATE OF PATENT OR TRADEMARK	HOLDER OF PATENT OR TRADEMARK
1		
2		
3		
4		
5		

In the above—entitled case, the following decision has been rendered or judgement issued:

DECISION/JUDGEMENT

CLERK Ravi Subramanian	(BY) DEPUTY CLERK Rachel Evans	DATE 8/31/2022
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Copy 1—Upon initiation of action, mail this copy to Director Copy 3—Upon termination of action, mail this copy to Director
 Copy 2—Upon filing document adding patent(s), mail this copy to Director Copy 4—Case file copy

Case 2:22-cv-01215-TL Document 4 Filed 08/31/22 Page 2 of 2

PATENT OR TRADEMARK NO.	DATE OF PATENT OR TRADEMARK	HOLDER OF PATENT OR TRADEMARK
6. 3,541,936 (IC 18)	12/2/2008	WORLD WRESTLING ENTERTAINMENT, INC.
7. 3,538,710 (IC 25)	11/25/2008	WORLD WRESTLING ENTERTAINMENT, INC.
8. 3,489,357 (IC 28)	8/19/2008	WORLD WRESTLING ENTERTAINMENT, INC.
9. 1,348,618 (IC 41)	7/9/1985	WORLD WRESTLING ENTERTAINMENT, INC.
10. 1,574,169 (IC 16)	1/2/1990	WORLD WRESTLING ENTERTAINMENT, INC.

Case 2:22-cv-01207-TL Document 5 Filed 08/30/22 Page 1 of 2

AO 120 (Rev. 08/10)

TO: Mail Stop 8 Director of the U.S. Patent and Trademark Office P.O. Box 1450 Alexandria, VA 22313-1450	REPORT ON THE FILING OR DETERMINATION OF AN ACTION REGARDING A PATENT OR TRADEMARK
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In Compliance with 35 U.S.C. § 290 and/or 15 U.S.C. § 1116 you are hereby advised that a court action has been filed in the U.S. District Court Western District of Washington on the following

☒ Trademarks or ☐ Patents. (☐ the patent action involves 35 U.S.C. § 292.);

DOCKET NO. 2:22-cv-01207-TL	DATE FILED 8/30/2022	U.S. DISTRICT COURT Western District of Washington
PLAINTIFF AMAZON.COM, INC., a Delaware corporation, AMAZON.COM SERVICES LLC, a Delaware limited liability company; and WORLD WRESTLING ENTERTAINMENT INC., a Delaware corporation,		DEFENDANT An individual or entity doing business as SUPERIORLEATHER; and DOES 1-10,
PATENT OR TRADEMARK NO.	DATE OF PATENT OR TRADEMARK	HOLDER OF PATENT OR TRADEMARK
1 2,757,597 (IC 25)	8/26/2003	WORLD WRESTLING ENTERTAINMENT, INC.
2 2,765,751 (IC 28)	9/16/2003	WORLD WRESTLING ENTERTAINMENT, INC.
3 2,799,228 (IC 18)	12/23/2003	WORLD WRESTLING ENTERTAINMENT, INC.
4 3,541,936 (IC 18)	12/2/2008	WORLD WRESTLING ENTERTAINMENT, INC.
5 3,538,710 (IC 25)	11/25/2008	WORLD WRESTLING ENTERTAINMENT, INC.

In the above—entitled case, the following patent(s)/ trademark(s) have been included:

DATE INCLUDED	INCLUDED BY		
	<input type="checkbox"/> Amendment <input type="checkbox"/> Answer <input type="checkbox"/> Cross Bill <input type="checkbox"/> Other Pleading		
PATENT OR TRADEMARK NO.	DATE OF PATENT OR TRADEMARK	HOLDER OF PATENT OR TRADEMARK	
1			
2			
3			
4			
5			

In the above—entitled case, the following decision has been rendered or judgement issued:

DECISION/JUDGEMENT

CLERK Ravi Subramanian	(BY) DEPUTY CLERK Jesse Curry	DATE 8/30/2022
---------------------------	----------------------------------	-------------------

Copy 1—Upon initiation of action, mail this copy to Director Copy 3—Upon termination of action, mail this copy to Director
 Copy 2—Upon filing document adding patent(s), mail this copy to Director Copy 4—Case file copy

Case 2:22-cv-01207-TL Document 5 Filed 08/30/22 Page 2 of 2

PATENT OR TRADEMARK NO.	DATE OF PATENT OR TRADEMARK	HOLDER OF PATENT OR TRADEMARK
6. 3,489,357 (IC 28)	8/19/2008	WORLD WRESTLING ENTERTAINMENT, INC.
7. 3,042,792 (IC 25)	1/10/2006	WORLD WRESTLING ENTERTAINMENT, INC.
8. 3,473,626 (IC 28)	7/22/2008	WORLD WRESTLING ENTERTAINMENT, INC.
9. 1,348,618 (IC 41)	7/9/1985	WORLD WRESTLING ENTERTAINMENT, INC.
10. 1,574,169 (IC 16)	1/2/1990	WORLD WRESTLING ENTERTAINMENT, INC.

From: TMOOfficialNotices@USPTO.GOV
Sent: Wednesday, November 21, 2018 11:02 PM
To: XXXX
Subject: Official USPTO Notice of Acceptance and Renewal Sections 8 and 9: U.S. Trademark RN 3538710: WWE

U.S. Serial Number: 78725297
U.S. Registration Number: 3538710
U.S. Registration Date: Nov 25, 2008
Mark: WWE
Owner: World Wrestling Entertainment, Inc.

Nov 21, 2018

NOTICE OF ACCEPTANCE UNDER SECTION 8

The declaration of use or excusable nonuse filed for the above-identified registration meets the requirements of Section 8 of the Trademark Act, 15 U.S.C. §1058. **The Section 8 declaration is accepted.**

NOTICE OF REGISTRATION RENEWAL UNDER SECTION 9

The renewal application filed for the above-identified registration meets the requirements of Section 9 of the Trademark Act, 15 U.S.C. §1059. **The registration is renewed.**

The registration will remain in force for the class(es) listed below, unless canceled by an order of the Commissioner for Trademarks or a Federal Court, as long as the requirements for maintaining the registration are fulfilled as they become due.

Class(es):
025

TRADEMARK SPECIALIST
POST-REGISTRATION DIVISION
571-272-9500

REQUIREMENTS FOR MAINTAINING REGISTRATION IN SUCCESSIVE TEN-YEAR PERIODS

WARNING: Your registration will be canceled if you do not file the documents below during the specified statutory time periods.

What and When to File: You must file a declaration of use (or excusable nonuse) **and** an application for renewal between every 9th and 10th-year period, calculated from the registration date. See 15 U.S.C. §§1058, 1059.

Grace Period Filings

The above documents will be considered as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

*****THE USPTO IS NOT REQUIRED TO SEND ANY FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS. THE OWNER SHOULD CONTACT THE USPTO ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.*****

To check the status of this registration, go to https://tsdr.uspto.gov/#caseNumber=78725297&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199.

To view this notice and other documents for this registration on-line, go to https://tsdr.uspto.gov/#caseNumber=78725297&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=documentSearch NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

* For further information, including information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <https://www.uspto.gov/trademark/> or contact the Trademark Assistance Center at 1-800-786-9199.

Change Of Correspondence Address

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	78725297
MARK SECTION	
MARK	WWE (see, https://tmng-al.uspto.gov/resting2/api/img/78725297/large)
NEW CORRESPONDENCE ADDRESS	
NEW ADDRESS	World Wrestling Entertainment, Inc. 1241 East Main Street STAMFORD Connecticut United States 06902 203-353-2827 203-353-0236 lauren.middlen@wwecorp.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	YES
INDIVIDUAL ATTORNEY DOCKET/REFERENCE NUMBER	
SIGNATURE SECTION	
SIGNATURE	/LADM/
SIGNATORY NAME	Lauren A. Dienes-Middlen
SIGNATORY DATE	11/12/2018
SIGNATORY POSITION	Attorney
SIGNATORY PHONE NUMBER	203-353-2827
FILING INFORMATION SECTION	
SUBMIT DATE	Mon Nov 12 10:29:24 EST 2018
TEAS STAMP	USPTO/S08N09-XX.XXX.XXX.X XX-20181112102924478391-3 538710-610e6448ca13b426cd a446a7739a8f57f6c123c3773 1a4faf326311c1451723-DA-9 734-20181112102700553814

Under the Paperwork Reduction Act of 1995 no persons are required to respond to a collection of information unless it displays a valid OMB control number.

PTO Form 1963 (Rev 05/2006)

OMB No. 0651-0055 (Exp 10/31/2021)

Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9

The table below presents the data as entered.

Input Field	Entered
REGISTRATION NUMBER	3538710
REGISTRATION DATE	11/25/2008
SERIAL NUMBER	78725297
MARK SECTION	
MARK	WWE (see, https://tmng-al.uspto.gov/resting2/api/img/78725297/large)
CORRESPONDENCE SECTION (current)	
NAME	World Wrestling Entertainment, Inc.
STREET	1241 East Main Street
CITY	STAMFORD
STATE	Connecticut
POSTAL CODE	06902
COUNTRY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	lauren.middlen@wwecorp.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
DOCKET/REFERENCE NUMBER	WWE369 USA A
CORRESPONDENCE SECTION (proposed)	
NAME	World Wrestling Entertainment, Inc.
STREET	1241 East Main Street
CITY	STAMFORD
STATE	Connecticut
POSTAL CODE	06902
COUNTRY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	lauren.middlen@wwecorp.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	025

GOODS OR SERVICES	Clothing, namely, tank tops, t-shirts, shirts, sport shirts, dress shirts, polo shirts, undershirts, sweatshirts, sweaters, pullovers, blouses, jackets, raincoats, overcoats, topcoats, trousers, pants, jean pants, jogging suits, exercise pants, exercise suits, sweatpants, shorts, underwear, boxer shorts, socks, clothing ties, pajamas, belts, gloves, Halloween and masquerade costumes, wrist bands, bandannas; footwear, namely, shoes, sneakers, boots, slippers; headwear, namely, hats, caps
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT17\IMAGEOUT 17\787\252\78725297\xml2\S890002.JPG
	\\TICRS\EXPORT17\IMAGEOUT 17\787\252\78725297\xml2\S890003.JPG
	\\TICRS\EXPORT17\IMAGEOUT 17\787\252\78725297\xml2\S890004.JPG
SPECIMEN DESCRIPTION	Shirts and jackets
OWNER SECTION (current)	
NAME	World Wrestling Entertainment, Inc.
STREET	1241 East Main Street
CITY	Stamford
STATE	Connecticut
ZIP/POSTAL CODE	06902
COUNTRY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	XXXX
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
LEGAL ENTITY SECTION (current)	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	Delaware
PAYMENT SECTION	
NUMBER OF CLASSES	1
NUMBER OF CLASSES PAID	1
COMBINED §§ 8 & 9 DECLARATION/APPLICATION FILING FEE	425
TOTAL FEE PAID	425
SIGNATURE SECTION	
SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	11/12/2018
SIGNATORY'S PHONE NUMBER	203-353-2827
PAYMENT METHOD	DA

FILING INFORMATION	
SUBMIT DATE	Mon Nov 12 10:29:24 EST 2018
TEAS STAMP	USPTO/S08N09-XX.XXX.XXX.X XX-20181112102924478391-3 538710-610e6448ca13b426cd a446a7739a8f57f6c123c3773 1a4faf326311c1451723-DA-9 734-20181112102700553814

Under the Paperwork Reduction Act of 1995 no persons are required to respond to a collection of information unless it displays a valid OMB control number.
PTO Form 1963 (Rev 05/2006)
OMB No. 0651-0055 (Exp 10/31/2021)

Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9

To the Commissioner for Trademarks:

REGISTRATION NUMBER: 3538710

REGISTRATION DATE: 11/25/2008

MARK: WWE

The owner, World Wrestling Entertainment, Inc., a corporation of Delaware, having an address of
1241 East Main Street
Stamford, Connecticut 06902
United States
203-353-2827
203-353-0236
XXXX (authorized)

is filing a Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9.

For International Class 025, the mark is in use in commerce on or in connection with **all** goods/services, or to indicate membership in the collective membership organization, listed in the existing registration for this specific class: Clothing, namely, tank tops, t-shirts, shirts, sport shirts, dress shirts, polo shirts, undershirts, sweatshirts, sweaters, pullovers, blouses, jackets, raincoats, overcoats, topcoats, trousers, pants, jean pants, jogging suits, exercise pants, exercise suits, sweatpants, shorts, underwear, boxer shorts, socks, clothing ties, pajamas, belts, gloves, Halloween and masquerade costumes, wrist bands, bandannas; footwear, namely, shoes, sneakers, boots, slippers; headwear, namely, hats, caps ; or, the owner is making the listed excusable nonuse claim.

The owner is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) Shirts and jackets.

[Specimen File1](#)

[Specimen File2](#)

[Specimen File3](#)

The registrant's current Correspondence Information: World Wrestling Entertainment, Inc.

1241 East Main Street
STAMFORD, Connecticut 06902
United States

The phone number is 203-353-2827.

The fax number is 203-353-0236.

The email address is lauren.middlen@wwecorp.com. (authorized)

The docket/reference number is WWE369 USA A.

The registrant's proposed Correspondence Information: World Wrestling Entertainment, Inc.

1241 East Main Street
STAMFORD, Connecticut 06902
United States

The phone number is 203-353-2827.

The fax number is 203-353-0236.

The email address is lauren.middlen@wwecorp.com. (authorized)

A fee payment in the amount of \$425 will be submitted with the form, representing payment for 1 class(es), plus any additional grace period fee, if necessary.

Declaration

- ☒ Unless the owner has specifically claimed excusable nonuse, the mark is in use in commerce on or in connection with the goods/services or to indicate membership in the collective membership organization identified above, as evidenced by the attached specimen(s).
- ☒ Unless the owner has specifically claimed excusable nonuse, the specimen(s) shows the mark as currently used in commerce on or in

connection with the goods/services/collective membership organization.

- ☒ The registrant requests that the registration be renewed for the goods/services/collective organization identified above.
- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.

- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of this submission and the registration, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: /LADM/ Date: 11/12/2018

Signatory's Name: Lauren A. Dienes-Middleton

Signatory's Position: Attorney

Signatory's Phone: 203-353-2827

Serial Number: 78725297

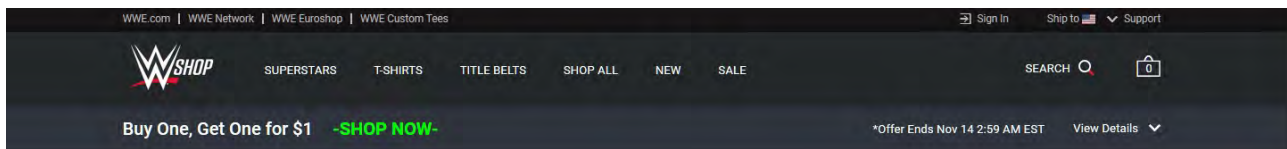
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TEAS Stamp: USPTO/S08N09-XX.XXX.XXX.XXX-201811121029

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-DA-9734-20181112102700553814



WWE "Champ in The Making" Boys Onesie Creeper

Product: W10138

\$14.99

★★★★★ 2 reviews

SIZE

6 mo 12 mo 18 mo

1 ▼

Availability:
Select Size for Availability

Please choose size





PRODUCT DETAILS

This Official WWE Superstar Creeper is the perfect gift for the Little Superstar in your life!


- 100% combed ring-spun cotton
- 5-oz.
- 1x1 baby rib
- Flat-lock seams
- Sleeve and leg openings

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WWE LOGO EMBROIDERED POLO SHIRT

\$34.99

COLOR

☒ ☐ ☐

SIZE

☒ ☐ ☐ ☐ ☐


[ADD TO CART](#) [Buy with PayPal](#)

[More payment options](#)

Combine style and class with this 100% cotton polo shirt! The detailed embroidery is a great conversation starter, and thanks to the pre-shrunk fabric, the shirt will maintain its shape after washing.




- 100% pre-shrunk ringspun cotton pique (sport grey has 10% polyester)
- Relaxed fit
- Detailed left chest embroidery
- Double needle bottom hem for a sleek finish
- Three woodtone buttons on a clean-finished placket

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Also See

- WWE Socks
- WWE Jackets
- WWE Tank Tops

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- Ringside Exclusives
- Wrestling Figure Accessories
- Rings & Playsets
- Search by Wrestler
- Replica Wrestling Belts
- WWE Jackets & Socks
- Package Deals
- Damaged Packaging
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Shop By Superstar

SHOP BY NAME


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WWE Jackets


Finally you can show off your love for wrestling with these Retro Style WWE Jackets by Chalk Line! Go back in time with these "Fanimation" jackets featuring the most iconic wrestlers in WWE history! Graphic details on the back & both sleeves. Made of 100% Polyester shell with cotton lining.




Sort By: Default | Items Per Page: 30 | 60 | 90



WrestleFest (Gameplay) - WWE Fanimation Jacket
WWE Wrestling Jacket
\$87.99
Size: Adult Medium
[Add To Cart](#)



WrestleFest (Player Select) - WWE Fanimation Jacket
WWE Wrestling Jacket
\$87.99
Size: Adult Medium
[Add To Cart](#)



Sting - WWE Fanimation Jacket
WWE Wrestling Jacket
\$87.99
Size: Adult Small
[Add To Cart](#)

ROUTING SHEET TO POST REGISTRATION (PRU)

Registration Number: 3538710



Serial Number: 78725297



RAM Sale Number: 3538710

RAM Accounting Date: 20181113

Total Fees: \$425

Note: Process in accordance with Post Registration Standard Operating Procedure (SOP)

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Number of Classes Paid</u>	<u>Total Fee</u>
\$8 affidavit	7205	20181112	\$125	1	1	\$125
Application for Renewal (\$9)	7201	20181112	\$300	1	1	\$300

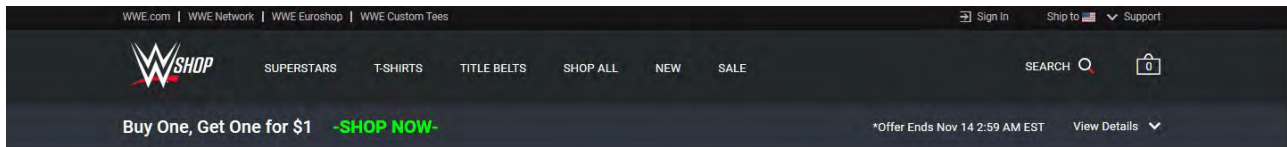
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Lost Case Flag: False

In TICRS (AM-FLG-IN-TICRS): True

Transaction Date: 20181112





WWE "Champ in The Making" Boys Onesie Creeper

Product: W10138

\$14.99

★★★★★ 2 reviews

SIZE

6 mo 12 mo 18 mo

1 ▼

Availability:
Select Size for Availability

Please choose size





PRODUCT DETAILS

This Official WWE Superstar Creeper is the perfect gift for the Little Superstar in your life!


- 100% combed ring-spun cotton
- 5-oz.
- 1x1 baby rib
- Flat-lock seams
- Sleeve and leg openings

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WWE LOGO EMBROIDERED POLO SHIRT

\$34.99

COLOR

☒ ☐ ☐

SIZE

☒ ☐ ☐ ☐ ☐


[ADD TO CART](#) [Buy with PayPal](#)

[More payment options](#)

Combine style and class with this 100% cotton polo shirt! The detailed embroidery is a great conversation starter, and thanks to the pre-shrunk fabric, the shirt will maintain its shape after washing.

- 100% pre-shrunk ringspun cotton pique (sport grey has 10% polyester)
- Relaxed fit
- Detailed left chest embroidery
- Double needle bottom hem for a sleek finish
- Three woodtone buttons on a clean finished placket


[Size guide](#)



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Also See

- WWE Socks
- WWE Jackets
- WWE Tank Tops

Shop Products

- WWE Figures - Mattel
- Ringside Exclusives
- Wrestling Figure Accessories
- Rings & Playsets
- Search by Wrestler
- Replica Wrestling Belts
- WWE Jackets & Socks
- Package Deals
- Damaged Packaging
- See More Items

Shop By Superstar


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Home » WWE Jackets & Socks » WWE Jackets


WWE Jackets

Finally you can show off your love for wrestling with these Retro Style WWE Jackets by Chalk Line! Go back in time with these "Fanimation" jackets featuring the most iconic wrestlers in WWE history! Graphic details on the back & both sleeves. Made of 100% Polyester shell with cotton lining.


Sort By: Default ▾ Items Per Page: 30 | 60 | 90



WrestleFest (Gameplay) - WWE Fanimation Jacket
WWE Wrestling Jacket
\$87.99
Size: Adult Medium ▾
[Add To Cart](#)



WrestleFest (Player Select) - WWE Fanimation Jacket
WWE Wrestling Jacket
\$87.99
Size: Adult Medium ▾
[Add To Cart](#)



Sting - WWE Fanimation Jacket
WWE Wrestling Jacket
\$87.99
Size: Adult Small ▾
[Add To Cart](#)

49

From: TMOfficialNotices@USPTO.GOV
Sent: Saturday, November 25, 2017 01:05 AM
To: XXXX
Subject: Official USPTO Courtesy Reminder of Required Trademark Registration Maintenance Filings Under Section 8 and 9: U.S. Trademark RN 3538710: WWE: Docket/Reference No. WWE369 USA A

U.S. Serial Number: 78725297
U.S. Registration Number: 3538710
U.S. Registration Date: Nov 25, 2008
Mark: WWE
Owner: World Wrestling Entertainment, Inc.

Nov 25, 2017

**U.S. PATENT AND TRADEMARK OFFICE ("USPTO") COURTESY REMINDER
OF REQUIRED TRADEMARK REGISTRATION MAINTENANCE FILINGS UNDER SECTIONS 8 AND 9**

WARNING: Your trademark registration will be CANCELLED and will EXPIRE if you do not file the required documents below during the specified statutory time periods.

The above-identified registration registered on Nov 25, 2008. Therefore, the owner of the registration must file a Declaration of Use and/or Excusable Nonuse and an Application for Renewal under §§8 and 9 of the Trademark Act anytime between now and Nov 26, 2018. For an additional fee, the owner may file the documents within the six-month grace period that ends on May 28, 2019. See 15 U.S.C. §§1058, 1059. The current fee for a combined filing under §§8 and 9 is \$425 per class if the filing is made via the Trademark Electronic Application System ("TEAS") and \$725 per class if the filing is made on paper, and the additional fee for filing during the six-month grace period is \$200 per class if the filing is made via TEAS and \$400 per class if the filing is made on paper. 37 C.F.R. §2.6.

To expedite processing, the owner is encouraged to file through the USPTO's official website using TEAS. Official forms for filing a Combined Declaration of Use and/or Excusable Nonuse and Application for Renewal under §§8 and 9 are available through TEAS at <https://www.uspto.gov/trademarks-application-process/filing-online/registration-maintenancerenewalcorrection-forms>.

For information regarding how to record ownership documents such as assignments, name changes and mergers, please see TMEP §503. To expedite recordation, the owner is encouraged to file requests for recordation through the Electronic Trademark Assignment System ("ETAS") at <https://etas.uspto.gov>.

For further information regarding the maintenance of a trademark registration, including future maintenance filings, please consult the USPTO website at <https://www.uspto.gov/learning-and-resources/trademark-faqs>.

This reminder notice is being sent only as a courtesy to those trademark owners who have authorized e-mail communication and maintain a current e-mail address with the USPTO. Failure by the USPTO to send a reminder or non-receipt of a reminder does not excuse a trademark owner from meeting the statutory obligations for maintaining a trademark registration. If a registration is cancelled and/or expired due to the failure to timely file required maintenance documents, it cannot be reinstated or revived.

Correspondence transmitted through TEAS is considered to have been filed on the date the USPTO receives the transmission, in Eastern Time, regardless of whether that date is a Saturday, Sunday, or Federal holiday within the District of Columbia. 37 C.F.R. §2.195(a)(2).

To check the status of this registration, go to https://tsdr.uspto.gov/#caseNumber=78725297&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199.

In order to be eligible for future e-mail reminders of maintenance filings, please remember to authorize e-mail communication when filing your maintenance documents through TEAS.

From: TMOOfficialNotices@USPTO.GOV
Sent: Wednesday, December 10, 2014 11:01 PM
To: XXXX
Subject: Official USPTO Notice of Acceptance/Acknowledgement Sections 8 and 15: U.S. Trademark RN 3538710: WWE: Docket/Reference No. WWE369 USA A

Serial Number: 78725297
Registration Number: 3538710
Registration Date: Nov 25, 2008
Mark: WWE
Owner: World Wrestling Entertainment, Inc.

Dec 10, 2014

NOTICE OF ACCEPTANCE UNDER SECTION 8

The declaration of use or excusable nonuse filed for the above-identified registration meets the requirements of Section 8 of the Trademark Act, 15 U.S.C. §1058. **The Section 8 declaration is accepted.**

NOTICE OF ACKNOWLEDGEMENT UNDER SECTION 15

The declaration of incontestability filed for the above-identified registration meets the requirements of Section 15 of the Trademark Act, 15 U.S.C. §1065. **The Section 15 declaration is acknowledged.**

The registration will remain in force for the class(es) listed below for the remainder of the ten-year period, calculated from the registration date, unless canceled by an order of the Commissioner for Trademarks or a Federal Court.

Class(es):
025

TRADEMARK SPECIALIST
POST-REGISTRATION DIVISION
571-272-9500

REQUIREMENTS FOR MAINTAINING REGISTRATION

WARNING: Your registration will be canceled if you do not file the documents below during the specified time periods.

Requirements in the First Ten Years

What and When to File: You must file a declaration of use (or excusable nonuse) **and** an application for renewal between the 9th and 10th years after the registration date. See 15 U.S.C. §§1058, 1059.

Requirements in Successive Ten-Year Periods

What and When to File: You must file a declaration of use (or excusable nonuse) **and** an application for renewal between every 9th and 10th-year period, calculated from the registration date. See 15 U.S.C. §§1058, 1059.

Grace Period Filings

The above documents will be considered as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

*****The USPTO WILL NOT SEND ANY FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS. THE REGISTRANT SHOULD CONTACT THE USPTO ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.*****

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=78725297>. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

PTO Form 1583 (Rev 5/2006)
OMB No. 0651-0055 (Exp 07/31/2018)

Combined Declaration of Use and Incontestability under Sections 8 & 15

The table below presents the data as entered.

Input Field	Entered
REGISTRATION NUMBER	3538710
REGISTRATION DATE	11/25/2008
SERIAL NUMBER	78725297
MARK SECTION	
MARK	WWE
CORRESPONDENCE SECTION (current)	
NAME	Lauren A. Dienes-Middlen
FIRM NAME	WORLD WRESTLING ENTERTAINMENT, INC.
STREET	1241 E MAIN ST
CITY	STAMFORD
STATE	Connecticut
POSTAL CODE	06902-3520
COUNTRY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	lauren.middlen@wwecorp.com
DOCKET/REFERENCE NUMBER	WWE369 USA A
CORRESPONDENCE SECTION (proposed)	
NAME	World Wrestling Entertainment, Inc.
STREET	1241 East Main Street
CITY	STAMFORD
STATE	Connecticut
POSTAL CODE	06902
COUNTRY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	lauren.middlen@wwecorp.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	025
	Clothing, namely, tank tops, t-shirts, shirts, sport shirts, dress shirts, polo shirts, undershirts, sweatshirts, sweaters, pullovers, blouses, jackets,

GOODS OR SERVICES	raincoats, overcoats, topcoats, trousers, pants, jean pants, jogging suits, exercise pants, exercise suits, sweatpants, shorts, underwear, boxer shorts, socks, clothing ties, pajamas, belts, gloves, Halloween and masquerade costumes, wrist bands, bandannas; footwear, namely, shoes, sneakers, boots, slippers; headwear, namely, hats, caps
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT16\IMAGEOUT 16\787\252\78725297\xml2\8150002.JPG
SPECIMEN DESCRIPTION	Shirt
OWNER SECTION (current)	
NAME	World Wrestling Entertainment, Inc.
STREET	1241 East Main Street
CITY	Stamford
STATE	Connecticut
ZIP/POSTAL CODE	06902
COUNTRY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	XXXX
LEGAL ENTITY SECTION (current)	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	Delaware
PAYMENT SECTION	
NUMBER OF CLASSES	1
NUMBER OF CLASSES PAID	1
SUBTOTAL AMOUNT	300
TOTAL FEE PAID	300
SIGNATURE SECTION	
SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	11/19/2014
SIGNATORY'S PHONE NUMBER	203-353-2827
PAYMENT METHOD	DA
FILING INFORMATION	
SUBMIT DATE	Wed Nov 19 11:58:50 EST 2014
TEAS STAMP	USPTO/S08N15-XX.XXX.XXX.X XX-20141119115850011135-3 538710-50095f83276cc799b6 b38fcde948bf8f3c167c9fc99 a54d58168091f5ed85c3f85-D A-8506-201411191157047286 02

Combined Declaration of Use and Incontestability under Sections 8 & 15**To the Commissioner for Trademarks:****REGISTRATION NUMBER:** 3538710**REGISTRATION DATE:** 11/25/2008**MARK:** WWE

The owner, World Wrestling Entertainment, Inc., a corporation of Delaware, having an address of
1241 East Main Street
Stamford, Connecticut 06902
United States

is filing a Combined Declaration of Use and Incontestability under Sections 8 & 15.

For International Class 025, the mark is in use in commerce on or in connection with **all** of the goods/**all** of the services, or to indicate membership in the collective membership organization, listed in the existing registration for this specific class: Clothing, namely, tank tops, t-shirts, shirts, sport shirts, dress shirts, polo shirts, undershirts, sweatshirts, sweaters, pullovers, blouses, jackets, raincoats, overcoats, topcoats, trousers, pants, jean pants, jogging suits, exercise pants, exercise suits, sweatpants, shorts, underwear, boxer shorts, socks, clothing ties, pajamas, belts, gloves, Halloween and masquerade costumes, wrist bands, bandannas; footwear, namely, shoes, sneakers, boots, slippers; headwear, namely, hats, caps; **and** the mark has been continuously used in commerce for five (5) consecutive years after the date of registration, or the date of publication under Section 12(c), and is still in use in commerce on or in connection with **all** goods/**all** services, or to indicate membership in the collective membership organization, listed in the existing registration for this class. Also, no final decision adverse to the owner's claim of ownership of such mark for those goods/services, or to indicate membership in the collective membership organization, exists, or to the owner's right to register the same or to keep the same on the register; and, no proceeding involving said rights pending and not disposed of in either the U.S. Patent and Trademark Office or the courts exists.

The owner is submitting one(or more) specimen(s) for this class showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) Shirt.

[Specimen File 1](#)

The registrant's current Correspondence Information: Lauren A. Dienes-Middlen of WORLD WRESTLING ENTERTAINMENT, INC.
1241 E MAIN ST
STAMFORD, Connecticut (CT) 06902-3520
United States

The docket/reference number is WWE369 USA A.

The registrant's proposed Correspondence Information: World Wrestling Entertainment, Inc.
1241 East Main Street
STAMFORD, Connecticut (CT) 06902
United States

The phone number is 203-353-2827.

The fax number is 203-353-0236.

The email address is lauren.middlen@wwecorp.com.

A fee payment in the amount of \$300 will be submitted with the form, representing payment for 1 class(es), plus any additional grace period fee, if necessary.

Declaration


The mark is in use in commerce on or in connection with the goods/services identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce. The mark has been in continuous use in commerce for five consecutive years after the date of registration, or the date of publication under 15 U.S.C. Section 1062(c), and is still in use in commerce on or in connection with all goods/services listed in the

existing registration. There has been no final decision adverse to the owner's claim of ownership of such mark for such goods/services, or to the owner's right to register the same or to keep the same on the register; and there is no proceeding involving said rights pending and not disposed of either in the United States Patent and Trademark Office or in a court.

The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of this submission, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: /LADM/ Date: 11/19/2014
Signatory's Name: Lauren A. Dienes-Middlen
Signatory's Position: Attorney
Signatory's Phone Number: 203-353-2827

Serial Number: 78725297
Internet Transmission Date: Wed Nov 19 11:58:50 EST 2014
TEAS Stamp: USPTO/S08N15-XX.XXX.XXX.XXX-201411191158
50011135-3538710-50095f83276cc799b6b38fc
de948bf8f3c167c9fc99a54d58168091f5ed85c3
f85-DA-8506-20141119115704728602

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Property Of WWE T-Shirt

PRODUCT NO: W02696

~~\$24.99~~
\$6.99

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Select a Size: [View Size Chart](#)

Select a Quantity:

[+ ADD TO CART](#)

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 **4**
reevoo* [REVIEWS](#)

Description:

- Classic Fit
- 100% cotton
- Screen printed in the USA

ROUTING SHEET TO POST REGISTRATION (PRU)

Registration Number: 3538710



Serial Number: 78725297



RAM Sale Number: 3538710

RAM Accounting Date: 20141119

Total Fees: \$300

Note: Process in accordance with Post Registration Standard Operating Procedure (SOP)

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Number of Classes Paid</u>	<u>Total Fee</u>
\$8 affidavit	7205	20141119	\$100	1	1	\$100
\$15 affidavit	7208	20141119	\$200	1	1	\$200

Physical Location: 900 - FILE REPOSITORY (FRANCONIA)

Lost Case Flag: False

In TICRS (AM-FLG-IN-TICRS): True

Transaction Date: 20141119




WWE SHOP

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Property Of WWE T-Shirt

PRODUCT NO: W02696

~~\$24.99~~
\$6.99

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Select a Size: [View Size Chart](#)

Select a Quantity:

1

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[Add to Wishlist](#)

★★★★★ 4 [REVIEWS](#)

Description:

- Classic Fit
- 100% cotton
- Screen printed in the USA

Change Of Correspondence Address

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	78725297
MARK SECTION	
MARK	WWE
NEW CORRESPONDENCE ADDRESS	
NEW ADDRESS	
AUTHORIZED TO COMMUNICATE VIA E-MAIL	YES
SIGNATURE SECTION	
SIGNATURE	/LADM/
SIGNATORY NAME	Lauren A. Dienes-Middlen
SIGNATORY DATE	11/19/2014
SIGNATORY POSITION	Attorney
SIGNATORY PHONE NUMBER	203-353-2827
FILING INFORMATION SECTION	
SUBMIT DATE	Wed Nov 19 11:58:50 EST 2014
TEAS STAMP	USPTO/S08N15-XX.XXX.XXX.X XX-20141119115850011135-3 538710-50095f83276cc799b6 b38fcde948bf8f3c167c9fc99 a54d58168091f5ed85c3f85-D A-8506-201411191157047286 02

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 3,538,710

United States Patent and Trademark Office

Registered Nov. 25, 2008

**TRADEMARK
PRINCIPAL REGISTER**

WWE

WORLD WRESTLING ENTERTAINMENT, INC.
(DELAWARE CORPORATION)
1241 EAST MAIN STREET
STAMFORD, CT 06902

FOR: CLOTHING, NAMELY, TANK TOPS, T-SHIRTS, SHIRTS, SPORT SHIRTS, DRESS SHIRTS, POLO SHIRTS, UNDERSHIRTS, SWEATSHIRTS, SWEATERS, PULLOVERS, BLOUSES, JACKETS, RAINCOATS, OVERCOATS, TOPCOATS, TROUSERS, PANTS, JEAN PANTS, JOGGING SUITS, EXERCISE PANTS, EXERCISE SUITS, SWEATPANTS, SHORTS, UNDERWEAR, BOXER SHORTS, SOCKS, CLOTHING TIES, PAJAMAS, BELTS, GLOVES, HALLOWEEN AND MASQUERADE COSTUMES, WRIST BANDS, BANDANNAS; FOOTWEAR, NAMELY,

SHOES, SNEAKERS, BOOTS, SLIPPERS; HEADWEAR, NAMELY, HATS, CAPS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 5-31-2002; IN COMMERCE 5-31-2002.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 3,056,074.

SN 78-725,297, FILED 10-3-2005.

MICHELLE DUBOIS, EXAMINING ATTORNEY

Side - 1

**NOTICE OF ACCEPTANCE OF SOU**
MAILING DATE: Oct 22, 2008

The statement of use (SOU) filed for the trademark application identified below has been accepted. This acceptance means that the mark identified below is entitled to be registered. Accordingly, the registration will issue in due course barring any extraordinary circumstances.

For further information, visit our website at: <http://www.uspto.gov> or call the Trademark Assistance Center at 1-800-786-9199.

SERIAL NUMBER: 78725297
MARK: WWE
OWNER: World Wrestling Entertainment, Inc.

Side - 2

UNITED STATES PATENT AND TRADEMARK OFFICE
COMMISSIONER FOR TRADEMARKS
P.O. BOX 1451
ALEXANDRIA, VA 22313-1451

FIRST-CLASS MAIL
U.S POSTAGE
PAID

Lauren A. Dienes-Middlen
WORLD WRESTLING ENTERTAINMENT, INC.
1241 E MAIN ST
STAMFORD, CT 06902-3520

Trademark Snap Shot Publication & Issue Review Stylesheet
(Table presents the data on Publication & Issue Review Complete)

OVERVIEW

SERIAL NUMBER	78725297	FILING DATE	10/03/2005
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	DUBOIS, MICHELLE E	L.O. ASSIGNED	107

PUB INFORMATION

RUN DATE	10/22/2008		
PUB DATE	12/19/2006		
STATUS	819-SU - REGISTRATION REVIEW COMPLETE		
STATUS DATE	10/21/2008		
LITERAL MARK ELEMENT	WWE		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	YES	1 (a)	NO
1 (b)	YES	1 (b)	NO	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	WWE
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	20-OWNER AT PUBLICATION
------------	-------------------------

NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	025
DESCRIPTION TEXT	Clothing, namely, tank tops, t-shirts, shirts, sport shirts, dress shirts, polo shirts, undershirts, sweatshirts, sweaters, pullovers, blouses, jackets, raincoats, overcoats, topcoats, trousers, pants, jean pants, jogging suits, exercise pants, exercise suits, sweatpants, shorts, underwear, boxer shorts, socks, clothing ties, pajamas, belts, gloves, Halloween and masquerade costumes, wrist bands, bandannas; footwear, namely, shoes, sneakers, boots, slippers; headwear, namely, hats, caps

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	025	FIRST USE DATE	05/31/2002	FIRST USE IN COMMERCE DATE	05/31/2002	CLASS STATUS	6-ACTIVE
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MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
PSEUDO MARK	WORLD WRESTLING ENTERTAINMENT
OWNER OF US REG NOS	3056074

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
10/21/2008	REGV	O	LAW OFFICE REGISTRATION REVIEW COMPLETED	027
10/21/2008	ALIE	A	ASSIGNED TO LIE	026
10/08/2008	CNPR	P	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	025
09/18/2008	SUPC	I	STATEMENT OF USE PROCESSING COMPLETE	024
09/13/2008	IUAF	S	USE AMENDMENT FILED	023
09/18/2008	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL	022
09/15/2008	EISU	I	TEAS STATEMENT OF USE RECEIVED	021
03/31/2008	EX2G	S	EXTENSION 2 GRANTED	020
03/10/2008	EXT2	S	EXTENSION 2 FILED	019
03/10/2008	EEXT	I	TEAS EXTENSION RECEIVED	018
09/12/2007	EX1G	S	EXTENSION 1 GRANTED	017
09/12/2007	EXT1	S	EXTENSION 1 FILED	016
09/12/2007	EEXT	I	TEAS EXTENSION RECEIVED	015
03/13/2007	NOAM	O	NOTICE OF ALLOWANCE-MAILED	014
12/19/2006	PUBO	A	PUBLISHED FOR OPPOSITION	013
11/29/2006	NPUB	O	NOTICE OF PUBLICATION	012
10/26/2006	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	011
10/20/2006	ALIE	A	ASSIGNED TO LIE	010

10/19/2006	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	009
10/18/2006	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	008
10/17/2006	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	007
10/17/2006	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	006
07/14/2006	DOCK	D	ASSIGNED TO EXAMINER	005
04/18/2006	GNRT	F	NON-FINAL ACTION E-MAILED	004
04/18/2006	CNRT	R	NON-FINAL ACTION WRITTEN	003
04/05/2006	DOCK	D	ASSIGNED TO EXAMINER	002
10/06/2005	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	Lauren A. Dienes-Middlen WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE

PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

WWE

Trademark Snap Shot Publication Stylesheet
(Table presents the data on Publication Approval)

OVERVIEW

SERIAL NUMBER	78725297	FILING DATE	10/03/2005
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	DUBOIS, MICHELLE E	L.O. ASSIGNED	107

PUB INFORMATION

RUN DATE	10/09/2008		
PUB DATE	12/19/2006		
STATUS	818-SU - STATEMENT OF USE ACCEPTED - APPROVED FOR REGISTRATION		
STATUS DATE	10/08/2008		
LITERAL MARK ELEMENT	WWE		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	YES	1 (a)	NO
1 (b)	YES	1 (b)	NO	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	WWE
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	20-OWNER AT PUBLICATION
------------	-------------------------

NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	025
DESCRIPTION TEXT	Clothing, namely, tank tops, t-shirts, shirts, sport shirts, dress shirts, polo shirts, undershirts, sweatshirts, sweaters, pullovers, blouses, jackets, raincoats, overcoats, topcoats, trousers, pants, jean pants, jogging suits, exercise pants, exercise suits, sweatpants, shorts, underwear, boxer shorts, socks, clothing ties, pajamas, belts, gloves, Halloween and masquerade costumes, wrist bands, bandannas; footwear, namely, shoes, sneakers, boots, slippers; headwear, namely, hats, caps

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	025	FIRST USE DATE	05/31/2002	FIRST USE IN COMMERCE DATE	05/31/2002	CLASS STATUS	6-ACTIVE
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MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
PSEUDO MARK	WORLD WRESTLING ENTERTAINMENT
OWNER OF US REG NOS	3056074

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
10/08/2008	CNPR	P	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	025
09/18/2008	SUPC	I	STATEMENT OF USE PROCESSING COMPLETE	024
09/13/2008	IUAF	S	USE AMENDMENT FILED	023
09/18/2008	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL	022
09/15/2008	EISU	I	TEAS STATEMENT OF USE RECEIVED	021
03/31/2008	EX2G	S	EXTENSION 2 GRANTED	020
03/10/2008	EXT2	S	EXTENSION 2 FILED	019
03/10/2008	EEXT	I	TEAS EXTENSION RECEIVED	018
09/12/2007	EX1G	S	EXTENSION 1 GRANTED	017
09/12/2007	EXT1	S	EXTENSION 1 FILED	016
09/12/2007	EEXT	I	TEAS EXTENSION RECEIVED	015
03/13/2007	NOAM	O	NOTICE OF ALLOWANCE-MAILED	014
12/19/2006	PUBO	A	PUBLISHED FOR OPPOSITION	013
11/29/2006	NPUB	O	NOTICE OF PUBLICATION	012
10/26/2006	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	011
10/20/2006	ALIE	A	ASSIGNED TO LIE	010
10/19/2006	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	009
10/18/2006	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	008

10/17/2006	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	007
10/17/2006	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	006
07/14/2006	DOCK	D	ASSIGNED TO EXAMINER	005
04/18/2006	GNRT	F	NON-FINAL ACTION E-MAILED	004
04/18/2006	CNRT	R	NON-FINAL ACTION WRITTEN	003
04/05/2006	DOCK	D	ASSIGNED TO EXAMINER	002
10/06/2005	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	Lauren A. Dienes-Middlen WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE

PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

WWE

NOTE TO THE FILE

SERIAL NUMBER: 78725297

DATE: 10/08/2008

NAME: mdubois

NOTE:

- ☐ Checked LEXIS/NEXIS
- ☐ Searched internet using [insert search engine or web site]
- ☐ Checked with Law Library re surname.
- ☐ Checked geographic significance.
- ☐ Checked with translations branch.
- ☐ Checked ID with ID/Class
- ☐ Checked ID with Senior Attorney/Managing Attorney
- ☐ Telephoned attorney/applicant leaving message re: _____
- ☐ Telephoned attorney/applicant, application was signed on ☐
- ☐ Personal interview conducted with attorney/applicant re ☐
- ☐ Attorney/applicant called to discuss ☐
- ☐ Bulky specimens with examiner.
- ☐ Acronym website searched.
- ☐ Changed Tradeups to add. ☐
- ☐ Changed Tradeups to delete. ☐
- ☐ Changed Tradeups to add Examiner's Amendment.
- ☐ Letter of Protest Granted
- ☒ OTHER (several other WWE registrations - secondary source)

Trademark Snap Shot ITU Unit Action

(Table presents the data on ITU Unit Action)

OVERVIEW

SERIAL NUMBER	78725297	FILING DATE	10/03/2005
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	DUBOIS, MICHELLE E	L.O. ASSIGNED	107

PUB INFORMATION

RUN DATE	09/19/2008
PUB DATE	12/19/2006
STATUS	748-STATEMENT OF USE - TO EXAMINER
STATUS DATE	09/18/2008
LITERAL MARK ELEMENT	WWE

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	WWE
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	20-OWNER AT PUBLICATION
------------	-------------------------

NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	025
DESCRIPTION TEXT	Clothing, namely, tank tops, t-shirts, shirts, sport shirts, dress shirts, polo shirts, undershirts, sweatshirts, sweaters, pullovers, blouses, jackets, raincoats, overcoats, topcoats, trousers, pants, jean pants, jogging suits, exercise pants, exercise suits, sweatpants, shorts, underwear, boxer shorts, socks, clothing ties, pajamas, belts, gloves, Halloween and masquerade costumes, wrist bands, bandannas; footwear, namely, shoes, sneakers, boots, slippers; headwear, namely, hats, caps

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	025	FIRST USE DATE	05/31/2002	FIRST USE IN COMMERCE DATE	05/31/2002	CLASS STATUS	6-ACTIVE
---------------------	-----	----------------	------------	----------------------------	------------	--------------	----------

MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
PSEUDO MARK	WORLD WRESTLING ENTERTAINMENT
OWNER OF US REG NOS	3056074

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
09/18/2008	SUPC	I	STATEMENT OF USE PROCESSING COMPLETE	024
09/13/2008	IUAF	S	USE AMENDMENT FILED	023
09/18/2008	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL	022
09/15/2008	EISU	I	TEAS STATEMENT OF USE RECEIVED	021
03/31/2008	EX2G	S	EXTENSION 2 GRANTED	020
03/10/2008	EXT2	S	EXTENSION 2 FILED	019
03/10/2008	EEXT	I	TEAS EXTENSION RECEIVED	018
09/12/2007	EX1G	S	EXTENSION 1 GRANTED	017
09/12/2007	EXT1	S	EXTENSION 1 FILED	016
09/12/2007	EEXT	I	TEAS EXTENSION RECEIVED	015
03/13/2007	NOAM	O	NOTICE OF ALLOWANCE-MAILED	014
12/19/2006	PUBO	A	PUBLISHED FOR OPPOSITION	013
11/29/2006	NPUB	O	NOTICE OF PUBLICATION	012
10/26/2006	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	011
10/20/2006	ALIE	A	ASSIGNED TO LIE	010
10/19/2006	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	009
10/18/2006	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	008
10/17/2006	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	007

10/17/2006	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	006
07/14/2006	DOCK	D	ASSIGNED TO EXAMINER	005
04/18/2006	GNRT	F	NON-FINAL ACTION E-MAILED	004
04/18/2006	CNRT	R	NON-FINAL ACTION WRITTEN	003
04/05/2006	DOCK	D	ASSIGNED TO EXAMINER	002
10/06/2005	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001
CURRENT CORRESPONDENCE INFORMATION				
ATTORNEY			Lauren A. Dienes-Middlen	
CORRESPONDENCE ADDRESS			Lauren A. Dienes-Middlen WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD CT 06902-3520	
DOMESTIC REPRESENTATIVE			NONE	
PRIOR OWNER INFORMATION				
PARTY TYPE			10-ORIGINAL APPLICANT	
NAME			World Wrestling Entertainment, Inc.	
ADDRESS			1241 East Main Street Stamford, CT 06902	
ENTITY			03-CORPORATION	
CITIZENSHIP			Delaware	

WWE



PTO Form 1553 (Rev 9/2005)
OMB No. 0651-0054 (Exp. 09/30/2011)

Trademark/Service Mark Statement of Use (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	78725297
LAW OFFICE ASSIGNED	LAW OFFICE 107
NOTICE OF ALLOWANCE	YES
EXTENSION OF USE	NO
REQUEST TO DIVIDE	NO
MARK SECTION	
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	WWE
OWNER SECTION (no change)	
ATTORNEY SECTION (current)	
NAME	Lauren A. Dienes-Middlen
FIRM NAME	WORLD WRESTLING ENTERTAINMENT, INC.
STREET	1241 E MAIN ST
CITY	STAMFORD
STATE	Connecticut
POSTAL CODE	06902-3520
COUNTRY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	lauren.middlen@wwecorp.com
ATTORNEY DOCKET NUMBER	WWE369 USA A
ATTORNEY SECTION (proposed)	
NAME	Lauren A. Dienes-Middlen
FIRM NAME	WORLD WRESTLING ENTERTAINMENT, INC.
STREET	1241 E MAIN ST
CITY	STAMFORD
STATE	Connecticut
POSTAL CODE	06902-3520
COUNTRY	United States

PHONE	203-353-2827
FAX	203-353-0236
EMAIL	lauren.middlen@wwecorp.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
ATTORNEY DOCKET NUMBER	WWE369 USA A
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	025
CURRENT IDENTIFICATION	Clothing, namely, tank tops, t-shirts, shirts, sport shirts, dress shirts, polo shirts, undershirts, sweatshirts, sweaters, pullovers, blouses, jackets, raincoats, overcoats, topcoats, trousers, pants, jean pants, jogging suits, exercise pants, exercise suits, sweatpants, shorts, underwear, boxer shorts, socks, clothing ties, pajamas, belts, gloves, Halloween and masquerade costumes, wrist bands, bandannas; footwear, namely, shoes, sneakers, boots, slippers; headwear, namely, hats, caps
GOODS AND/OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	05/31/2002
FIRST USE IN COMMERCE DATE	05/31/2002
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT3\IMAGEOUT3\787\252\78725297\xml1\SO U0002.JPG
SPECIMEN DESCRIPTION	Shirt
PAYMENT SECTION	
NUMBER OF CLASSES	1
SUBTOTAL AMOUNT	100
TOTAL AMOUNT	100
SIGNATURE SECTION	
SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	09/15/2008
FILING INFORMATION	
SUBMIT DATE	Mon Sep 15 15:07:05 EDT 2008
TEAS STAMP	USPTO/SOU-XX.XXX.XXX.XXX- 20080915150705303101-7872 5297-4009f78b974815a6db44 1381237bebd4-DA-350-2008 0915150318771665

PTO Form 1553 (Rev 9/2005)
OMB No. 0651-0054 (Exp. 09/30/2011)

**Trademark/Service Mark Statement of Use
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

MARK: WWE

SERIAL NUMBER: 78725297

This Allegation of Use is being filed after a Notice of Allowance has issued.

The applicant, World Wrestling Entertainment, Inc., having an address of 1241 East Main Street, Stamford, Connecticut United States 06902, is using or is using through a related company or licensee the mark in commerce on or in connection with the goods and/or services as follows:

For International Class 025:

Current identification: Clothing, namely, tank tops, t-shirts, shirts, sport shirts, dress shirts, polo shirts, undershirts, sweatshirts, sweaters, pullovers, blouses, jackets, raincoats, overcoats, topcoats, trousers, pants, jean pants, jogging suits, exercise pants, exercise suits, sweatpants, shorts, underwear, boxer shorts, socks, clothing ties, pajamas, belts, gloves, Halloween and masquerade costumes, wrist bands, bandannas; footwear, namely, shoes, sneakers, boots, slippers; headwear, namely, hats, caps

The applicant, or the applicant's related company or licensee, is using the mark in commerce on or in connection with all goods and/or services listed in the application or Notice of Allowance or as subsequently modified.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 05/31/2002, and first used in commerce at least as early as 05/31/2002, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) Shirt.

[Specimen File1](#)

The applicant hereby appoints Lauren A. Dienes-Middlen of WORLD WRESTLING ENTERTAINMENT, INC., 1241 E MAIN ST, STAMFORD, Connecticut United States 06902-3520 to submit this Trademark/Service Mark Statement of Use on behalf of the applicant. The attorney docket/reference number is WWE369 USA A.

A fee payment in the amount of \$100 will be submitted with the form, representing payment for 1 class.

Declaration

Applicant requests registration of the above-identified trademark/service mark in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq., as amended). Applicant is the owner of the mark sought to be registered, and is using the mark in commerce on or in connection with the goods/services identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce.

The undersigned being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of this document, declares that he/she is properly authorized to execute this document on behalf of the Owner; and all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /LADM/ Date Signed: 09/15/2008

Signatory's Name: Lauren A. Dienes-Middlen

Signatory's Position: Attorney

Mailing Address:

WORLD WRESTLING ENTERTAINMENT, INC.

1241 E MAIN ST

STAMFORD, Connecticut 06902-3520

Mailing Address:

WORLD WRESTLING ENTERTAINMENT, INC.

1241 E MAIN ST
STAMFORD, Connecticut 06902-3520

RAM Sale Number: 350
RAM Accounting Date: 09/16/2008

Serial Number: 78725297
Internet Transmission Date: Mon Sep 15 15:07:05 EDT 2008
TEAS Stamp: USPTO/SOU-XX.XXX.XXX.XXX-200809151507053
03101-78725297-4009f78b974815a6db4413812
37bebd4-DA-350-20080915150318771665

front

back



FEE RECORD SHEET

Serial Number: 78725297



RAM Sale Number: 350

Total Fees: \$100

RAM Accounting Date: 20080916

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Total Fee</u>
Statement of Use (SOU)	7003	20080915	\$100	1	\$100

Transaction Date: 20080915



**UNITED STATES PATENT AND TRADEMARK OFFICE**

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451
www.uspto.gov

NOTICE OF APPROVAL OF EXTENSION REQUEST**Apr 1, 2008**

TM107

Lauren A. Dienes-Middlen
WORLD WRESTLING ENTERTAINMENT, INC.
1241 E MAIN ST
STAMFORD CT 06902-3520

ATTORNEY
REFERENCE NUMBER:

WWE369 USA A

SERIAL NUMBER: 78/725297**MARK:** WWE**OWNER:** World Wrestling Entertainment, Inc.**EXTENSION REQUEST NUMBER:** 2 **NOTICE OF ALLOWANCE DATE:** Mar 13, 2007

A Notice of Allowance was issued on Mar 13, 2007 for the trademark application identified above. The SECOND request for Extension of Time to File a Statement of Use has been approved. Applicant must continue to file extension requests every 6 months calculated from the date the Notice of Allowance was issued until a Statement of Use is filed. Please note that a Statement of Use cannot be filed more than 36 months from the issuance date of the Notice of Allowance.

For further information please check the USPTO web site at www.uspto.gov or call the Trademark Assistance Center at 1-800-786-9199.

Trademark Snap Shot ITU Unit Action
(Table presents the data on ITU Unit Action)

OVERVIEW

SERIAL NUMBER	78725297	FILING DATE	10/03/2005
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	DUBOIS, MICHELLE E	L.O. ASSIGNED	107

PUB INFORMATION

RUN DATE	04/01/2008		
PUB DATE	12/19/2006		
STATUS	731-SECOND EXTENSION - GRANTED		
STATUS DATE	03/31/2008		
LITERAL MARK ELEMENT	WWE		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	WWE
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	20-OWNER AT PUBLICATION
------------	-------------------------

NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	025
DESCRIPTION TEXT	Clothing, namely, tank tops, t-shirts, shirts, sport shirts, dress shirts, polo shirts, undershirts, sweatshirts, sweaters, pullovers, blouses, jackets, raincoats, overcoats, topcoats, trousers, pants, jean pants, jogging suits, exercise pants, exercise suits, sweatpants, shorts, underwear, boxer shorts, socks, clothing ties, pajamas, belts, gloves, Halloween and masquerade costumes, wrist bands, bandannas; footwear, namely, shoes, sneakers, boots, slippers; headwear, namely, hats, caps

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	025	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
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MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
PSEUDO MARK	WORLD WRESTLING ENTERTAINMENT
OWNER OF US REG NOS	3056074

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
03/31/2008	EX2G	S	EXTENSION 2 GRANTED	020
03/10/2008	EXT2	S	EXTENSION 2 FILED	019
03/10/2008	EEXT	I	TEAS EXTENSION RECEIVED	018
09/12/2007	EX1G	S	EXTENSION 1 GRANTED	017
09/12/2007	EXT1	S	EXTENSION 1 FILED	016
09/12/2007	EEXT	I	TEAS EXTENSION RECEIVED	015
03/13/2007	NOAM	O	NOTICE OF ALLOWANCE-MAILED	014
12/19/2006	PUBO	A	PUBLISHED FOR OPPOSITION	013
11/29/2006	NPUB	O	NOTICE OF PUBLICATION	012
10/26/2006	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	011
10/20/2006	ALIE	A	ASSIGNED TO LIE	010
10/19/2006	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	009
10/18/2006	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	008
10/17/2006	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	007
10/17/2006	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	006
07/14/2006	DOCK	D	ASSIGNED TO EXAMINER	005
04/18/2006	GNRT	F	NON-FINAL ACTION E-MAILED	004
04/18/2006	CNRT	R	NON-FINAL ACTION WRITTEN	003

04/05/2006	DOCK	D	ASSIGNED TO EXAMINER	002
10/06/2005	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001
CURRENT CORRESPONDENCE INFORMATION				
ATTORNEY			Lauren A. Dienes-Middlen	
CORRESPONDENCE ADDRESS			Lauren A. Dienes-Middlen WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD CT 06902-3520	
DOMESTIC REPRESENTATIVE			NONE	
PRIOR OWNER INFORMATION				
PARTY TYPE			10-ORIGINAL APPLICANT	
NAME			World Wrestling Entertainment, Inc.	
ADDRESS			1241 East Main Street Stamford, CT 06902	
ENTITY			03-CORPORATION	
CITIZENSHIP			Delaware	

WWE

SOU Extension Request (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	78725297
LAW OFFICE ASSIGNED	LAW OFFICE 107
MARK SECTION	
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	WWE
OWNER SECTION (current)	
NAME	World Wrestling Entertainment, Inc.
STREET	1241 East Main Street
CITY	Stamford
STATE	Connecticut
ZIP/POSTAL CODE	06902
COUNTRY	United States
PHONE	203-353-2827
FAX	203-353-0236
OWNER SECTION (proposed)	
NAME	World Wrestling Entertainment, Inc.
STREET	1241 East Main Street
CITY	Stamford
STATE	Connecticut
ZIP/POSTAL CODE	06902
COUNTRY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	XXXX
ATTORNEY SECTION (current)	
NAME	Lauren A. Dienes-Middlen
FIRM NAME	WORLD WRESTLING ENTERTAINMENT, INC.
STREET	1241 E MAIN ST
CITY	STAMFORD

STATE	Connecticut
POSTAL CODE	06902-3520
COUNTRY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	lauren.middlen@wwecorp.com
ATTORNEY DOCKET NUMBER	WWE369 USA A
ATTORNEY SECTION (proposed)	
NAME	Lauren A. Dienes-Middlen
FIRM NAME	WORLD WRESTLING ENTERTAINMENT, INC.
STREET	1241 E MAIN ST
CITY	STAMFORD
STATE	Connecticut
POSTAL CODE	06902-3520
COUNTRY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	lauren.middlen@wwecorp.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
ATTORNEY DOCKET NUMBER	WWE369 USA A
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	025
CURRENT IDENTIFICATION	Clothing, namely, tank tops, t-shirts, shirts, sport shirts, dress shirts, polo shirts, undershirts, sweatshirts, sweaters, pullovers, blouses, jackets, raincoats, overcoats, topcoats, trousers, pants, jean pants, jogging suits, exercise pants, exercise suits, sweatpants, shorts, underwear, boxer shorts, socks, clothing ties, pajamas, belts, gloves, Halloween and masquerade costumes, wrist bands, bandannas; footwear, namely, shoes, sneakers, boots, slippers; headwear, namely, hats, caps
GOODS OR SERVICES	KEEP ALL LISTED
EXTENSION SECTION	
EXTENSION NUMBER	2
ONGOING EFFORT	product or service research development
ALLOWANCE MAIL DATE	03/13/2007
STATEMENT OF USE	NO
PAYMENT SECTION	
NUMBER OF CLASSES	1
SUBTOTAL AMOUNT	150
TOTAL AMOUNT	150
SIGNATURE SECTION	

SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	03/10/2008
FILING INFORMATION	
SUBMIT DATE	Mon Mar 10 10:29:39 EDT 2008
TEAS STAMP	USPTO/ESU-XX.XXX.XXX.XXX- 20080310102939274677-7872 5297-400e6586b2bfd16b79ea 4621bf3ffbe1ee-DA-8433-20 080310102302112967

PTO Form 1581 (Rev 9/2005)
OMB No. 0651-0054 (Exp. 09/30/2011)

**SOU Extension Request
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

TEAS ROUTING SHEET

To: INTENT TO USE UNIT

Work Loc: INTENT TO USE SECTION

Doc Type: Extension Request for SOU (ESU)



Serial Number: 78725297



Mark: WWE

Mail Date: 2008/03/10



Examiner Number: 78353



**Examiner Name:
DUBOIS, MICHELLE E**

L.O. Assigned: LAW OFFICE 107

Special Instruction(s):

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Total Fee</u>
Extension Request for SOU	7004	20080310	\$150	1	\$150

**UNITED STATES PATENT AND TRADEMARK OFFICE**

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451
www.uspto.gov

NOTICE OF APPROVAL OF EXTENSION REQUEST**Sep 14, 2007**

TM107

Lauren A. Dienes-Middlen
WORLD WRESTLING ENTERTAINMENT, INC.
1241 E MAIN ST
STAMFORD CT 06902-3520

ATTORNEY
REFERENCE NUMBER:

WWE369 USA A

SERIAL NUMBER: 78/725297**MARK:** WWE**OWNER:** World Wrestling Entertainment, Inc.**EXTENSION REQUEST NUMBER:** 1 **NOTICE OF ALLOWANCE DATE:** Mar 13, 2007

A Notice of Allowance was issued on Mar 13, 2007 for the trademark application identified above. The FIRST request for Extension of Time to File a Statement of Use has been approved. Applicant must continue to file extension requests every 6 months calculated from the date the Notice of Allowance was issued until a Statement of Use is filed. Please note that a Statement of Use cannot be filed more than 36 months from the issuance date of the Notice of Allowance.

For further information please check the USPTO web site at www.uspto.gov or call the Trademark Assistance Center at 1-800-786-9199.

Trademark Snap Shot ITU Unit Action
(Table presents the data on ITU Unit Action)

OVERVIEW

SERIAL NUMBER	78725297	FILING DATE	10/03/2005
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	DUBOIS, MICHELLE E	L.O. ASSIGNED	107

PUB INFORMATION

RUN DATE	09/14/2007		
PUB DATE	12/19/2006		
STATUS	730-FIRST EXTENSION - GRANTED		
STATUS DATE	09/12/2007		
LITERAL MARK ELEMENT	WWE		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	WWE
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	20-OWNER AT PUBLICATION
------------	-------------------------

NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	025
DESCRIPTION TEXT	Clothing, namely, tank tops, t-shirts, shirts, sport shirts, dress shirts, polo shirts, undershirts, sweatshirts, sweaters, pullovers, blouses, jackets, raincoats, overcoats, topcoats, trousers, pants, jean pants, jogging suits, exercise pants, exercise suits, sweatpants, shorts, underwear, boxer shorts, socks, clothing ties, pajamas, belts, gloves, Halloween and masquerade costumes, wrist bands, bandannas; footwear, namely, shoes, sneakers, boots, slippers; headwear, namely, hats, caps

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	025	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
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MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
PSEUDO MARK	WORLD WRESTLING ENTERTAINMENT
OWNER OF US REG NOS	3056074

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
09/12/2007	EX1G	S	EXTENSION 1 GRANTED	017
09/12/2007	EXT1	S	EXTENSION 1 FILED	016
09/12/2007	EEXT	I	TEAS EXTENSION RECEIVED	015
03/13/2007	NOAM	O	NOTICE OF ALLOWANCE-MAILED	014
12/19/2006	PUBO	A	PUBLISHED FOR OPPOSITION	013
11/29/2006	NPUB	O	NOTICE OF PUBLICATION	012
10/26/2006	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	011
10/20/2006	ALIE	A	ASSIGNED TO LIE	010
10/19/2006	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	009
10/18/2006	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	008
10/17/2006	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	007
10/17/2006	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	006
07/14/2006	DOCK	D	ASSIGNED TO EXAMINER	005
04/18/2006	GNRT	F	NON-FINAL ACTION E-MAILED	004
04/18/2006	CNRT	R	NON-FINAL ACTION WRITTEN	003
04/05/2006	DOCK	D	ASSIGNED TO EXAMINER	002
10/06/2005	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	Lauren A. Dienes-Middlen WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE

PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

WWE

SOU Extension Request (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	78725297
LAW OFFICE ASSIGNED	LAW OFFICE 107
MARK SECTION	
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	WWE
OWNER SECTION (no change)	
ATTORNEY SECTION (current)	
NAME	Lauren A. Dienes-Middlen
FIRM NAME	WORLD WRESTLING ENTERTAINMENT, INC.
STREET	1241 E MAIN ST
CITY	STAMFORD
STATE	Connecticut
POSTAL CODE	06902-3520
COUNTRY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	lauren.middlen@wwecorp.com
ATTORNEY DOCKET NUMBER	WWE369 USA A
ATTORNEY SECTION (proposed)	
NAME	Lauren A. Dienes-Middlen
FIRM NAME	WORLD WRESTLING ENTERTAINMENT, INC.
STREET	1241 E MAIN ST
CITY	STAMFORD
STATE	Connecticut
POSTAL CODE	06902-3520
COUNTRY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	lauren.middlen@wwecorp.com

AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
ATTORNEY DOCKET NUMBER	WWE369 USA A
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	025
CURRENT IDENTIFICATION	Clothing, namely, tank tops, t-shirts, shirts, sport shirts, dress shirts, polo shirts, undershirts, sweatshirts, sweaters, pullovers, blouses, jackets, raincoats, overcoats, topcoats, trousers, pants, jean pants, jogging suits, exercise pants, exercise suits, sweatpants, shorts, underwear, boxer shorts, socks, clothing ties, pajamas, belts, gloves, Halloween and masquerade costumes, wrist bands, bandannas; footwear, namely, shoes, sneakers, boots, slippers; headwear, namely, hats, caps
GOODS OR SERVICES	KEEP ALL LISTED
EXTENSION SECTION	
EXTENSION NUMBER	1
ALLOWANCE MAIL DATE	03/13/2007
STATEMENT OF USE	NO
PAYMENT SECTION	
NUMBER OF CLASSES	1
SUBTOTAL AMOUNT	150
TOTAL AMOUNT	150
SIGNATURE SECTION	
SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	09/12/2007
FILING INFORMATION	
SUBMIT DATE	Wed Sep 12 14:03:29 EDT 2007
TEAS STAMP	USPTO/ESU-XX.XXX.XXX.XXX- 20070912140329704597-7872 5297-4009b122dbec938b8fb7 638c9d8adcadf-DA-6746-200 70912135948616838

**SOU Extension Request
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

U.S. Patent and Trademark Office (USPTO)

NOTICE OF ALLOWANCE

NOTE: If any data on this notice is incorrect, please fax a request for correction to the Intent to Use Unit at 571-273-9550. Please include the serial number of your application on ALL correspondence with the USPTO.

ISSUE DATE: Mar 13, 2007

LAUREN A. DIENES-MIDDLEN
WORLD WRESTLING ENTERTAINMENT, INC.
1241 E MAIN ST
STAMFORD, CT 06902-3520

ATTORNEY
REFERENCE NUMBER

WWE369 USA A

**** IMPORTANT INFORMATION: 6 MONTH DEADLINE ****

You filed the trademark application identified below based upon a bona fide intention to use the mark in commerce. You must use the mark in commerce and file a Statement of Use (a.k.a. Allegation of Use) before the USPTO will register the mark. You have six (6) MONTHS from the ISSUE DATE of this Notice of Allowance (NOA) to file either a Statement of Use, or if you are not yet using the mark in commerce, a Request for Extension of Time to File a Statement of use ("Extension Request"). If you file an extension request, you must continue to file a new request every six months until the Statement of Use is filed. Applicant may file a total of five (5) extension requests. FAILURE TO FILE A REQUIRED DOCUMENT DURING THE APPROPRIATE TIME PERIOD WILL RESULT IN THE ABANDONMENT OF YOUR APPLICATION.

Please note that both the "Statement of Use" and "Extension Request" have many legal requirements including fees. Therefore, we encourage use of the USPTO forms, available online at <http://www.uspto.gov/teas/index.html> (under "File a PRE-registration form"), to avoid the possible omission of important information. Please note that the Trademark Electronic Application System (TEAS) provides line-by-line help instructions for completing the Extension Request or Statement of Use forms online. If you do not have access to the Internet, you may call 1-800-786-9199 to request the printed form(s).

The following information should be reviewed for accuracy:

SERIAL NUMBER: 78/725297
MARK: WWE (STANDARD CHARACTER MARK)
OWNER: World Wrestling Entertainment, Inc.
1241 East Main Street
Stamford, CONNECTICUT 06902

Section 1(a): NO

Section 1(b): YES

Section 44(e): NO

GOODS/SERVICES BY INTERNATIONAL CLASS

025 - Clothing, namely, tank tops, t-shirts, shirts, sport shirts, dress shirts, polo shirts, undershirts, sweatshirts, sweaters, pullovers, blouses, jackets, raincoats, overcoats, topcoats, trousers, pants, jean pants, jogging suits, exercise pants, exercise suits, sweatpants, shorts, underwear, boxer shorts, socks, clothing ties, pajamas, belts, gloves, Halloween and masquerade costumes, wrist bands, bandannas; footwear, namely, shoes, sneakers, boots, slippers; headwear, namely, hats, caps -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE

ALL OF THE GOODS/SERVICES IN EACH CLASS ARE LISTED

ADDITIONAL INFORMATION MAY BE PRESENT IN THE USPTO RECORDS

Side - 1

**NOTICE OF PUBLICATION UNDER §12(a)****MAILING DATE: Nov 29, 2006****PUBLICATION DATE: Dec 19, 2006**

The mark identified below will be published in the Official Gazette on Dec 19, 2006. Any party who believes they will be damaged by registration of the mark may oppose its registration by filing an opposition to registration or a request to extend the time to oppose within thirty (30) days from the publication date on this notice. If no opposition is filed within the time specified by law, the USPTO may issue a Notice of Allowance.

To view the Official Gazette online or to order a paper copy, visit the USPTO website at <http://www.uspto.gov/web/trademarks/tmog/> any time within the five-week period after the date of publication. You may also order a printed version from the U.S. Government Printing Office (GPO) at <http://bookstore.gpo.gov> or 202-512-1800. To check the status of your application, go to <http://tarr.uspto.gov/>.

SERIAL NUMBER: 78725297**MARK: WWE****OWNER: World Wrestling Entertainment, Inc.**

Side - 2

UNITED STATES PATENT AND TRADEMARK OFFICE
COMMISSIONER FOR TRADEMARKS
P.O. BOX 1451
ALEXANDRIA, VA 22313-1451

FIRST-CLASS MAIL
U.S POSTAGE
PAID

LAUREN A DIENES-MIDDLEN
WORLD WRESTLING ENTERTAINMENT INC
1241 E MAIN ST
STAMFORD, CT 06902-3520

Trademark Snap Shot Publication Stylesheet
(Table presents the data on Publication Approval)

OVERVIEW

SERIAL NUMBER	78725297	FILING DATE	10/03/2005
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	DUBOIS, MICHELLE E	L.O. ASSIGNED	107

PUB INFORMATION

RUN DATE	10/20/2006		
PUB DATE	N/A		
STATUS	680-APPROVED FOR PUBLICATION		
STATUS DATE	10/19/2006		
LITERAL MARK ELEMENT	WWE		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	WWE
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
------------	-----------------------

NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	025
DESCRIPTION TEXT	Clothing, namely, tank tops, t-shirts, shirts, sport shirts, dress shirts, polo shirts, undershirts, sweatshirts, sweaters, pullovers, blouses, jackets, raincoats, overcoats, topcoats, trousers, pants, jean pants, jogging suits, exercise pants, exercise suits, sweatpants, shorts, underwear, boxer shorts, socks, clothing ties, pajamas, belts, gloves, Halloween and masquerade costumes, wrist bands, bandannas; footwear, namely, shoes, sneakers, boots, slippers; headwear, namely, hats, caps

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	025	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
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MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
PSEUDO MARK	WORLD WRESTLING ENTERTAINMENT
OWNER OF US REG NOS	3056074

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
10/19/2006	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	009
10/18/2006	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	008
10/17/2006	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	007
10/17/2006	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	006
07/14/2006	DOCK	D	ASSIGNED TO EXAMINER	005
04/18/2006	GNRT	F	NON-FINAL ACTION E-MAILED	004
04/18/2006	CNRT	R	NON-FINAL ACTION WRITTEN	003
04/05/2006	DOCK	D	ASSIGNED TO EXAMINER	002
10/06/2005	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE

WWE

PTO Form 1957 (Rev 9/2005)
OMB No. 0651-0050 (Exp. 04/2009)

Response to Office Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	78725297
LAW OFFICE ASSIGNED	LAW OFFICE 107
MARK SECTION (no change)	
ADDITIONAL STATEMENTS SECTION	
PRIOR REGISTRATION(S)	"Applicant claims ownership of U.S. Registration Number(s) 3056074."
SIGNATURE SECTION	
DECLARATION SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	10/17/2006
RESPONSE SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	10/17/2006
AUTHORIZED SIGNATORY	YES
FILING INFORMATION SECTION	
SUBMIT DATE	Tue Oct 17 16:37:14 EDT 2006
TEAS STAMP	USPTO/ROA-XX.XXX.XXX.XXX- 20061017163714819767-7872 5297-34041181409743aea5a4 293e3568268529-N/A-N/A-20 061017163555079117

PTO Form 1957 (Rev 9/2005)
OMB No. 0651-0050 (Exp. 04/2009)

Response to Office Action

To the Commissioner for Trademarks:

Application serial no. **78725297** has been amended as follows:

Additional Statements

"Applicant claims ownership of U.S. Registration Number(s) 3056074."

Declaration Signature

If the applicant is seeking registration under Section 1(b) and/or Section 44 of the Trademark Act, the applicant had a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services as of the filing date of the application. 37 C.F.R. Secs. 2.34(a)(2)(i); 2.34 (a)(3)(i); and 2.34(a)(4)(ii). If the applicant is seeking registration under Section 1(a) of the Trademark Act, the mark was in use in commerce on or in connection with the goods or services listed in the application as of the application filing date. 37 C.F.R. Secs. 2.34(a)(1)(i). The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. §1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; that if the original application was submitted unsigned, that all statements in the original application and this submission made of the declaration signer's knowledge are true; and all statements in the original application and this submission made on information and belief are believed to be true.

Signature: /LADM/ Date: 10/17/2006
Signatory's Name: Lauren A. Dienes-Middlen
Signatory's Position: Attorney

Response Signature

Signature: /LADM/ Date: 10/17/2006
Signatory's Name: Lauren A. Dienes-Middlen
Signatory's Position: Attorney

Serial Number: 78725297
Internet Transmission Date: Tue Oct 17 16:37:14 EDT 2006
TEAS Stamp: USPTO/ROA-XX.XXX.XXX.XXX-200610171637148
19767-78725297-34041181409743aea5a4293e3
568268529-N/A-N/A-20061017163555079117

To: World Wrestling Entertainment, Inc. (lauren.middlen@wwecorp.com)
Subject: TRADEMARK APPLICATION NO. 78725297 - WWE - WWE369 USA A
Sent: 4/18/2006 4:31:16 PM
Sent As: ECOM107@USPTO.GOV
Attachments:

UNITED STATES PATENT AND TRADEMARK OFFICE

SERIAL NO: 78/725297

APPLICANT: World Wrestling Entertainment, Inc.

78725297

CORRESPONDENT ADDRESS:

LAUREN A. DIENES-MIDDLEN
WORLD WRESTLING ENTERTAINMENT, INC.
1241 E MAIN ST
STAMFORD, CT 06902-3520

RETURN ADDRESS:

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

MARK: WWE

CORRESPONDENT'S REFERENCE/DOCKET NO : WWE369 USA A

Please provide in all correspondence:

CORRESPONDENT EMAIL ADDRESS:

lauren.middlen@wwecorp.com

1. Filing date, serial number, mark and applicant's name.
2. Date of this Office Action.
3. Examining Attorney's name and Law Office number.
4. Your telephone number and e-mail address.

OFFICE ACTION

RESPONSE TIME LIMIT: TO AVOID ABANDONMENT, THE OFFICE MUST RECEIVE A PROPER RESPONSE TO THIS OFFICE ACTION WITHIN 6 MONTHS OF THE MAILING OR E-MAILING DATE.

MAILING/E-MAILING DATE INFORMATION: If the mailing or e-mailing date of this Office action does not appear above, this information can be obtained by visiting the USPTO website at <http://tarr.uspto.gov/>, inserting the application serial number, and viewing the prosecution history for the mailing date of the most recently issued Office communication.

Serial Number 78/725297

The Office records have been searched and no similar registered or pending mark has been found that would bar registration under Trademark Act Section 2(d), 15 U.S.C. §1052(d). TMEP §704.02. However, applicant must fulfill the following requirements.

Claim of Ownership of a Prior Registration

If applicant is the owner of U.S. Registration No. 3056074, then applicant must submit a claim of ownership. 37 C.F.R. §2.36; TMEP §812. The following standard format is suggested:

Applicant is the owner of U.S. Registration No. 3056074.

Response

If applicant has any questions regarding any of the issues set forth in this Office action, applicant may email or telephone the trademark

examining attorney.

/Connie Kan/
Trademark Attorney
Law Office 107
(571) 272-8806
connie.kan@uspto.gov

HOW TO RESPOND TO THIS OFFICE ACTION:

- **ONLINE RESPONSE:** You may respond using the Office's Trademark Electronic Application System (TEAS) Response to Office action form available on our website at <http://www.uspto.gov/teas/index.html>. If the Office action issued via e-mail, you must wait 72 hours after receipt of the Office action to respond via TEAS. **NOTE: Do not respond by e-mail. THE USPTO WILL NOT ACCEPT AN E-MAILED RESPONSE.**
- **REGULAR MAIL RESPONSE:** To respond by regular mail, your response should be sent to the mailing return address above, and include the serial number, law office number, and examining attorney's name. **NOTE: The filing date of the response will be the date of receipt in the Office,** not the postmarked date. To ensure your response is timely, use a certificate of mailing. 37 C.F.R. §2.197.

STATUS OF APPLICATION: To check the status of your application, visit the Office's Trademark Applications and Registrations Retrieval (TARR) system at <http://tarr.uspto.gov>.

VIEW APPLICATION DOCUMENTS ONLINE: Documents in the electronic file for pending applications can be viewed and downloaded online at <http://portal.uspto.gov/external/portal/tow>.

GENERAL TRADEMARK INFORMATION: For general information about trademarks, please visit the Office's website at <http://www.uspto.gov/main/trademarks.htm>

FOR INQUIRIES OR QUESTIONS ABOUT THIS OFFICE ACTION, PLEASE CONTACT THE ASSIGNED EXAMINING ATTORNEY SPECIFIED ABOVE.

NOTE TO THE FILE

SERIAL NUMBER: 78725297

DATE: 04/14/2006

NAME: ckan

NOTE:

X OTHER (conducted google, dictionary, acronym search re: significance of mark)

*** User:ckan ***

#	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/ Search Duration	Search
01	30	9	11	7	0:01	"wwe"[bi,ti]
02	8	5	3	2	0:02	1 not "world wrestling"[on]
03	88	N/A	0	0	0:01	*wwe*[bi,ti]
04	58	N/A	0	0	0:01	3 not 1
05	18	0	2	1	0:02	4 not dead[ld]
06	18	0	1	1	0:01	5 not "world wrestling"[on]
07	7	3	2	2	0:02	("w w e" or "ww e" or "w we")[bi,ti]
08	513	N/A	0	0	0:02	"world wrestling entertainment"[on]
09	88	N/A	0	0	0:01	*wwe*[bi,ti]
10	15	0	5	1	0:01	8 and 9 and live[ld]

Session started 4/6/2006 11:20:19 AM

Session finished 4/6/2006 11:41:42 AM

Total search duration 0 minutes 14 seconds

Session duration 21 minutes 23 seconds

Default NEAR limit=1ADJ limit=1

Sent to TICRS as Serial Number: 78725297

PTO Form 1478 (Rev 6/2005)
OMB No. 0651-0009 (Exp xx/xx/xxxx)

Trademark/Service Mark Application, Principal Register

Serial Number: 78725297

Filing Date: 10/03/2005

The table below presents the data as entered.

Input Field	Entered
MARK SECTION	
MARK	WWE
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	WWE
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
OWNER SECTION	
NAME	World Wrestling Entertainment, Inc.
STREET	1241 East Main Street
CITY	Stamford
STATE	Connecticut
ZIP/POSTAL CODE	06902
COUNTRY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	XXXX
AUTHORIZED EMAIL COMMUNICATION	Yes
LEGAL ENTITY SECTION	
TYPE	CORPORATION
STATE/COUNTRY OF INCORPORATION	Delaware
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	025
DESCRIPTION	Clothing, namely, tank tops, t-shirts, shirts, sport shirts, dress shirts, polo shirts, undershirts, sweatshirts, sweaters, pullovers, blouses, jackets, raincoats, overcoats, topcoats, trousers, pants, jean pants, jogging suits, exercise pants, exercise suits, sweatpants, shorts, underwear, boxer shorts, socks, clothing ties, pajamas, belts, gloves, Halloween and masquerade costumes, wrist bands, bandannas; footwear, namely, shoes, sneakers, boots, slippers; headwear, namely, hats, caps.
FILING BASIS	Section 1(b)

SIGNATURE SECTION	
SIGNATURE	/Lauren A. Dienes-Middlen/
SIGNATORY NAME	Lauren A. Dienes-Middlen
SIGNATORY DATE	10/03/2005
SIGNATORY POSITION	Attorney for Applicant/Senior Counsel
PAYMENT SECTION	
NUMBER OF CLASSES	1
NUMBER OF CLASSES PAID	1
SUBTOTAL AMOUNT	325
TOTAL AMOUNT	325
ATTORNEY	
NAME	Lauren A. Dienes-Middlen
FIRM NAME	World Wrestling Entertainment, Inc.
STREET	1241 East Main Street
CITY	Stamford
STATE	Connecticut
ZIP/POSTAL CODE	06902
COUNTRY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	lauren.middlen@wwecorp.com
AUTHORIZED EMAIL COMMUNICATION	Yes
ATTORNEY DOCKET NUMBER	WWE369 USA A25a
OTHER APPOINTED ATTORNEY(S)	Stacy L. DelPriore, Edward L. Kaufman
CORRESPONDENCE SECTION	
NAME	Lauren A. Dienes-Middlen
FIRM NAME	World Wrestling Entertainment, Inc.
STREET	1241 East Main Street
CITY	Stamford
STATE	Connecticut
ZIP/POSTAL CODE	06902
COUNTRY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	lauren.middlen@wwecorp.com
AUTHORIZED EMAIL COMMUNICATION	Yes
FILING INFORMATION	
SUBMIT DATE	Mon Oct 03 15:06:01 EDT 2005

TEAS STAMP	USPTO/BAS-XXXXXXXXXXXX-200 51003150601752323-7872529 7-2006025ffe2cb783d1d3c8e 490e89354f-DA-91-20051003 150520566505
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PTO Form 1478 (Rev 6/2005)
OMB No. 0651-0009 (Exp xx/xx/xxxx)

Trademark/Service Mark Application, Principal Register

Serial Number: 78725297
Filing Date: 10/03/2005

To the Commissioner for Trademarks:

MARK: (Standard Characters, see [mark](#))

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The literal element of the mark consists of WWE.

The applicant, World Wrestling Entertainment, Inc., a corporation of Delaware, residing at 1241 East Main Street, Stamford, Connecticut, United States, 06902, requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended.

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class 025: Clothing, namely, tank tops, t-shirts, shirts, sport shirts, dress shirts, polo shirts, undershirts, sweatshirts, sweaters, pullovers, blouses, jackets, raincoats, overcoats, topcoats, trousers, pants, jean pants, jogging suits, exercise pants, exercise suits, sweatpants, shorts, underwear, boxer shorts, socks, clothing ties, pajamas, belts, gloves, Halloween and masquerade costumes, wrist bands, bandannas; footwear, namely, shoes, sneakers, boots, slippers; headwear, namely, hats, caps.

The applicant hereby appoints Lauren A. Dienes-Middlen and Stacy L. DelPriore, Edward L. Kaufman of World Wrestling Entertainment, Inc., 1241 East Main Street, Stamford, Connecticut, United States, 06902 to submit this application on behalf of the applicant. The attorney docket/reference number is WWE369 USA A25a.

The USPTO is authorized to communicate with the applicant or its representative at the following email address: lauren.middlen@wwecorp.com.

A fee payment in the amount of \$325 will be submitted with the application, representing payment for 1 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /Lauren A. Dienes-Middlen/ Date: 10/03/2005
Signatory's Name: Lauren A. Dienes-Middlen
Signatory's Position: Attorney for Applicant/Senior Counsel

Mailing Address:
Lauren A. Dienes-Middlen
1241 East Main Street
Stamford, Connecticut 06902

RAM Sale Number: 91

RAM Accounting Date: 10/04/2005

Serial Number: 78725297

Internet Transmission Date: Mon Oct 03 15:06:01 EDT 2005

TEAS Stamp: USPTO/BAS-XXXXXXXXXXXX-200510031506017523

23-78725297-2006025ffe2cb783d1d3c8e490e8

9354f-DA-91-20051003150520566505

WWE

WWE

Generated on: This page was generated by TSDR on 2024-11-22 00:13:18 EST

Mark: WW



US Serial Number: 85469213

Application Filing Date: Nov. 10, 2011

US Registration Number: 4625255

Registration Date: Oct. 21, 2014

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Jun. 05, 2024

Publication Date:Jan. 10, 2012Notice of Allowance Date:Mar. 06, 2012

Mark Information

Mark Literal Elements: WW

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S) /NUMBER(S)

Description of Mark: The mark consists of two stacked W's having a scar underneath.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 26.17.09 - Bands, curved; Bars, curved; Curved line(s), band(s) or bar(s); Lines, curved

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: Clothing, namely, tops, jackets, bottoms, underwear, pajamas; footwear, namely, shoes, sneakers, slippers; headwear, namely, hats

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 01, 2014

Use in Commerce: Aug. 01, 2014

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: WORLD WRESTLING ENTERTAINMENT, LLC

Owner Address: 707 WASHINGTON BLVD.
STAMFORD, CONNECTICUT UNITED STATES 06902

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Lauren A. Dienes-Middlen

Attorney Primary Email Address: lauren.middlen@wwecorp.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Lauren A. Dienes-Middlen
WORLD WRESTLING ENTERTAINMENT, LLC
707 Washington Blvd.
STAMFORD, CONNECTICUT United States 06901Correspondent e-mail: lauren.middlen@wwecorp.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jun. 07, 2024	ON HOLD - ELECTRONIC RECORD REVIEW REQUIRED	
Jun. 05, 2024	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jun. 05, 2024	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	95151
Jun. 05, 2024	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	95151
Jun. 05, 2024	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Feb. 28, 2024	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Feb. 28, 2024	TEAS SECTION 8 & 9 RECEIVED	
Dec. 20, 2023	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Nov. 15, 2023	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Oct. 21, 2023	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Aug. 16, 2021	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Aug. 16, 2021	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Aug. 16, 2021	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Apr. 21, 2021	TEAS SECTION 8 & 15 RECEIVED	
Oct. 21, 2019	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Oct. 21, 2014	REGISTERED-PRINCIPAL REGISTER	
Sep. 13, 2014	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Sep. 12, 2014	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Sep. 12, 2014	STATEMENT OF USE PROCESSING COMPLETE	
Sep. 08, 2014	USE AMENDMENT FILED	
Sep. 08, 2014	TEAS STATEMENT OF USE RECEIVED	
Mar. 21, 2014	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Mar. 20, 2014	SOU EXTENSION 4 GRANTED	
Mar. 05, 2014	SOU EXTENSION 4 FILED	
Mar. 05, 2014	SOU TEAS EXTENSION RECEIVED	

Sep. 19, 2013 NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED
Sep. 18, 2013 SOU EXTENSION 3 GRANTED
Sep. 04, 2013 SOU EXTENSION 3 FILED
Sep. 04, 2013 SOU TEAS EXTENSION RECEIVED
Mar. 12, 2013 NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED
Mar. 11, 2013 SOU EXTENSION 2 GRANTED
Mar. 06, 2013 SOU EXTENSION 2 FILED
Mar. 06, 2013 SOU TEAS EXTENSION RECEIVED
Oct. 18, 2012 NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED
Oct. 17, 2012 SOU EXTENSION 1 GRANTED
Sep. 06, 2012 SOU EXTENSION 1 FILED
Oct. 17, 2012 CASE ASSIGNED TO INTENT TO USE PARALEGAL
Oct. 16, 2012 NOTICE OF REVIVAL - E-MAILED
Oct. 16, 2012 SOU EXTENSION RECEIVED WITH TEAS PETITION
Oct. 16, 2012 PETITION TO REVIVE-GRANTED
Oct. 16, 2012 TEAS PETITION TO REVIVE RECEIVED
Oct. 09, 2012 ABANDONMENT NOTICE MAILED - NO USE STATEMENT FILED
Oct. 08, 2012 ABANDONMENT - NO USE STATEMENT FILED
Mar. 06, 2012 NOA E-MAILED - SOU REQUIRED FROM APPLICANT
Jan. 10, 2012 OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED
Jan. 10, 2012 PUBLISHED FOR OPPOSITION
Dec. 21, 2011 NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED
Dec. 05, 2011 APPROVED FOR PUB - PRINCIPAL REGISTER
Dec. 05, 2011 ASSIGNED TO EXAMINER
Nov. 17, 2011 NOTICE OF DESIGN SEARCH CODE MAILED
Nov. 16, 2011 NEW APPLICATION OFFICE SUPPLIED DATA ENTERED
Nov. 14, 2011 NEW APPLICATION ENTERED

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jun. 05, 2024

Assignment Abstract Of Title Information

Summary

Total Assignments: 2

Registrant: World Wrestling Entertainment, Inc.

Assignment 1 of 2

Conveyance: CERTIFICATE OF CONVERSION AND NAME CHANGE

Reel/Frame: [8250/0637](#)

Pages: 58

Date Recorded: Nov. 06, 2023

Supporting Documents: [assignment-tm-8250-0637.pdf](#)

Assignor

Name: [WORLD WRESTLING ENTERTAINMENT, INC.](#)

Execution Date: Sep. 12, 2023

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [WORLD WRESTLING ENTERTAINMENT, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 707 WASHINGTON BLVD.
STAMFORD, CONNECTICUT 06902

Correspondent

Correspondent Name: COURTNEY WELSHIMER, ESQ.

Correspondent Address: SIMPSON THACHER & BARTLETT LLP
425 LEXINGTON AVENUE
NEW YORK, NY 10017

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: FIRST LIEN TRADEMARK SECURITY AGREEMENT

Reel/Frame: [8349/0921](#)

Pages: 77

Date Recorded: Feb. 21, 2024

Supporting Documents: [assignment-tm-8349-0921.pdf](#)

Assignor

Name: [WORLD WRESTLING ENTERTAINMENT, LLC](#)

Execution Date: Feb. 09, 2024

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee

Name: [GOLDMAN SACHS BANK USA](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 30 HUDSON STREET
4TH FLOOR
JERSEY CITY, NEW JERSEY 07302

Correspondent

Correspondent Name: COURTNEY WELSHIMER ESQ.

Correspondent Address: SIMPSON THACHER & BARTLETT LLP
425 LEXINGTON AVENUE
NEW YORK, NY 10017

Domestic Representative - Not Found

From: TMOfficialNotices@USPTO.GOV
Sent: Wednesday, June 05, 2024 19:41:32 EDT
To: XXXX
Subject: Official USPTO Notification: U.S. Trademark Registration No. 4625255 -- Docket/Reference No.

U.S. Serial Number: 85469213
U.S. Registration Number: 4625255
U.S. Registration Date: October 21, 2014
Mark: WW
Owner: WORLD WRESTLING ENTERTAINMENT, LLC

June 05, 2024

NOTICE OF ACCEPTANCE UNDER SECTION 8

The declaration of use or excusable nonuse filed for the above-identified registration meets the requirements of Section 8 of the Trademark Act, 15 U.S.C. §1058. **The Section 8 declaration is accepted.**

NOTICE OF REGISTRATION RENEWAL UNDER SECTION 9

The renewal application filed for the above-identified registration meets the requirements of Section 9 of the Trademark Act, 15 U.S.C. §1059. **The registration is renewed.**

The registration will remain in force for the class(es) listed below, unless canceled by an order of the Commissioner for Trademarks or a Federal Court, as long as the requirements for maintaining the registration are fulfilled as they become due.

Class(es):
025

TRADEMARK SPECIALIST
POST-REGISTRATION DIVISION
571-272-9500

REQUIREMENTS FOR MAINTAINING REGISTRATION IN SUCCESSIVE TEN-YEAR PERIODS

WARNING: Your registration will be canceled if you do not file the documents below during the specified statutory time periods.

What and When to File: You must file a declaration of use (or excusable nonuse) **and** an application for renewal between every 9th and 10th-year period, calculated from the registration date. See 15 U.S.C. §§1058, 1059.

Grace Period Filings

The above documents will be considered as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

*****THE USPTO IS NOT REQUIRED TO SEND ANY FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS. THE OWNER SHOULD CONTACT THE USPTO ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.*****

To check the status of this registration, go to https://tsdr.uspto.gov/#caseNumber=85469213&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199.

To view this notice and other documents for this registration on-line, go to https://tsdr.uspto.gov/#caseNumber=85469213&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=documentSearch NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

* For further information, including information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <https://www.uspto.gov/trademark/> or contact the Trademark Assistance Center at 1-800-786-9199.

PTO-1963
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 U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE
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Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9

The table below presents the data as entered.

Input Field	Entered
REGISTRATION NUMBER	4625255
REGISTRATION DATE	10/21/2014
SERIAL NUMBER	85469213
MARK SECTION	
MARK	WW (stylized and/or with design, see mark)
ATTORNEY INFORMATION (current)	
NAME	Lauren A. Dienes-Middlen
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	WORLD WRESTLING ENTERTAINMENT, INC.
STREET	1241 E MAIN ST
CITY	STAMFORD
STATE	Connecticut
POSTAL CODE	06902-3520
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	lauren.middlen@wwecorp.com
ATTORNEY INFORMATION (proposed)	
NAME	Lauren A. Dienes-Middlen
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	WORLD WRESTLING ENTERTAINMENT, LLC
STREET	707 Washington Blvd.
CITY	STAMFORD
STATE	Connecticut
POSTAL CODE	06901

COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
EMAIL	lauren.middlen@wwecorp.com
CORRESPONDENCE INFORMATION	
NAME	Lauren A. Dienes-Middlen
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	lauren.middlen@wwecorp.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	025
GOODS OR SERVICES	Clothing, namely, tops, jackets, bottoms, underwear, pajamas; footwear, namely, shoes, sneakers, slippers; headwear, namely, hats
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT18\IMAGEOUT_18\854\692\85469213\xml4\S890002.jpg
SPECIMEN DESCRIPTION	Shirt
WEBPAGE URL	https://www.amazon.com/WWE-Rhodes-Reigns-Supertar-T-Shirt/dp/B0CRWFWV6B/ref=sr_1_5?crd=3RATSHLGAXASK&dib=eyJ2IjoiMSJ9.lcmTt4W-eLOdk-0FdiR0XlpgpMQrk5g0PJgefLXMJ8ETFJU0oi8Qu6rTBZoTABgkEUfeJpSC6tEVh14geDUU65H008xYjR9RYo_drBQfkOijZEBFoFDjyqHMsMmY0rNj4uOa3ADV-rwaVKSVoYVzrdUdcEESHv8fVTkwF7kZNM_4URNag274NRd6Ss5PF6Mhh2g4s9ahDgN5al9zGitBicLRbiwDoARhJOYBb55OOJD-BIn7yiRa35Eloc55_sdIJqM-aCS4BUJMsU-irtPLU44WHraQf3dZwsG1hHiwM4.CaGGSfoEsrfKVWctnqLhQv0C0q8MMeJ-4BHtCSF8ZY&dib_tag=se&keywords=ww%2Bshirt&qid=1709132944&sprefix=ww%2Bshirt%2Caps%2C100&sr=8-5&th=1
WEBPAGE DATE OF ACCESS	02/28/2024
OWNER SECTION (current)	
NAME	World Wrestling Entertainment, Inc.
MAILING ADDRESS	1241 East Main Street
CITY	Stamford
STATE	Connecticut
ZIP/POSTAL CODE	06902
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	XXXX
OWNER SECTION (proposed)	
NAME	World Wrestling Entertainment, LLC
MAILING ADDRESS	707 Washington Blvd.
CITY	Stamford
STATE	Connecticut

ZIP/POSTAL CODE	06901
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	XXXX
LEGAL ENTITY SECTION (current)	
TYPE	corporation
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY OF INCORPORATION	Delaware
LEGAL ENTITY SECTION (proposed)	
TYPE	limited liability company
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY WHERE LEGALLY ORGANIZED	Delaware
PAYMENT SECTION	
NUMBER OF CLASSES	1
NUMBER OF CLASSES PAID	1
COMBINED §§ 8 & 9 DECLARATION/APPLICATION FILING FEE	525
TOTAL FEE PAID	525
SIGNATURE SECTION	
SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	02/28/2024
SIGNATURE METHOD	Signed directly within the form
PAYMENT METHOD	DA
FILING INFORMATION	
SUBMIT DATE	Wed Feb 28 10:16:37 ET 2024
TEAS STAMP	USPTO/S08N09-XX.XXX.XXX.X XX-20240228101637595867-4 625255-85067a0735557dd445 1df79b943fa55b9748d7e35bb add306989f575383620152c-D A-16376150-20240228101056 745542

PTO- 1963

Approved for use through 01/31/2025. OMB 0651-0055

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number

Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9

To the Commissioner for Trademarks:

REGISTRATION NUMBER: 4625255

REGISTRATION DATE: 10/21/2014

MARK: (Stylized and/or with Design, WW (see, [mark](#)))

Current: The owner, World Wrestling Entertainment, Inc., a corporation of Delaware, having an address of
1241 East Main Street
Stamford, Connecticut 06902
United States
XXXX
203-353-2827
203-353-0236

Proposed: The owner, World Wrestling Entertainment, LLC, a limited liability company legally organized under the laws of Delaware, having an address of

707 Washington Blvd.
Stamford, Connecticut 06901
United States
203-353-2827
203-353-0236
XXXX

is filing a Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9.

For International Class 025, the mark is in use in commerce on or in connection with **all** goods/services, or to indicate membership in the collective membership organization, listed in the existing registration for this specific class: Clothing, namely, tops, jackets, bottoms, underwear, pajamas; footwear, namely, shoes, sneakers, slippers; headwear, namely, hats ; or, the owner is making the listed excusable nonuse claim.

The owner is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) Shirt.

[Specimen File1](#)

Webpage URL: https://www.amazon.com/WWE-Rhodes-Reigns-Supertar-T-Shirt/dp/B0CRWFWV6B/ref=sr_1_5?crid=3RATSHLGAXASK&dib=eyJ2IjoiMSJ9.lcmTt4W-eLODk-0FdR0XlpgpMQrk5g0PJgefLXMJ8ETFJUB0oi8Qu6rTBZoTABgkEUfeJpSC6tEVh14geDUU65H008xYjR9RYo_drBQfkOijZEbFoFDjyrwaVKSVoYVzrdUdcEESHv8fVTkwF7kZNM_4URNag274NRd6Ss5PF6Mhh2g4s9ahDgN5al9zGitBicLRbiwDoARhJOYBb55OOJD-BIn7yiRa35Eloc55_sdIJqM-aCS4BUJMsU-irtPLU44WHraQf3dZwsG1hHiwM4.CaGGSfoEsrfKVeWctnqLhQv0C0q8MMeJ-4BHtCSF8ZY&dib_tag=se&keywords=wwe%2Bshirt&qid=1702828282
Webpage Date of Access: 02/28/2024

The owner's/holder's current attorney information: Lauren A. Dienes-Middlen. Lauren A. Dienes-Middlen of WORLD WRESTLING ENTERTAINMENT, INC., is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, is located at

1241 E MAIN ST
STAMFORD, Connecticut 06902-3520
United States

The phone number is 203-353-2827.

The fax number is 203-353-0236.

The email address is lauren.middlen@wwecorp.com

Lauren A. Dienes-Middlen submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

The owner's/holder's proposed attorney information: Lauren A. Dienes-Middlen. Lauren A. Dienes-Middlen of WORLD WRESTLING ENTERTAINMENT, LLC, is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, is located at

707 Washington Blvd.
STAMFORD, Connecticut 06901
United States

The email address is lauren.middlen@wwecorp.com

Lauren A. Dienes-Middlen submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

Correspondence Information

Lauren A. Dienes-Middlen
PRIMARY EMAIL FOR CORRESPONDENCE: lauren.middlen@wwecorp.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the owner/holder and the owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$525 will be submitted with the form, representing payment for 1 class(es), plus any additional grace period fee, if necessary.

Declaration

- ☒ Unless the owner has specifically claimed excusable nonuse, the mark is in use in commerce on or in connection with the goods/services or to indicate membership in the collective membership organization identified above, as evidenced by the attached specimen(s).
- ☒ Unless the owner has specifically claimed excusable nonuse, the specimen(s) shows the mark as currently used in commerce on or in connection with the goods/services/collective membership organization.
- ☒ The registrant requests that the registration be renewed for the goods/services/collective organization identified above.
- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of this submission and the registration, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: /LADM/ Date: 02/28/2024
Signatory's Name: Lauren A. Dienes-Middlen
Signatory's Position: Attorney
Signature method: Signed directly within the form

Mailing Address (current):
WORLD WRESTLING ENTERTAINMENT, INC.
1241 E MAIN ST
STAMFORD, Connecticut 06902-3520

Mailing Address (proposed):
WORLD WRESTLING ENTERTAINMENT, LLC
707 Washington Blvd.
STAMFORD, Connecticut 06901

Serial Number: 85469213

Internet Transmission Date: Wed Feb 28 10:16:37 ET 2024
TEAS Stamp: USPTO/S08N09-XX.XXX.XXX.XXX-202402281016
37595867-4625255-85067a0735557dd4451df79
b943fa55b9748d7e35bbadd306989f5753836201
52c-DA-16376150-20240228101056745542

amazon.com/WWE-Rhodes-Reigns-Supetar-T-Shirt/dp/B0CRWFV6B/ref=sr_1_5?crid=3RATSHLGAXASK&dib=eyJ2ljojMS...
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Becky Lynch Rhea Ripley Group
Supetar Roster Adult T-Shirt
5.0 stars 1 rating | Search this page

Price: \$21.95 - \$26.95
Free Returns on some sizes and colors


Color: Black
Size: Select

Size Chart



Product details

Fabric type	100% Cotton
Care instructions	Machine Wash
Origin	Made in USA or Imported
Closure type	Pull On

To buy, select Size
Add to Cart
Add to List

 **Discount PROMOS**
Customize your text or logo
Gildan Heavy Cotton T-Shirt - Plain Men's Heavy Weight Shirt
\$63.99

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amazon.com/WWE-Rhodes-Reigns-Supertar-T-Shirt/dp/B0CRWFV6B/ref=sr_1_5?crid=3RATSHLGAXASK&dib=eyJ2ljojMS...
WWE Intranet WWE.com WWE Shop Peacock WWE Source SAEGIS Legal Affairs (WWE)... Home - OneDrive UFC - Lauren Middl... All Bookm


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balega Balega Blister Resist Performance No Show Athletic... Save 5% 5.0 stars 10,805 \$19.00 \$26.00 prime

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Visit the WWE Store
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Becky Lynch Rhea Ripley Group
Supertar Roster Adult T-Shirt
5.0 stars 1 rating | Search this page
Price: \$21.95 - \$26.95
Free Returns on some sizes and colors

Color: Black
Size: Select
Size Chart



Product details

Fabric type	100% Cotton
Care instructions	Machine Wash
Origin	Made in USA or Imported
Closure type	Pull On

To buy, select Size
Add to Cart
Add to List

**Discount PROMOS**
Customize your text or logo
Gildan Heavy Cotton T-Shirt - Plain Men's Heavy Weight Shirt
\$63.99

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From: TMOOfficialNotices@USPTO.GOV
Sent: Saturday, October 21, 2023 01:35 AM
To: XXXX
Subject: Official USPTO Courtesy Reminder: Trademark Registration Maintenance Documents Must Be Filed Before Deadline for U.S. Trademark Registration No. 4625255 WW (Stylized/Design)

USPTO COURTESY REMINDER

TRADEMARK REGISTRATION MAINTENANCE DOCUMENT(S) UNDER SECTIONS 8 AND 9 MUST BE FILED BEFORE DEADLINE OR REGISTRATION WILL BE CANCELLED/EXPIRED

U.S. Application Serial No. 85469213
U.S. Registration No. 4625255
U.S. Registration Date: October 21, 2014
Mark: WW (Stylized/Design)
Owner: World Wrestling Entertainment, Inc.
Docket/Reference No.

Issue Date: October 21, 2023

Required submission. The owner of the trademark registration must file a [Declaration of Use and/or Excusable Nonuse and an Application for Renewal under Sections 8 and 9 of the Trademark Act](#) (Sections 8 and 9 Declaration) between now and October 21, 2024. For an additional fee, the owner can file within the 6-month grace period that ends on April 21, 2025.

If ownership of the registration or the owner's name has changed, the owner can use the [Electronic Trademark Assignment System \(ETAS\)](#) to record the change. More information on changes of ownership/owner name is available on the [USPTO website](#).

[Click here for more information about maintaining a trademark registration.](#)

Proof of Use Audit. The USPTO is conducting an audit program to promote the accuracy and integrity of the trademark register. If a registration is selected for audit, the owner will be required to submit proof of use for additional goods/services for which use is claimed in a Section 8 Declaration. Detailed information about the program is available on the [Proof of Use Audit Program webpage](#).

Determination of time of receipt by USPTO. Correspondence transmitted through the Trademark Electronic Application System (TEAS) is considered filed on the date the USPTO receives the transmission in Eastern Time.

If the owner fails to file a timely Sections 8 and 9 Declaration the registration will be CANCELLED/EXPIRED and cannot be reinstated.

This reminder notice is being sent only as a courtesy to trademark owners who maintain a current email address with the USPTO. Failure by the USPTO to send a reminder or non-receipt of a reminder does not excuse a trademark owner from meeting the statutory obligations for maintaining a registration.

[Foreign-domiciled owners must have a U.S.-licensed attorney](#) represent them at the USPTO in any post-registration filing.

Beware of misleading notices sent by private companies about registrations. Private companies **not** associated with the USPTO use public information available in trademark registrations to mail and email trademark-related offers and notices - most of which require fees. All **official USPTO correspondence** will only be **emailed from the domain "@uspto.gov"**.

Direct questions about this notice to the Trademark Assistance Center at 1-800-786-9199 (select option 1) or TrademarkAssistanceCenter@uspto.gov.

From: TMOOfficialNotices@USPTO.GOV
Sent: Monday, August 16, 2021 11:01 PM
To: XXXX
Subject: Official USPTO Notice of Acceptance/Acknowledgement Sections 8 and 15: U.S. Trademark RN 4625255: WW (Stylized/Design)

U.S. Serial Number: 85469213
U.S. Registration Number: 4625255
U.S. Registration Date: Oct 21, 2014
Mark: WW (Stylized/Design)
Owner: World Wrestling Entertainment, Inc.

Aug 16, 2021

NOTICE OF ACCEPTANCE UNDER SECTION 8

The declaration of use or excusable nonuse filed for the above-identified registration meets the requirements of Section 8 of the Trademark Act, 15 U.S.C. §1058. **The Section 8 declaration is accepted.**

NOTICE OF ACKNOWLEDGEMENT UNDER SECTION 15

The declaration of incontestability filed for the above-identified registration meets the requirements of Section 15 of the Trademark Act, 15 U.S.C. §1065. **The Section 15 declaration is acknowledged.**

The registration will remain in force for the class(es) listed below, unless canceled by an order of the Commissioner for Trademarks or a Federal Court, as long as the requirements for maintaining the registration are fulfilled as they become due.

Class(es):
025

TRADEMARK SPECIALIST
POST-REGISTRATION DIVISION
571-272-9500

REQUIREMENTS FOR MAINTAINING REGISTRATION

WARNING: Your registration will be canceled if you do not file the documents below during the specified statutory time periods.

Requirements in the First Ten Years

What and When to File: You must file a declaration of use (or excusable nonuse) **and** an application for renewal between the 9th and 10th years after the registration date. See 15 U.S.C. §§1058, 1059.

Requirements in Successive Ten-Year Periods

What and When to File: You must file a declaration of use (or excusable nonuse) **and** an application for renewal between every 9th and 10th-year period, calculated from the registration date. See 15 U.S.C. §§1058, 1059.

Grace Period Filings

The above documents will be considered as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

*****THE USPTO IS NOT REQUIRED TO SEND ANY FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS. THE OWNER SHOULD CONTACT THE USPTO ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.*****

To check the status of this registration, go to https://tsdr.uspto.gov/#caseNumber=85469213&caseSearchType=US_APPLICATION&caseType=DEFAULT&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199.

To view this notice and other documents for this registration on-line, go to https://tsdr.uspto.gov/#caseNumber=85469213&caseSearchType=US_APPLICATION&caseType=DEFAULT&searchType=documentSearch NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

* **For further information, including information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <https://www.uspto.gov/trademark/> or contact the Trademark Assistance Center at 1-800-786-9199.**

PTO- 1583

Approved for use through 10/31/2021. OMB 0651-0055

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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Combined Declaration of Use and Incontestability under Sections 8 & 15**The table below presents the data as entered.**

Input Field	Entered
REGISTRATION NUMBER	4625255
REGISTRATION DATE	10/21/2014
SERIAL NUMBER	85469213
MARK SECTION	
MARK	WW (stylized and/or with design, see mark)
ATTORNEY INFORMATION (current)	
NAME	Lauren A. Dienes-Middlen
ATTORNEY BAR MEMBERSHIP NUMBER	NOT SPECIFIED
YEAR OF ADMISSION	NOT SPECIFIED
U.S. STATE/ COMMONWEALTH/ TERRITORY	NOT SPECIFIED
FIRM NAME	WORLD WRESTLING ENTERTAINMENT, INC.
STREET	1241 E MAIN ST
CITY	STAMFORD
STATE	Connecticut
POSTAL CODE	06902-3520
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	lauren.middlen@wwecorp.com
ATTORNEY INFORMATION (proposed)	
NAME	Lauren A. Dienes-Middlen
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	WORLD WRESTLING ENTERTAINMENT, INC.
STREET	1241 E MAIN ST
CITY	STAMFORD
STATE	Connecticut
POSTAL CODE	06902-3520
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States

PHONE	203-353-2827
FAX	203-353-0236
EMAIL	lauren.middlen@wwecorp.com
CORRESPONDENCE INFORMATION (current)	
NAME	LAUREN A. DIENES-MIDDLEN
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	lauren.middlen@wwecorp.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
CORRESPONDENCE INFORMATION (proposed)	
NAME	Lauren A. Dienes-Middlen
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	lauren.middlen@wwecorp.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	025
GOODS OR SERVICES	Clothing, namely, tops, jackets, bottoms, underwear, pajamas; footwear, namely, shoes, sneakers, slippers; headwear, namely, hats
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT18\IMAGEOUT 18\854\692\85469213\xml1 \ 8150002.JPG
SPECIMEN DESCRIPTION	Shirt
WEBPAGE URL	https://shop.wwe.com/collections/mens-t-shirts/products/smackdown-draft-t-shirt
WEBPAGE DATE OF ACCESS	04/21/2021
OWNER SECTION (current)	
NAME	World Wrestling Entertainment, Inc.
MAILING ADDRESS	1241 East Main Street
CITY	Stamford
STATE	Connecticut
ZIP/POSTAL CODE	06902
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	XXXX
OWNER SECTION (proposed)	
NAME	World Wrestling Entertainment, Inc.
MAILING ADDRESS	1241 East Main Street
CITY	Stamford
STATE	Connecticut
ZIP/POSTAL CODE	06902

COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	XXXX
LEGAL ENTITY SECTION (current)	
TYPE	corporation
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY OF INCORPORATION	Delaware
PAYMENT SECTION	
NUMBER OF CLASSES	1
NUMBER OF CLASSES PAID	1
COMBINED §§ 8 & 15 FILING FEE PER CLASS	425
GRACE PERIOD FEE FOR §8	100
TOTAL FEE PAID	525
SIGNATURE SECTION	
SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	04/21/2021
SIGNATORY'S PHONE NUMBER	203-353-2827
SIGNATURE METHOD	Signed directly within the form
PAYMENT METHOD	DA
FILING INFORMATION	
SUBMIT DATE	Wed Apr 21 10:33:11 ET 2021
TEAS STAMP	USPTO/S08N15-XX.XXX.XXX.X XX-20210421103311705180-4 625255-7709fc9bf8b15b0cca ab851e48ebc85d56eade14f14 632ebef611a1cbd4c0d1cc-DA -33083165-202104211030528 10728

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U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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Combined Declaration of Use and Incontestability under Sections 8 & 15

To the Commissioner for Trademarks:

REGISTRATION NUMBER: 4625255

REGISTRATION DATE: 10/21/2014

MARK: (Stylized and/or with Design, WW (see, [mark](#)))

Current: The owner, World Wrestling Entertainment, Inc., a corporation of Delaware, having an address of

1241 East Main Street
Stamford, Connecticut 06902
United States
XXXX
203-353-2827
203-353-0236

Proposed: The owner, World Wrestling Entertainment, Inc., a corporation of Delaware, having an address of

1241 East Main Street
Stamford, Connecticut 06902
United States
203-353-2827
203-353-0236
XXXX

is filing a Combined Declaration of Use and Incontestability under Sections 8 & 15.

For International Class 025, the mark is in use in commerce on or in connection with **all** of the goods/**all** of the services, or to indicate membership in the collective membership organization, listed in the existing registration for this specific class: Clothing, namely, tops, jackets, bottoms, underwear, pajamas; footwear, namely, shoes, sneakers, slippers; headwear, namely, hats; **and** the mark has been continuously used in commerce for five (5) consecutive years after the date of registration, or the date of publication under Section 12(c), and is still in use in commerce on or in connection with **all** goods/**all** services, or to indicate membership in the collective membership organization, listed in the existing registration for this class. Also, no final decision adverse to the owner's claim of ownership of such mark for those goods/services, or to indicate membership in the collective membership organization, exists, or to the owner's right to register the same or to keep the same on the register; and, no proceeding involving said rights pending and not disposed of in either the U.S. Patent and Trademark Office or the courts exists.

The owner is submitting one(or more) specimen(s) for this class showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) Shirt.

[Specimen File1](#)

Webpage URL: <https://shop.wwc.com/collections/mens-t-shirts/products/smackdown-draft-t-shirt>

Webpage Date of Access: 04/21/2021

The owner's/holder's current attorney information: Lauren A. Dienes-Middlen. Lauren A. Dienes-Middlen of WORLD WRESTLING ENTERTAINMENT, INC., is located at

1241 E MAIN ST
STAMFORD, Connecticut 06902-3520
United States

The phone number is 203-353-2827.

The fax number is 203-353-0236.

The email address is lauren.middlen@wwecorp.com

The owner's/holder's proposed attorney information: Lauren A. Dienes-Middlen. Lauren A. Dienes-Middlen of WORLD WRESTLING ENTERTAINMENT, INC., is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, is located at

1241 E MAIN ST
STAMFORD, Connecticut 06902-3520
United States

The phone number is 203-353-2827.

The fax number is 203-353-0236.

The email address is lauren.middlen@wwecorp.com

Lauren A. Dienes-Middlen submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

Correspondence Information (current):

LAUREN A. DIENES-MIDDLEN
PRIMARY EMAIL FOR CORRESPONDENCE: lauren.middlen@wwecorp.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

Correspondence Information (proposed):

Lauren A. Dienes-Middlen
PRIMARY EMAIL FOR CORRESPONDENCE: lauren.middlen@wwecorp.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the owner/holder and the owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$525 will be submitted with the form, representing payment for 1 class(es), plus any additional grace period fee, if necessary.

Declaration

- ☒ Unless the owner has specifically claimed excusable nonuse, the mark is in use in commerce on or in connection with the goods/services or to indicate membership in the collective membership organization identified above, as evidenced by the attached specimen(s).
- ☒ Unless the owner has specifically claimed excusable nonuse, the specimen(s) shows the mark as currently used in commerce on or in connection with the goods/services/collective membership organization.
- ☒ The mark has been in continuous use in commerce for five consecutive years after the date of registration, or the date of publication under 15 U.S.C. § 1062(c), and is still in use in commerce on or in connection with all goods/services, or to indicate membership in the collective membership organization, listed in the existing registration.
- ☒ There has been no final decision adverse to the owner's claim of ownership of such mark for such goods/services, or to indicate membership in the collective membership organization, or to the owner's right to register the same or to keep the same on the register.
- ☒ There is no proceeding involving said rights pending and not finally disposed of either in the United States Patent and Trademark Office or in a court.
- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of this submission and the registration, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: /LADM/ Date: 04/21/2021
Signatory's Name: Lauren A. Dienes-Middlen
Signatory's Position: Attorney
Signatory's Phone: 203-353-2827
Signature method: Signed directly within the form

Mailing Address (current):
WORLD WRESTLING ENTERTAINMENT, INC.

1241 E MAIN ST
STAMFORD, Connecticut 06902-3520

Mailing Address **(proposed):**

WORLD WRESTLING ENTERTAINMENT, INC.
1241 E MAIN ST
STAMFORD, Connecticut 06902-3520

Serial Number: 85469213

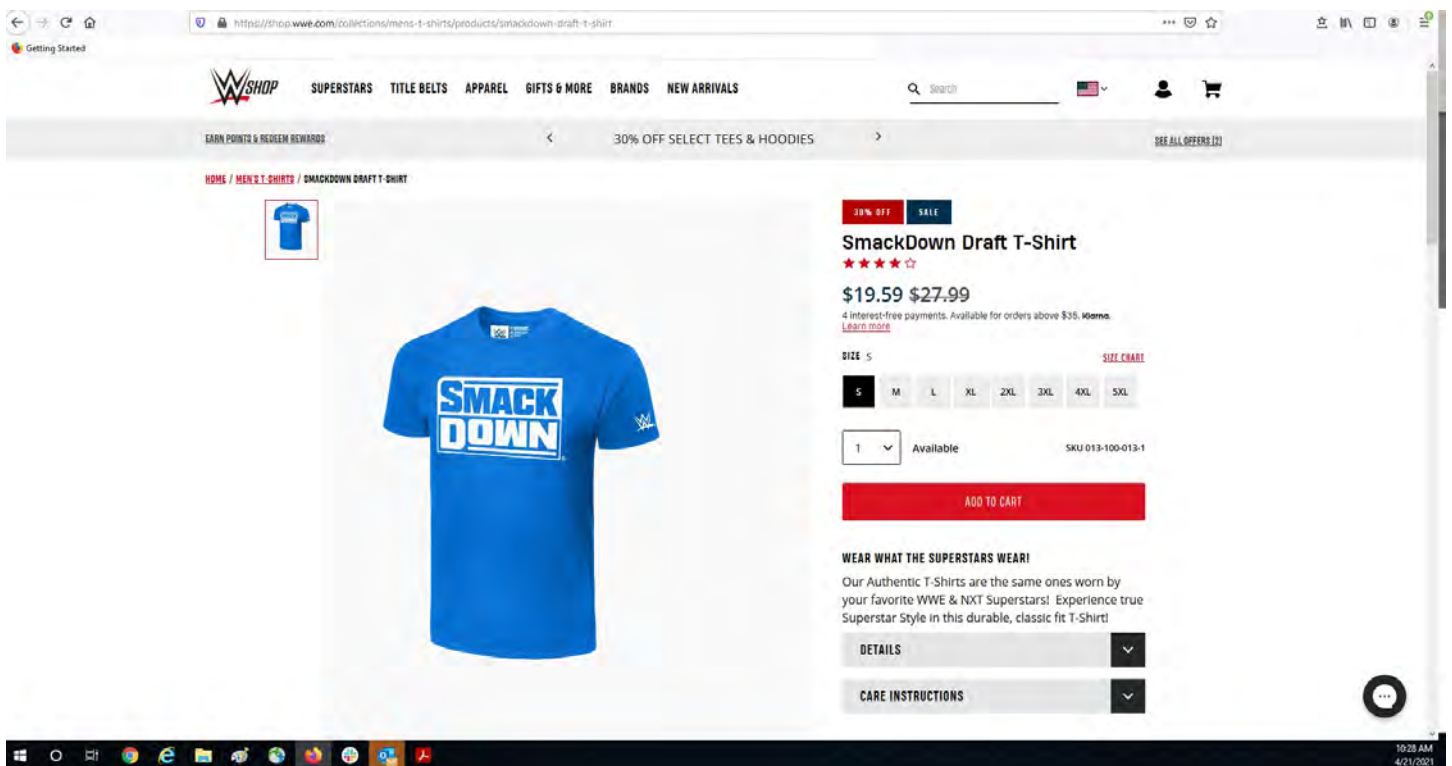
Internet Transmission Date: Wed Apr 21 10:33:11 ET 2021

TEAS Stamp: USPTO/S08N15-XX.XXX.XXX.XXX-202104211033

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cc-DA-33083165-20210421103052810728



ROUTING SHEET TO POST REGISTRATION (PRU)

Registration Number: 4625255



Serial Number: 85469213



RAM Sale Number: 4625255

RAM Accounting Date: 20210421

Total Fees: \$525

Note: Process in accordance with Post Registration Standard Operating Procedure (SOP)

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Number of Classes Paid</u>	<u>Total Fee</u>
§8 affidavit	7205	20210421	\$225	1	1	\$225
§15 affidavit	7208	20210421	\$200	1	1	\$200
Grace period combined §8 & 15	7206	20210421	\$100	1	1	\$100

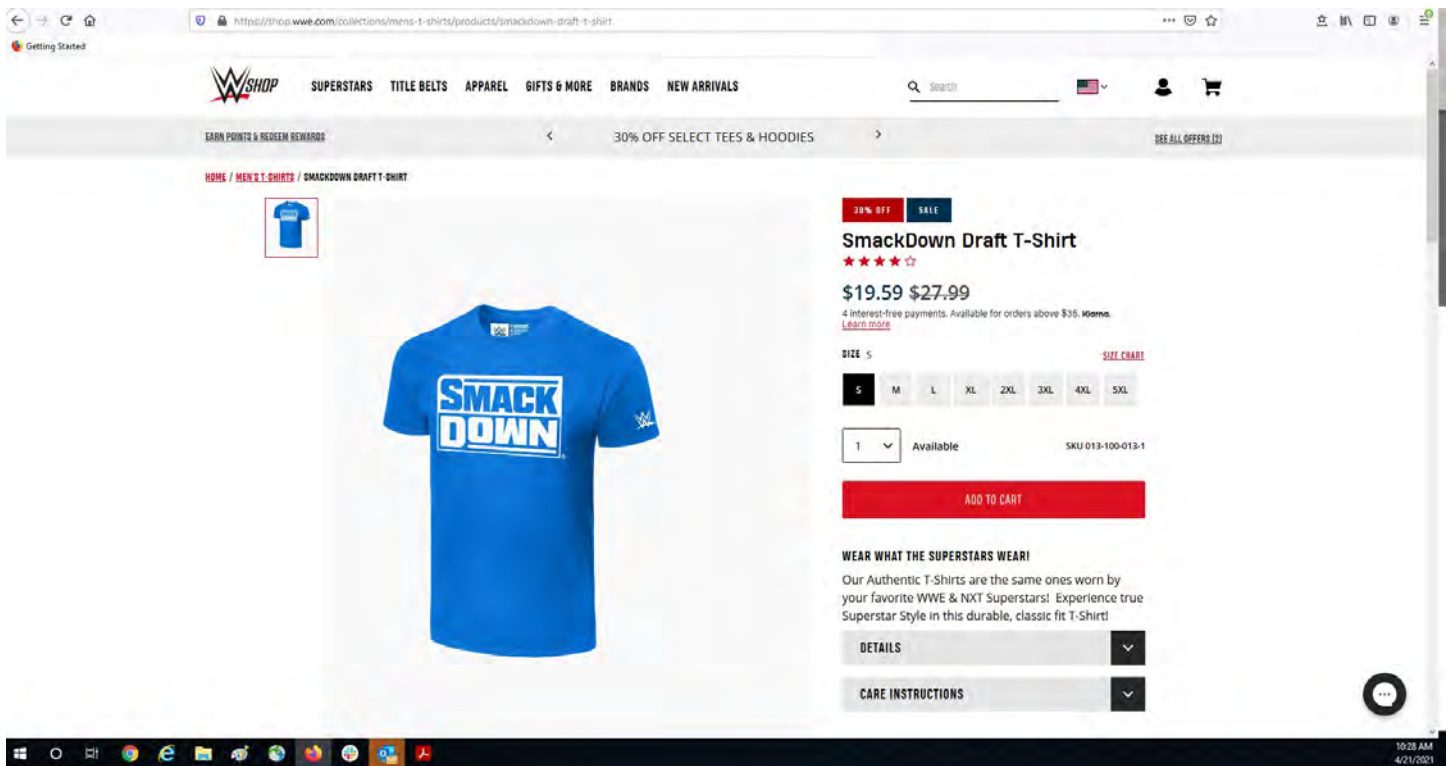
Physical Location: MADCD- NO PHYSICAL FILE

Lost Case Flag: False

In TICS (AM-FLG-IN-TICS): True

Transaction Date: 20210421





From: TMOOfficialNotices@USPTO.GOV
Sent: Monday, October 21, 2019 01:07 AM
To: XXXX
Subject: Official USPTO Courtesy Reminder: Trademark Registration Maintenance Document Must Be Filed Before Deadline for U.S. Trademark Registration No. 4625255 WW (Stylized/Design)

USPTO COURTESY REMINDER

TRADEMARK REGISTRATION MAINTENANCE DOCUMENT UNDER SECTION 8 MUST BE FILED BEFORE DEADLINE OR REGISTRATION WILL BE CANCELLED

U.S. Application Serial No. 85469213
U.S. Registration No. 4625255
U.S. Registration Date: October 21, 2014
Mark: WW (Stylized/Design)
Owner: World Wrestling Entertainment, Inc.
Docket/Reference No.

Issue Date: October 21, 2019

Required submission. The owner of the trademark registration must file a [Declaration of Use and/or Excusable Nonuse Under Section 8](#) (Section 8 Declaration) between now and October 21, 2020. For an additional fee, the owner can file within the 6-month grace period that ends on April 21, 2021.

Optional submission. If the owner can claim the benefits of incontestability, the owner may file an optional Declaration of Incontestability under Section 15. This may be combined with the required Section 8 Declaration by filing a [Combined Declaration of Use and Incontestability Under Sections 8 and 15](#) (Combined Sections 8 and 15 Declaration).

If ownership of the registration or the owner's name has changed, the owner can use the [Electronic Trademark Assignment System \(ETAS\)](#) to record the change. More information on changes of ownership/owner name is available on the [USPTO website](#).

[Click here for more information about maintaining a trademark registration.](#)

Proof of Use Audit. The USPTO is conducting an audit program to promote the accuracy and integrity of the trademark register. If a registration is selected for audit, the holder/owner will be required to submit proof of use for additional goods/services for which use is claimed in a Section 8 Declaration. Detailed information about the program is available on the [Proof of Use Audit Program webpage](#).

Determination of time of receipt by USPTO. Correspondence transmitted through the Trademark Electronic Application System (TEAS) is considered filed on the date the USPTO receives the transmission in Eastern Time.

If the owner fails to file a timely Section 8 Declaration the registration will be CANCELLED and cannot be reinstated.

This reminder notice is being sent only as a courtesy to trademark owners who maintain a current email address with the USPTO. Failure by the USPTO to send a reminder or non-receipt of a reminder does not excuse a trademark owner from meeting the statutory obligations for maintaining a registration.

[Foreign-domiciled owners must have a U.S.-licensed attorney](#) represent them at the USPTO in any post-registration filing.

[Beware of misleading notices sent by private companies about registrations.](#) Private companies **not** associated with the USPTO use public information available in trademark registrations to mail and email trademark-related offers and notices - most of which require fees. All **official USPTO correspondence** will only be **emailed from the domain "@uspto.gov."**

Direct questions about this notice to the Trademark Assistance Center at 1-800-786-9199 (select option 1) or TrademarkAssistanceCenter@uspto.gov.

United States of America

United States Patent and Trademark Office



Reg. No. 4,625,255

Registered Oct. 21, 2014

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

WORLD WRESTLING ENTERTAINMENT, INC. (DELAWARE CORPORATION)
1241 EAST MAIN STREET
STAMFORD, CT 06902

FOR: CLOTHING, NAMELY, TOPS, JACKETS, BOTTOMS, UNDERWEAR, PAJAMAS;
FOOTWEAR, NAMELY, SHOES, SNEAKERS, SLIPPERS; HEADWEAR, NAMELY, HATS,
IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 8-1-2014; IN COMMERCE 8-1-2014.

THE MARK CONSISTS OF TWO STACKED W'S HAVING A SCAR UNDERNEATH.

SN 85-469,213, FILED 11-10-2011.

JOHN DALIER, EXAMINING ATTORNEY



Nichelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or reminder of these filing requirements.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

From: TMOOfficialNotices@USPTO.GOV
Sent: Saturday, September 13, 2014 00:11 AM
To: XXXX
Subject: Official USPTO Notice of Acceptance of SOU: U.S. Trademark SN 85469213: WW (Stylized/Design)

NOTICE OF ACCEPTANCE OF STATEMENT OF USE

U.S. Serial Number: 85469213
Mark: WW (Stylized/Design)
Owner: World Wrestling Entertainment, Inc.
Docket/Reference Number:

The USPTO has accepted the Statement of Use filed for the trademark application identified above. The mark will now register and the registration certificate will issue in due course barring any extraordinary circumstances.

To check the status of the application, go to http://tsdr.uspto.gov/#caseNumber=85469213&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to http://tsdr.uspto.gov/#caseNumber=85469213&caseType=SERIAL_NO&searchType=documentSearch. NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.

For further information, including information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <http://www.uspto.gov/trademarks/> or contact the Trademark Assistance Center at 1-800-786-9199.

Trademark Snap Shot Publication Stylesheet

(Table presents the data on Publication Approval)

OVERVIEW

SERIAL NUMBER	85469213	FILING DATE	11/10/2011
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	DALIER, JOHN DAVID	L.O. ASSIGNED	106

PUB INFORMATION

RUN DATE	09/13/2014
PUB DATE	01/10/2012
STATUS	819-SU - REGISTRATION REVIEW COMPLETE
STATUS DATE	09/12/2014
LITERAL MARK ELEMENT	WW

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	YES	1 (a)	NO
1 (b)	YES	1 (b)	NO	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	WW
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	20-OWNER AT PUBLICATION
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	025
DESCRIPTION TEXT	Clothing, namely, tops, jackets, bottoms, underwear, pajamas; footwear, namely, shoes, sneakers, slippers; headwear, namely, hats

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	025	FIRST USE DATE	08/01/2014	FIRST USE IN COMMERCE DATE	08/01/2014	CLASS STATUS	6-ACTIVE
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MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	Color is not claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of two stacked W's having a scar underneath.
PSEUDO MARK	WORLD WRESTLING ENTERTAINMENT INCORPORATION

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
09/13/2014	SUNA	E	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	036
09/12/2014	CNPR	P	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	035
09/12/2014	SUPC	I	STATEMENT OF USE PROCESSING COMPLETE	034
09/08/2014	IUAF	S	USE AMENDMENT FILED	033
09/08/2014	EISU	I	TEAS STATEMENT OF USE RECEIVED	032
03/21/2014	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	031
03/20/2014	EX4G	S	EXTENSION 4 GRANTED	030
03/05/2014	EXT4	S	EXTENSION 4 FILED	029
03/05/2014	EEXT	I	TEAS EXTENSION RECEIVED	028
09/19/2013	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	027
09/18/2013	EX3G	S	EXTENSION 3 GRANTED	026
09/04/2013	EXT3	S	EXTENSION 3 FILED	025
09/04/2013	EEXT	I	TEAS EXTENSION RECEIVED	024
03/12/2013	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	023
03/11/2013	EX2G	S	EXTENSION 2 GRANTED	022
03/06/2013	EXT2	S	EXTENSION 2 FILED	021
03/06/2013	EEXT	I	TEAS EXTENSION RECEIVED	020
10/18/2012	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	019
10/17/2012	EX1G	S	EXTENSION 1 GRANTED	018

09/06/2012	EXT1	S	EXTENSION 1 FILED	017
10/17/2012	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL	016
10/16/2012	NREV	E	NOTICE OF REVIVAL - E-MAILED	015
10/16/2012	TPEX	I	EXTENSION RECEIVED WITH TEAS PETITION	014
10/16/2012	PETG	O	PETITION TO REVIVE-GRANTED	013
10/16/2012	PROA	I	TEAS PETITION TO REVIVE RECEIVED	012
10/09/2012	MAB6	O	ABANDONMENT NOTICE MAILED - NO USE STATEMENT FILED	011
10/08/2012	ABN6	S	ABANDONMENT - NO USE STATEMENT FILED	010
03/06/2012	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	009
01/10/2012	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	008
01/10/2012	PUBO	A	PUBLISHED FOR OPPOSITION	007
12/21/2011	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	006
12/05/2011	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	005
12/05/2011	DOCK	D	ASSIGNED TO EXAMINER	004
11/17/2011	MDSM	O	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	003
11/16/2011	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
11/14/2011	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE

PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware



Trademark Snap Shot ITU Unit Action

(Table presents the data on ITU Unit Action)

OVERVIEW

SERIAL NUMBER	85469213	FILING DATE	11/10/2011
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	DALIER, JOHN DAVID	L.O. ASSIGNED	106

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RUN DATE	09/13/2014
PUB DATE	01/10/2012
STATUS	819-SU - REGISTRATION REVIEW COMPLETE
STATUS DATE	09/12/2014
LITERAL MARK ELEMENT	WW

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	YES	1 (a)	NO
1 (b)	YES	1 (b)	NO	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	WW
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

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03/20/2014	EX4G	S	EXTENSION 4 GRANTED	030
03/05/2014	EXT4	S	EXTENSION 4 FILED	029
03/05/2014	EEXT	I	TEAS EXTENSION RECEIVED	028
09/19/2013	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	027
09/18/2013	EX3G	S	EXTENSION 3 GRANTED	026
09/04/2013	EXT3	S	EXTENSION 3 FILED	025
09/04/2013	EEXT	I	TEAS EXTENSION RECEIVED	024
03/12/2013	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	023
03/11/2013	EX2G	S	EXTENSION 2 GRANTED	022
03/06/2013	EXT2	S	EXTENSION 2 FILED	021
03/06/2013	EEXT	I	TEAS EXTENSION RECEIVED	020
10/18/2012	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	019
10/17/2012	EX1G	S	EXTENSION 1 GRANTED	018

09/06/2012	EXT1	S	EXTENSION 1 FILED	017
10/17/2012	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL	016
10/16/2012	NREV	E	NOTICE OF REVIVAL - E-MAILED	015
10/16/2012	TPEX	I	EXTENSION RECEIVED WITH TEAS PETITION	014
10/16/2012	PETG	O	PETITION TO REVIVE-GRANTED	013
10/16/2012	PROA	I	TEAS PETITION TO REVIVE RECEIVED	012
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11/14/2011	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001


CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE

PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware






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WWE Network T-Shirt

PRODUCT NO: W07044

\$19.99

Availability: [Select Size](#)

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2

P

Pin it

Select a Size: [View Size Chart](#)

S

M

L

XL

2XL

3XL

4XL


5XL


Select a Quantity:


1


+ ADD TO CART

Add to Wishlist









Description:

- Classic Fit
- 100% cotton
- Screen printed in the USA

155

Trademark/Service Mark Statement of Use (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	85469213
LAW OFFICE ASSIGNED	LAW OFFICE 106
EXTENSION OF USE	NO
MARK SECTION	
MARK FILE NAME	http://tsdr.uspto.gov/img/85469213/large
LITERAL ELEMENT	WW
STANDARD CHARACTERS	NO
USPTO-GENERATED IMAGE	NO
OWNER SECTION	
NAME	World Wrestling Entertainment, Inc.
STREET	1241 East Main Street
CITY	Stamford
STATE	Connecticut
ZIP/POSTAL CODE	06902
COUNTRY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	XXXX
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	025
CURRENT IDENTIFICATION	Clothing, namely, tops, jackets, bottoms, underwear, pajamas; footwear, namely, shoes, sneakers, slippers; headwear, namely, hats
GOODS OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	08/01/2014
FIRST USE IN COMMERCE DATE	08/01/2014
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT16\IMAGEOUT 16\854\692\85469213\xml16\SOU0002.JPG
SPECIMEN DESCRIPTION	Shirt
REQUEST TO DIVIDE	NO
PAYMENT SECTION	
NUMBER OF CLASSES IN USE	1

SUBTOTAL AMOUNT [ALLEGATION OF USE FEE]	100
TOTAL AMOUNT	100
SIGNATURE SECTION	
DECLARATION SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	09/08/2014
SIGNATORY'S PHONE NUMBER	203-353-2827
FILING INFORMATION	
SUBMIT DATE	Mon Sep 08 18:02:35 EDT 2014
TEAS STAMP	USPTO/SOU-XX.XXX.XXX.XXX- 20140908180235709738-8546 9213-500b31fbd3bb1c59d2cc c2985730e118fb26242d1b618 62b32186b495f797d1-DA-508 6-20140908175716668818

PTO Form 1553 (Rev 9/2005)
OMB No. 0651-0054 (Exp. 10/31/2017)

**Trademark/Service Mark Statement of Use
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

MARK: WW (Stylized and/or with Design, see <http://tsdr.uspto.gov/img/85469213/large>)

SERIAL NUMBER: 85469213

The applicant, World Wrestling Entertainment, Inc., having an address of
1241 East Main Street
Stamford, Connecticut 06902
United States

is submitting the following allegation of use information:

For International Class 025:

Current identification: Clothing, namely, tops, jackets, bottoms, underwear, pajamas; footwear, namely, shoes, sneakers, slippers; headwear, namely, hats

The mark is in use in commerce on or in connection with all of the goods/services, or to indicate membership in the collective organization listed in the application or Notice of Allowance or as subsequently modified for this specific class.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 08/01/2014, and first used in commerce at least as early as 08/01/2014, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) Shirt.

[Specimen File1](#)

The applicant is not filing a Request to Divide with this Allegation of Use form.

A fee payment in the amount of \$100 will be submitted with the form, representing payment for the allegation of use for 1 class.

Declaration

STATEMENTS: The signatory believes that: if the applicant is filing the amendment to allege use under 15 U.S.C. Section 1051(c) or a statement of use under 15 U.S.C. Section 1051(d), the applicant is the owner of the trademark/service mark sought to be registered; the applicant or the applicant's related company or licensee is using the mark in commerce on or in connection with all the goods/services in the application or notice of allowance, or as subsequently modified, and such use by the applicant's related company or licensee inures to the benefit of the applicant; that to the best of the signatory's knowledge and belief, no other person has the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion or mistake, or to deceive; and the specimen(s) shows the mark as used on or in connection with the goods/services in commerce.

DECLARATION: The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /LADM/ Date Signed: 09/08/2014

Signatory's Name: Lauren A. Dienes-Middlen

Signatory's Position: Attorney

Signatory's Phone: 203-353-2827

RAM Sale Number: 85469213

RAM Accounting Date: 09/09/2014

Serial Number: 85469213


Internet Transmission Date: Mon Sep 08 18:02:35 EDT 2014

TEAS Stamp: USPTO/SOU-XX.XXX.XXX.XXX-201409081802357

09738-85469213-500b31fbd3bb1c59d2ccc2985

730e118fb26242d1b61862b32186b495f797d1-D

A-5086-20140908175716668818




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Home



WWE Network T-Shirt

PRODUCT NO: W07044

\$19.99

Availability: [Select Size](#)

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2

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Pin it

Select a Size: [View Size Chart](#)

S

M

L

XL

2XL

3XL

4XL


5XL


Select a Quantity:


1


+ ADD TO CART

Add to Wishlist









Description:

- Classic Fit
- 100% cotton
- Screen printed in the USA

160

FEE RECORD SHEET

Serial Number: 85469213



RAM Sale Number: 85469213

Total Fees: \$100

RAM Accounting Date: 20140909

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Total Fee</u>
Statement of Use (SOU)	7003	20140908	\$100	1	\$100

Transaction Date: 20140908



From: TMOOfficialNotices@USPTO.GOV
Sent: Friday, March 21, 2014 00:11 AM
To: XXXX
Subject: Official USPTO Notice of Approval of Extension Request: U.S. Trademark SN 85469213: WW (Stylized/Design)

NOTICE OF APPROVAL OF EXTENSION REQUEST

U.S. Serial Number: 85469213
Mark: WW (Stylized/Design)
Owner: World Wrestling Entertainment, Inc.
Extension Request Number: 4
Docket/Reference Number:
Notice of Allowance Date: Mar 6, 2012

The USPTO issued a Notice of Allowance on **Mar 6, 2012** for the trademark application identified above. Applicant's **FOURTH** request for Extension of Time to File a Statement of Use has been **GRANTED**. If you are currently using the mark in commerce, please visit <https://www.uspto.gov/trademarks/apply/intent-use-itu-forms> and select form number 1 ("Statement of Use/Amendment to Allege Use for Intent-to-Use Application") to file your statement of use and complete the registration process.

PLEASE NOTE:

1. Applicant must continue to file extension requests every six (6) months calculated from the date the Notice of Allowance was issued until a Statement of Use is filed, or the USPTO will abandon the application.
2. Applicant may only request a total of five (5) extensions of time.
3. Applicant may **NOT** file a Statement of Use more than thirty-six (36) months from the date the Notice of Allowance was issued.

To check the status of the application, go to https://tsdr.uspto.gov/#caseNumber=85469213&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to https://tsdr.uspto.gov/#caseNumber=85469213&caseType=SERIAL_NO&searchType=documentSearch. NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.

For further information on filing a Statement of Use or an additional extension request, if applicable, please consult the USPTO website at <https://www.uspto.gov/trademarks> or contact the Trademark Assistance Center at 1-800-786-9199.

Trademark Snap Shot ITU Unit Action

(Table presents the data on ITU Unit Action)

OVERVIEW

SERIAL NUMBER	85469213	FILING DATE	11/10/2011
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	DALIER, JOHN DAVID	L.O. ASSIGNED	106

PUB INFORMATION

RUN DATE	03/21/2014
PUB DATE	01/10/2012
STATUS	733-FOURTH EXTENSION - GRANTED
STATUS DATE	03/20/2014
LITERAL MARK ELEMENT	WW

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	WW
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	20-OWNER AT PUBLICATION
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	025
DESCRIPTION TEXT	Clothing, namely, tops, jackets, bottoms, underwear, pajamas; footwear, namely, shoes, sneakers, slippers; headwear, namely, hats

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	025	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
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MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	Color is not claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of two stacked W's having a scar underneath.
PSEUDO MARK	WORLD WRESTLING ENTERTAINMENT INCORPORATION

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
03/21/2014	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	031
03/20/2014	EX4G	S	EXTENSION 4 GRANTED	030
03/05/2014	EXT4	S	EXTENSION 4 FILED	029
03/05/2014	EEXT	I	TEAS EXTENSION RECEIVED	028
09/19/2013	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	027
09/18/2013	EX3G	S	EXTENSION 3 GRANTED	026
09/04/2013	EXT3	S	EXTENSION 3 FILED	025
09/04/2013	EEXT	I	TEAS EXTENSION RECEIVED	024
03/12/2013	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	023
03/11/2013	EX2G	S	EXTENSION 2 GRANTED	022
03/06/2013	EXT2	S	EXTENSION 2 FILED	021
03/06/2013	EEXT	I	TEAS EXTENSION RECEIVED	020
10/18/2012	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	019
10/17/2012	EX1G	S	EXTENSION 1 GRANTED	018
09/06/2012	EXT1	S	EXTENSION 1 FILED	017
10/17/2012	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL	016
10/16/2012	NREV	E	NOTICE OF REVIVAL - E-MAILED	015
10/16/2012	TPEX	I	EXTENSION RECEIVED WITH TEAS PETITION	014
10/16/2012	PETG	O	PETITION TO REVIVE-GRANTED	013

10/16/2012	PROA	I	TEAS PETITION TO REVIVE RECEIVED	012
10/09/2012	MAB6	O	ABANDONMENT NOTICE MAILED - NO USE STATEMENT FILED	011
10/08/2012	ABN6	S	ABANDONMENT - NO USE STATEMENT FILED	010
03/06/2012	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	009
01/10/2012	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	008
01/10/2012	PUBO	A	PUBLISHED FOR OPPOSITION	007
12/21/2011	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	006
12/05/2011	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	005
12/05/2011	DOCK	D	ASSIGNED TO EXAMINER	004
11/17/2011	MDSM	O	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	003
11/16/2011	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
11/14/2011	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE

PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware



PTO Form 1581 (Rev 9/2005)
OMB No. 0651-0054 (Exp. 10/31/2017)

Request for Extension of Time to File a Statement of Use (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	85469213
LAW OFFICE ASSIGNED	LAW OFFICE 106
MARK SECTION	
MARK	WW (stylized and/or with design)
STANDARD CHARACTERS	NO
USPTO-GENERATED IMAGE	NO
OWNER SECTION	
NAME	World Wrestling Entertainment, Inc.
STREET	1241 East Main Street
CITY	Stamford
STATE	Connecticut
ZIP/POSTAL CODE	06902
COUNTRY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	XXXX
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	025
CURRENT IDENTIFICATION	Clothing, namely, tops, jackets, bottoms, underwear, pajamas; footwear, namely, shoes, sneakers, slippers; headwear, namely, hats
GOODS OR SERVICES	KEEP ALL LISTED
EXTENSION SECTION	
EXTENSION NUMBER	4
ONGOING EFFORT	product or service research or development
ALLOWANCE MAIL DATE	03/06/2012
STATEMENT OF USE	NO
PAYMENT SECTION	
NUMBER OF CLASSES	1
SUBTOTAL AMOUNT	150
TOTAL AMOUNT	150
SIGNATURE SECTION	

SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	03/05/2014
SIGNATORY'S PHONE NUMBER	203-353-2827
FILING INFORMATION	
SUBMIT DATE	Wed Mar 05 16:39:08 EST 2014
TEAS STAMP	USPTO/ESU-XX.XXX.XXX.XXX- 20140305163908739248-8546 9213-500b8f9ce73c259d73fd f902a834ea19caa987c86531d d1964333b9f88db76476e3-DA -3720-2014030516374035068 8

PTO Form 1581 (Rev 9/2005)
OMB No. 0651-0054 (Exp. 10/31/2017)

**SOU Extension Request
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

MARK: WW (stylized and/or with design)
SERIAL NUMBER: 85469213

The applicant, World Wrestling Entertainment, Inc., having an address of
1241 East Main Street
Stamford, Connecticut 06902
United States

requests a six-month extension of time to file the Statement of Use under 37 C.F.R. Section 2.89 in this application. The Notice of Allowance mailing date was 03/06/2012.

For International Class 025:

Current identification: Clothing, namely, tops, jackets, bottoms, underwear, pajamas; footwear, namely, shoes, sneakers, slippers; headwear, namely, hats

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

This is the fourth extension request. The applicant has made the following ongoing efforts to use the mark in commerce on or in connection with each of those goods/services covered by the extension request: product or service research or development

A fee payment in the amount of \$150 will be submitted with the form, representing payment for 1 class.

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements may jeopardize the validity of the form or any resulting registration, declares that he/she is properly authorized to execute this form on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /LADM/ Date Signed: 03/05/2014
Signatory's Name: Lauren A. Dienes-Middlen
Signatory's Position: Attorney
Signatory's Phone: 203-353-2827

RAM Sale Number: 85469213
RAM Accounting Date: 03/06/2014

Serial Number: 85469213
Internet Transmission Date: Wed Mar 05 16:39:08 EST 2014
TEAS Stamp: USPTO/ESU-XX.XXX.XXX.XXX-201403051639087
39248-85469213-500b8f9ce73c259d73fdf902a
834ea19caa987c86531dd1964333b9f88db76476
e3-DA-3720-20140305163740350688

TEAS ROUTING SHEET

To: INTENT TO USE UNIT

Work Loc: INTENT TO USE SECTION

Doc Type: Extension Request for SOU



Serial Number: 85469213



Mark: WW

Mail Date: 2014/03/05



Examiner Number: 72503



**Examiner Name:
DALIER, JOHN DAVID**

L.O. Assigned: LAW OFFICE 106

Special Instruction(s):

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Total Fee</u>
Extension Request for SOU	7004	20140305	\$150	1	\$150

From: TMOOfficialNotices@USPTO.GOV
Sent: Thursday, September 19, 2013 00:11 AM
To: XXXX
Subject: Trademark Serial Number 85469213 : Official USPTO Notice of Approval of Extension Request

NOTICE OF APPROVAL OF EXTENSION REQUEST

Serial Number: 85469213
Mark: WW(STYLIZED/DESIGN)
Owner: World Wrestling Entertainment, Inc.
Extension Request Number: 3
Docket/Reference Number:
Notice of Allowance Date: Mar 6, 2012

The USPTO issued a Notice of Allowance on **Mar 6, 2012** for the trademark application identified above. Applicant's **THIRD** request for Extension of Time to File a Statement of Use has been **GRANTED**.

PLEASE NOTE:

1. Applicant must continue to file extension requests every six (6) months calculated from the date the Notice of Allowance was issued until a Statement of Use is filed, or the USPTO will hold the application abandoned.
2. Applicant may only request a total of five (5) extensions of time.
3. Applicant may **NOT** file a Statement of Use more than thirty-six (36) months from the date the Notice of Allowance was issued.

For further information, including information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <http://www.uspto.gov/> or call the Trademark Assistance Center at 1-800-786-9199.

To check the status of an application, go to <http://tarr.uspto.gov/>.

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=85469213>. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

Trademark Snap Shot ITU Unit Action

(Table presents the data on ITU Unit Action)

OVERVIEW

SERIAL NUMBER	85469213	FILING DATE	11/10/2011
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	DALIER, JOHN DAVID	L.O. ASSIGNED	106

PUB INFORMATION

RUN DATE	09/19/2013
PUB DATE	01/10/2012
STATUS	732-THIRD EXTENSION - GRANTED
STATUS DATE	09/18/2013
LITERAL MARK ELEMENT	WW

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	WW
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	20-OWNER AT PUBLICATION
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	025
DESCRIPTION TEXT	Clothing, namely, tops, jackets, bottoms, underwear, pajamas; footwear, namely, shoes, sneakers, slippers; headwear, namely, hats

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	025	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
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MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	Color is not claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of two stacked W's having a scar underneath.
PSEUDO MARK	WORLD WRESTLING ENTERTAINMENT INCORPORATION

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
09/19/2013	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	027
09/18/2013	EX3G	S	EXTENSION 3 GRANTED	026
09/04/2013	EXT3	S	EXTENSION 3 FILED	025
09/04/2013	EEXT	I	TEAS EXTENSION RECEIVED	024
03/12/2013	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	023
03/11/2013	EX2G	S	EXTENSION 2 GRANTED	022
03/06/2013	EXT2	S	EXTENSION 2 FILED	021
03/06/2013	EEXT	I	TEAS EXTENSION RECEIVED	020
10/18/2012	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	019
10/17/2012	EX1G	S	EXTENSION 1 GRANTED	018
09/06/2012	EXT1	S	EXTENSION 1 FILED	017
10/17/2012	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL	016
10/16/2012	NREV	E	NOTICE OF REVIVAL - E-MAILED	015
10/16/2012	TPEX	I	EXTENSION RECEIVED WITH TEAS PETITION	014
10/16/2012	PETG	O	PETITION TO REVIVE-GRANTED	013
10/16/2012	PROA	I	TEAS PETITION TO REVIVE RECEIVED	012
10/09/2012	MAB6	O	ABANDONMENT NOTICE MAILED - NO USE STATEMENT FILED	011
10/08/2012	ABN6	S	ABANDONMENT - NO USE STATEMENT FILED	010
03/06/2012	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	009

01/10/2012	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	008
01/10/2012	PUBO	A	PUBLISHED FOR OPPOSITION	007
12/21/2011	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	006
12/05/2011	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	005
12/05/2011	DOCK	D	ASSIGNED TO EXAMINER	004
11/17/2011	MDSM	O	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	003
11/16/2011	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
11/14/2011	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE

PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware



PTO Form 1581 (Rev 9/2005)
OMB No. 0651-0054 (Exp. 10/31/2017)

Request for Extension of Time to File a Statement of Use (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	85469213
LAW OFFICE ASSIGNED	LAW OFFICE 106
MARK SECTION	
MARK	WW (stylized and/or with design)
STANDARD CHARACTERS	NO
USPTO-GENERATED IMAGE	NO
OWNER SECTION	
NAME	World Wrestling Entertainment, Inc.
STREET	1241 East Main Street
CITY	Stamford
STATE	Connecticut
ZIP/POSTAL CODE	06902
COUNTRY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	XXXX
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	025
CURRENT IDENTIFICATION	Clothing, namely, tops, jackets, bottoms, underwear, pajamas; footwear, namely, shoes, sneakers, slippers; headwear, namely, hats
GOODS OR SERVICES	KEEP ALL LISTED
EXTENSION SECTION	
EXTENSION NUMBER	3
ONGOING EFFORT	product or service research or development
ALLOWANCE MAIL DATE	03/06/2012
STATEMENT OF USE	NO
PAYMENT SECTION	
NUMBER OF CLASSES	1
SUBTOTAL AMOUNT	150
TOTAL AMOUNT	150
SIGNATURE SECTION	

SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	09/04/2013
SIGNATORY'S PHONE NUMBER	203-353-2827
FILING INFORMATION	
SUBMIT DATE	Wed Sep 04 10:26:30 EDT 2013
TEAS STAMP	USPTO/ESU-XX.XXX.XXX.XXX- 20130904102630805469-8546 9213-500f0d760596dfbb8da3 7bf2dbfde6d53bcbffdb372fb dce08ae514eed73604da1-DA- 9379-20130904102458258607

PTO Form 1581 (Rev 9/2005)
OMB No. 0651-0054 (Exp. 10/31/2017)

**SOU Extension Request
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

MARK: WW (stylized and/or with design)
SERIAL NUMBER: 85469213

The applicant, World Wrestling Entertainment, Inc., having an address of
1241 East Main Street
Stamford, Connecticut 06902
United States

requests a six-month extension of time to file the Statement of Use under 37 C.F.R. Section 2.89 in this application. The Notice of Allowance mailing date was 03/06/2012.

For International Class 025:

Current identification: Clothing, namely, tops, jackets, bottoms, underwear, pajamas; footwear, namely, shoes, sneakers, slippers; headwear, namely, hats

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

This is the third extension request. The applicant has made the following ongoing efforts to use the mark in commerce on or in connection with each of those goods/services covered by the extension request: product or service research or development

A fee payment in the amount of \$150 will be submitted with the form, representing payment for 1 class.

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements may jeopardize the validity of the form or any resulting registration, declares that he/she is properly authorized to execute this form on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /LADM/ Date Signed: 09/04/2013
Signatory's Name: Lauren A. Dienes-Middlen
Signatory's Position: Attorney
Signatory's Phone: 203-353-2827

RAM Sale Number: 85469213
RAM Accounting Date: 09/04/2013

Serial Number: 85469213
Internet Transmission Date: Wed Sep 04 10:26:30 EDT 2013
TEAS Stamp: USPTO/ESU-XX.XXX.XXX.XXX-201309041026308
05469-85469213-500f0d760596dfbb8da37bf2d
bfde6d53bcbffdb372fbdce08ae514eed73604da
1-DA-9379-20130904102458258607

TEAS ROUTING SHEET

To: INTENT TO USE UNIT

Work Loc: INTENT TO USE SECTION

Doc Type: Extension Request for SOU



Serial Number: 85469213



Mark: WW

Mail Date: 2013/09/04



Examiner Number: 72503



**Examiner Name:
DALIER, JOHN DAVID**

L.O. Assigned: LAW OFFICE 106

Special Instruction(s):

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Total Fee</u>
Extension Request for SOU	7004	20130904	\$150	1	\$150

From: TMOOfficialNotices@USPTO.GOV
Sent: Tuesday, March 12, 2013 00:13 AM
To: XXXX
Subject: Trademark Serial Number 85469213 : Official USPTO Notice of Approval of Extension Request

NOTICE OF APPROVAL OF EXTENSION REQUEST

Serial Number: 85469213
Mark: WW(STYLIZED/DESIGN)
Owner: World Wrestling Entertainment, Inc.
Extension Request Number: 2
Docket/Reference Number:
Notice of Allowance Date: Mar 6, 2012

The USPTO issued a Notice of Allowance on **Mar 6, 2012** for the trademark application identified above. Applicant's **SECOND** request for Extension of Time to File a Statement of Use has been **GRANTED**.

PLEASE NOTE:

1. Applicant must continue to file extension requests every six (6) months calculated from the date the Notice of Allowance was issued until a Statement of Use is filed, or the USPTO will hold the application abandoned.
2. Applicant may only request a total of five (5) extensions of time.
3. Applicant may **NOT** file a Statement of Use more than thirty-six (36) months from the date the Notice of Allowance was issued.

For further information, including information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <http://www.uspto.gov/> or call the Trademark Assistance Center at 1-800-786-9199.

To check the status of an application, go to <http://tarr.uspto.gov/>.

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=85469213>. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

Trademark Snap Shot ITU Unit Action

(Table presents the data on ITU Unit Action)

OVERVIEW

SERIAL NUMBER	85469213	FILING DATE	11/10/2011
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	DALIER, JOHN DAVID	L.O. ASSIGNED	106

PUB INFORMATION

RUN DATE	03/12/2013
PUB DATE	01/10/2012
STATUS	731-SECOND EXTENSION - GRANTED
STATUS DATE	03/11/2013
LITERAL MARK ELEMENT	WW

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	WW
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	20-OWNER AT PUBLICATION
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	025
DESCRIPTION TEXT	Clothing, namely, tops, jackets, bottoms, underwear, pajamas; footwear, namely, shoes, sneakers, slippers; headwear, namely, hats

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	025	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
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MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	Color is not claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of two stacked W's having a scar underneath.
PSEUDO MARK	WORLD WRESTLING ENTERTAINMENT INCORPORATION

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
03/12/2013	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	023
03/11/2013	EX2G	S	EXTENSION 2 GRANTED	022
03/06/2013	EXT2	S	EXTENSION 2 FILED	021
03/06/2013	EEXT	I	TEAS EXTENSION RECEIVED	020
10/18/2012	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	019
10/17/2012	EX1G	S	EXTENSION 1 GRANTED	018
09/06/2012	EXT1	S	EXTENSION 1 FILED	017
10/17/2012	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL	016
10/16/2012	NREV	E	NOTICE OF REVIVAL - E-MAILED	015
10/16/2012	TPEX	I	EXTENSION RECEIVED WITH TEAS PETITION	014
10/16/2012	PETG	O	PETITION TO REVIVE-GRANTED	013
10/16/2012	PROA	I	TEAS PETITION TO REVIVE RECEIVED	012
10/09/2012	MAB6	O	ABANDONMENT NOTICE MAILED - NO USE STATEMENT FILED	011
10/08/2012	ABN6	S	ABANDONMENT - NO USE STATEMENT FILED	010
03/06/2012	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	009
01/10/2012	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	008
01/10/2012	PUBO	A	PUBLISHED FOR OPPOSITION	007
12/21/2011	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	006
12/05/2011	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	005

12/05/2011	DOCK	D	ASSIGNED TO EXAMINER	004
11/17/2011	MDSM	O	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	003
11/16/2011	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
11/14/2011	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE

PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware



PTO Form 1581 (Rev 9/2005)
OMB No. 0651-0054 (Exp. 10/31/2017)

Request for Extension of Time to File a Statement of Use (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	85469213
LAW OFFICE ASSIGNED	LAW OFFICE 106
MARK SECTION	
MARK	WW (stylized and/or with design)
STANDARD CHARACTERS	NO
USPTO-GENERATED IMAGE	NO
OWNER SECTION	
NAME	World Wrestling Entertainment, Inc.
STREET	1241 East Main Street
CITY	Stamford
STATE	Connecticut
ZIP/POSTAL CODE	06902
COUNTRY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	XXXX
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	025
CURRENT IDENTIFICATION	Clothing, namely, tops, jackets, bottoms, underwear, pajamas; footwear, namely, shoes, sneakers, slippers; headwear, namely, hats
GOODS OR SERVICES	KEEP ALL LISTED
EXTENSION SECTION	
EXTENSION NUMBER	2
ONGOING EFFORT	product or service research or development
ALLOWANCE MAIL DATE	03/06/2012
STATEMENT OF USE	NO
PAYMENT SECTION	
NUMBER OF CLASSES	1
SUBTOTAL AMOUNT	150
TOTAL AMOUNT	150
SIGNATURE SECTION	

SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	03/06/2013
FILING INFORMATION	
SUBMIT DATE	Wed Mar 06 10:22:56 EST 2013
TEAS STAMP	USPTO/ESU-XX.XXX.XXX.XXX- 20130306102256841342-8546 9213-500589c3cf4a72d476cf 96d59cf1401e3295cb80c33e4 afa9397b9f3e04cabe819-DA- 692-20130306101846376143

PTO Form 1581 (Rev 9/2005)
OMB No. 0651-0054 (Exp. 10/31/2017)

**SOU Extension Request
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

MARK: WW (stylized and/or with design)
SERIAL NUMBER: 85469213

The applicant, World Wrestling Entertainment, Inc., having an address of
1241 East Main Street
Stamford, Connecticut 06902
United States

requests a six-month extension of time to file the Statement of Use under 37 C.F.R. Section 2.89 in this application. The Notice of Allowance mailing date was 03/06/2012.

For International Class 025:

Current identification: Clothing, namely, tops, jackets, bottoms, underwear, pajamas; footwear, namely, shoes, sneakers, slippers; headwear, namely, hats

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

This is the second extension request. The applicant has made the following ongoing efforts to use the mark in commerce on or in connection with each of those goods/services covered by the extension request: product or service research or development

A fee payment in the amount of \$150 will be submitted with the form, representing payment for 1 class.

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements may jeopardize the validity of the form or any resulting registration, declares that he/she is properly authorized to execute this form on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /LADM/ Date Signed: 03/06/2013
Signatory's Name: Lauren A. Dienes-Middlen
Signatory's Position: Attorney

RAM Sale Number: 85469213
RAM Accounting Date: 03/07/2013

Serial Number: 85469213
Internet Transmission Date: Wed Mar 06 10:22:56 EST 2013
TEAS Stamp: USPTO/ESU-XX.XXX.XXX.XXX-201303061022568
41342-85469213-500589c3cf4a72d476cf96d59
cf1401e3295cb80c33e4afa9397b9f3e04cabe81
9-DA-692-20130306101846376143

TEAS ROUTING SHEET

To: INTENT TO USE UNIT

Work Loc: INTENT TO USE SECTION

Doc Type: Extension Request for SOU



Serial Number: 85469213



Mark: WW

Mail Date: 2013/03/06



Examiner Number: 72503



**Examiner Name:
DALIER, JOHN DAVID**

L.O. Assigned: LAW OFFICE 106

Special Instruction(s):

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Total Fee</u>
Extension Request for SOU	7004	20130306	\$150	1	\$150

From: TMOOfficialNotices@USPTO.GOV
Sent: Thursday, October 18, 2012 00:13 AM
To: XXXX
Subject: Trademark Serial Number 85469213 : Official USPTO Notice of Approval of Extension Request

NOTICE OF APPROVAL OF EXTENSION REQUEST

Serial Number: 85469213
Mark: WW(STYLIZED/DESIGN)
Owner: World Wrestling Entertainment, Inc.
Extension Request Number: 1
Docket/Reference Number:
Notice of Allowance Date: Mar 6, 2012

The USPTO issued a Notice of Allowance on **Mar 6, 2012** for the trademark application identified above. Applicant's **FIRST** request for Extension of Time to File a Statement of Use has been **GRANTED**.

PLEASE NOTE:

1. Applicant must continue to file extension requests every six (6) months calculated from the date the Notice of Allowance was issued until a Statement of Use is filed, or the USPTO will hold the application abandoned.
2. Applicant may only request a total of five (5) extensions of time.
3. Applicant may **NOT** file a Statement of Use more than thirty-six (36) months from the date the Notice of Allowance was issued.

For further information, including information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <http://www.uspto.gov/> or call the Trademark Assistance Center at 1-800-786-9199.

To check the status of an application, go to <http://tarr.uspto.gov/>.

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=85469213>. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

Trademark Snap Shot ITU Unit Action

(Table presents the data on ITU Unit Action)

OVERVIEW

SERIAL NUMBER	85469213	FILING DATE	11/10/2011
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	DALIER, JOHN DAVID	L.O. ASSIGNED	106

PUB INFORMATION

RUN DATE	10/18/2012
PUB DATE	01/10/2012
STATUS	730-FIRST EXTENSION - GRANTED
STATUS DATE	10/17/2012
LITERAL MARK ELEMENT	WW

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	WW
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	20-OWNER AT PUBLICATION
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	025
DESCRIPTION TEXT	Clothing, namely, tops, jackets, bottoms, underwear, pajamas; footwear, namely, shoes, sneakers, slippers; headwear, namely, hats

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	025	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
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MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	Color is not claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of two stacked W's having a scar underneath.
PSEUDO MARK	WORLD WRESTLING ENTERTAINMENT INCORPORATION

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
10/18/2012	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	019
10/17/2012	EX1G	S	EXTENSION 1 GRANTED	018
09/06/2012	EXT1	S	EXTENSION 1 FILED	017
10/17/2012	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL	016
10/16/2012	NREV	E	NOTICE OF REVIVAL - E-MAILED	015
10/16/2012	TPEX	I	EXTENSION RECEIVED WITH TEAS PETITION	014
10/16/2012	PETG	O	PETITION TO REVIVE-GRANTED	013
10/16/2012	PROA	I	TEAS PETITION TO REVIVE RECEIVED	012
10/09/2012	MAB6	O	ABANDONMENT NOTICE MAILED - NO USE STATEMENT FILED	011
10/08/2012	ABN6	S	ABANDONMENT - NO USE STATEMENT FILED	010
03/06/2012	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	009
01/10/2012	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	008
01/10/2012	PUBO	A	PUBLISHED FOR OPPOSITION	007
12/21/2011	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	006
12/05/2011	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	005
12/05/2011	DOCK	D	ASSIGNED TO EXAMINER	004
11/17/2011	MDSM	O	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	003
11/16/2011	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
11/14/2011	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE

PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware



From: TMOOfficialNotices@USPTO.GOV
Sent: Tuesday, October 16, 2012 11:01 PM
To: XXXX
Subject: Trademark SN 85469213: Official Notice of Revival

Oct 16, 2012

NOTICE OF REVIVAL

Serial Number: 85469213
Mark: WW(STYLIZED/DESIGN)
Owner: World Wrestling Entertainment, Inc.
Docket/Reference Number:

Revival Date: Oct 16, 2012

The above-referenced application has been **REVIVED** and will be forwarded to the appropriate section of the Office for further action.

If the application was abandoned for failure to file a timely response to an Office action, the application will be forwarded to the examining attorney; or

If a notice of appeal was submitted with the petition, the application will be forwarded to the Trademark Trial and Appeal Board to institute the appeal; or

If the application was abandoned for failure to file a timely statement of use or a request for extension of time to file a statement of use, the application will be forwarded to the intent to use unit.

To check the current status of your application, go to Trademark Application and Registration Retrieval (TARR) (<http://tarr.uspto.gov/>) or contact the Trademark Assistance Center at 1-800-786-9199 or TrademarkAssistanceCenter@uspto.gov.

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=85469213>. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

PTO Form 2195 (Rev 5/2006)
OMB No. 0651-0054 (Exp 10/31/2017)

Petition to Revive Abandoned Application - Failure to File Timely Statement of Use or Extension Request

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	85469213
LAW OFFICE ASSIGNED	LAW OFFICE 106
DATE OF NOTICE OF ABANDONMENT	10/09/2012
MARK SECTION	
MARK FILE NAME	http://tess2.uspto.gov/ImageAgent/ImageAgentProxy?getImage=85469213
LITERAL ELEMENT	WW
STANDARD CHARACTERS	NO
USPTO-GENERATED IMAGE	NO
PETITION	
PETITION STATEMENT	Applicant has firsthand knowledge that the failure to file an SOU or Extension Request by the specific deadline was unintentional, and requests the USPTO to revive the abandoned application.
NOTICE OF ALLOWANCE	Notice of Allowance was received by applicant.
EXTENSION OF TIME TO FILE STATEMENT OF USE	
OWNER SECTION	
NAME	World Wrestling Entertainment, Inc.
STREET	1241 East Main Street
CITY	Stamford
STATE	Connecticut
ZIP/POSTAL CODE	06902
COUNTRY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	XXXX
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	025
CURRENT IDENTIFICATION	Clothing, namely, tops, jackets, bottoms, underwear, pajamas; footwear, namely, shoes, sneakers, slippers; headwear, namely, hats
GOODS OR SERVICES	KEEP ALL LISTED
EXTENSION SECTION	
EXTENSION PERIOD(S)	1
ALLOWANCE MAIL DATE	03/06/2012

PAYMENT SECTION	
PETITION FEE	100
NUMBER OF CLASSES IN USE	1
EXTENSION FEE	150
TOTAL AMOUNT	250
SIGNATURE SECTION	
PETITION SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	10/16/2012
SIGNATORY'S PHONE NUMBER	203.353.2827
DECLARATION SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	10/16/2012
SIGNATORY'S PHONE NUMBER	203.353.2827
FILING INFORMATION	
SUBMIT DATE	Tue Oct 16 10:59:46 EDT 2012
TEAS STAMP	USPTO/PSE-XX.XXX.XXX.XXX- 20121016105946862938-8546 9213-4904cdfc978659b4cf7d dde5edf3d773d2-DA-9567-20 121016105528640117

PTO Form 2195 (Rev 5/2006)
OMB No. 0651-0054 (Exp 10/31/2017)

Petition to Revive Abandoned Application - Failure to File Timely Statement of Use or Extension Request

To the Commissioner for Trademarks:

MARK: WW (Stylized and/or with Design, see <http://tess2.uspto.gov/ImageAgent/ImageAgentProxy?getImage=85469213>)

SERIAL NUMBER: 85469213

PETITION

Signatory has firsthand knowledge that the failure to file an SOU or Extension Request by the specific deadline was unintentional, and requests the USPTO to revive the abandoned application.

Notice of Allowance was received by applicant.

EXTENSION OF TIME TO FILE STATEMENT OF USE

The applicant, World Wrestling Entertainment, Inc., having an address of
1241 East Main Street
Stamford, Connecticut 06902
United States

requests revival of the application identified above, and submits extension(s) of time to file the Statement of Use under 37 C.F.R. Section 2.89. The Notice of Allowance mailing date was 03/06/2012.

The applicant is filing extension number(s): 1

For International Class 025:

Current identification: Clothing, namely, tops, jackets, bottoms, underwear, pajamas; footwear, namely, shoes, sneakers, slippers; headwear, namely, hats

The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class.

A fee payment in the amount of \$100 will be submitted with the form, representing payment for the petition fee.

A fee payment in the amount of \$150 will be submitted with the form, representing payment for the extension fee.

A fee payment in the total amount of \$250 will be submitted.

Petition

Signature: /LADM/ Date Signed: 10/16/2012
Signatory's Name: Lauren A. Dienes-Middlen
Signatory's Position: Attorney
Signatory's Phone: 203.353.2827

Declaration

The undersigned being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of this document, declares that he/she is properly authorized to execute this document on behalf of the Owner; and all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /LADM/ Date Signed: 10/16/2012
Signatory's Name: Lauren A. Dienes-Middlen
Signatory's Position: Attorney

Signatory's Phone: 203.353.2827

Serial Number: 85469213

Internet Transmission Date: Tue Oct 16 10:59:46 EDT 2012

TEAS Stamp: USPTO/PSE-XX.XXX.XXX.XXX-201210161059468

62938-85469213-4904cdfc978659b4cf7ddde5e

df3d773d2-DA-9567-20121016105528640117

RAM SALE NUMBER: 9567
RAM ACCOUNTING DATE: 20121016

INTERNET TRANSMISSION DATE:
2012/10/16

SERIAL NUMBER:
85/469213

Description	Fee Code	Transaction	Total Fees Paid
POA	7005	2012/10/16	100
ESU	7004	2012/10/16	150

Side - 1



NOTICE OF ABANDONMENT
MAILING DATE: Oct 9, 2012

The trademark application identified below was abandoned because the applicant failed to file for a statement of use or an extension of time.

If the delay in filing a response was unintentional, you may file a petition to revive the application with a fee. If the abandonment of this application was due to USPTO error, you may file a request for reinstatement. Please note that a petition to revive or request for reinstatement **must be received within two months from the mailing date of this notice.**

For additional information, go to <http://www.uspto.gov/teas/petinfo.htm>. If you are unable to get the information you need from the website, call the Trademark Assistance Center at 1-800-786-9199.

SERIAL NUMBER: 85469213
MARK: WW
OWNER: World Wrestling Entertainment, Inc.

Side - 2

UNITED STATES PATENT AND TRADEMARK OFFICE
COMMISSIONER FOR TRADEMARKS
P.O. BOX 1451
ALEXANDRIA, VA 22313-1451

FIRST-CLASS MAIL
U.S POSTAGE
PAID

LAUREN A. DIENES-MIDDLEN
WORLD WRESTLING ENTERTAINMENT, INC.
1241 E MAIN ST
STAMFORD , CT 06902-3520

Trademark Snap Shot ITU Unit Action

(Table presents the data on ITU Unit Action)

OVERVIEW

SERIAL NUMBER	85469213	FILING DATE	11/10/2011
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	DALIER, JOHN DAVID	L.O. ASSIGNED	106

PUB INFORMATION

RUN DATE	10/09/2012
PUB DATE	01/10/2012
STATUS	606-ABANDONED - NO STATEMENT OF USE FILED
STATUS DATE	10/08/2012
LITERAL MARK ELEMENT	WW

DATE ABANDONED	10/08/2012	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	WW
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	20-OWNER AT PUBLICATION
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	025
DESCRIPTION TEXT	Clothing, namely, tops, jackets, bottoms, underwear, pajamas; footwear, namely, shoes, sneakers, slippers; headwear, namely, hats

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	025	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
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MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	Color is not claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of two stacked W's having a scar underneath.
PSEUDO MARK	WORLD WRESTLING ENTERTAINMENT INCORPORATION

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
10/08/2012	ABN6	S	ABANDONMENT - NO USE STATEMENT FILED	010
03/06/2012	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	009
01/10/2012	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	008
01/10/2012	PUBO	A	PUBLISHED FOR OPPOSITION	007
12/21/2011	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	006
12/05/2011	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	005
12/05/2011	DOCK	D	ASSIGNED TO EXAMINER	004
11/17/2011	MDSM	O	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	003
11/16/2011	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
11/14/2011	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE

PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware



From: TMOOfficialNotices@USPTO.GOV
Sent: Tuesday, March 6, 2012 00:18 AM
To: XXXX
Subject: Trademark Serial Number 85469213: Official USPTO Notice of Allowance

NOTICE OF ALLOWANCE (NOA)

ISSUE DATE: Mar 6, 2012

Serial Number: 85-469,213
Mark: WW(STYLIZED/DESIGN)
Attorney Reference Number:

No opposition was filed for this published application. The issue date of this NOA establishes the due date for the filing of a Statement of Use (SOU) or a Request for Extension of Time to file a Statement of Use (Extension Request). WARNING: An SOU that meets all legal requirements must be filed before a registration certificate can issue. Please read below for important information regarding the applicant's pending six (6) month deadline.

SIX (6)-MONTH DEADLINE: Applicant has six (6) MONTHS from the NOA issue date to file either:

- An SOU, if the applicant is using the mark in commerce (required even if the applicant was using the mark at the time of filing the application, if use basis was not specified originally); **OR**
- An Extension Request, if the applicant is not yet using the mark in commerce. If an Extension Request is filed, a new request must be filed every six (6) months until the SOU is filed. The applicant may file a total of five (5) extension requests. **WARNING:** An SOU may **not** be filed more than thirty-six (36) months from when the NOA issued. The deadline for filing is always calculated from the issue date of the NOA.

How to file SOU and/or Extension Request:

Use the Trademark Electronic Application System (TEAS). Do **NOT** reply to this e-mail, as e-mailed filings will **NOT** be processed. Both the SOU and Extension Request have many legal requirements, including fees and verified statements; therefore, please use the USPTO forms available online at <http://www.uspto.gov/teas/index.html> (under the "INTENT-TO-USE (ITU) FORMS" category) to avoid the possible omission of required information. If you have questions about this notice, please contact the Trademark Assistance Center at 1-800-786-9199.

For information on how to (1) divide an application; (2) delete goods/services (or entire class) with a Section 1(b) basis; or (3) change filing basis, see http://www.uspto.gov/trademarks/basics/MoreInfo_SOU_EXT.jsp.

FAILURE TO FILE A REQUIRED DOCUMENT OUTLINED ABOVE DURING THE APPROPRIATE TIME PERIOD WILL RESULT IN THE ABANDONMENT OF THIS APPLICATION.

REVIEW APPLICATION INFORMATION FOR ACCURACY

If you believe this NOA should not have issued or correction of the information shown below is needed, you must submit a request to the Intent-to-Use Unit. Please use the "Post-Publication Amendment" form under the "POST-PUBLICATION/POST NOTICE OF ALLOWANCE (NOA) FORMS" category, available at <http://www.uspto.gov/teas/index.html>. Do **NOT** reply to this e-mail, as e-mailed filings will NOT be processed.

Serial Number: 85-469,213
Mark: WW(STYLIZED/DESIGN)
Attorney Reference Number:
Owner: World Wrestling Entertainment, Inc.
1241 East Main Street
Stamford, CONNECTICUT 06902
Correspondence Address: LAUREN A. DIENES-MIDDLEN
WORLD WRESTLING ENTERTAINMENT, INC.
1241 E MAIN ST
STAMFORD, CT 06902-3520

This application has the following bases, but not necessarily for all listed goods/services:

Section 1(a): NO

Section 1(b): YES

Section 44(e): NO

GOODS/SERVICES BY INTERNATIONAL CLASS

025 - Clothing, namely, tops, jackets, bottoms, underwear, pajamas; footwear, namely, shoes, sneakers, slippers; headwear, namely, hats -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE

ALL OF THE GOODS/SERVICES IN EACH CLASS ARE LISTED.

Fraudulent statements may result in registration being cancelled: Applicants must ensure that statements made in filings to the USPTO are accurate, as inaccuracies may result in the cancellation of any issued trademark registration. The lack of a bona fide intention to use the mark with ALL goods and/or services listed in an application or the lack of actual use on all goods and/or services for which use is claimed could jeopardize the validity of the registration, possibly resulting in its cancellation.

Additional information: For information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at www.uspto.gov or call the Trademark Assistance Center at 1-800-786-9199.

Checking status: To check the status of an application, go to <http://tarr.uspto.gov>. Please check the status of any application at least every three (3) months after the application filing date.

From: TMOfficialNotices@USPTO.GOV
Sent: Tuesday, January 10, 2012 00:49 AM
To: XXXX
Subject: Official USPTO Notification: OG Publication Confirmation for Serial Number 85469213

OFFICIAL GAZETTE PUBLICATION CONFIRMATION

Serial Number: 85-469,213
Mark: WW(STYLIZED/DESIGN)
International Class(es): 025
Applicant: World Wrestling Entertainment, Inc.
Docket/Reference Number:

The mark identified above has been published in the *Trademark Official Gazette* (OG) on Jan 10, 2012. Any party who believes it will be damaged by the registration of the mark may file a notice of opposition (or extension of time therefor) with the Trademark Trial and Appeal Board. If no party files an opposition or extension request within thirty (30) days after the publication date, then within twelve (12) weeks of the publication date a notice of allowance (NOA) should issue. (Note: The applicant must file a Statement of Use or Extension Request within six (6) months after the NOA issues.)

On the publication date or shortly thereafter, the applicant should carefully review the information that appears in the OG for accuracy (see steps, *below*). If any information is incorrect, the applicant should immediately email the requested correction to **TMPostPubQuery@uspto.gov**. For general information about this notice, please contact the Trademark Assistance Center at 1-800-786-9199.

1. Click on the following link or paste the URL into an internet browser: http://www.uspto.gov/web/trademarks/tmog/20120110_OG.pdf#page=1
2. Wait for the total OG to download completely (as indicated on bottom of OG page).
3. At the top/side of the displayed page, click wherever the "binoculars" icon appears.
4. Enter in the "search" box the name of the applicant (for individual: last name, first name) or the serial number in this exact format (with hyphen and comma): 85-469,213, e.g.
5. View the retrieved result(s). If multiple results appear in the "results" box, click directly on each "search term" shown in the box to access all separate appearances in the OG.

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=85469213>. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.



UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451
www.uspto.gov

Dec 21, 2011

NOTICE OF PUBLICATION

- | | |
|--------------------------------------|--|
| 1. Serial No.:
85-469,213 | 2. Mark:
WW
(STYLIZED/DESIGN) |
| 3. International Class(es):
25 | |
| 4. Publication Date:
Jan 10, 2012 | 5. Applicant:
World Wrestling Entertainment, Inc. |

The mark of the application identified appears to be entitled to registration. The mark will, in accordance with Section 12(a) of the Trademark Act of 1946, as amended, be published in the *Official Gazette* on the date indicated above for the purpose of opposition by any person who believes he will be damaged by the registration of the mark. If no opposition is filed within the time specified by Section 13(a) of the Statute or by rules 2.101 or 2.102 of the Trademark Rules, the Commissioner of Patents and Trademarks may issue a notice of allowance pursuant to section 13(b) of the Statute.

Copies of the trademark portion of the *Official Gazette* containing the publication of the mark may be obtained from:

The Superintendent of Documents
U.S. Government Printing Office
PO Box 371954
Pittsburgh, PA 15250-7954
Phone: 202-512-1800

By direction of the Commissioner.

Email Address(es):

lauren.middlen@wwecorp.com

From: TMOOfficialNotices@USPTO.GOV
Sent: Wednesday, December 21, 2011 03:45 AM
To: XXXX
Subject: Official USPTO Notification: Issuance of Notice of Publication for Serial Number 85469213

NOTIFICATION OF "NOTICE OF PUBLICATION"

Your trademark application (Serial No. 85469213) is scheduled to publish in the *Official Gazette* on Jan 10, 2012. To preview the Notice of Publication, go to <http://tdr.uspto.gov/search.action?sn=85469213>. If you have difficulty accessing the Notice of Publication, contact TDR@uspto.gov.

PLEASE NOTE:

1. The Notice of Publication may not be immediately available but will be viewable within 24 hours of this e-mail notification.
2. You will receive a second e-mail on the actual "Publication Date," which will include a link to the issue of the *Official Gazette* in which the mark has published.

Do NOT hit "Reply" to this e-mail notification. If you have any questions about the content of the Notice of Publication, contact TMPostPubQuery@uspto.gov.

Trademark Snap Shot Publication Stylesheet

(Table presents the data on Publication Approval)

OVERVIEW

SERIAL NUMBER	85469213	FILING DATE	11/10/2011
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	DALIER, JOHN DAVID	L.O. ASSIGNED	106

PUB INFORMATION

RUN DATE	12/06/2011
PUB DATE	N/A
STATUS	680-APPROVED FOR PUBLICATION
STATUS DATE	12/05/2011
LITERAL MARK ELEMENT	WW

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	WW
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	025
DESCRIPTION TEXT	Clothing, namely, tops, jackets, bottoms, underwear, pajamas; footwear, namely, shoes, sneakers, slippers; headwear, namely, hats

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	025	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
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MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	Color is not claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of two stacked W's having a scar underneath.
PSEUDO MARK	WORLD WRESTLING ENTERTAINMENT INCORPORATION

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
12/05/2011	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	005
12/05/2011	DOCK	D	ASSIGNED TO EXAMINER	004
11/17/2011	MDSM	O	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	003
11/16/2011	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
11/14/2011	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE



*** User:jdalier ***

#	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/ Search Duration	Search
01	464	N/A	0	0	P/0:01	"ww"[bi,ti]
02	404	N/A	0	0	P/0:02	"w w"[bi,ti]
03	838	N/A	0	0	P/0:01	1 or 2
04	277	0	277	267	P/0:02	3 and live[lid]

Session started 12/5/2011 3:11:44 PM

Session finished 12/5/2011 3:20:22 PM

Total search duration 0 minutes 6 seconds

Session duration 8 minutes 38 seconds

Default NEAR limit=1ADJ limit=1

Sent to TIGRS as Serial Number: 85469213

From: TMDesignCodeComments
Sent: Thursday, November 17, 2011 00:15 AM
To: XXXX
Subject: Notice of Design Search Code and Pseudo Mark for Serial Number: 85469213

ATTORNEY REFERENCE NUMBER:

The USPTO may assign design search codes and/or pseudo marks, as appropriate, to new applications and renewed registrations to assist in searching the USPTO database for conflicting marks. They have no legal significance and will not appear on the registration certificate.

DESIGN SEARCH CODES are numerical codes assigned to figurative, non-textual elements found in marks. For example, if your mark contains the design of a flower, design search code 05.05 would be assigned to your application. Design search codes are described on Internet Web page <http://www.uspto.gov/tmdb/dscm/index.html>.

A PSEUDO MARK may be assigned to marks that include words, numbers, compound words, symbols, or acronyms that can have alternative spellings or meanings. For example, if the mark comprises the words 'YOU ARE' surrounded by a design of a box, the pseudo mark field in the USPTO database would display the mark as 'YOU ARE SQUARE'. A mark filed as 'URGR8' would receive a pseudo mark of 'YOU ARE GREAT'.

Response to this notice is not required; however, to suggest additions or changes to the design search code(s) or pseudo mark assigned to your mark, please e-mail TMDesignCodeComments@USPTO.GOV. You **must** reference your application serial number within your request. The USPTO will review the proposal and update the record, if appropriate. For questions, please call 1-800-786-9199 to speak to a Customer Service representative.

The USPTO will not send any further response to your e-mail. Check TESS in approximately two weeks to see if the requested changes have been entered. Requests deemed unnecessary or inappropriate will not be entered.

Design search codes and pseudo marks assigned to the referenced serial number are listed below.

DESIGN SEARCH CODES:

26.17.09 - Bands, curved
26.17.09 - Bars, curved
26.17.09 - Curved line(s), band(s) or bar(s)
26.17.09 - Lines, curved

PSEUDO MARK:

WORLD WRESTLING ENTERTAINMENT INCORPORAT ION

Trademark/Service Mark Application, Principal Register

Serial Number: 85469213

Filing Date: 11/10/2011

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	85469213
MARK INFORMATION	
*MARK	\\TICRS\EXPORT11\IMAGEOUT11\854\692\85469213\xml1\ APP0002.JPG
SPECIAL FORM	YES
USPTO-GENERATED IMAGE	NO
LITERAL ELEMENT	WW
COLOR MARK	NO
*DESCRIPTION OF THE MARK (and Color Location, if applicable)	The mark consists of two stacked W's having a scar underneath.
PIXEL COUNT ACCEPTABLE	YES
PIXEL COUNT	393 x 393
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	World Wrestling Entertainment, Inc.
*STREET	1241 East Main Street
*CITY	Stamford
*STATE (Required for U.S. applicants)	Connecticut
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants only)	06902
PHONE	203-353-2827
FAX	203-353-0236
EMAIL ADDRESS	XXXX
LEGAL ENTITY INFORMATION	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	Delaware
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	025
*IDENTIFICATION	Clothing, namely, tops, jackets, bottoms, underwear, pajamas; footwear, namely, shoes, sneakers, slippers; headwear, namely, hats

FILING BASIS	SECTION 1(b)
ATTORNEY INFORMATION	
NAME	Lauren A. Dienes-Middlen
FIRM NAME	World Wrestling Entertainment, Inc.
STREET	1241 East Main Street
CITY	Stamford
STATE	Connecticut
COUNTRY	United States
ZIP/POSTAL CODE	06902
PHONE	203-353-2827
FAX	203-353-0236
EMAIL ADDRESS	lauren.middlen@wwecorp.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
OTHER APPOINTED ATTORNEY	Legal Affairs Department
CORRESPONDENCE INFORMATION	
NAME	Lauren A. Dienes-Middlen
FIRM NAME	World Wrestling Entertainment, Inc.
STREET	1241 East Main Street
CITY	Stamford
STATE	Connecticut
COUNTRY	United States
ZIP/POSTAL CODE	06902
PHONE	203-353-2827
FAX	203-353-0236
EMAIL ADDRESS	lauren.middlen@wwecorp.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
NUMBER OF CLASSES	1
FEE PER CLASS	325
*TOTAL FEE DUE	325
*TOTAL FEE PAID	325
SIGNATURE INFORMATION	
SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	11/10/2011

Trademark/Service Mark Application, Principal Register

Serial Number: 85469213

Filing Date: 11/10/2011

To the Commissioner for Trademarks:

MARK: WW (stylized and/or with design, see [mark](#))

The literal element of the mark consists of WW.

The mark consists of two stacked W's having a scar underneath.

The applicant, World Wrestling Entertainment, Inc., a corporation of Delaware, having an address of

1241 East Main Street

Stamford, Connecticut 06902

United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 025: Clothing, namely, tops, jackets, bottoms, underwear, pajamas; footwear, namely, shoes, sneakers, slippers; headwear, namely, hats

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

The applicant's current Attorney Information:

Lauren A. Dienes-Middlen and Legal Affairs Department of World Wrestling Entertainment, Inc.

1241 East Main Street

Stamford, Connecticut 06902

United States

The applicant's current Correspondence Information:

Lauren A. Dienes-Middlen

World Wrestling Entertainment, Inc.

1241 East Main Street

Stamford, Connecticut 06902

203-353-2827(phone)

203-353-0236(fax)

lauren.middlen@wwecorp.com (authorized)

A fee payment in the amount of \$325 has been submitted with the application, representing payment for 1 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /LADM/ Date Signed: 11/10/2011

Signatory's Name: Lauren A. Dienes-Middlen
Signatory's Position: Attorney

RAM Sale Number: 9805
RAM Accounting Date: 11/10/2011

Serial Number: 85469213
Internet Transmission Date: Thu Nov 10 12:03:32 EST 2011
TEAS Stamp: USPTO/BAS-XX.XXX.XXX.XXX-201111101203329
58637-85469213-480e54345dc84901ecd8b230a
04a87752e-DA-9805-20111110120028194193





Generated on: This page was generated by TSDR on 2024-11-22 00:13:52 EST

Mark: WWE

WWE

US Serial Number: 77031341

Application Filing Date: Oct. 27, 2006

US Registration Number: 3412176

Registration Date: Apr. 15, 2008

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Apr. 26, 2018

Publication Date: Mar. 20, 2007 **Notice of Allowance Date:** Jun. 12, 2007

Mark Information

Mark Literal Elements: WWE

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Retail store services, on-line retail store services, mail order services featuring a wide variety of sports entertainment merchandise, all related to professional wrestling; advertising via electronic media and specifically the Internet

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: May 02, 2002

Use in Commerce: May 02, 2002

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: World Wrestling Entertainment, Inc.

Owner Address: 1241 East Main Street
Stamford, CONNECTICUT UNITED STATES 06902

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Lauren A. Dienes-Middlen

Attorney Primary lauren.middlen@wwecorp.com
Email Address:

Attorney Email No
Authorized:

Correspondent

Correspondent World Wrestling Entertainment, Inc.
Name/Address: 1241 East Main Street
STAMFORD, CONNECTICUT UNITED STATES 06902

Phone: 203-353-2827

Fax: 203-353-0236

Correspondent e- lauren.middlen@wwecorp.com
mail:

Correspondent e- Yes
mail Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Feb. 28, 2024	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Dec. 20, 2023	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Nov. 15, 2023	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Apr. 26, 2018	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Apr. 26, 2018	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Apr. 26, 2018	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Apr. 26, 2018	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Apr. 16, 2018	TEAS SECTION 8 & 9 RECEIVED	
Apr. 16, 2018	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 15, 2017	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Oct. 23, 2014	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Oct. 23, 2014	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Oct. 23, 2014	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Oct. 15, 2014	TEAS SECTION 8 & 15 RECEIVED	
Oct. 15, 2014	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 15, 2008	REGISTERED-PRINCIPAL REGISTER	
Mar. 11, 2008	LAW OFFICE REGISTRATION REVIEW COMPLETED	
Mar. 11, 2008	ASSIGNED TO LIE	
Feb. 19, 2008	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jan. 11, 2008	STATEMENT OF USE PROCESSING COMPLETE	
Dec. 11, 2007	USE AMENDMENT FILED	
Dec. 11, 2007	TEAS STATEMENT OF USE RECEIVED	
Jun. 12, 2007	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Mar. 20, 2007	PUBLISHED FOR OPPOSITION	
Feb. 28, 2007	NOTICE OF PUBLICATION	
Feb. 01, 2007	LAW OFFICE PUBLICATION REVIEW COMPLETED	
Feb. 01, 2007	ASSIGNED TO LIE	
Dec. 29, 2006	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 29, 2006	ASSIGNED TO EXAMINER	
Nov. 01, 2006	NOTICE OF PSEUDO MARK MAILED	
Oct. 31, 2006	NEW APPLICATION ENTERED	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Apr. 26, 2018

Assignment Abstract Of Title Information

Summary

Total Assignments: 2

Registrant: World Wrestling Entertainment, Inc.

Assignment 1 of 2

Conveyance: CERTIFICATE OF CONVERSION AND NAME CHANGE

Reel/Frame: [8250/0637](#)

Pages: 58

Date Recorded: Nov. 06, 2023

Supporting Documents: [assignment-tm-8250-0637.pdf](#)

Assignor

Name: [WORLD WRESTLING ENTERTAINMENT, INC.](#)

Execution Date: Sep. 12, 2023

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [WORLD WRESTLING ENTERTAINMENT, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 707 WASHINGTON BLVD.
STAMFORD, CONNECTICUT 06902

Correspondent

Correspondent Name: COURTNEY WELSHIMER, ESQ.

Correspondent Address: SIMPSON THACHER & BARTLETT LLP
425 LEXINGTON AVENUE
NEW YORK, NY 10017

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: FIRST LIEN TRADEMARK SECURITY AGREEMENT

Reel/Frame: [8349/0921](#)

Pages: 77

Date Recorded: Feb. 21, 2024

Supporting Documents: [assignment-tm-8349-0921.pdf](#)

Assignor

Name: [WORLD WRESTLING ENTERTAINMENT, LLC](#)

Execution Date: Feb. 09, 2024

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee

Name: [GOLDMAN SACHS BANK USA](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 30 HUDSON STREET
4TH FLOOR
JERSEY CITY, NEW JERSEY 07302

Correspondent

Correspondent Name: COURTNEY WELSHIMER ESQ.

Correspondent Address: SIMPSON THACHER & BARTLETT LLP
425 LEXINGTON AVENUE
NEW YORK, NY 10017

Domestic Representative - Not Found

From: TMOOfficialNotices@USPTO.GOV
Sent: Thursday, April 26, 2018 11:02 PM
To: XXXX
Subject: Official USPTO Notice of Acceptance and Renewal Sections 8 and 9: U.S. Trademark RN 3412176: WWE

U.S. Serial Number: 77031341
U.S. Registration Number: 3412176
U.S. Registration Date: Apr 15, 2008
Mark: WWE
Owner: World Wrestling Entertainment, Inc.

Apr 26, 2018

NOTICE OF ACCEPTANCE UNDER SECTION 8

The declaration of use or excusable nonuse filed for the above-identified registration meets the requirements of Section 8 of the Trademark Act, 15 U.S.C. §1058. **The Section 8 declaration is accepted.**

NOTICE OF REGISTRATION RENEWAL UNDER SECTION 9

The renewal application filed for the above-identified registration meets the requirements of Section 9 of the Trademark Act, 15 U.S.C. §1059. **The registration is renewed.**

The registration will remain in force for the class(es) listed below, unless canceled by an order of the Commissioner for Trademarks or a Federal Court, as long as the requirements for maintaining the registration are fulfilled as they become due.

Class(es):
035

TRADEMARK SPECIALIST
POST-REGISTRATION DIVISION
571-272-9500

REQUIREMENTS FOR MAINTAINING REGISTRATION IN SUCCESSIVE TEN-YEAR PERIODS

WARNING: Your registration will be canceled if you do not file the documents below during the specified statutory time periods.

What and When to File: You must file a declaration of use (or excusable nonuse) **and** an application for renewal between every 9th and 10th-year period, calculated from the registration date. See 15 U.S.C. §§1058, 1059.

Grace Period Filings

The above documents will be considered as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

*****THE USPTO IS NOT REQUIRED TO SEND ANY FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS. THE OWNER SHOULD CONTACT THE USPTO ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.*****

To check the status of this registration, go to https://tsdr.uspto.gov/#caseNumber=77031341&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199.

To view this notice and other documents for this registration on-line, go to https://tsdr.uspto.gov/#caseNumber=77031341&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=documentSearch NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

* For further information, including information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <https://www.uspto.gov/trademark/> or contact the Trademark Assistance Center at 1-800-786-9199.

Under the Paperwork Reduction Act of 1995 no persons are required to respond to a collection of information unless it displays a valid OMB control number.

PTO Form 1963 (Rev 05/2006)

OMB No. 0651-0055 (Exp 07/31/2018)

Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9

The table below presents the data as entered.

Input Field	Entered
REGISTRATION NUMBER	3412176
REGISTRATION DATE	04/15/2008
SERIAL NUMBER	77031341
MARK SECTION	
MARK	WWE (see, https://tmng-al.uspto.gov/resting2/api/img/77031341/large)
CORRESPONDENCE SECTION (current)	
NAME	World Wrestling Entertainment, Inc.
STREET	1241 East Main Street
CITY	STAMFORD
STATE	Connecticut
POSTAL CODE	06902
COUNTRY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	lauren.middlen@wwecorp.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
DOCKET/REFERENCE NUMBER	WWE369USAA35
CORRESPONDENCE SECTION (proposed)	
NAME	World Wrestling Entertainment, Inc.
STREET	1241 East Main Street
CITY	STAMFORD
STATE	Connecticut
POSTAL CODE	06902
COUNTRY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	lauren.middlen@wwecorp.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	035

GOODS OR SERVICES	Retail store services, on-line retail store services, mail order services featuring a wide variety of sports entertainment merchandise, all related to professional wrestling; advertising via electronic media and specifically the Internet
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT17\IMAGEOUT 17\770\313\77031341\xml3\S890002.JPG
	\\TICRS\EXPORT17\IMAGEOUT 17\770\313\77031341\xml3\S890003.JPG
SPECIMEN DESCRIPTION	Advertisements
OWNER SECTION (current)	
NAME	World Wrestling Entertainment, Inc.
STREET	1241 East Main Street
CITY	Stamford
STATE	Connecticut
ZIP/POSTAL CODE	06902
COUNTRY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	XXXX
OWNER SECTION (proposed)	
NAME	World Wrestling Entertainment, Inc.
STREET	1241 East Main Street
CITY	Stamford
STATE	Connecticut
ZIP/POSTAL CODE	06902
COUNTRY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	XXXX
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
LEGAL ENTITY SECTION (current)	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	Delaware
PAYMENT SECTION	
NUMBER OF CLASSES	1
NUMBER OF CLASSES PAID	1
COMBINED §§ 8 & 9 DECLARATION/APPLICATION FILING FEE	425
TOTAL FEE PAID	425
SIGNATURE SECTION	

SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	04/16/2018
SIGNATORY'S PHONE NUMBER	203-353-2827
PAYMENT METHOD	DA
FILING INFORMATION	
SUBMIT DATE	Mon Apr 16 13:43:31 EDT 2018
TEAS STAMP	USPTO/S08N09-XX.XXX.XXX.X XX-20180416134331335418-3 412176-510ba1b76eac38eed0 9b3d42b47befddcc41b179f54 57bb4ab3bd2eb2307113-DA-1 2090-20180416134159877292

Under the Paperwork Reduction Act of 1995 no persons are required to respond to a collection of information unless it displays a valid OMB control number.

PTO Form 1963 (Rev 05/2006)

OMB No. 0651-0055 (Exp 07/31/2018)

Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9

To the Commissioner for Trademarks:

REGISTRATION NUMBER: 3412176

REGISTRATION DATE: 04/15/2008

MARK: WWE

The owner, World Wrestling Entertainment, Inc., a corporation of Delaware, having an address of
1241 East Main Street
Stamford, Connecticut 06902
United States
203-353-2827
203-353-0236
XXXX (authorized)

is filing a Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9.

For International Class 035, the mark is in use in commerce on or in connection with **all** goods/services, or to indicate membership in the collective membership organization, listed in the existing registration for this specific class: Retail store services, on-line retail store services, mail order services featuring a wide variety of sports entertainment merchandise, all related to professional wrestling; advertising via electronic media and specifically the Internet ; or, the owner is making the listed excusable nonuse claim.

The owner is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) Advertisements.

[Specimen File1](#)

[Specimen File2](#)

The registrant's current Correspondence Information: World Wrestling Entertainment, Inc.

1241 East Main Street
STAMFORD, Connecticut 06902
United States

The phone number is 203-353-2827.

The fax number is 203-353-0236.

The email address is lauren.middlen@wwecorp.com. (authorized)

The docket/reference number is WWE369USAA35.

The registrant's proposed Correspondence Information: World Wrestling Entertainment, Inc.

1241 East Main Street
STAMFORD, Connecticut 06902
United States

The phone number is 203-353-2827.

The fax number is 203-353-0236.

The email address is lauren.middlen@wwecorp.com. (authorized)

A fee payment in the amount of \$425 will be submitted with the form, representing payment for 1 class(es), plus any additional grace period fee, if necessary.

Declaration

- ☒ Unless the owner has specifically claimed excusable nonuse, the mark is in use in commerce on or in connection with the goods/services or to indicate membership in the collective membership organization identified above, as evidenced by the attached specimen(s).
- ☒ Unless the owner has specifically claimed excusable nonuse, the specimen(s) shows the mark as currently used in commerce on or in connection with the goods/services/collective membership organization.
- ☒ The registrant requests that the registration be renewed for the goods/services/collective organization identified above.

- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of this submission and the registration, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: /LADM/ Date: 04/16/2018

Signatory's Name: Lauren A. Dienes-Middlen

Signatory's Position: Attorney

Signatory's Phone: 203-353-2827

Serial Number: 77031341

Internet Transmission Date: Mon Apr 16 13:43:31 EDT 2018

TEAS Stamp: USPTO/S08N09-XX.XXX.XXX.XXX-201804161343

31335418-3412176-510ba1b76eac38eed09b3d4

2b47befddcc41b179f5457bb4ab3bd2eb2307113


-DA-12090-20180416134159877292

WWE.com | WWE Auction | WWE Network | WWE Euroshop

Sign In Ship to Support

W SHOP SUPERSTARS T-SHIRTS TITLE BELTS SHOP ALL NEW CLEARANCE SEARCH 0

30% Off Your Order **-SHOP NOW-** *Offer Ends Apr 17 02:59 AM EDT View Details






CASH DEAL
IN ON THIS
30% OFF
YOUR ORDER
(20% OFF CHAMPIONSHIP TITLES)

TODAY ONLY

Save 30% On Your Order


Save now on your favorite WWE Merchandise including Titles!

Shop Now




  

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0 Selected

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0 Selected

[Product Type](#)
0 Selected

[Sort By](#)
New Arrivals

2 items



WWE Network 3-Month
Subscription Prepaid Card

\$29.97



WWE Network T-Shirt

\$27.99

30% OFF IN CART



ROUTING SHEET TO POST REGISTRATION (PRU)

Registration Number: 3412176



Serial Number: 77031341



RAM Sale Number: 3412176

RAM Accounting Date: 20180416

Total Fees: \$425

Note: Process in accordance with Post Registration Standard Operating Procedure (SOP)

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Number of Classes Paid</u>	<u>Total Fee</u>
\$8 affidavit	7205	20180416	\$125	1	1	\$125
Application for Renewal (\$9)	7201	20180416	\$300	1	1	\$300

Physical Location: MADCD- ALEX. CENTRAL DOCKET

Lost Case Flag: False

In TICRS (AM-FLG-IN-TICRS): True

Transaction Date: 20180416




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Sign In Ship to Support

W SHOP SUPERSTARS T-SHIRTS TITLE BELTS SHOP ALL NEW CLEARANCE SEARCH 0

30% Off Your Order **-SHOP NOW-** *Offer Ends Apr 17 02:59 AM EDT View Details






CASH DEAL
IN ON THIS
30% OFF
YOUR ORDER
(20% OFF CHAMPIONSHIP TITLES)

TODAY ONLY

Save 30% On Your Order


Save now on your favorite WWE Merchandise including Titles!

Shop Now




  

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 [SUPERSTARS](#) [T-SHIRTS](#) [TITLE BELTS](#) [SHOP ALL](#) [NEW](#) [CLEARANCE](#)  [SEARCH](#) 

30% Off Your Order -SHOP NOW-

*Offer Ends Apr 17 02:59 AM EDT [View Details](#)

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WWE NETWORK

Shop Official Merchandise from your favorite Superstars

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0 Selected

[Category](#)
0 Selected

[Gender](#)
0 Selected

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0 Selected

[Sort By](#)
New Arrivals

2 items



WWE Network 3-Month
Subscription Prepaid Card

\$29.97



WWE Network T-Shirt

\$27.99

30% OFF IN CART



Change Of Correspondence Address

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	77031341
MARK SECTION	
MARK	WWE (see, https://tmng-al.uspto.gov/resting2/api/img/77031341/large)
NEW CORRESPONDENCE ADDRESS	
NEW ADDRESS	World Wrestling Entertainment, Inc. 1241 East Main Street STAMFORD Connecticut United States 06902 203-353-2827 203-353-0236 lauren.middlen@wwecorp.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	YES
INDIVIDUAL ATTORNEY DOCKET/REFERENCE NUMBER	
SIGNATURE SECTION	
SIGNATURE	/LADM/
SIGNATORY NAME	Lauren A. Dienes-Middlen
SIGNATORY DATE	04/16/2018
SIGNATORY POSITION	Attorney
SIGNATORY PHONE NUMBER	203-353-2827
FILING INFORMATION SECTION	
SUBMIT DATE	Mon Apr 16 13:43:31 EDT 2018
TEAS STAMP	USPTO/S08N09-XX.XXX.XXX.X XX-20180416134331335418-3 412176-510ba1b76eac38eed0 9b3d42b47befddcc41b179f54 57bb4ab3bd2eb2307113-DA-1 2090-20180416134159877292

From: TMOOfficialNotices@USPTO.GOV
Sent: Saturday, April 15, 2017 01:06 AM
To: XXXX
Subject: Official USPTO Courtesy Reminder of Required Trademark Registration Maintenance Filings Under Section 8 and 9: U.S. Trademark RN 3412176: WWE: Docket/Reference No. WWE369USAA35

U.S. Serial Number: 77031341
U.S. Registration Number: 3412176
U.S. Registration Date: Apr 15, 2008
Mark: WWE
Owner: World Wrestling Entertainment, Inc.

Apr 15, 2017

**U.S. PATENT AND TRADEMARK OFFICE ("USPTO") COURTESY REMINDER
OF REQUIRED TRADEMARK REGISTRATION MAINTENANCE FILINGS UNDER SECTIONS 8 AND 9**

WARNING: Your trademark registration will be CANCELLED and will EXPIRE if you do not file the required documents below during the specified statutory time periods.

The above-identified registration registered on Apr 15, 2008. Therefore, the owner of the registration must file a Declaration of Use and/or Excusable Nonuse and an Application for Renewal under §§8 and 9 of the Trademark Act anytime between now and Apr 16, 2018. For an additional fee, the owner may file the documents within the six-month grace period that ends on Oct 15, 2018. See 15 U.S.C. §§1058, 1059. The current fee for a combined filing under §§8 and 9 is \$425 per class if the filing is made via the Trademark Electronic Application System ("TEAS") and \$725 per class if the filing is made on paper, and the additional fee for filing during the six-month grace period is \$200 per class if the filing is made via TEAS and \$400 per class if the filing is made on paper. 37 C.F.R. §2.6.

To expedite processing, the owner is encouraged to file through the USPTO's official website using TEAS. Official forms for filing a Combined Declaration of Use and/or Excusable Nonuse and Application for Renewal under §§8 and 9 are available through TEAS at <https://www.uspto.gov/trademarks-application-process/filing-online/registration-maintenancerenewalcorrection-forms>.

For information regarding how to record ownership documents such as assignments, name changes and mergers, please see TMEP §503. To expedite recordation, the owner is encouraged to file requests for recordation through the Electronic Trademark Assignment System ("ETAS") at <https://etas.uspto.gov>.

For further information regarding the maintenance of a trademark registration, including future maintenance filings, please consult the USPTO website at <https://www.uspto.gov/learning-and-resources/trademark-faqs>.

This reminder notice is being sent only as a courtesy to those trademark owners who have authorized e-mail communication and maintain a current e-mail address with the USPTO. Failure by the USPTO to send a reminder or non-receipt of a reminder does not excuse a trademark owner from meeting the statutory obligations for maintaining a trademark registration. If a registration is cancelled and/or expired due to the failure to timely file required maintenance documents, it cannot be reinstated or revived.

Correspondence transmitted through TEAS is considered to have been filed on the date the USPTO receives the transmission, in Eastern Time, regardless of whether that date is a Saturday, Sunday, or Federal holiday within the District of Columbia. 37 C.F.R. §2.195(a)(2).

To check the status of this registration, go to https://tsdr.uspto.gov/#caseNumber=77031341&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199.

In order to be eligible for future e-mail reminders of maintenance filings, please remember to authorize e-mail communication when filing your maintenance documents through TEAS.

From: TMOfficialNotices@USPTO.GOV
Sent: Thursday, October 23, 2014 11:00 PM
To: XXXX
Subject: Official USPTO Notice of Acceptance/Acknowledgement Sections 8 and 15: U.S. Trademark RN 3412176: WWE: Docket/Reference No. WWE369USAA35

Serial Number: 77031341
Registration Number: 3412176
Registration Date: Apr 15, 2008
Mark: WWE
Owner: World Wrestling Entertainment, Inc.

Oct 23, 2014

NOTICE OF ACCEPTANCE UNDER SECTION 8

The declaration of use or excusable nonuse filed for the above-identified registration meets the requirements of Section 8 of the Trademark Act, 15 U.S.C. §1058. **The Section 8 declaration is accepted.**

NOTICE OF ACKNOWLEDGEMENT UNDER SECTION 15

The declaration of incontestability filed for the above-identified registration meets the requirements of Section 15 of the Trademark Act, 15 U.S.C. §1065. **The Section 15 declaration is acknowledged.**

The registration will remain in force for the class(es) listed below for the remainder of the ten-year period, calculated from the registration date, unless canceled by an order of the Commissioner for Trademarks or a Federal Court.

Class(es):
035

TRADEMARK SPECIALIST
POST-REGISTRATION DIVISION
571-272-9500

REQUIREMENTS FOR MAINTAINING REGISTRATION

WARNING: Your registration will be canceled if you do not file the documents below during the specified time periods.

Requirements in the First Ten Years

What and When to File: You must file a declaration of use (or excusable nonuse) **and** an application for renewal between the 9th and 10th years after the registration date. See 15 U.S.C. §§1058, 1059.

Requirements in Successive Ten-Year Periods

What and When to File: You must file a declaration of use (or excusable nonuse) **and** an application for renewal between every 9th and 10th-year period, calculated from the registration date. See 15 U.S.C. §§1058, 1059.

Grace Period Filings

The above documents will be considered as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

*****The USPTO WILL NOT SEND ANY FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS. THE REGISTRANT SHOULD CONTACT THE USPTO ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.*****

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=77031341>. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

Combined Declaration of Use and Incontestability under Sections 8 & 15**The table below presents the data as entered.**

Input Field	Entered
REGISTRATION NUMBER	3412176
REGISTRATION DATE	04/15/2008
SERIAL NUMBER	77031341
MARK SECTION	
MARK	WWE
CORRESPONDENCE SECTION (current)	
NAME	Lauren A. Dienes-Middlen
FIRM NAME	WORLD WRESTLING ENTERTAINMENT, INC.
STREET	1241 E MAIN ST
CITY	STAMFORD
STATE	Connecticut
POSTAL CODE	06902-3520
COUNTRY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	lauren.middlen@wwecorp.com
DOCKET/REFERENCE NUMBER	WWE369USAA35
CORRESPONDENCE SECTION (proposed)	
NAME	World Wrestling Entertainment, Inc.
STREET	1241 East Main Street
CITY	STAMFORD
STATE	Connecticut
POSTAL CODE	06902
COUNTRY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	lauren.middlen@wwecorp.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	035
	Retail store services, on-line retail store services, mail order services featuring a wide variety of sports entertainment merchandise, all related to

GOODS OR SERVICES	professional wrestling; advertising via electronic media and specifically the Internet
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT16\IMAGEOUT 16\770\313\77031341\xml2\8150002.JPG
SPECIMEN DESCRIPTION	Advertisement
OWNER SECTION (current)	
NAME	World Wrestling Entertainment, Inc.
STREET	1241 East Main Street
CITY	Stamford
STATE	Connecticut
ZIP/POSTAL CODE	06902
COUNTRY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	XXXX
LEGAL ENTITY SECTION (current)	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	Delaware
PAYMENT SECTION	
NUMBER OF CLASSES	1
NUMBER OF CLASSES PAID	1
SUBTOTAL AMOUNT	300
GRACE PERIOD	100
TOTAL FEE PAID	400
SIGNATURE SECTION	
SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	10/15/2014
SIGNATORY'S PHONE NUMBER	203-353-2827
PAYMENT METHOD	DA
FILING INFORMATION	
SUBMIT DATE	Wed Oct 15 19:32:29 EDT 2014
TEAS STAMP	USPTO/S08N15-XX.XXX.XXX.X XX-20141015193229785360-3 412176-500b2a9ed2e1ad8911 931e9d387f93717909026ac38 ef792163688c42f519a4d9f8- DA-5508-20141015193103664 651

PTO Form 1583 (Rev 5/2006)
OMB No. 0651-0055 (Exp 07/31/2018)

Combined Declaration of Use and Incontestability under Sections 8 & 15

To the Commissioner for Trademarks:

REGISTRATION NUMBER: 3412176

REGISTRATION DATE: 04/15/2008

MARK: WWE

The owner, World Wrestling Entertainment, Inc., a corporation of Delaware, having an address of
1241 East Main Street
Stamford, Connecticut 06902
United States

is filing a Combined Declaration of Use and Incontestability under Sections 8 & 15.

For International Class 035, the mark is in use in commerce on or in connection with **all** of the goods/**all** of the services, or to indicate membership in the collective membership organization, listed in the existing registration for this specific class: Retail store services, on-line retail store services, mail order services featuring a wide variety of sports entertainment merchandise, all related to professional wrestling; advertising via electronic media and specifically the Internet; **and** the mark has been continuously used in commerce for five (5) consecutive years after the date of registration, or the date of publication under Section 12(c), and is still in use in commerce on or in connection with **all** goods/**all** services, or to indicate membership in the collective membership organization, listed in the existing registration for this class. Also, no final decision adverse to the owner's claim of ownership of such mark for those goods/services, or to indicate membership in the collective membership organization, exists, or to the owner's right to register the same or to keep the same on the register; and, no proceeding involving said rights pending and not disposed of in either the U.S. Patent and Trademark Office or the courts exists.

The owner is submitting one(or more) specimen(s) for this class showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) Advertisement.

[Specimen File 1](#)

The registrant's current Correspondence Information: Lauren A. Dienes-Middlen of WORLD WRESTLING ENTERTAINMENT, INC.
1241 E MAIN ST
STAMFORD, Connecticut (CT) 06902-3520
United States

The docket/reference number is WWE369USAA35.

The registrant's proposed Correspondence Information: World Wrestling Entertainment, Inc.
1241 East Main Street
STAMFORD, Connecticut (CT) 06902
United States

The phone number is 203-353-2827.

The fax number is 203-353-0236.

The email address is lauren.middlen@wwecorp.com.

A fee payment in the amount of \$400 will be submitted with the form, representing payment for 1 class(es), plus any additional grace period fee, if necessary.

Declaration

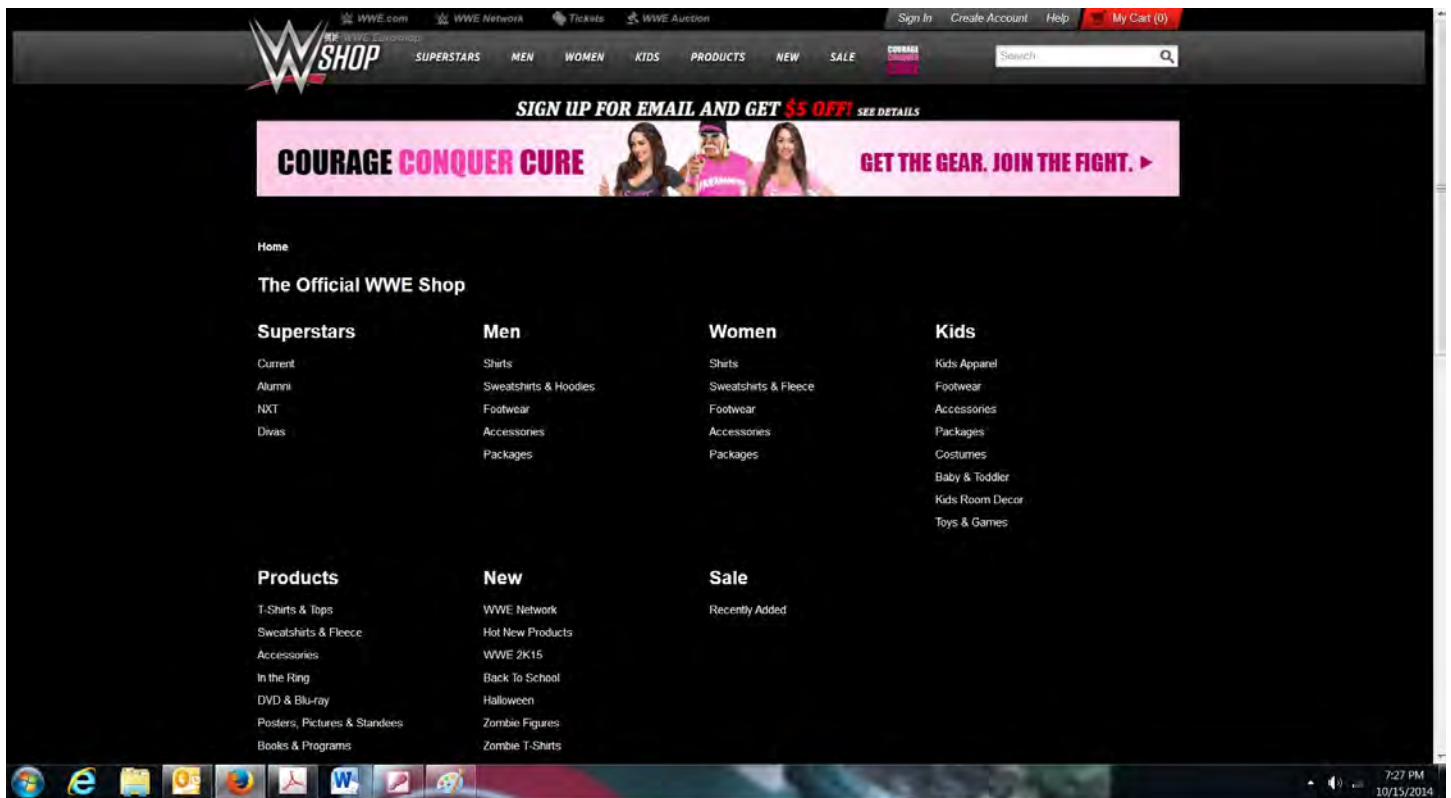
The mark is in use in commerce on or in connection with the goods/services identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce. The mark has been in continuous use in commerce for five consecutive years after the date of registration, or the date of publication under 15 U.S.C. Section 1062(c), and is still in use in commerce on or in connection with all goods/services listed in the existing registration. There has been no final decision adverse to the owner's claim of ownership of such mark for such goods/services, or to the owner's right to register the same or to keep the same on the register; and there is no proceeding involving said rights pending and not disposed

of either in the United States Patent and Trademark Office or in a court.

The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of this submission, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: /LADM/ Date: 10/15/2014
Signatory's Name: Lauren A. Dienes-Middlen
Signatory's Position: Attorney
Signatory's Phone Number: 203-353-2827

Serial Number: 77031341
Internet Transmission Date: Wed Oct 15 19:32:29 EDT 2014
TEAS Stamp: USPTO/S08N15-XX.XXX.XXX.XXX-201410151932
29785360-3412176-500b2a9ed2e1ad8911931e9
d387f93717909026ac38ef792163688c42f519a4
d9f8-DA-5508-20141015193103664651



ROUTING SHEET TO POST REGISTRATION (PRU)

Registration Number: 3412176



Serial Number: 77031341



RAM Sale Number: 3412176

RAM Accounting Date: 20141016

Total Fees: \$400

Note: Process in accordance with Post Registration Standard Operating Procedure (SOP)

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Number of Classes Paid</u>	<u>Total Fee</u>
§8 affidavit	7205	20141015	\$100	1	1	\$100
§15 affidavit	7208	20141015	\$200	1	1	\$200
Grace period combined §8 & 15	7206	20141015	\$100	1	1	\$100

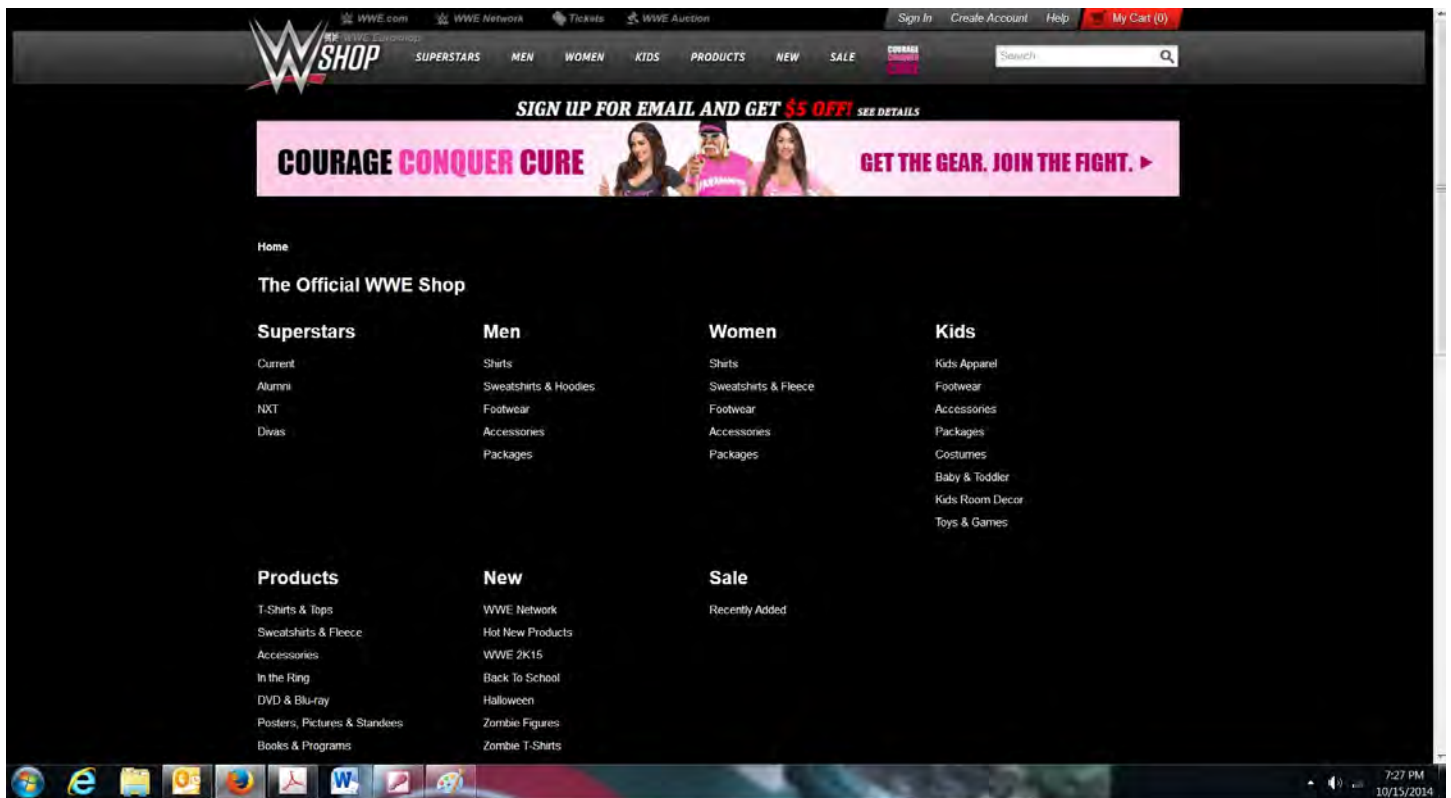
Physical Location: MADCD- ALEX. CENTRAL DOCKET

Lost Case Flag: False

In TICRS (AM-FLG-IN-TICRS): True

Transaction Date: 20141015





Change Of Correspondence Address

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	77031341
MARK SECTION	
MARK	WWE
NEW CORRESPONDENCE ADDRESS	
NEW ADDRESS	
AUTHORIZED TO COMMUNICATE VIA E-MAIL	YES
SIGNATURE SECTION	
SIGNATURE	/LADM/
SIGNATORY NAME	Lauren A. Dienes-Middlen
SIGNATORY DATE	10/15/2014
SIGNATORY POSITION	Attorney
SIGNATORY PHONE NUMBER	203-353-2827
FILING INFORMATION SECTION	
SUBMIT DATE	Wed Oct 15 19:32:29 EDT 2014
TEAS STAMP	USPTO/S08N15-XX.XXX.XXX.X XX-20141015193229785360-3 412176-500b2a9ed2e1ad8911 931e9d387f93717909026ac38 ef792163688c42f519a4d9f8- DA-5508-20141015193103664 651

Int. Cl.: 35

Prior U.S. Cls.: 100, 101, and 102

Reg. No. 3,412,176

United States Patent and Trademark Office

Registered Apr. 15, 2008

**SERVICE MARK
PRINCIPAL REGISTER**

WWE

WORLD WRESTLING ENTERTAINMENT, INC.
(DELAWARE CORPORATION)
1241 EAST MAIN STREET
STAMFORD, CT 06902

FIRST USE 5-2-2002; IN COMMERCE 5-2-2002.

FOR: RETAIL STORE SERVICES, ON-LINE RETAIL STORE SERVICES, MAIL ORDER SERVICES FEATURING A WIDE VARIETY OF SPORTS ENTERTAINMENT MERCHANDISE, ALL RELATED TO PROFESSIONAL WRESTLING; ADVERTISING VIA ELECTRONIC MEDIA AND SPECIFICALLY THE INTERNET, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-031,341, FILED 10-27-2006.

HOWARD B. LEVINE, EXAMINING ATTORNEY



UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451
www.uspto.gov

NOTICE OF ACCEPTANCE OF STATEMENT OF USE

Mar 12, 2008

TM15

Lauren A. Dienes-Middlen
WORLD WRESTLING ENTERTAINMENT, INC.
1241 E MAIN ST
STAMFORD CT 06902-3520

ATTORNEY
REFERENCE NUMBER:

WWE369USAA35

SERIAL NUMBER: 77/031341
MARK: WWE
OWNER: World Wrestling Entertainment, Inc.

The Statement of Use (SOU) filed for the trademark application identified above has been accepted. This acceptance means that the mark will register and the registration certificate will issue in due course barring any extraordinary circumstances.

For further information please check the USPTO web site at www.uspto.gov or call the Trademark Assistance Center at 1-800-786-9199.

Trademark Snap Shot Publication & Issue Review Stylesheet

(Table presents the data on Publication & Issue Review Complete)

OVERVIEW

SERIAL NUMBER	77031341	FILING DATE	10/27/2006
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	LEVINE, HOWARD B	L.O. ASSIGNED	115

PUB INFORMATION

RUN DATE	03/12/2008
PUB DATE	03/20/2007
STATUS	819-SU - REGISTRATION REVIEW COMPLETE
STATUS DATE	03/11/2008
LITERAL MARK ELEMENT	WWE

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	YES	1 (a)	NO
1 (b)	YES	1 (b)	NO	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	WWE
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	20-OWNER AT PUBLICATION
------------	-------------------------

NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Retail store services, on-line retail store services, mail order services featuring a wide variety of sports entertainment merchandise, all related to professional wrestling; advertising via electronic media and specifically the Internet

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	035	FIRST USE DATE	05/02/2002	FIRST USE IN COMMERCE DATE	05/02/2002	CLASS STATUS	6-ACTIVE
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MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
PSEUDO MARK	WORLD WRESTLING ENTERTAINMENT

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
03/11/2008	REGV	O	LAW OFFICE REGISTRATION REVIEW COMPLETED	015
03/11/2008	ALIE	A	ASSIGNED TO LIE	014
02/19/2008	CNPR	P	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	013
01/11/2008	SUPC	I	STATEMENT OF USE PROCESSING COMPLETE	012
12/11/2007	IUAF	S	USE AMENDMENT FILED	011
12/11/2007	EISU	I	TEAS STATEMENT OF USE RECEIVED	010
06/12/2007	NOAM	O	NOTICE OF ALLOWANCE-MAILED	009
03/20/2007	PUBO	A	PUBLISHED FOR OPPOSITION	008
02/28/2007	NPUB	O	NOTICE OF PUBLICATION	007
02/01/2007	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	006
02/01/2007	ALIE	A	ASSIGNED TO LIE	005
12/29/2006	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	004
12/29/2006	DOCK	D	ASSIGNED TO EXAMINER	003
11/01/2006	MPMK	O	NOTICE OF PSEUDO MARK MAILED	002
10/31/2006	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	Lauren A. Dienes-Middlen WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD CT 06902-3520

DOMESTIC REPRESENTATIVE	NONE
PRIOR OWNER INFORMATION	
PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

WWE

Trademark Snap Shot Publication Stylesheet

(Table presents the data on Publication Approval)

OVERVIEW

SERIAL NUMBER	77031341	FILING DATE	10/27/2006
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	LEVINE, HOWARD B	L.O. ASSIGNED	115

PUB INFORMATION

RUN DATE	02/20/2008
PUB DATE	03/20/2007
STATUS	818-SU - STATEMENT OF USE ACCEPTED - APPROVED FOR REGISTRATION
STATUS DATE	02/19/2008
LITERAL MARK ELEMENT	WWE

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	YES	1 (a)	NO
1 (b)	YES	1 (b)	NO	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	WWE
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	20-OWNER AT PUBLICATION
------------	-------------------------

NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Retail store services, on-line retail store services, mail order services featuring a wide variety of sports entertainment merchandise, all related to professional wrestling; advertising via electronic media and specifically the internet

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	035	FIRST USE DATE	05/02/2002	FIRST USE IN COMMERCE DATE	05/02/2002	CLASS STATUS	6-ACTIVE
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MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
PSEUDO MARK	WORLD WRESTLING ENTERTAINMENT

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
02/19/2008	CNPR	P	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	013
01/11/2008	SUPC	I	STATEMENT OF USE PROCESSING COMPLETE	012
12/11/2007	IUAF	S	USE AMENDMENT FILED	011
12/11/2007	EISU	I	TEAS STATEMENT OF USE RECEIVED	010
06/12/2007	NOAM	O	NOTICE OF ALLOWANCE-MAILED	009
03/20/2007	PUBO	A	PUBLISHED FOR OPPOSITION	008
02/28/2007	NPUB	O	NOTICE OF PUBLICATION	007
02/01/2007	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	006
02/01/2007	ALIE	A	ASSIGNED TO LIE	005
12/29/2006	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	004
12/29/2006	DOCK	D	ASSIGNED TO EXAMINER	003
11/01/2006	MPMK	O	NOTICE OF PSEUDO MARK MAILED	002
10/31/2006	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	Lauren A. Dienes-Middlen WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE

PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

WWE

Trademark Snap Shot ITU Unit Action

(Table presents the data on ITU Unit Action)

OVERVIEW

SERIAL NUMBER	77031341	FILING DATE	10/27/2006
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	LEVINE, HOWARD B	L.O. ASSIGNED	115

PUB INFORMATION

RUN DATE	01/12/2008
PUB DATE	03/20/2007
STATUS	748-STATEMENT OF USE - TO EXAMINER
STATUS DATE	01/11/2008
LITERAL MARK ELEMENT	WWE

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	WWE
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	20-OWNER AT PUBLICATION
------------	-------------------------

NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Retail store services, on-line retail store services, mail order services featuring a wide variety of sports entertainment merchandise, all related to professional wrestling; advertising via electronic media and specifically the internet

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	035	FIRST USE DATE	05/02/2002	FIRST USE IN COMMERCE DATE	05/02/2002	CLASS STATUS	6-ACTIVE
---------------------	-----	----------------	------------	----------------------------	------------	--------------	----------

MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
PSEUDO MARK	WORLD WRESTLING ENTERTAINMENT

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
01/11/2008	SUPC	I	STATEMENT OF USE PROCESSING COMPLETE	012
12/11/2007	IUAF	S	USE AMENDMENT FILED	011
12/11/2007	EISU	I	TEAS STATEMENT OF USE RECEIVED	010
06/12/2007	NOAM	O	NOTICE OF ALLOWANCE-MAILED	009
03/20/2007	PUBO	A	PUBLISHED FOR OPPOSITION	008
02/28/2007	NPUB	O	NOTICE OF PUBLICATION	007
02/01/2007	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	006
02/01/2007	ALIE	A	ASSIGNED TO LIE	005
12/29/2006	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	004
12/29/2006	DOCK	D	ASSIGNED TO EXAMINER	003
11/01/2006	MPMK	O	NOTICE OF PSEUDO MARK MAILED	002
10/31/2006	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	Lauren A. Dienes-Middlen WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE

PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

WWE

WWESHOP

Holiday '07

Have you been naughty or nice?

FREE SHIPPING AND WWE GIFT WRAP
WITH ORDERS OF \$65 OR MORE USE CODE: **WRAPITUP**

1.866.WWE.SHOP (1.866.993.7467) • WWW.WWESHOP.COM

The advertisement features a festive holiday theme. On the left, a decorated Christmas tree is visible. In the center, a young boy with a surprised expression sits next to a person dressed as Santa Claus. The Santa figure wears a red suit and a mask with a black and red face paint design. The boy is holding a WWE action figure. The background is filled with holiday decorations, including snowflakes and stockings. A circular red badge on the left contains the text 'FREE SHIPPING AND WWE GIFT WRAP' and 'WITH ORDERS OF \$65 OR MORE USE CODE: WRAPITUP', along with images of gift boxes. The main headline 'Have you been naughty or nice?' is prominently displayed in the center. At the bottom, the contact information '1.866.WWE.SHOP (1.866.993.7467) • WWW.WWESHOP.COM' is provided. The overall aesthetic is colorful and celebratory.

PTO Form 1553 (Rev 9/2005)
OMB No. 0651-0054 (Exp. 09/30/2011)

Trademark/Service Mark Statement of Use (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	77031341
LAW OFFICE ASSIGNED	LAW OFFICE 115
NOTICE OF ALLOWANCE	YES
EXTENSION OF USE	NO
REQUEST TO DIVIDE	NO
MARK SECTION	
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	WWE
OWNER SECTION (no change)	
ATTORNEY SECTION (current)	
NAME	Lauren A. Dienes-Middlen
FIRM NAME	WORLD WRESTLING ENTERTAINMENT, INC.
STREET	1241 E MAIN ST
CITY	STAMFORD
STATE	Connecticut
POSTAL CODE	06902-3520
COUNTRY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	lauren.middlen@wwecorp.com
ATTORNEY DOCKET NUMBER	WWE369USAA35
ATTORNEY SECTION (proposed)	
NAME	Lauren A. Dienes-Middlen
FIRM NAME	WORLD WRESTLING ENTERTAINMENT, INC.
STREET	1241 E MAIN ST
CITY	STAMFORD
STATE	Connecticut
POSTAL CODE	06902-3520
COUNTRY	United States

PHONE	203-353-2827
FAX	203-353-0236
EMAIL	lauren.middlen@wwecorp.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
ATTORNEY DOCKET NUMBER	WWE369USAA35
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	035
CURRENT IDENTIFICATION	Retail store services, on-line retail store services, mail order services featuring a wide variety of sports entertainment merchandise, all related to professional wrestling; advertising via electronic media and specifically the internet
GOODS AND/OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	05/02/2002
FIRST USE IN COMMERCE DATE	05/02/2002
SPECIMEN FILE NAME(S)	
ORIGINAL PDF FILE	SPN0-63208148254-174801295 . Class 35 - Online retail store advertisement.pdf
CONVERTED PDF FILE(S) (1 page)	\\TICRS2\EXPORT14\770\313\77031341\xml1\SOU0002.JPG
SPECIMEN DESCRIPTION	Advertisement
PAYMENT SECTION	
NUMBER OF CLASSES	1
SUBTOTAL AMOUNT	100
TOTAL AMOUNT	100
SIGNATURE SECTION	
SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	12/11/2007
FILING INFORMATION	
SUBMIT DATE	Tue Dec 11 17:49:55 EST 2007
TEAS STAMP	USPTO/SOU-XX.XXX.XXX.XXX- 20071211174955062312-7703 1341-40065a51616f1f0ae657 f84a02c384ffa36-DA-1641-2 0071211174801295979

PTO Form 1553 (Rev 9/2005)
OMB No. 0651-0054 (Exp. 09/30/2011)

**Trademark/Service Mark Statement of Use
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

MARK: WWE

SERIAL NUMBER: 77031341

This Allegation of Use is being filed after a Notice of Allowance has issued.

The applicant, World Wrestling Entertainment, Inc., having an address of 1241 East Main Street, Stamford, Connecticut United States 06902, is using or is using through a related company or licensee the mark in commerce on or in connection with the goods and/or services as follows:

For International Class 035:

Current identification: Retail store services, on-line retail store services, mail order services featuring a wide variety of sports entertainment merchandise, all related to professional wrestling; advertising via electronic media and specifically the internet

The applicant, or the applicant's related company or licensee, is using the mark in commerce on or in connection with all goods and/or services listed in the application or Notice of Allowance or as subsequently modified.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 05/02/2002, and first used in commerce at least as early as 05/02/2002, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) Advertisement.

Original PDF file:

[SPN0-63208148254-174801295 - Class 35 - Online retail store advertisement.pdf](#)

Converted PDF file(s) (1 page)

[Specimen File1](#)

The applicant hereby appoints Lauren A. Dienes-Middlen of WORLD WRESTLING ENTERTAINMENT, INC., 1241 E MAIN ST, STAMFORD, Connecticut United States 06902-3520 to submit this Trademark/Service Mark Statement of Use on behalf of the applicant. The attorney docket/reference number is WWE369USAA35.

A fee payment in the amount of \$100 will be submitted with the form, representing payment for 1 class.

Declaration

Applicant requests registration of the above-identified trademark/service mark in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq., as amended). Applicant is the owner of the mark sought to be registered, and is using the mark in commerce on or in connection with the goods/services identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce.

The undersigned being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of this document, declares that he/she is properly authorized to execute this document on behalf of the Owner; and all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /LADM/ Date Signed: 12/11/2007

Signatory's Name: Lauren A. Dienes-Middlen

Signatory's Position: Attorney

Mailing Address:

WORLD WRESTLING ENTERTAINMENT, INC.

1241 E MAIN ST

STAMFORD, Connecticut 06902-3520

Mailing Address:

WORLD WRESTLING ENTERTAINMENT, INC.

1241 E MAIN ST

STAMFORD, Connecticut 06902-3520

RAM Sale Number: 1641

RAM Accounting Date: 12/12/2007

Serial Number: 77031341

Internet Transmission Date: Tue Dec 11 17:49:55 EST 2007

TEAS Stamp: USPTO/SOU-XX.XXX.XXX.XXX-200712111749550

62312-77031341-40065a51616f1f0ae657f84a0

2c384ffa36-DA-1641-20071211174801295979

WWESHOP

Holiday '07

FREE SHIPPING AND WWE GIFT WRAP
WITH ORDERS OF \$65 OR MORE USE CODE: **WRAPITUP**

Have you been naughty or nice?

1.866.WWE.SHOP (1.866.993.7467) • WWW.WWESHOP.COM

The advertisement features a young boy with a surprised expression sitting next to a Santa Claus figure. The Santa figure is wearing a red suit and a mask with a WWE wrestler's face. The background is a festive Christmas scene with a decorated tree, snowflakes, and stockings. A circular graphic on the left promotes free shipping and gift wrap with a code. The bottom of the ad displays the phone number and website.

FEE RECORD SHEET

Serial Number: 77031341



RAM Sale Number: 1641

Total Fees: \$100

RAM Accounting Date: 20071212

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Total Fee</u>
Statement of Use (SOU)	7003	20071211	\$100	1	\$100

Transaction Date: 20071211



U.S. Patent and Trademark Office (USPTO)

NOTICE OF ALLOWANCE

NOTE: If any data on this notice is incorrect, please fax a request for correction to the Intent to Use Unit at 571-273-9550. Please include the serial number of your application on ALL correspondence with the USPTO.

ISSUE DATE: Jun 12, 2007

LAUREN A. DIENES-MIDDLEN
WORLD WRESTLING ENTERTAINMENT, INC.
1241 E MAIN ST
STAMFORD, CT 06902-3520

ATTORNEY
REFERENCE NUMBER

WWE369USAA35

**** IMPORTANT INFORMATION: 6 MONTH DEADLINE ****

You filed the trademark application identified below based upon a bona fide intention to use the mark in commerce. You must use the mark in commerce and file a Statement of Use (a.k.a. Allegation of Use) before the USPTO will register the mark. You have six (6) MONTHS from the ISSUE DATE of this Notice of Allowance (NOA) to file either a Statement of Use, or if you are not yet using the mark in commerce, a Request for Extension of Time to File a Statement of use ("Extension Request"). If you file an extension request, you must continue to file a new request every six months until the Statement of Use is filed. Applicant may file a total of five (5) extension requests. FAILURE TO FILE A REQUIRED DOCUMENT DURING THE APPROPRIATE TIME PERIOD WILL RESULT IN THE ABANDONMENT OF YOUR APPLICATION.

Please note that both the "Statement of Use" and "Extension Request" have many legal requirements including fees. Therefore, we encourage use of the USPTO forms, available online at <http://www.uspto.gov/teas/index.html> (under "File a PRE-registration form"), to avoid the possible omission of important information. Please note that the Trademark Electronic Application System (TEAS) provides line-by-line help instructions for completing the Extension Request or Statement of Use forms online. If you do not have access to the Internet, you may call 1-800-786-9199 to request the printed form(s).

The following information should be reviewed for accuracy:

SERIAL NUMBER: 77/031341
MARK: WWE (STANDARD CHARACTER MARK)
OWNER: World Wrestling Entertainment, Inc.
1241 East Main Street
Stamford , CONNECTICUT 06902

Section 1(a): NO

Section 1(b): YES

Section 44(e): NO

GOODS/SERVICES BY INTERNATIONAL CLASS

035 - Retail store services, on-line retail store services, mail order services featuring a wide variety of sports entertainment merchandise, all related to professional wrestling; advertising via electronic media and specifically the internet -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE

ALL OF THE GOODS/SERVICES IN EACH CLASS ARE LISTED

ADDITIONAL INFORMATION MAY BE PRESENT IN THE USPTO RECORDS



UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451
www.uspto.gov

Feb 28, 2007

NOTICE OF PUBLICATION UNDER 12(a)

- | | |
|--------------------------------------|--|
| 1. Serial No.:
77/031,341 | 2. Mark:
WWE
Standard Character Mark |
| 3. International Class(es):
35 | |
| 4. Publication Date:
Mar 20, 2007 | 5. Applicant:
World Wrestling Entertainment, Inc. |

The mark of the application identified appears to be entitled to registration. The mark will, in accordance with Section 12(a) of the Trademark Act of 1946, as amended, be published in the Official Gazette on the date indicated above for the purpose of opposition by any person who believes he will be damaged by the registration of the mark. If no opposition is filed within the time specified by Section 13(a) of the Statute or by rules 2.101 or 2.102 of the Trademark Rules, the Commissioner of Patents and Trademarks may issue a notice of allowance pursuant to section 13(b) of the Statute.

Copies of the trademark portion of the Official Gazette containing the publication of the mark may be obtained from:

The Superintendent of Documents
U.S. Government Printing Office
PO Box 371954
Pittsburgh, PA 15250-7954
Phone: 202-512-1800

By direction of the Commissioner.

Correspondence Address:

LAUREN A. DIENES-MIDDLEN
WORLD WRESTLING ENTERTAINMENT, INC.
1241 E MAIN ST
STAMFORD, CT 06902-3520

TMP&I

Trademark Snap Shot Publication & Issue Review Stylesheet

(Table presents the data on Publication & Issue Review Complete)

OVERVIEW

SERIAL NUMBER	77031341	FILING DATE	10/27/2006
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	LEVINE, HOWARD B	L.O. ASSIGNED	115

PUB INFORMATION

RUN DATE	02/02/2007		
PUB DATE	N/A		
STATUS	681-PUBLICATION/ISSUE REVIEW COMPLETE		
STATUS DATE	02/01/2007		
LITERAL MARK ELEMENT	WWE		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	WWE
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
------------	-----------------------

NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Retail store services, on-line retail store services, mail order services featuring a wide variety of sports entertainment merchandise, all related to professional wrestling; advertising via electronic media and specifically the internet

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
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MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
PSEUDO MARK	WORLD WRESTLING ENTERTAINMENT

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
02/01/2007	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	006
02/01/2007	ALIE	A	ASSIGNED TO LIE	005
12/29/2006	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	004
12/29/2006	DOCK	D	ASSIGNED TO EXAMINER	003
11/01/2006	MPMK	O	NOTICE OF PSEUDO MARK MAILED	002
10/31/2006	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE

WWE

Trademark Snap Shot Publication Stylesheet

(Table presents the data on Publication Approval)

OVERVIEW

SERIAL NUMBER	77031341	FILING DATE	10/27/2006
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	LEVINE, HOWARD B	L.O. ASSIGNED	115

PUB INFORMATION

RUN DATE	12/30/2006
PUB DATE	N/A
STATUS	680-APPROVED FOR PUBLICATION
STATUS DATE	12/29/2006
LITERAL MARK ELEMENT	WWE

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	WWE
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
------------	-----------------------

NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Retail store services, on-line retail store services, mail order services featuring a wide variety of sports entertainment merchandise, all related to professional wrestling; advertising via electronic media and specifically the internet

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
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MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
PSEUDO MARK	WORLD WRESTLING ENTERTAINMENT

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
12/29/2006	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	004
12/29/2006	DOCK	D	ASSIGNED TO EXAMINER	003
11/01/2006	MPMK	O	NOTICE OF PSEUDO MARK MAILED	002
10/31/2006	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE

WWE

*** User:hlevine ***

#	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/ Search Duration	Search
01	38	17	21	16	0:01	wwe[bi,ti] or "w w e"[bi,ti] or "ww e"[bi,ti] or "w we"[bi,ti] or *w-w-e*[bi,ti]

Session started 12/29/2006 4:01:35 PM

Session finished 12/29/2006 4:13:52 PM

Total search duration 0 minutes 1 seconds

Session duration 12 minutes 17 seconds

Default NEAR limit=1ADJ limit=1

Sent to TICRS as Serial Number: 77031341

From: TMDesignCodeComments
Sent: Wednesday, November 1, 2006 00:10 AM
To: XXXX
Subject: Notice of Pseudo Mark for Serial Number: 77031341

ATTORNEY REFERENCE NUMBER: WWE369USAA35

The USPTO may assign pseudo marks, as appropriate, to new applications to assist in searching the USPTO database for conflicting marks. They have no legal significance and will not appear on the registration certificate.

A PSEUDO MARK may be assigned to marks that include words, numbers, compound words, symbols, or acronyms that can have alternative spellings or meanings. For example, if the mark comprises the words 'YOU ARE' surrounded by a design of a box, the pseudo mark field in the USPTO database would display the mark as 'YOU ARE SQUARE'. A mark filed as 'URGR8' would receive a pseudo mark of 'YOU ARE GREAT'.

You are not required to respond to this notice. However, if you would like to suggest additions or changes to the pseudo mark assigned to your mark, please send an email to TMDesignCodeComments@USPTO.GOV or call 1-800-786-9199 to speak to a Customer Service representative. No fee is necessary. (Please include the serial number of your application on ALL correspondence with the USPTO.) The USPTO will review your request and update the record if appropriate.

The USPTO will not send any further response to your e-mail. Check TESS in approximately two weeks to see if the requested changes have been entered. Requests deemed unnecessary or inappropriate will not be entered.

Pseudo marks assigned to the referenced serial number are listed below.

PSEUDO MARK:

WORLD WRESTLING ENTERTAINMENT

PTO Form 1478 (Rev 9/2006)
OMB No. 0651-0009 (Exp 09/30/2008)**Trademark/Service Mark Application, Principal Register****Serial Number: 77031341****Filing Date: 10/27/2006****The table below presents the data as entered.**

Input Field	Entered
SERIAL NUMBER	77031341
MARK INFORMATION	
*MARK	WWE
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	WWE
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
APPLICANT INFORMATION	
*OWNER OF MARK	World Wrestling Entertainment, Inc.
*STREET	1241 East Main Street
*CITY	Stamford
*STATE (Required for U.S. applicants)	Connecticut
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants only)	06902
PHONE	203-353-2827
FAX	203-353-0236
EMAIL ADDRESS	XXXX
LEGAL ENTITY INFORMATION	
*TYPE	CORPORATION
*STATE/COUNTRY OF INCORPORATION	Delaware
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	035
DESCRIPTION	Retail store services, on-line retail store services, mail order services featuring a wide variety of sports entertainment merchandise, all related to professional wrestling; advertising via electronic media and specifically the internet.
FILING BASIS	SECTION 1(b)
ATTORNEY INFORMATION	
NAME	Lauren A. Dienes-Middlen
ATTORNEY DOCKET NUMBER	WWE369USAA35

FIRM NAME	World Wrestling Entertainment, Inc.
STREET	1241 East Main Street
CITY	Stamford
STATE	Connecticut
COUNTRY	United States
ZIP/POSTAL CODE	06902
PHONE	203-353-2827
FAX	203-353-0236
EMAIL ADDRESS	lauren.middlen@wwecorp.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
OTHER APPOINTED ATTORNEY	Stacy L. DelPriore, Edward L. Kaufman
CORRESPONDENCE INFORMATION	
NAME	Lauren A. Dienes-Middlen
FIRM NAME	World Wrestling Entertainment, Inc.
STREET	1241 East Main Street
CITY	Stamford
STATE	Connecticut
COUNTRY	United States
ZIP/POSTAL CODE	06902
PHONE	203-353-2827
FAX	203-353-0236
EMAIL ADDRESS	lauren.middlen@wwecorp.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
NUMBER OF CLASSES	1
FEE PER CLASS	325
TOTAL FEE DUE	325
SIGNATURE INFORMATION	
SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	10/27/2006
FILING INFORMATION SECTION	
SUBMIT DATE	Fri Oct 27 17:28:32 EDT 2006
TEAS STAMP	USPTO/BAS-XX.XXX.XXX.XXX- 20061027172832835624-7703 1341-3509d235a0a4809cf769 1f7d30ef89e2ef-DA-462-200 61027172358824653

PTO Form 1478 (Rev 9/2006)
OMB No. 0651-0009 (Exp 09/30/2008)

Trademark/Service Mark Application, Principal Register

Serial Number: 77031341

Filing Date: 10/27/2006

To the Commissioner for Trademarks:

MARK: WWE (Standard Characters, see [mark](#))

The literal element of the mark consists of WWE. The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, World Wrestling Entertainment, Inc., a corporation of Delaware, having an address of 1241 East Main Street, Stamford, Connecticut, United States, 06902, requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended.

International Class 035: Retail store services, on-line retail store services, mail order services featuring a wide variety of sports entertainment merchandise, all related to professional wrestling; advertising via electronic media and specifically the internet.
Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

The applicant hereby appoints Lauren A. Dienes-Middlen and Stacy L. DelPriore, Edward L. Kaufman of World Wrestling Entertainment, Inc., 1241 East Main Street, Stamford, Connecticut, United States, 06902 to submit this application on behalf of the applicant. The attorney docket/reference number is WWE369USAA35.

Correspondence Information: Lauren A. Dienes-Middlen

1241 East Main Street
Stamford, Connecticut 06902
203-353-2827(phone)
203-353-0236(fax)
lauren.middlen@wwecorp.com (authorized)

A fee payment in the amount of \$325 will be submitted with the application, representing payment for 1 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /LADM/ Date Signed: 10/27/2006
Signatory's Name: Lauren A. Dienes-Middlen
Signatory's Position: Attorney

RAM Sale Number: 462
RAM Accounting Date: 10/30/2006

Serial Number: 77031341
Internet Transmission Date: Fri Oct 27 17:28:32 EDT 2006

TEAS Stamp: USPTO/BAS-XX.XXX.XXX.XXX-200610271728328
35624-77031341-3509d235a0a4809cf7691f7d3
0ef89e2ef-DA-462-20061027172358824653

WWE

WWE

Generated on: This page was generated by TSDR on 2024-11-22 00:14:25 EST

Mark: WW



US Serial Number: 86156509

Application Filing Date: Jan. 02, 2014

US Registration Number: 4689835

Registration Date: Feb. 17, 2015

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Jun. 23, 2021

Publication Date: Jul. 01, 2014 **Notice of Allowance Date:** Aug. 26, 2014

Mark Information

Mark Literal Elements: WW

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S) /NUMBER(S)

Description of Mark: The mark consists of two stacked "W's" with a scar underneath.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 26.17.01 - Bands, straight; Bars, straight; Lines, straight; Straight line(s), band(s) or bar(s)

Related Properties Information

Claimed Ownership of US Registrations: 3691588, 2757596, 2799228 and others

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Retail store services, on-line retail store services, mail order services featuring a wide variety of consumer goods; advertising via electronic media and specifically the internet; Advertising and advertisement services; marketing and promotion services; arranging and conducting auctions; Charitable services, namely, organizing and conducting volunteer programs and community service projects and raising public awareness about breast cancer, veterans, terminal illnesses, anti-bullying, education, politics; Charitable services, namely, coordination of non-monetary contributions to charities and non-profits; Organizing and conducting charity auctions for charitable fundraising purposes; Contests and incentive award programs to promote the sale of products and services of others; Distribution of publicity materials, namely, flyers, prospectuses, brochures, samples, particularly for catalogue long distance sales; Event

planning and management for marketing, branding, promoting or advertising the goods and services of others; Internet advertising services; Magazine advertising; Maintaining a registry of sports memorabilia and works of art; On-line advertising on computer communication networks; On-line advertising and marketing services; On-line auction services; Organization of events, exhibitions, fairs and shows for commercial, promotional and advertising purposes; Providing an internet website featuring news and information in the field of business, advertisement and marketing

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Feb. 24, 2014

Use in Commerce: Feb. 24, 2014

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: World Wrestling Entertainment, Inc.

Owner Address: 1241 East Main Street
Stamford, CONNECTICUT UNITED STATES 06902

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Lauren A. Dienes-Middlen

Attorney Primary Email Address: lauren.middlen@wwecorp.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Lauren A. Dienes-Middlen
WORLD WRESTLING ENTERTAINMENT, INC.
1241 E MAIN ST
STAMFORD, CONNECTICUT UNITED STATES 06902-3520

Phone: 203-353-2827

Fax: 203-353-0236

Correspondent e-mail: lauren.middlen@wwecorp.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Feb. 28, 2024	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Feb. 17, 2024	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Dec. 20, 2023	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Nov. 15, 2023	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jun. 23, 2021	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Jun. 23, 2021	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Jun. 23, 2021	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Feb. 12, 2021	TEAS SECTION 8 & 15 RECEIVED	
Feb. 17, 2020	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Feb. 17, 2015	REGISTERED-PRINCIPAL REGISTER	
Jan. 10, 2015	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	

Jan. 09, 2015 ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED
 Jan. 05, 2015 STATEMENT OF USE PROCESSING COMPLETE
 Nov. 21, 2014 USE AMENDMENT FILED
 Dec. 29, 2014 CASE ASSIGNED TO INTENT TO USE PARALEGAL
 Nov. 21, 2014 TEAS STATEMENT OF USE RECEIVED
 Aug. 26, 2014 NOA E-MAILED - SOU REQUIRED FROM APPLICANT
 Jul. 01, 2014 OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED
 Jul. 01, 2014 PUBLISHED FOR OPPOSITION
 Jun. 11, 2014 NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED
 May 28, 2014 LAW OFFICE PUBLICATION REVIEW COMPLETED
 May 22, 2014 ASSIGNED TO LIE
 May 11, 2014 APPROVED FOR PUB - PRINCIPAL REGISTER
 May 02, 2014 TEAS/EMAIL CORRESPONDENCE ENTERED
 May 01, 2014 CORRESPONDENCE RECEIVED IN LAW OFFICE
 May 01, 2014 TEAS RESPONSE TO OFFICE ACTION RECEIVED
 Jan. 31, 2014 NOTIFICATION OF NON-FINAL ACTION E-MAILED
 Jan. 31, 2014 NON-FINAL ACTION E-MAILED
 Jan. 31, 2014 NON-FINAL ACTION WRITTEN
 Jan. 29, 2014 ASSIGNED TO EXAMINER
 Jan. 16, 2014 NOTICE OF DESIGN SEARCH CODE E-MAILED
 Jan. 15, 2014 NEW APPLICATION OFFICE SUPPLIED DATA ENTERED
 Jan. 06, 2014 NEW APPLICATION ENTERED

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMEG LAW OFFICE 105

Date in Location: Jun. 23, 2021

Assignment Abstract Of Title Information

Summary

Total Assignments: 2

Registrant: World Wrestling Entertainment, Inc.

Assignment 1 of 2

Conveyance: CERTIFICATE OF CONVERSION AND NAME CHANGE

Reel/Frame: [8250/0637](#)

Pages: 58

Date Recorded: Nov. 06, 2023

Supporting Documents: [assignment-tm-8250-0637.pdf](#)

Assignor

Name: [WORLD WRESTLING ENTERTAINMENT, INC.](#)

Execution Date: Sep. 12, 2023

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [WORLD WRESTLING ENTERTAINMENT, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 707 WASHINGTON BLVD.
STAMFORD, CONNECTICUT 06902

Correspondent

Correspondent Name: COURTNEY WELSHIMER, ESQ.

Correspondent Address: SIMPSON THACHER & BARTLETT LLP
425 LEXINGTON AVENUE
NEW YORK, NY 10017

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: FIRST LIEN TRADEMARK SECURITY AGREEMENT

Reel/Frame: [8349/0921](#)

Pages: 77

Date Recorded: Feb. 21, 2024

Supporting Documents: [assignment-tm-8349-0921.pdf](#)

Assignor

Name: [WORLD WRESTLING ENTERTAINMENT, LLC](#)

Execution Date: Feb. 09, 2024

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee

Name: [GOLDMAN SACHS BANK USA](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 30 HUDSON STREET
4TH FLOOR
JERSEY CITY, NEW JERSEY 07302

Correspondent

Correspondent Name: COURTNEY WELSHIMER ESQ.

Correspondent Address: SIMPSON THACHER & BARTLETT LLP
425 LEXINGTON AVENUE
NEW YORK, NY 10017

Domestic Representative - Not Found

From: TMOOfficialNotices@USPTO.GOV
Sent: Saturday, February 17, 2024 01:37 AM
To: XXXX
Subject: Official USPTO Courtesy Reminder: Trademark Registration Maintenance Documents Must Be Filed Before Deadline for U.S. Trademark Registration No. 4689835 WW (Stylized/Design)

USPTO COURTESY REMINDER

TRADEMARK REGISTRATION MAINTENANCE DOCUMENT(S) UNDER SECTIONS 8 AND 9 MUST BE FILED BEFORE DEADLINE OR REGISTRATION WILL BE CANCELLED/EXPIRED

U.S. Application Serial No. 86156509
U.S. Registration No. 4689835
U.S. Registration Date: February 17, 2015
Mark: WW (Stylized/Design)
Owner: World Wrestling Entertainment, Inc.
Docket/Reference No.

Issue Date: February 17, 2024

Required submission. The owner of the trademark registration must file a [Declaration of Use and/or Excusable Nonuse and an Application for Renewal under Sections 8 and 9 of the Trademark Act](#) (Sections 8 and 9 Declaration) between now and February 18, 2025. For an additional fee, the owner can file within the 6-month grace period that ends on August 18, 2025.

If ownership of the registration or the owner's name has changed, the owner can use the [Electronic Trademark Assignment System \(ETAS\)](#) to record the change. More information on changes of ownership/owner name is available on the [USPTO website](#).

[Click here for more information about maintaining a trademark registration.](#)

Proof of Use Audit. The USPTO is conducting an audit program to promote the accuracy and integrity of the trademark register. If a registration is selected for audit, the owner will be required to submit proof of use for additional goods/services for which use is claimed in a Section 8 Declaration. Detailed information about the program is available on the [Proof of Use Audit Program webpage](#).

Determination of time of receipt by USPTO. Correspondence transmitted through the Trademark Electronic Application System (TEAS) is considered filed on the date the USPTO receives the transmission in Eastern Time.

If the owner fails to file a timely Sections 8 and 9 Declaration the registration will be CANCELLED/EXPIRED and cannot be reinstated.

This reminder notice is being sent only as a courtesy to trademark owners who maintain a current email address with the USPTO. Failure by the USPTO to send a reminder or non-receipt of a reminder does not excuse a trademark owner from meeting the statutory obligations for maintaining a registration.

[Foreign-domiciled owners must have a U.S.-licensed attorney](#) represent them at the USPTO in any post-registration filing.

Beware of misleading notices sent by private companies about registrations. Private companies **not** associated with the USPTO use public information available in trademark registrations to mail and email trademark-related offers and notices - most of which require fees. All **official USPTO correspondence** will only be **emailed from the domain "@uspto.gov."**

Direct questions about this notice to the Trademark Assistance Center at 1-800-786-9199 (select option 1) or TrademarkAssistanceCenter@uspto.gov.

From: TMOOfficialNotices@USPTO.GOV
Sent: Wednesday, June 23, 2021 11:01 PM
To: XXXX
Subject: Official USPTO Notice of Acceptance/Acknowledgement Sections 8 and 15: U.S. Trademark RN 4689835: WW (Stylized/Design)

U.S. Serial Number: 86156509
U.S. Registration Number: 4689835
U.S. Registration Date: Feb 17, 2015
Mark: WW (Stylized/Design)
Owner: World Wrestling Entertainment, Inc.

Jun 23, 2021

NOTICE OF ACCEPTANCE UNDER SECTION 8

The declaration of use or excusable nonuse filed for the above-identified registration meets the requirements of Section 8 of the Trademark Act, 15 U.S.C. §1058. **The Section 8 declaration is accepted.**

NOTICE OF ACKNOWLEDGEMENT UNDER SECTION 15

The declaration of incontestability filed for the above-identified registration meets the requirements of Section 15 of the Trademark Act, 15 U.S.C. §1065. **The Section 15 declaration is acknowledged.**

The registration will remain in force for the class(es) listed below, unless canceled by an order of the Commissioner for Trademarks or a Federal Court, as long as the requirements for maintaining the registration are fulfilled as they become due.

Class(es):
035

TRADEMARK SPECIALIST
POST-REGISTRATION DIVISION
571-272-9500

REQUIREMENTS FOR MAINTAINING REGISTRATION

WARNING: Your registration will be canceled if you do not file the documents below during the specified statutory time periods.

Requirements in the First Ten Years

What and When to File: You must file a declaration of use (or excusable nonuse) **and** an application for renewal between the 9th and 10th years after the registration date. See 15 U.S.C. §§1058, 1059.

Requirements in Successive Ten-Year Periods

What and When to File: You must file a declaration of use (or excusable nonuse) **and** an application for renewal between every 9th and 10th-year period, calculated from the registration date. See 15 U.S.C. §§1058, 1059.

Grace Period Filings

The above documents will be considered as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

*****THE USPTO IS NOT REQUIRED TO SEND ANY FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS. THE OWNER SHOULD CONTACT THE USPTO ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.*****

To check the status of this registration, go to https://tsdr.uspto.gov/#caseNumber=86156509&caseSearchType=US_APPLICATION&caseType=DEFAULT&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199.

To view this notice and other documents for this registration on-line, go to https://tsdr.uspto.gov/#caseNumber=86156509&caseSearchType=US_APPLICATION&caseType=DEFAULT&searchType=documentSearch NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

* **For further information, including information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <https://www.uspto.gov/trademark/> or contact the Trademark Assistance Center at 1-800-786-9199.**

PTO- 1583
 Approved for use through 10/31/2021. OMB 0651-0055
 U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE
 Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number

Combined Declaration of Use and Incontestability under Sections 8 & 15

The table below presents the data as entered.

Input Field	Entered
REGISTRATION NUMBER	4689835
REGISTRATION DATE	02/17/2015
SERIAL NUMBER	86156509
MARK SECTION	
MARK	WW (stylized and/or with design, see mark)
ATTORNEY INFORMATION (current)	
NAME	Lauren A. Dienes-Middlen
ATTORNEY BAR MEMBERSHIP NUMBER	NOT SPECIFIED
YEAR OF ADMISSION	NOT SPECIFIED
U.S. STATE/ COMMONWEALTH/ TERRITORY	NOT SPECIFIED
FIRM NAME	WORLD WRESTLING ENTERTAINMENT, INC.
STREET	1241 E MAIN ST
CITY	STAMFORD
STATE	Connecticut
POSTAL CODE	06902-3520
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	lauren.middlen@wwecorp.com
ATTORNEY INFORMATION (proposed)	
NAME	Lauren A. Dienes-Middlen
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	WORLD WRESTLING ENTERTAINMENT, INC.
STREET	1241 E MAIN ST
CITY	STAMFORD
STATE	Connecticut
POSTAL CODE	06902-3520
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States

PHONE	203-353-2827
FAX	203-353-0236
EMAIL	lauren.middlen@wwecorp.com
CORRESPONDENCE INFORMATION (current)	
NAME	LAUREN A. DIENES-MIDDLEN
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	lauren.middlen@wwecorp.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
CORRESPONDENCE INFORMATION (proposed)	
NAME	Lauren A. Dienes-Middlen
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	lauren.middlen@wwecorp.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	035
GOODS OR SERVICES	Retail store services, on-line retail store services, mail order services featuring a wide variety of consumer goods; advertising via electronic media and specifically the internet; Advertising and advertisement services; marketing and promotion services; arranging and conducting auctions; Charitable services, namely, organizing and conducting volunteer programs and community service projects and raising public awareness about breast cancer, veterans, terminal illnesses, anti-bullying, education, politics; Charitable services, namely, coordination of non-monetary contributions to charities and non-profits; Organizing and conducting charity auctions for charitable fundraising purposes; Contests and incentive award programs to promote the sale of products and services of others; Distribution of publicity materials, namely, flyers, prospectuses, brochures, samples, particularly for cataloge long distance sales; Event planning and management for marketing, branding, promoting or advertising the goods and services of others; Internet advertising services; Magazine advertising; Maintaining a registry of sports memorabilia and works of art; On-line advertising on computer communication networks; On-line advertising and marketing services; On-line auction services; Organization of events, exhibitions, fairs and shows for commercial, promotional and advertising purposes; Providing an internet website featuring news and information in the field of business, advertisement and marketing
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT18\IMAGEOUT 18\861\565\86156509\xml2\8150002.JPG
SPECIMEN DESCRIPTION	Advertisement
WEBPAGE URL	https://shop.wwe.com/Home?utm_source=WWE&utm_medium=Dotcom&utm_term=top&utm_content=link&utm_campaign=nav#
WEBPAGE DATE OF ACCESS	02/12/2021
OWNER SECTION (current)	
NAME	World Wrestling Entertainment, Inc.
MAILING ADDRESS	1241 East Main Street
CITY	Stamford

STATE	Connecticut
ZIP/POSTAL CODE	06902
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	XXXX
OWNER SECTION (proposed)	
NAME	World Wrestling Entertainment, Inc.
MAILING ADDRESS	1241 East Main Street
CITY	Stamford
STATE	Connecticut
ZIP/POSTAL CODE	06902
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	XXXX
LEGAL ENTITY SECTION (current)	
TYPE	corporation
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY OF INCORPORATION	Delaware
PAYMENT SECTION	
NUMBER OF CLASSES	1
NUMBER OF CLASSES PAID	1
COMBINED §§ 8 & 15 FILING FEE PER CLASS	425
TOTAL FEE PAID	425
SIGNATURE SECTION	
SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	02/12/2021
SIGNATORY'S PHONE NUMBER	203-353-2827
SIGNATURE METHOD	Signed directly within the form
PAYMENT METHOD	DA
FILING INFORMATION	
SUBMIT DATE	Fri Feb 12 20:08:21 ET 2021
TEAS STAMP	USPTO/S08N15-XX.XXX.XXX.X XX-20210212200821125411-4 689835-7607112e3fb631cbde ff0154f9f2335897cc21dc61d

	aada10374c7334151f56-DA-0 8191220-20210212200647872 623
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PTO- 1583

Approved for use through 10/31/2021 - OMB 0651-0055

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number

Combined Declaration of Use and Incontestability under Sections 8 & 15

To the Commissioner for Trademarks:

REGISTRATION NUMBER: 4689835

REGISTRATION DATE: 02/17/2015

MARK: (Stylized and/or with Design, WW (see, [mark](#)))

Current: The owner, World Wrestling Entertainment, Inc., a corporation of Delaware, having an address of

1241 East Main Street
Stamford, Connecticut 06902
United States
XXXX
203-353-2827
203-353-0236

Proposed: The owner, World Wrestling Entertainment, Inc., a corporation of Delaware, having an address of

1241 East Main Street
Stamford, Connecticut 06902
United States
203-353-2827
203-353-0236
XXXX

is filing a Combined Declaration of Use and Incontestability under Sections 8 & 15.

For International Class 035, the mark is in use in commerce on or in connection with **all** of the goods/**all** of the services, or to indicate membership in the collective membership organization, listed in the existing registration for this specific class: Retail store services, on-line retail store services, mail order services featuring a wide variety of consumer goods; advertising via electronic media and specifically the internet; Advertising and advertisement services; marketing and promotion services; arranging and conducting auctions; Charitable services, namely, organizing and conducting volunteer programs and community service projects and raising public awareness about breast cancer, veterans, terminal illnesses, anti-bullying, education, politics; Charitable services, namely, coordination of non-monetary contributions to charities and non-profits; Organizing and conducting charity auctions for charitable fundraising purposes; Contests and incentive award programs to promote the sale of products and services of others; Distribution of publicity materials, namely, flyers, prospectuses, brochures, samples, particularly for cataloge long distance sales; Event planning and management for marketing, branding, promoting or advertising the goods and services of others; Internet advertising services; Magazine advertising; Maintaining a registry of sports memorabilia and works of art; On-line advertising on computer communication networks; On-line advertising and marketing services; On-line auction services; Organization of events, exhibitions, fairs and shows for commercial, promotional and advertising purposes; Providing an internet website featuring news and information in the field of business, advertisement and marketing; **and** the mark has been continuously used in commerce for five (5) consecutive years after the date of registration, or the date of publication under Section 12(c), and is still in use in commerce on or in connection with **all** goods/**all** services, or to indicate membership in the collective membership organization, listed in the existing registration for this class. Also, no final decision adverse to the owner's claim of ownership of such mark for those goods/services, or to indicate membership in the collective membership organization, exists, or to the owner's right to register the same or to keep the same on the register; and, no proceeding involving said rights pending and not disposed of in either the U.S. Patent and Trademark Office or the courts exists.

The owner is submitting one(or more) specimen(s) for this class showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) Advertisement.

[Specimen File1](#)

Webpage URL:

https://shop.wwe.com/Home?utm_source=WWE&utm_medium=Dotcom&utm_term=top&utm_content=link&utm_campaign=nav#

Webpage Date of Access: 02/12/2021

The owner's/holder's current attorney information: Lauren A. Dienes-Middlen. Lauren A. Dienes-Middlen of WORLD WRESTLING ENTERTAINMENT, INC., is located at

1241 E MAIN ST
STAMFORD, Connecticut 06902-3520
United States

The phone number is 203-353-2827.

The fax number is 203-353-0236.

The email address is lauren.middlen@wwecorp.com

The owner's/holder's proposed attorney information: Lauren A. Dienes-Middlen. Lauren A. Dienes-Middlen of WORLD WRESTLING ENTERTAINMENT, INC., is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, is located at

1241 E MAIN ST
STAMFORD, Connecticut 06902-3520
United States

The phone number is 203-353-2827.

The fax number is 203-353-0236.

The email address is lauren.middlen@wwecorp.com

Lauren A. Dienes-Middlen submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

Correspondence Information (current):

LAUREN A. DIENES-MIDDLEN
PRIMARY EMAIL FOR CORRESPONDENCE: lauren.middlen@wwecorp.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

Correspondence Information (proposed):

Lauren A. Dienes-Middlen
PRIMARY EMAIL FOR CORRESPONDENCE: lauren.middlen@wwecorp.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the owner/holder and the owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$425 will be submitted with the form, representing payment for 1 class(es), plus any additional grace period fee, if necessary.

Declaration

- ☒ Unless the owner has specifically claimed excusable nonuse, the mark is in use in commerce on or in connection with the goods/services or to indicate membership in the collective membership organization identified above, as evidenced by the attached specimen(s).
- ☒ Unless the owner has specifically claimed excusable nonuse, the specimen(s) shows the mark as currently used in commerce on or in connection with the goods/services/collective membership organization.
- ☒ The mark has been in continuous use in commerce for five consecutive years after the date of registration, or the date of publication under 15 U.S.C. § 1062(c), and is still in use in commerce on or in connection with all goods/services, or to indicate membership in the collective membership organization, listed in the existing registration.
- ☒ There has been no final decision adverse to the owner's claim of ownership of such mark for such goods/services, or to indicate membership in the collective membership organization, or to the owner's right to register the same or to keep the same on the register.
- ☒ There is no proceeding involving said rights pending and not finally disposed of either in the United States Patent and Trademark Office or in a court.
- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.

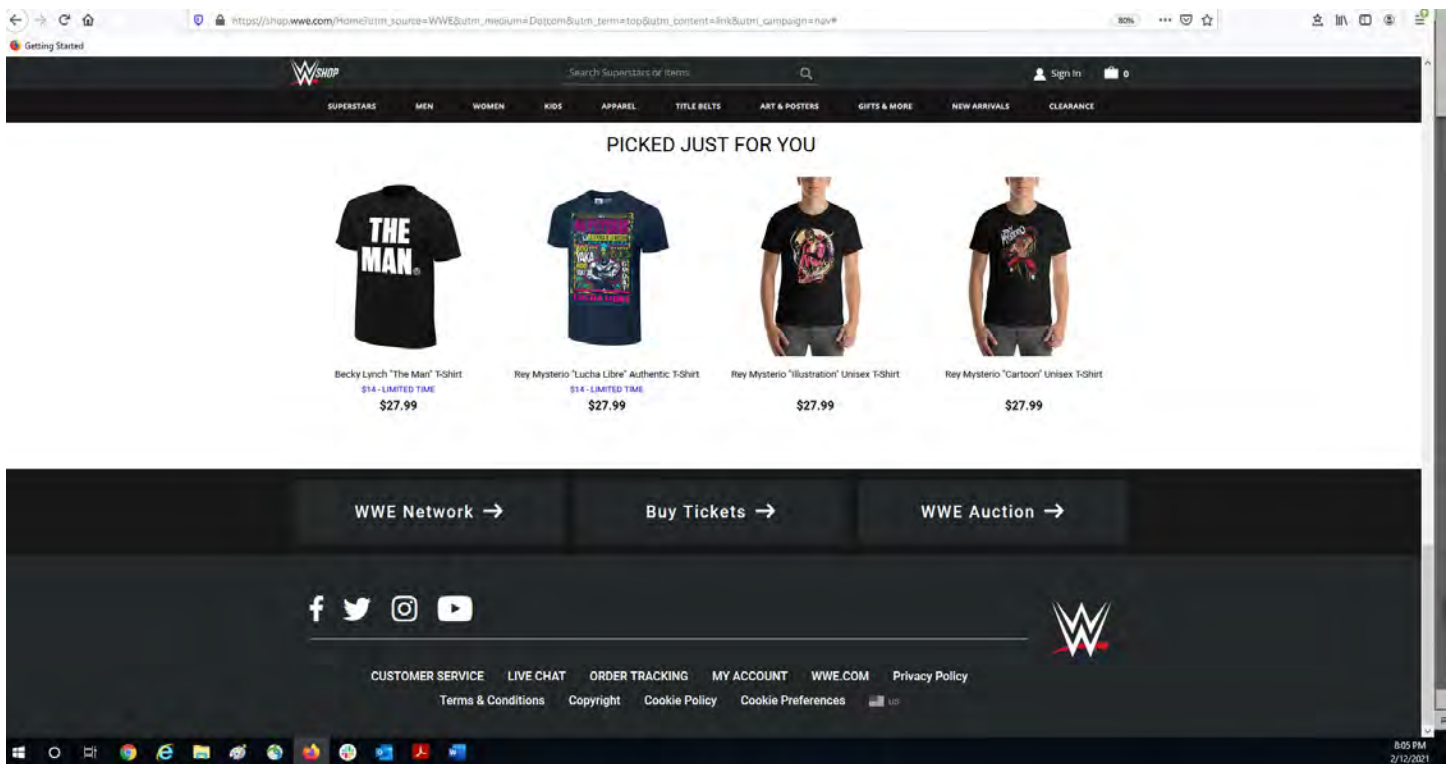
- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of this submission and the registration, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: /LADM/ Date: 02/12/2021
Signatory's Name: Lauren A. Dienes-Middlen
Signatory's Position: Attorney
Signatory's Phone: 203-353-2827
Signature method: Signed directly within the form

Mailing Address (**current**):
WORLD WRESTLING ENTERTAINMENT, INC.
1241 E MAIN ST
STAMFORD, Connecticut 06902-3520

Mailing Address (**proposed**):
WORLD WRESTLING ENTERTAINMENT, INC.
1241 E MAIN ST
STAMFORD, Connecticut 06902-3520

Serial Number: 86156509
Internet Transmission Date: Fri Feb 12 20:08:21 ET 2021
TEAS Stamp: USPTO/S08N15-XX.XXX.XXX.XXX-202102122008
21125411-4689835-7607112e3fb631cbdeff015
4f9f2335897cc21dc61daada10374c7334151f56
-DA-08191220-20210212200647872623



ROUTING SHEET TO POST REGISTRATION (PRU)

Registration Number: 4689835



Serial Number: 86156509



RAM Sale Number: 4689835

RAM Accounting Date: 20210212

Total Fees: \$425

Note: Process in accordance with Post Registration Standard Operating Procedure (SOP)

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Number of Classes Paid</u>	<u>Total Fee</u>
§8 affidavit	7205	20210212	\$125	1	1	\$125
§15 affidavit	7208	20210212	\$200	1	1	\$200

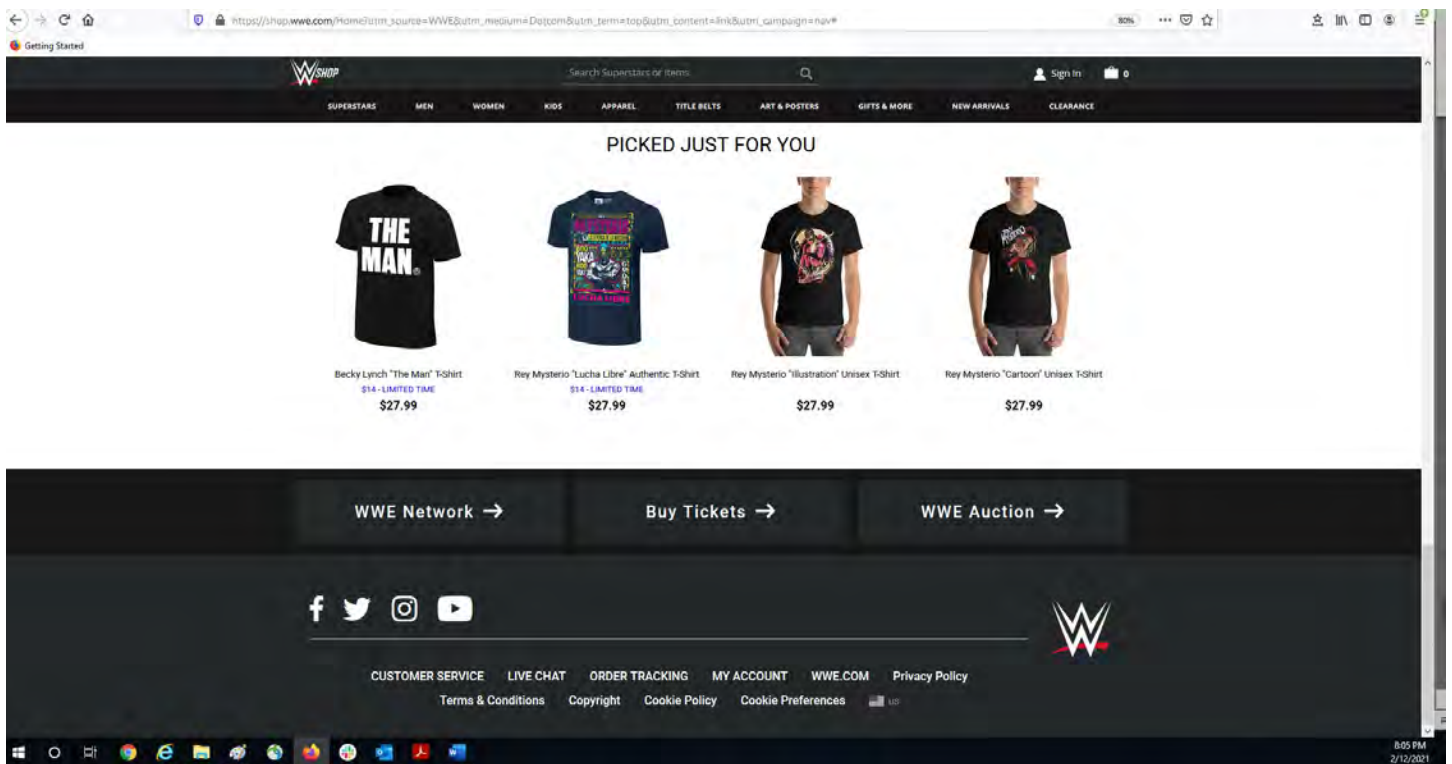
Physical Location: MADCD- NO PHYSICAL FILE

Lost Case Flag: False

In TICS (AM-FLG-IN-TICS): True

Transaction Date: 20210212





From: TMOOfficialNotices@USPTO.GOV
Sent: Monday, February 17, 2020 01:17 AM
To: XXXX
Subject: Official USPTO Courtesy Reminder: Trademark Registration Maintenance Document Must Be Filed Before Deadline for U.S. Trademark Registration No. 4689835 WW (Stylized/Design)

USPTO COURTESY REMINDER

TRADEMARK REGISTRATION MAINTENANCE DOCUMENT UNDER SECTION 8 MUST BE FILED BEFORE DEADLINE OR REGISTRATION WILL BE CANCELLED

U.S. Application Serial No. 86156509
U.S. Registration No. 4689835
U.S. Registration Date: February 17, 2015
Mark: WW (Stylized/Design)
Owner: World Wrestling Entertainment, Inc.
Docket/Reference No.

Issue Date: February 17, 2020

Required submission. The owner of the trademark registration must file a [Declaration of Use and/or Excusable Nonuse Under Section 8](#) (Section 8 Declaration) between now and February 17, 2021. For an additional fee, the owner can file within the 6-month grace period that ends on August 17, 2021.

Optional submission. If the owner can claim the benefits of incontestability, the owner may file an optional Declaration of Incontestability under Section 15. This may be combined with the required Section 8 Declaration by filing a [Combined Declaration of Use and Incontestability Under Sections 8 and 15](#) (Combined Sections 8 and 15 Declaration).

If ownership of the registration or the owner's name has changed, the owner can use the [Electronic Trademark Assignment System \(ETAS\)](#) to record the change. More information on changes of ownership/owner name is available on the [USPTO website](#).

[Click here for more information about maintaining a trademark registration.](#)

Proof of Use Audit. The USPTO is conducting an audit program to promote the accuracy and integrity of the trademark register. If a registration is selected for audit, the holder/owner will be required to submit proof of use for additional goods/services for which use is claimed in a Section 8 Declaration. Detailed information about the program is available on the [Proof of Use Audit Program webpage](#).

Determination of time of receipt by USPTO. Correspondence transmitted through the Trademark Electronic Application System (TEAS) is considered filed on the date the USPTO receives the transmission in Eastern Time.

If the owner fails to file a timely Section 8 Declaration the registration will be CANCELLED and cannot be reinstated.

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[Foreign-domiciled owners must have a U.S.-licensed attorney](#) represent them at the USPTO in any post-registration filing.

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Direct questions about this notice to the Trademark Assistance Center at 1-800-786-9199 (select option 1) or TrademarkAssistanceCenter@uspto.gov.

United States of America

United States Patent and Trademark Office



Reg. No. 4,689,835

Registered Feb. 17, 2015

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

WORLD WRESTLING ENTERTAINMENT, INC. (DELAWARE CORPORATION)
1241 EAST MAIN STREET
STAMFORD, CT 06902

FOR: RETAIL STORE SERVICES, ON-LINE RETAIL STORE SERVICES, MAIL ORDER SERVICES FEATURING A WIDE VARIETY OF CONSUMER GOODS; ADVERTISING VIA ELECTRONIC MEDIA AND SPECIFICALLY THE INTERNET; ADVERTISING AND ADVERTISEMENT SERVICES; MARKETING AND PROMOTION SERVICES; ARRANGING AND CONDUCTING AUCTIONS; CHARITABLE SERVICES, NAMELY, ORGANIZING AND CONDUCTING VOLUNTEER PROGRAMS AND COMMUNITY SERVICE PROJECTS AND RAISING PUBLIC AWARENESS ABOUT BREAST CANCER, VETERANS, TERMINAL ILLNESSES, ANTI-BULLYING, EDUCATION, POLITICS; CHARITABLE SERVICES, NAMELY, COORDINATION OF NON-MONETARY CONTRIBUTIONS TO CHARITIES AND NON-PROFITS; ORGANIZING AND CONDUCTING CHARITY AUCTIONS FOR CHARITABLE FUNDRAISING PURPOSES; CONTESTS AND INCENTIVE AWARD PROGRAMS TO PROMOTE THE SALE OF PRODUCTS AND SERVICES OF OTHERS; DISTRIBUTION OF PUBLICITY MATERIALS, NAMELY, FLYERS, PROSPECTUSES, BROCHURES, SAMPLES, PARTICULARLY FOR CATALOGUE LONG DISTANCE SALES; EVENT PLANNING AND MANAGEMENT FOR MARKETING, BRANDING, PROMOTING OR ADVERTISING THE GOODS AND SERVICES OF OTHERS; INTERNET ADVERTISING SERVICES; MAGAZINE ADVERTISING; MAINTAINING A REGISTRY OF SPORTS MEMORABILIA AND WORKS OF ART; ON-LINE ADVERTISING ON COMPUTER COMMUNICATION NETWORKS; ON-LINE ADVERTISING AND MARKETING SERVICES; ON-LINE AUCTION SERVICES; ORGANIZATION OF EVENTS, EXHIBITIONS, FAIRS AND SHOWS FOR COMMERCIAL, PROMOTIONAL AND ADVERTISING PURPOSES; PROVIDING AN INTERNET WEBSITE FEATURING NEWS AND INFORMATION IN THE FIELD OF BUSINESS, ADVERTISEMENT AND MARKETING, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).



FIRST USE 2-24-2014; IN COMMERCE 2-24-2014.

OWNER OF U.S. REG. NOS. 2,757,596, 3,691,588, AND OTHERS.

THE MARK CONSISTS OF TWO STACKED "W'S" WITH A SCAR UNDERNEATH.

SN 86-156,509, FILED 1-2-2014.

ALAIN LAPTER, EXAMINING ATTORNEY

Nichelle K. Lee
Deputy Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

Trademark Snap Shot Publication Stylesheet

(Table presents the data on Publication Approval)

OVERVIEW

SERIAL NUMBER	86156509	FILING DATE	01/02/2014
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	LAPTER, ALAIN J	L.O. ASSIGNED	105

PUB INFORMATION

RUN DATE	01/10/2015
PUB DATE	07/01/2014
STATUS	819-SU - REGISTRATION REVIEW COMPLETE
STATUS DATE	01/09/2015
LITERAL MARK ELEMENT	WW

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	YES	1 (a)	NO
1 (b)	YES	1 (b)	NO	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	WW
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	20-OWNER AT PUBLICATION
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Retail store services, on-line retail store services, mail order services featuring a wide variety of consumer goods; advertising via electronic media and specifically the internet; Advertising and advertisement services; marketing and promotion services; arranging and conducting auctions; Charitable services, namely, organizing and conducting volunteer programs and community service projects and raising public awareness about breast cancer, veterans, terminal illnesses, anti-bullying, education, politics; Charitable services, namely, coordination of non-monetary contributions to charities and non-profits; Organizing and conducting charity auctions for charitable fundraising purposes; Contests and incentive award programs to promote the sale of products and services of others; Distribution of publicity materials, namely, flyers, prospectuses, brochures, samples, particularly for catalogue long distance sales; Event planning and management for marketing, branding, promoting or advertising the goods and services of others; Internet advertising services; Magazine advertising; Maintaining a registry of sports memorabilia and works of art; On-line advertising on computer communication networks; On-line advertising and marketing services; On-line auction services; Organization of events, exhibitions, fairs and shows for commercial, promotional and advertising purposes; Providing an internet website featuring news and information in the field of business, advertisement and marketing

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	035	FIRST USE DATE	02/24/2014	FIRST USE IN COMMERCE DATE	02/24/2014	CLASS STATUS	6-ACTIVE
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MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	Color is not claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of two stacked "W's" with a scar underneath.
PSEUDO MARK	WORLD WRESTLING
OWNER OF US REG NOS	2757596 2799228 3691588

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
01/10/2015	SUNA	E	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	023
01/09/2015	CNPR	P	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	022
01/05/2015	SUPC	I	STATEMENT OF USE PROCESSING COMPLETE	021
11/21/2014	IUAF	S	USE AMENDMENT FILED	020
12/29/2014	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL	019
11/21/2014	EISU	I	TEAS STATEMENT OF USE RECEIVED	018
08/26/2014	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	017
07/01/2014	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	016

07/01/2014	PUBO	A	PUBLISHED FOR OPPOSITION	015
06/11/2014	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	014
05/28/2014	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	013
05/22/2014	ALIE	A	ASSIGNED TO LIE	012
05/11/2014	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	011
05/02/2014	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	010
05/01/2014	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	009
05/01/2014	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	008
01/31/2014	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	007
01/31/2014	GNRT	F	NON-FINAL ACTION E-MAILED	006
01/31/2014	CNRT	R	NON-FINAL ACTION WRITTEN	005
01/29/2014	DOCK	D	ASSIGNED TO EXAMINER	004
01/16/2014	MDSM	E	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK E-MAILED	003
01/15/2014	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
01/06/2014	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE

PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware



From: TMOOfficialNotices@USPTO.GOV
Sent: Saturday, January 10, 2015 00:12 AM
To: XXXX
Subject: Official USPTO Notice of Acceptance of SOU: U.S. Trademark SN 86156509: WW (Stylized/Design)

NOTICE OF ACCEPTANCE OF STATEMENT OF USE

U.S. Serial Number: 86156509
Mark: WW (Stylized/Design)
Owner: World Wrestling Entertainment, Inc.
Docket/Reference Number:

The USPTO has accepted the Statement of Use filed for the trademark application identified above. The mark will now register and the registration certificate will issue in due course barring any extraordinary circumstances.

To check the status of the application, go to http://tsdr.uspto.gov/#caseNumber=86156509&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to http://tsdr.uspto.gov/#caseNumber=86156509&caseType=SERIAL_NO&searchType=documentSearch. NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.

For further information, including information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <http://www.uspto.gov/trademarks/> or contact the Trademark Assistance Center at 1-800-786-9199.

Trademark Snap Shot ITU Unit Action

(Table presents the data on ITU Unit Action)

OVERVIEW

SERIAL NUMBER	86156509	FILING DATE	01/02/2014
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	LAPTER, ALAIN J	L.O. ASSIGNED	105

PUB INFORMATION

RUN DATE	01/06/2015
PUB DATE	07/01/2014
STATUS	748-STATEMENT OF USE - TO EXAMINER
STATUS DATE	01/05/2015
LITERAL MARK ELEMENT	WW

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

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1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

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LITERAL MARK ELEMENT	WW
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COLOR DRAWING FLAG	NO

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ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

GOODS AND SERVICES

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GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	035	FIRST USE DATE	02/24/2014	FIRST USE IN COMMERCE DATE	02/24/2014	CLASS STATUS	6-ACTIVE
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01/31/2014	GNRT	F	NON-FINAL ACTION E-MAILED	006
01/31/2014	CNRT	R	NON-FINAL ACTION WRITTEN	005
01/29/2014	DOCK	D	ASSIGNED TO EXAMINER	004
01/16/2014	MDSM	E	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK E-MAILED	003
01/15/2014	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
01/06/2014	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

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ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE

PRIOR OWNER INFORMATION

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NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware



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[PRODUCTS](#)
[NEW](#)
[SALE](#)

0

CHECK OUT THE 2014 HOLIDAY GIFT GUIDE

UP TO **20% OFF**
SELECT TITLE BELTS

UP TO **25% OFF**
HEADWEAR

UP TO **30% OFF**
SELECT TEES
+ FREE SHIPPING ON ORDERS OF \$50+

LIVE ON PPV & NETWORK
THIS SUNDAY 8E/5P
*FREE VS STANDARD SHIPPING ONLY
ENDS 11/21/14 AT 11:59 PM EST

Home / Products

Showing Results 1 - 60 of 1,289

Sort Results By:
☐ Best Sellers
☒ New Arrivals
☐ \$-\$-\$
☐ \$\$\$-\$
☐ Customer Favorites

SUPERSTAR

- ☐ John Cena (141)
- ☐ Hulk Hogan (65)
- ☐ Daniel Bryan (56)
- ☐ Ultimate Warrior (46)
- ☐ AJ Lee (36)
- ☐ Wyatt Family (29)
- ☐ Bella Twins (28)
- ☐ Dean Ambrose (26)

[Show All \(110\)](#)

CATEGORY

- ☐ Authentic T-Shirt (286)
- ☐ DVD (153)
- ☐ Packages (45)
- ☐ Blu-ray (43)
- ☐ Sweatshirts/Hoodies ()
- ☐ Toys (33)
- ☐ Tank Tops (32)
- ☐ Costumes (31)

[Show All \(81\)](#)

Bo Dallas "BOLIEVE" Youth Sweatpants
\$27.99

Fearless Nikki Gold Wire Bracelet
\$14.99

Damien Mizdow "Stunt Double" Authentic T-Shirt
~~\$24.99~~ \$19.99

Damien Mizdow "Stunt Double" Youth Authentic T-Shirt
~~\$24.99~~ \$17.59

Damien Mizdow "Stunt Double" Women's Authentic T-Shirt
~~\$24.99~~ \$19.99

AJ Lee "If I Can't Have You" Authentic T-Shirt
~~\$24.99~~ \$19.99

GET **FREE!**
THIS SUNDAY 8E/5P
ON
WWE NETWORK
GET IT NOW

Trademark/Service Mark Statement of Use (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	86156509
LAW OFFICE ASSIGNED	LAW OFFICE 105
EXTENSION OF USE	NO
MARK SECTION	
MARK FILE NAME	http://tsdr.uspto.gov/img/86156509/large
LITERAL ELEMENT	WW
STANDARD CHARACTERS	NO
USPTO-GENERATED IMAGE	NO
OWNER SECTION	
NAME	World Wrestling Entertainment, Inc.
STREET	1241 East Main Street
CITY	Stamford
STATE	Connecticut
ZIP/POSTAL CODE	06902
COUNTRY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	XXXX
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	035
CURRENT IDENTIFICATION	Retail store services, on-line retail store services, mail order services featuring a wide variety of consumer goods; advertising via electronic media and specifically the internet; Advertising and advertisement services; marketing and promotion services; arranging and conducting auctions; Charitable services, namely, organizing and conducting volunteer programs and community service projects and raising public awareness about breast cancer, veterans, terminal illnesses, anti-bullying, education, politics; Charitable services, namely, coordination of non-monetary contributions to charities and non-profits; Organizing and conducting charity auctions for charitable fundraising purposes; Contests and incentive award programs to promote the sale of products and services of others; Distribution of publicity materials, namely, flyers, prospectuses, brochures, samples, particularly for catalogue long distance sales; Event planning and management for marketing, branding, promoting or advertising the goods and services of others; Internet advertising services; Magazine advertising; Maintaining a registry of sports memorabilia and works of art; On-line advertising on computer communication networks; On-line advertising and marketing

	services; On-line auction services; Organization of events, exhibitions, fairs and shows for commercial, promotional and advertising purposes; Providing an internet website featuring news and information in the field of business, advertisement and marketing
GOODS OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	02/24/2014
FIRST USE IN COMMERCE DATE	02/24/2014
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT16\IMAGEOUT 16\861\565\86156509\xml13\SOU0002.JPG
SPECIMEN DESCRIPTION	Advertisement
REQUEST TO DIVIDE	NO
PAYMENT SECTION	
NUMBER OF CLASSES IN USE	1
SUBTOTAL AMOUNT [ALLEGATION OF USE FEE]	100
TOTAL AMOUNT	100
SIGNATURE SECTION	
DECLARATION SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	11/21/2014
SIGNATORY'S PHONE NUMBER	203-353-2827
FILING INFORMATION	
SUBMIT DATE	Fri Nov 21 11:43:04 EST 2014
TEAS STAMP	USPTO/SOU-XX.XXX.XXX.XXX- 20141121114304994993-8615 6509-500f6a015c84e3b7e5c9 da16cf193659c40ea4d537268 c3b11b4876cf321192e8e-DA- 9529-20141121114105559740

PTO Form 1553 (Rev 9/2005)
OMB No. 0651-0054 (Exp. 10/31/2017)

**Trademark/Service Mark Statement of Use
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

MARK: WW (Stylized and/or with Design, see <http://tsdr.uspto.gov/img/86156509/large>)

SERIAL NUMBER: 86156509

The applicant, World Wrestling Entertainment, Inc., having an address of
1241 East Main Street
Stamford, Connecticut 06902
United States

is submitting the following allegation of use information:

For International Class 035:

Current identification: Retail store services, on-line retail store services, mail order services featuring a wide variety of consumer goods; advertising via electronic media and specifically the internet; Advertising and advertisement services; marketing and promotion services; arranging and conducting auctions; Charitable services, namely, organizing and conducting volunteer programs and community service projects and raising public awareness about breast cancer, veterans, terminal illnesses, anti-bullying, education, politics; Charitable services, namely, coordination of non-monetary contributions to charities and non-profits; Organizing and conducting charity auctions for charitable fundraising purposes; Contests and incentive award programs to promote the sale of products and services of others; Distribution of publicity materials, namely, flyers, prospectuses, brochures, samples, particularly for cataloge long distance sales; Event planning and management for marketing, branding, promoting or advertising the goods and services of others; Internet advertising services; Magazine advertising; Maintaining a registry of sports memorabilia and works of art; On-line advertising on computer communication networks; On-line advertising and marketing services; On-line auction services; Organization of events, exhibitions, fairs and shows for commercial, promotional and advertising purposes; Providing an internet website featuring news and information in the field of business, advertisement and marketing

The mark is in use in commerce on or in connection with all of the goods/services, or to indicate membership in the collective organization listed in the application or Notice of Allowance or as subsequently modified for this specific class.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 02/24/2014, and first used in commerce at least as early as 02/24/2014, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) Advertisement.

[Specimen File1](#)

The applicant is not filing a Request to Divide with this Allegation of Use form.

A fee payment in the amount of \$100 will be submitted with the form, representing payment for the allegation of use for 1 class.

Declaration

STATEMENTS: The signatory believes that: if the applicant is filing the amendment to allege use under 15 U.S.C. Section 1051(c) or a statement of use under 15 U.S.C. Section 1051(d), the applicant is the owner of the trademark/service mark sought to be registered; the applicant or the applicant's related company or licensee is using the mark in commerce on or in connection with all the goods/services in the application or notice of allowance, or as subsequently modified, and such use by the applicant's related company or licensee inures to the benefit of the applicant; that to the best of the signatory's knowledge and belief, no other person has the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion or mistake, or to deceive; and the specimen(s) shows the mark as used on or in connection with the goods/services in commerce.

DECLARATION: The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /LADM/ Date Signed: 11/21/2014
Signatory's Name: Lauren A. Dienes-Middlen
Signatory's Position: Attorney
Signatory's Phone: 203-353-2827

RAM Sale Number: 86156509
RAM Accounting Date: 11/21/2014

Serial Number: 86156509
Internet Transmission Date: Fri Nov 21 11:43:04 EST 2014
TEAS Stamp: USPTO/SOU-XX.XXX.XXX.XXX-201411211143049
94993-86156509-500f6a015c84e3b7e5c9da16c
f193659c40ea4d537268c3b11b4876cf321192e8
e-DA-9529-20141121114105559740

[WWE.com](#)
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[Tickets](#)
[WWE Auction](#)
[WWE Euroshop](#)

[Sign In](#)
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[Help](#)

[SUPERSTARS](#)
[MEN](#)
[WOMEN](#)
[KIDS](#)
[PRODUCTS](#)
[NEW](#)
[SALE](#)

0

CHECK OUT THE 2014 HOLIDAY GIFT GUIDE

UP TO **20% OFF**
SELECT TITLE BELTS

UP TO **25% OFF**
HEADWEAR

UP TO **30% OFF**
SELECT TEES
+ FREE SHIPPING ON ORDERS OF \$50+

LIVE ON PPV & NETWORK
THIS SUNDAY 8E/5P
*FREE VS STANDARD SHIPPING ONLY
ENDS 11/21/14 AT 11:59 PM EST

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Showing Results 1 - 60 of 1,289

Sort Results By:
☐ Best Sellers
☒ New Arrivals
☐ \$-\$-\$
☐ \$\$\$-\$
☐ Customer Favorites

SUPERSTAR

- ☐ John Cena (141)
- ☐ Hulk Hogan (65)
- ☐ Daniel Bryan (56)
- ☐ Ultimate Warrior (46)
- ☐ AJ Lee (36)
- ☐ Wyatt Family (29)
- ☐ Bella Twins (28)
- ☐ Dean Ambrose (26)

[Show All \(110\)](#)

CATEGORY

- ☐ Authentic T-Shirt (286)
- ☐ DVD (153)
- ☐ Packages (45)
- ☐ Blu-ray (43)
- ☐ Sweatshirts/Hoodies (1)
- ☐ Toys (33)
- ☐ Tank Tops (32)
- ☐ Costumes (31)

[Show All \(81\)](#)

Bo Dallas "BOLIEVE" Youth Sweatpants
\$27.99

Fearless Nikki Gold Wire Bracelet
\$14.99

Damien Mizdow "Stunt Double" Authentic T-Shirt
~~\$24.99~~ \$19.99

Damien Mizdow "Stunt Double" Youth Authentic T-Shirt
~~\$24.99~~ \$17.59

Damien Mizdow "Stunt Double" Women's Authentic T-Shirt
~~\$24.99~~ \$19.99

AJ Lee "If I Can't Have You" Authentic T-Shirt
~~\$24.99~~ \$19.99

GET **WWE SURVIVOR SERIES** **FREE!**
THIS SUNDAY 8E/5P ON NETWORK
GET IT NOW

FEE RECORD SHEET

Serial Number: 86156509



RAM Sale Number: 86156509

Total Fees: \$100

RAM Accounting Date: 20141121

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Total Fee</u>
Statement of Use (SOU)	7003	20141121	\$100	1	\$100

Transaction Date: 20141121



From: TMOOfficialNotices@USPTO.GOV
Sent: Tuesday, August 26, 2014 00:05 AM
To: XXXX
Subject: Official USPTO Notice of Allowance: U.S. Trademark SN 86156509: WW (Stylized/Design)

NOTICE OF ALLOWANCE (NOA)

ISSUE DATE: Aug 26, 2014

Serial Number: 86156509
Mark: WW (Stylized/Design)
Docket/Reference Number:

No opposition was filed for this published application. The issue date of this NOA establishes the due date for the filing of a Statement of Use (SOU) or a Request for Extension of Time to file a Statement of Use (Extension Request). WARNING: An SOU that meets all legal requirements must be filed before a registration certificate can issue. Please read below for important information regarding the applicant's pending six (6) month deadline.

SIX (6)-MONTH DEADLINE: Applicant has six (6) MONTHS from the NOA issue date to file either:

- An SOU, if the applicant is using the mark in commerce (required even if the applicant was using the mark at the time of filing the application, if use basis was not specified originally); **OR**
- An Extension Request, if the applicant is not yet using the mark in commerce. If an Extension Request is filed, a new request must be filed every six (6) months until the SOU is filed. The applicant may file a total of five (5) extension requests. **WARNING:** An SOU may **not** be filed more than thirty-six (36) months from when the NOA issued. The deadline for filing is always calculated from the issue date of the NOA.

How to file SOU and/or Extension Request:

Use the Trademark Electronic Application System (TEAS). Do **NOT** reply to this e-mail, as e-mailed filings will **NOT** be processed. Both the SOU and Extension Request have many legal requirements, including fees and verified statements; therefore, please use the USPTO forms available online at <http://www.uspto.gov/teas/index.html> (under the "INTENT-TO-USE (ITU) FORMS" category) to avoid the possible omission of required information. If you have questions about this notice, please contact the Trademark Assistance Center at 1-800-786-9199.

For information on how to (1) divide an application; (2) delete goods/services (or entire class) with a Section 1(b) basis; or (3) change filing basis, see http://www.uspto.gov/trademarks/basics/MoreInfo_SOU_EXT.jsp.

FAILURE TO FILE A REQUIRED DOCUMENT OUTLINED ABOVE DURING THE APPROPRIATE TIME PERIOD WILL RESULT IN THE ABANDONMENT OF THIS APPLICATION.

REVIEW APPLICATION INFORMATION FOR ACCURACY

If you believe this NOA should not have issued or correction of the information shown below is needed, you must submit a request to the Intent-to-Use Unit. Please use the "Post-Publication Amendment" form under the "POST-PUBLICATION/POST NOTICE OF ALLOWANCE (NOA) FORMS" category, available at <http://www.uspto.gov/teas/index.html>. Do **NOT** reply to this e-mail, as e-mailed filings will NOT be processed.

Serial Number: 86156509
Mark: WW (Stylized/Design)
Docket/Reference Number:
Owner: World Wrestling Entertainment, Inc.
1241 East Main Street
Stamford, CONNECTICUT 06902
Correspondence Address: LAUREN A. DIENES-MIDDLEN
WORLD WRESTLING ENTERTAINMENT, INC.
1241 E MAIN ST
STAMFORD, CT 06902-3520

This application has the following bases, but not necessarily for all listed goods/services:

Section 1(a): NO

Section 1(b): YES

Section 44(e): NO

GOODS/SERVICES BY INTERNATIONAL CLASS

035 - Retail store services, on-line retail store services, mail order services featuring a wide variety of consumer goods; advertising via electronic media and specifically the internet; Advertising and advertisement services; marketing and promotion services; arranging and conducting auctions; Charitable services, namely, organizing and conducting volunteer programs and community service projects and raising public awareness about breast cancer, veterans, terminal illnesses, anti-bullying, education, politics; Charitable services, namely, coordination of non-monetary contributions to charities and non-profits; Organizing and conducting charity auctions for charitable fundraising purposes; Contests and incentive award programs to promote the sale of products and services of others; Distribution of publicity materials, namely, flyers, prospectuses, brochures, samples, particularly for catalogue long distance sales; Event planning and management for marketing, branding, promoting or advertising the goods and services of others; Internet advertising services; Magazine advertising; Maintaining a registry of sports memorabilia and works of art; On-line advertising on computer communication networks; On-line advertising and marketing services; On-line auction services; Organization of events, exhibitions, fairs and shows for commercial, promotional and advertising purposes; Providing an internet website featuring news and information in the field of business, advertisement and marketing -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE

ALL OF THE GOODS/SERVICES IN EACH CLASS ARE LISTED.

Fraudulent statements may result in registration being cancelled: Applicants must ensure that statements made in filings to the USPTO are accurate, as inaccuracies may result in the cancellation of any issued trademark registration. The lack of a bona fide intention to use the mark with ALL goods and/or services listed in an application or the lack of actual use on all goods and/or services for which use is claimed could jeopardize the validity of the registration, possibly resulting in its cancellation.

Additional information: For information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at www.uspto.gov or call the Trademark Assistance Center at 1-800-786-9199.

Checking status: To check the status of an application, go to <http://tarr.uspto.gov>. Please check the status of any application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=86156509>. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

From: TMOOfficialNotices@USPTO.GOV
Sent: Tuesday, July 1, 2014 00:28 AM
To: XXXX
Subject: Official USPTO Notice of Publication Confirmation: U.S. Trademark SN 86156509: WW (Stylized/Design)

TRADEMARK OFFICIAL GAZETTE PUBLICATION CONFIRMATION

U.S. Serial Number: 86-156,509
Mark: WW (Stylized/Design)
International Class(es): 035
Owner: World Wrestling Entertainment, Inc.
Docket/Reference Number:

The mark identified above has been published in the Trademark Official Gazette (TMOG) on Jul 01, 2014.

To View the Mark in the Next Generation TMOG (eOG):

Click on the following link or paste the URL into an internet browser: <http://tmog.uspto.gov/#date=2014-07-01&serial=86156509>

To View the Mark in the Legacy format TMOG:

1. Click on the following link or paste the URL into an internet browser: http://www.uspto.gov/web/trademarks/tmog/20140701_OG.pdf#page=00000903.
2. Locate your mark on the displayed page.

If the TMOG PDF file does not open to the page containing your mark (you must have an Adobe Reader installed on your workstation), click on the following link or paste the URL into an internet browser to review the Frequently Asked Questions about the Trademark Official Gazette: http://www.uspto.gov/trademarks/resources/tm_og_faqs.jsp.

On the publication date or shortly thereafter, the applicant should carefully review the information that appears in the TMOG for accuracy. If any information is incorrect due to USPTO error, the applicant should immediately email the requested correction to TMPostPubQuery@uspto.gov. For applicant corrections or amendments after publication, please file a post publication amendment using the form available at <http://teasroa.uspto.gov/ppa/>. For general information about this notice, please contact the Trademark Assistance Center at 1-800-786-9199.

Significance of Publication for Opposition:

Any party who believes it will be damaged by the registration of the mark may file a notice of opposition (or extension of time therefor) with the Trademark Trial and Appeal Board. If no party files an opposition or extension request within thirty (30) days after the publication date, then eleven (11) weeks after the publication date a notice of allowance (NOA) should issue. (Note: The applicant must file a Statement of Use or Extension Request within six (6) months after the NOA issues.)

To view this notice and other documents for this application on-line, go to <http://tsdr.uspto.gov/search.action?sn=86156509>. NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.



UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451
www.uspto.gov

Jun 11, 2014

NOTICE OF PUBLICATION

- | | |
|-------------------------------------|--|
| 1. Serial No.:
86-156,509 | 2. Mark:
WW
(STYLIZED/DESIGN) |
| 3. International Class(es):
35 | |
| 4. Publication Date:
Jul 1, 2014 | 5. Applicant:
World Wrestling Entertainment, Inc. |

The mark of the application identified appears to be entitled to registration. The mark will, in accordance with Section 12(a) of the Trademark Act of 1946, as amended, be published in the *Official Gazette* on the date indicated above for the purpose of opposition by any person who believes he will be damaged by the registration of the mark. If no opposition is filed within the time specified by Section 13(a) of the Statute or by rules 2.101 or 2.102 of the Trademark Rules, the Commissioner of Patents and Trademarks may issue a notice of allowance pursuant to section 13(b) of the Statute.

Copies of the trademark portion of the *Official Gazette* containing the publication of the mark may be obtained from:

The Superintendent of Documents
U.S. Government Printing Office
PO Box 371954
Pittsburgh, PA 15250-7954
Phone: 202-512-1800

By direction of the Commissioner.

Email Address(es):

lauren.middlen@wwecorp.com

From: TMOOfficialNotices@USPTO.GOV
Sent: Wednesday, June 11, 2014 07:39 AM
To: XXXX
Subject: Official USPTO Notification of Notice of Publication: U.S. Trademark SN 86156509: WW (Stylized/Design)

NOTIFICATION OF "NOTICE OF PUBLICATION"

Your trademark application (Serial No. 86156509) is scheduled to publish in the *Official Gazette* on Jul 1, 2014 . To preview the Notice of Publication, go to <http://tdr.uspto.gov/search.action?sn=86156509>. If you have difficulty accessing the Notice of Publication, contact TDR@uspto.gov.

PLEASE NOTE:

1. The Notice of Publication may not be immediately available but will be viewable within 24 hours of this e-mail notification.
2. You will receive a second e-mail on the actual "Publication Date," which will include a link to the issue of the *Official Gazette* in which the mark has published.

Do NOT hit "Reply" to this e-mail notification. If you have any questions about the content of the Notice of Publication, contact TMPostPubQuery@uspto.gov.

Trademark Snap Shot Publication & Issue Review Stylesheet

(Table presents the data on Publication & Issue Review Complete)

OVERVIEW

SERIAL NUMBER	86156509	FILING DATE	01/02/2014
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	LAPTER, ALAIN J	L.O. ASSIGNED	105

PUB INFORMATION

RUN DATE	05/29/2014
PUB DATE	07/01/2014
STATUS	681-PUBLICATION/ISSUE REVIEW COMPLETE
STATUS DATE	05/28/2014
LITERAL MARK ELEMENT	WW

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	WW
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Retail store services, on-line retail store services, mail order services featuring a wide variety of consumer goods; advertising via electronic media and specifically the internet; Advertising and advertisement services; marketing and promotion services; arranging and conducting auctions; Charitable services, namely, organizing and conducting volunteer programs and community service projects and raising public awareness about breast cancer, veterans, terminal illnesses, anti-bullying, education, politics; Charitable services, namely, coordination of non-monetary contributions to charities and non-profits; Organizing and conducting charity auctions for charitable fundraising purposes; Contests and incentive award programs to promote the sale of products and services of others; Distribution of publicity materials, namely, flyers, prospectuses, brochures, samples, particularly for catalogue long distance sales; Event planning and management for marketing, branding, promoting or advertising the goods and services of others; Internet advertising services; Magazine advertising; Maintaining a registry of sports memorabilia and works of art; On-line advertising on computer communication networks; On-line advertising and marketing services; On-line auction services; Organization of events, exhibitions, fairs and shows for commercial, promotional and advertising purposes; Providing an internet website featuring news and information in the field of business, advertisement and marketing

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
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MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	Color is not claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of two stacked W's with a scar underneath.
PSEUDO MARK	WORLD WRESTLING
OWNER OF US REG NOS	2757596 2799228 3691588

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
05/28/2014	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	013
05/22/2014	ALIE	A	ASSIGNED TO LIE	012
05/11/2014	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	011
05/02/2014	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	010
05/01/2014	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	009
05/01/2014	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	008
01/31/2014	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	007
01/31/2014	GNRT	F	NON-FINAL ACTION E-MAILED	006

01/31/2014	CNRT	R	NON-FINAL ACTION WRITTEN	005
01/29/2014	DOCK	D	ASSIGNED TO EXAMINER	004
01/16/2014	MDSM	E	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK E-MAILED	003
01/15/2014	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
01/06/2014	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001
CURRENT CORRESPONDENCE INFORMATION				
ATTORNEY			Lauren A. Dienes-Middlen	
CORRESPONDENCE ADDRESS			LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520	
DOMESTIC REPRESENTATIVE			NONE	



Trademark Snap Shot Publication Stylesheet

(Table presents the data on Publication Approval)

OVERVIEW

SERIAL NUMBER	86156509	FILING DATE	01/02/2014
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	LAPTER, ALAIN J	L.O. ASSIGNED	105

PUB INFORMATION

RUN DATE	05/13/2014
PUB DATE	N/A
STATUS	680-APPROVED FOR PUBLICATION
STATUS DATE	05/11/2014
LITERAL MARK ELEMENT	WW

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	WW
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Retail store services, on-line retail store services, mail order services featuring a wide variety of consumer goods; advertising via electronic media and specifically the internet; Advertising and advertisement services; marketing and promotion services; arranging and conducting auctions; Charitable services, namely, organizing and conducting volunteer programs and community service projects and raising public awareness about breast cancer, veterans, terminal illnesses, anti-bullying, education, politics; Charitable services, namely, coordination of non-monetary contributions to charities and non-profits; Organizing and conducting charity auctions for charitable fundraising purposes; Contests and incentive award programs to promote the sale of products and services of others; Distribution of publicity materials, namely, flyers, prospectuses, brochures, samples, particularly for catalogue long distance sales; Event planning and management for marketing, branding, promoting or advertising the goods and services of others; Internet advertising services; Magazine advertising; Maintaining a registry of sports memorabilia and works of art; On-line advertising on computer communication networks; On-line advertising and marketing services; On-line auction services; Organization of events, exhibitions, fairs and shows for commercial, promotional and advertising purposes; Providing an internet website featuring news and information in the field of business, advertisement and marketing

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
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MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	Color is not claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of two stacked W's with a scar underneath.
PSEUDO MARK	WORLD WRESTLING
OWNER OF US REG NOS	2757596 2799228 3691588

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
05/11/2014	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	011
05/02/2014	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	010
05/01/2014	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	009
05/01/2014	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	008
01/31/2014	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	007
01/31/2014	GNRT	F	NON-FINAL ACTION E-MAILED	006
01/31/2014	CNRT	R	NON-FINAL ACTION WRITTEN	005
01/29/2014	DOCK	D	ASSIGNED TO EXAMINER	004

01/16/2014	MDSM	E	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK E-MAILED	003
01/15/2014	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
01/06/2014	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE



Trademark Snap Shot Amendment & Mail Processing Stylesheet

(Table presents the data on Amendment & Mail Processing Complete)

OVERVIEW

SERIAL NUMBER	86156509	FILING DATE	01/02/2014
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	LAPTER, ALAIN J	L.O. ASSIGNED	105

PUB INFORMATION

RUN DATE	05/03/2014
PUB DATE	N/A
STATUS	661-RESPONSE AFTER NON-FINAL-ACTION-ENTERED
STATUS DATE	05/02/2014
LITERAL MARK ELEMENT	WW

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	WW
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Retail store services, on-line retail store services, mail order services featuring a wide variety of consumer goods; advertising via electronic media and specifically the internet; Advertising and advertisement services; marketing and promotion services; arranging and conducting auctions; Charitable services, namely, organizing and conducting volunteer programs and community service projects and raising public awareness about breast cancer, veterans, terminal illnesses, anti-bullying, education, politics; Charitable services, namely, coordination of non-monetary contributions to charities and non-profits; Organizing and conducting charity auctions for charitable fundraising purposes; Contests and incentive award programs to promote the sale of products and services of others; Distribution of publicity materials, namely, flyers, prospectuses, brochures, samples, particularly for catalogue long distance sales; Event planning and management for marketing, branding, promoting or advertising the goods and services of others; Internet advertising services; Magazine advertising; Maintaining a registry of sports memorabilia and works of art; On-line advertising on computer communication networks; On-line advertising and marketing services; On-line auction services; Organization of events, exhibitions, fairs and shows for commercial, promotional and advertising purposes; Providing an internet website featuring news and information in the field of business, advertisement and marketing

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
---------------------	-----	----------------	------	----------------------------	------	--------------	----------

MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	Color is not claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of two stacked W's with a scar underneath.
PSEUDO MARK	WORLD WRESTLING
OWNER OF US REG NOS	2757596 2799228 3691588

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
05/02/2014	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	010
05/01/2014	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	009
05/01/2014	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	008
01/31/2014	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	007
01/31/2014	GNRT	F	NON-FINAL ACTION E-MAILED	006
01/31/2014	CNRT	R	NON-FINAL ACTION WRITTEN	005
01/29/2014	DOCK	D	ASSIGNED TO EXAMINER	004
01/16/2014	MDSM	E	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK E-MAILED	003

01/15/2014	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
01/06/2014	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001
CURRENT CORRESPONDENCE INFORMATION				
ATTORNEY			Lauren A. Dienes-Middlen	
CORRESPONDENCE ADDRESS			LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520	
DOMESTIC REPRESENTATIVE			NONE	



Response to Office Action**The table below presents the data as entered.**

Input Field	Entered
SERIAL NUMBER	86156509
LAW OFFICE ASSIGNED	LAW OFFICE 105
MARK SECTION	
MARK FILE NAME	http://tsdr.uspto.gov/img/86156509/large
LITERAL ELEMENT	WW
STANDARD CHARACTERS	NO
USPTO-GENERATED IMAGE	NO
COLOR(S) CLAIMED (If applicable)	Color is not claimed as a feature of the mark.
DESCRIPTION OF THE MARK (and Color Location, if applicable)	The mark consists of two stacked W's with a scar underneath.
GOODS AND/OR SERVICES SECTION (current)	
INTERNATIONAL CLASS	035
DESCRIPTION	
Retail store services, on-line retail store services, mail order services featuring a wide variety of merchandise; advertising via electronic media and specifically the internet; Advertising and advertisement services; marketing and promotion services; arranging and conducting auctions; Charitable services, namely, organizing and conducting volunteer programs and community service projects and raising public awareness; Charitable services, namely, coordination of non-monetary contributions to charities and non-profits; Organizing and conducting charity auctions for charitable fundraising purposes; Contests and incentive award programs to promote the sale of products and services of others; Distribution of publicity materials, namely, flyers, prospectuses, brochures, samples, particularly for catalogue long distance sales; Event planning and management for marketing, branding, promoting or advertising the goods and services of others; Internet advertising services; Magazine advertising; Maintaining a registry of sports memorabilia and works of art; On-line advertising on computer communication networks; On-line advertising and marketing services; On-line auction services; Organization of events, exhibitions, fairs and shows for commercial, promotional and advertising purposes; Providing an internet website featuring news and information	
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (proposed)	
INTERNATIONAL CLASS	035
TRACKED TEXT DESCRIPTION	
Retail store services, on-line retail store services, mail order services featuring a wide variety of merchandise; <u>Retail store services, on-line retail store services, mail order services featuring a wide variety of consumer goods;</u> advertising via electronic media and specifically the internet; Advertising and advertisement services; marketing and promotion services; arranging and conducting auctions; Charitable services, namely, organizing and conducting volunteer programs and community service projects and raising public awareness; <u>Charitable services, namely, organizing and conducting volunteer programs and community service projects and raising public awareness about breast cancer, veterans, terminal illnesses, anti-bullying, education, politics;</u> Charitable services, namely, coordination of non-monetary contributions to charities and non-profits; Organizing and conducting charity auctions for charitable fundraising purposes; Contests and incentive award programs to promote the sale of products and services of others; Distribution of publicity materials, namely, flyers, prospectuses, brochures, samples, particularly for catalogue long distance sales; <u>Distribution of publicity materials, namely, flyers, prospectuses, brochures, samples, particularly for catalogue long distance sales;</u> Event planning and management for marketing, branding, promoting or advertising the goods and services of others; Internet advertising services; Magazine advertising; Maintaining a registry of sports memorabilia and works of art; On-line advertising on computer communication networks; On-line advertising and marketing services; On-line auction services; Organization of events, exhibitions, fairs and shows for commercial, promotional and advertising purposes; Providing an internet website featuring news and	

information; Providing an internet website featuring news and information in the field of business, advertisement and marketing.	
FINAL DESCRIPTION	
Retail store services, on-line retail store services, mail order services featuring a wide variety of consumer goods; advertising via electronic media and specifically the internet; Advertising and advertisement services; marketing and promotion services; arranging and conducting auctions; Charitable services, namely, organizing and conducting volunteer programs and community service projects and raising public awareness about breast cancer, veterans, terminal illnesses, anti-bullying, education, politics; Charitable services, namely, coordination of non-monetary contributions to charities and non-profits; Organizing and conducting charity auctions for charitable fundraising purposes; Contests and incentive award programs to promote the sale of products and services of others; Distribution of publicity materials, namely, flyers, prospectuses, brochures, samples, particularly for cataloge long distance sales; Event planning and management for marketing, branding, promoting or advertising the goods and services of others; Internet advertising services; Magazine advertising; Maintaining a registry of sports memorabilia and works of art; On-line advertising on computer communication networks; On-line advertising and marketing services; On-line auction services; Organization of events, exhibitions, fairs and shows for commercial, promotional and advertising purposes; Providing an internet website featuring news and information in the field of business, advertisement and marketing.	
FILING BASIS	Section 1(b)
ADDITIONAL STATEMENTS SECTION	
ACTIVE PRIOR REGISTRATION(S)	The applicant claims ownership of U.S. Registration Number(s) 2757596, 2799228, 3691588, and others.
SIGNATURE SECTION	
RESPONSE SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
SIGNATORY'S PHONE NUMBER	203-353-2827
DATE SIGNED	05/01/2014
AUTHORIZED SIGNATORY	YES
FILING INFORMATION SECTION	
SUBMIT DATE	Thu May 01 17:35:43 EDT 2014
TEAS STAMP	USPTO/ROA-XX.XXX.XXX.XXX- 20140501173543598914-8615 6509-50079d1ef72fac727061 66d9d83bcd6df72e70c9bbcb1 8c2b4e11ca7403e273dbd-N/A -N/A-20140501172720348142

PTO Form 1957 (Rev 9/2005)
OMB No. 0651-0050 (Exp. 07/31/2017)

Response to Office Action

To the Commissioner for Trademarks:

Application serial no. **86156509** WW (Stylized and/or with Design, see <http://tsdr.uspto.gov/img/86156509/large>) has been amended as follows:

CLASSIFICATION AND LISTING OF GOODS/SERVICES

Applicant proposes to amend the following class of goods/services in the application:

Current: Class 035 for Retail store services, on-line retail store services, mail order services featuring a wide variety of merchandise; advertising via electronic media and specifically the internet; Advertising and advertisement services; marketing and promotion services; arranging and conducting auctions; Charitable services, namely, organizing and conducting volunteer programs and community service projects and raising public awareness; Charitable services, namely, coordination of non-monetary contributions to charities and non-profits; Organizing and conducting charity auctions for charitable fundraising purposes; Contests and incentive award programs to promote the sale of products and

services of others; Distribution of publicity materials, namely, flyers, prospectuses, brochures, samples, particularly for catalogue long distance sales; Event planning and management for marketing, branding, promoting or advertising the goods and services of others; Internet advertising services; Magazine advertising; Maintaining a registry of sports memorabilia and works of art; On-line advertising on computer communication networks; On-line advertising and marketing services; On-line auction services; Organization of events, exhibitions, fairs and shows for commercial, promotional and advertising purposes; Providing an internet website featuring news and information

Original Filing Basis:

Filing Basis: Section 1(b), Intent to Use: For a trademark or service mark application: As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. **For a collective trademark, collective service mark, or collective membership mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. **For a certification mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

Proposed:

Tracked Text Description: ~~Retail store services, on-line retail store services, mail order services featuring a wide variety of merchandise;~~ Retail store services, on-line retail store services, mail order services featuring a wide variety of consumer goods; advertising via electronic media and specifically the internet; Advertising and advertisement services; marketing and promotion services; arranging and conducting auctions; ~~Charitable services, namely, organizing and conducting volunteer programs and community service projects and raising public awareness;~~ Charitable services, namely, organizing and conducting volunteer programs and community service projects and raising public awareness about breast cancer, veterans, terminal illnesses, anti-bullying, education, politics; Charitable services, namely, coordination of non-monetary contributions to charities and non-profits; Organizing and conducting charity auctions for charitable fundraising purposes; Contests and incentive award programs to promote the sale of products and services of others; ~~Distribution of publicity materials, namely, flyers, prospectuses, brochures, samples, particularly for catalogue long distance sales;~~ Distribution of publicity materials, namely, flyers, prospectuses, brochures, samples, particularly for catalogue long distance sales; Event planning and management for marketing, branding, promoting or advertising the goods and services of others; Internet advertising services; Magazine advertising; Maintaining a registry of sports memorabilia and works of art; On-line advertising on computer communication networks; On-line advertising and marketing services; On-line auction services; Organization of events, exhibitions, fairs and shows for commercial, promotional and advertising purposes; ~~Providing an internet website featuring news and information;~~ Providing an internet website featuring news and information in the field of business, advertisement and marketing.

Class 035 for Retail store services, on-line retail store services, mail order services featuring a wide variety of consumer goods; advertising via electronic media and specifically the internet; Advertising and advertisement services; marketing and promotion services; arranging and conducting auctions; Charitable services, namely, organizing and conducting volunteer programs and community service projects and raising public awareness about breast cancer, veterans, terminal illnesses, anti-bullying, education, politics; Charitable services, namely, coordination of non-monetary contributions to charities and non-profits; Organizing and conducting charity auctions for charitable fundraising purposes; Contests and incentive award programs to promote the sale of products and services of others; Distribution of publicity materials, namely, flyers, prospectuses, brochures, samples, particularly for catalogue long distance sales; Event planning and management for marketing, branding, promoting or advertising the goods and services of others; Internet advertising services; Magazine advertising; Maintaining a registry of sports memorabilia and works of art; On-line advertising on computer communication networks; On-line advertising and marketing services; On-line auction services; Organization of events, exhibitions, fairs and shows for commercial, promotional and advertising purposes; Providing an internet website featuring news and information in the field of business, advertisement and marketing.

Filing Basis: Section 1(b), Intent to Use: For a trademark or service mark application: As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. **For a collective trademark, collective service mark, or collective membership mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. **For a certification mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

ADDITIONAL STATEMENTS

Claim of Active Prior Registration(s)

The applicant claims ownership of U.S. Registration Number(s) 2757596, 2799228, 3691588, and others.

SIGNATURE(S)

Response Signature

Signature: /LADM/ Date: 05/01/2014

Signatory's Name: Lauren A. Dienes-Middlen

Signatory's Position: Attorney

Signatory's Phone Number: 203-353-2827

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the applicant's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the applicant in this matter: (1) the applicant has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the applicant has filed a power of attorney appointing him/her in this matter; or (4) the applicant's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

Serial Number: 86156509

Internet Transmission Date: Thu May 01 17:35:43 EDT 2014

TEAS Stamp: USPTO/ROA-XX.XXX.XXX.XXX-201405011735435

98914-86156509-50079d1ef72fac72706166d9d

83bcd6df72e70c9bbcb18c2b4e11ca7403e273db

d-N/A-N/A-20140501172720348142

To: World Wrestling Entertainment, Inc. (lauren.middlen@wwecorp.com)
Subject: U.S. TRADEMARK APPLICATION NO. 86156509 - WW - N/A
Sent: 1/31/2014 12:04:51 PM
Sent As: ECOM105@USPTO.GOV
Attachments: [Attachment - 1](#)
[Attachment - 2](#)
[Attachment - 3](#)
[Attachment - 4](#)
[Attachment - 5](#)
[Attachment - 6](#)
[Attachment - 7](#)
[Attachment - 8](#)

**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION**

U.S. APPLICATION SERIAL NO. 86156509

MARK: WW

86156509

CORRESPONDENT ADDRESS:

LAUREN A. DIENES-MIDDLEN
WORLD WRESTLING ENTERTAINMENT, INC.
1241 E MAIN ST
STAMFORD, CT 06902-3520

CLICK HERE TO RESPOND TO THIS LETTER:

http://www.uspto.gov/trademarks/teas/response_forms.jsp

APPLICANT: World Wrestling Entertainment, Inc.

CORRESPONDENT'S REFERENCE/DOCKET NO :

N/A

CORRESPONDENT E-MAIL ADDRESS:

lauren.middlen@wwecorp.com

OFFICE ACTION

STRICT DEADLINE TO RESPOND TO THIS LETTER

TO AVOID ABANDONMENT OF APPLICANT'S TRADEMARK APPLICATION, THE USPTO MUST RECEIVE APPLICANT'S COMPLETE RESPONSE TO THIS LETTER **WITHIN 6 MONTHS** OF THE ISSUE/MAILING DATE BELOW.

ISSUE/MAILING DATE: 1/31/2014

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issue(s) below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

SEARCH OF OFFICE'S DATABASE OF MARKS

The trademark examining attorney has searched the Office's database of registered and pending marks and has found no conflicting marks that would bar registration under Trademark Act Section 2(d). TMEP §704.02; *see* 15 U.S.C. §1052(d).

Although no similar registered or pending mark has been found that would bar registration, applicant must satisfy the following

requirements.

CLAIM OF OWNERSHIP OF REGISTRATIONS

If applicant owns U.S. Registration Nos. 2757596, 2799228 and 3691588, then applicant must submit for the application record a claim of ownership of this registration. *See* 37 C.F.R. §2.36; TMEP §812. *See* the attached copy of the registration. *See* TMEP §812.

Applicant may use the following format to claim ownership of the registration:

Applicant is the owner of U.S. Registration Nos. 2757596, 2799228 and 3691588 and others.

IDENTIFICATION OF SERVICES

As identified below, some of the wording needs clarification to further identify the type of services associated with the mark. *See* TMEP §§1402.01, 1402.03.

More specifically, the wording “information” in the identification of services is indefinite and must be clarified. *See* TMEP §1402.01.

Information services are classified according to the subject matter of the information provided. TMEP §1402.11(b). Following are examples of proper classification: “providing information pertaining to purchasing an automobile” in International Class 35; “providing information regarding financing and insuring an automobile” in International Class 36; and “providing information regarding the repair and maintenance of automobiles” in International Class 37.

If the information is provided online or via a website, this information should also be included in the identification of services, e.g., “providing online information in the field of health care information” in International Class 44.

Therefore, to enable proper classification and examination of the application, applicant must specify the subject matter of the “information services.”

Furthermore, the wording could include services in other international classes for which additional filing fees are required.

The Office requires a degree of particularity necessary to identify clearly goods and/or services covered by a mark. *See In re Omega SA*, 494 F.3d 1362, 1365, 83 USPQ2d 1541, 1543-44 (Fed. Cir. 2007). Descriptions of goods and services in applications must be specific, explicit, clear and concise. TMEP §1402.01; *see In re Cardinal Labs., Inc.*, 149 USPQ 709, 711 (TTAB 1966); *Cal. Spray-Chem. Corp. v. Osmose Wood Pres. Co. of Am.*, 102 USPQ 321, 322 (Comm’r Pats. 1954).

Descriptions of goods and services should use the common, ordinary name for the goods and/or services. TMEP §1402.01. If there is no common, ordinary name for the goods and/or services, applicant should describe the goods and/or services using wording that would be generally understood by the average person. *See Schenley Indus., Inc. v. Battistoni*, 112 USPQ 485, 486 (Comm’r Pats. 1957); *Cal. Spray-Chem. Corp. v. Osmose Wood Pres. Co. of Am.*, 102 USPQ 321, 322 (Comm’r Pats. 1954); TMEP §1402.01.

An in depth knowledge of the relevant field should not be necessary for understanding a description of the goods and/or services. TMEP §1402.01. “[T]echnical, high-sounding verbiage” should be avoided. *Cal. Spray-Chem.*, 102 USPQ at 322.

Applicant must address the following issues and may adopt the suggested language, if accurate:
Please note that the suggested language is underlined.

International Class 35 – Retail store services, on-line retail store services, mail order services featuring a wide variety of consumer goods of others; advertising via electronic media and specifically the internet; Advertising and advertisement services; marketing and promotion services; arranging and conducting auctions; Charitable services, namely, organizing and conducting volunteer programs and community service projects and raising public awareness about _____ (Applicant must identify the subject matter or cause of the awareness, e.g. public awareness about the environment); Charitable services, namely, coordination of non-monetary contributions to charities and non-profits; Organizing and conducting charity auctions for charitable fundraising purposes; Contests and incentive award programs to promote the sale of products and services of others; Distribution of publicity materials, namely, flyers, prospectuses, brochures, samples, particularly for catalogue long distance sales; Event planning and management for marketing, branding, promoting or advertising the goods and services of others; Internet advertising services; Magazine advertising; Maintaining a registry of sports memorabilia and works of art; On-line advertising on computer communication

networks; On-line advertising and marketing services; On-line auction services; Organization of events, exhibitions, fairs and shows for commercial, promotional and advertising purposes; Providing an internet website featuring news and information in the field of _____
(Applicant must identify the subject matter that it appropriate in class 35, e.g. business, advertising and marketing)

International Class 41 – Providing an internet website featuring news and information in the field of sports and entertainment

For assistance with identifying and classifying goods and/or services in trademark applications, please see the USPTO's online searchable *U.S. Acceptable Identification of Goods and Services Manual* at <http://tess2.uspto.gov/netahtml/tidm.html>. See TMEP §1402.04.

An applicant may amend an identification of services only to clarify or limit the services; adding to or broadening the scope of the services is not permitted. 37 C.F.R. §2.71(a); see TMEP §§1402.06 *et seq.*, 1402.07 *et seq.*

Insufficient Filing Fees

The application identifies goods and/or services that are classified in at least 2 classes; however, the fees submitted are sufficient for only 1 class(es). In a multiple-class application, a fee for each class is required. 37 C.F.R. §2.86(a)(2); TMEP §§810.01, 1403.01.

Therefore, applicant must either (1) restrict the application to the number of classes covered by the fee(s) already paid, or (2) submit the fees for the additional class(es).

The filing fees for adding classes to an application are as follows:

- (1) A \$325 fee per class, when the fees are submitted with an electronic response filed online at http://www.uspto.gov/trademarks/teas/response_forms.jsp, via the Trademark Electronic Application System (TEAS).
- (2) A \$375 fee per class, when the fees are submitted with a paper response.

37 C.F.R. §2.6(a)(1)(i)-(ii); TMEP §§810, 1403.02(c).

ADDITIONAL INFORMATION

If applicant has questions regarding this Office action, please telephone or e-mail the assigned trademark examining attorney. All relevant e-mail communications will be placed in the official application record; however, an e-mail communication will not be accepted as a response to this Office action and will not extend the deadline for filing a proper response. See 37 C.F.R. §2.191; TMEP §§304.01-.02, 709.04-.05. Further, although the trademark examining attorney may provide additional explanation pertaining to the refusal(s) and/or requirement(s) in this Office action, the trademark examining attorney may not provide legal advice or statements about applicant's rights. See TMEP §§705.02, 709.06.

/Alain J. Lapter/
Trademark Examining Attorney
Law Office 105
500 Dulany Ave.
Alexandria, VA 22316
(571) 272-3162
alain.lapter@uspto.gov

TO RESPOND TO THIS LETTER: Go to http://www.uspto.gov/trademarks/teas/response_forms.jsp. Please wait 48-72 hours from the issue/mailling date before using the Trademark Electronic Application System (TEAS), to allow for necessary system updates of the application. For *technical* assistance with online forms, e-mail TEAS@uspto.gov. For questions about the Office action itself, please contact the assigned trademark examining attorney. **E-mail communications will not be accepted as responses to Office actions; therefore, do not respond to this Office action by e-mail.**

All informal e-mail communications relevant to this application will be placed in the official application record.

WHO MUST SIGN THE RESPONSE: It must be personally signed by an individual applicant or someone with legal authority to bind an applicant (i.e., a corporate officer, a general partner, all joint applicants). If an applicant is represented by an attorney, the attorney must sign the response.

PERIODICALLY CHECK THE STATUS OF THE APPLICATION: To ensure that applicant does not miss crucial deadlines or official notices, check the status of the application every three to four months using the Trademark Status and Document Retrieval (TSDR) system at <http://tsdr.uspto.gov/>. Please keep a copy of the TSDR status screen. If the status shows no change for more than six months, contact the Trademark Assistance Center by e-mail at TrademarkAssistanceCenter@uspto.gov or call 1-800-786-9199. For more information on checking status, see <http://www.uspto.gov/trademarks/process/status/>.

TO UPDATE CORRESPONDENCE/E-MAIL ADDRESS: Use the TEAS form at <http://www.uspto.gov/trademarks/teas/correspondence.jsp>.

Print: Jan 31, 2014

77606791

DESIGN MARK

Serial Number

77606791

Status

REGISTERED

Word Mark

WW

Standard Character Mark

No

Registration Number

3691588

Date Registered

2009/10/06

Type of Mark

SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

Owner

World Wrestling Entertainment, Inc. CORPORATION DELAWARE 1241 East
Main Street Stamford CONNECTICUT 06902

Goods/Services

Class Status -- ACTIVE. IC 041. US 100 101 107. G & S:
Entertainment services, namely, the production and exhibition of
professional wrestling events rendered live and through the media of
television; providing wrestling news and information via a global
computer network. First Use: 2002/05/05. First Use In Commerce:
2002/05/05.

Description of Mark

The mark consists of two stacked "W"'s in gray and white with black
outlines, with a red scar underneath.

Colors Claimed

The color(s) black, white, gray and red is/are claimed as a feature of
the mark.

Filing Date

2008/11/04

Print: Jan 31, 2014

77606791

Examining Attorney

NEVILLE, BRIAN

Attorney of Record

Lauren A. Dienes-Middler



Print: Jan 31, 2014

78119546

DESIGN MARK

Serial Number

78119546

Status

REGISTERED AND RENEWED

Word Mark

WW

Standard Character Mark

No

Registration Number

2757596

Date Registered

2003/08/26

Type of Mark

SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

Owner

World Wrestling Entertainment, Inc. CORPORATION DELAWARE 1241 East
Main Street Stamford CONNECTICUT 06902

Goods/Services

Class Status -- ACTIVE. IC 041. US 100 101 107. G & S:
Entertainment services, namely, the production and exhibition of
professional wrestling events rendered live and through the media of
television; providing wrestling news and information via a global
computer network. First Use: 2002/05/06. First Use In Commerce:
2002/05/06.

Colors Claimed

Color is not claimed as a feature of the mark.

Filing Date

2002/04/04

Examining Attorney

CLARKE, AISHA

Attorney of Record

Print: Jan 31, 2014

78119548

Lauren A. Dienes-Middlen



Print: Jan 31, 2014

78119574

DESIGN MARK

Serial Number

78119574

Status

SECTION 8 & 15-ACCEPTED AND ACKNOWLEDGED

Word Mark

WW

Standard Character Mark

No

Registration Number

2799228

Date Registered

2003/12/23

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

Owner

World Wrestling Entertainment, Inc. CORPORATION DELAWARE 1241 East
Main Street Stamford CONNECTICUT 06902

Goods/Services

Class Status -- ACTIVE. IC 018. US 001 002 003 022 041. G & S:
Backpacks; luggage, barrel bags, beach bags, duffel bags, gym bags,
athletic bags, all-purpose sport bags, book bags, school bags, tote
bags, travel bags, carry-on bags, cosmetic bags sold empty, garment
bags for travel, fanny packs; wallets; credit card cases; change
purses; leather key chains; leather belts; thongs; soft luggage
identification tags. First Use: 2002/06/19. First Use In Commerce:
2002/06/19.

Filing Date

2002/04/04

Examining Attorney

CLARKE, AISHA

Attorney of Record

Lauren A. Dienes-Middlen



To: World Wrestling Entertainment, Inc. (lauren.middlen@wwecorp.com)
Subject: U.S. TRADEMARK APPLICATION NO. 86156509 - WW - N/A
Sent: 1/31/2014 12:04:51 PM
Sent As: ECOM105@USPTO.GOV
Attachments:

UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)

**IMPORTANT NOTICE REGARDING YOUR
U.S. TRADEMARK APPLICATION**

USPTO OFFICE ACTION (OFFICIAL LETTER) HAS ISSUED
ON **1/31/2014** FOR U.S. APPLICATION SERIAL NO. 86156509

Please follow the instructions below:

(1) TO READ THE LETTER: Click on this [link](#) or go to <http://tsdr.uspto.gov>, enter the U.S. application serial number, and click on "Documents."

The Office action may not be immediately viewable, to allow for necessary system updates of the application, but will be available within 24 hours of this e-mail notification.

(2) TIMELY RESPONSE IS REQUIRED: Please carefully review the Office action to determine (1) how to respond, and (2) the applicable response time period. Your response deadline will be calculated from **1/31/2014** (*or sooner if specified in the Office action*). For information regarding response time periods, see <http://www.uspto.gov/trademarks/process/status/responsetime.jsp>.

Do NOT hit "Reply" to this e-mail notification, or otherwise e-mail your response because the USPTO does NOT accept e-mails as responses to Office actions. Instead, the USPTO recommends that you respond online using the Trademark Electronic Application System (TEAS) response form located at http://www.uspto.gov/trademarks/teas/response_forms.jsp.

(3) QUESTIONS: For questions about the contents of the Office action itself, please contact the assigned trademark examining attorney. For *technical* assistance in accessing or viewing the Office action in the Trademark Status and Document Retrieval (TSDR) system, please e-mail TSDR@uspto.gov.

WARNING

Failure to file the required response by the applicable response deadline will result in the ABANDONMENT of your application. For more information regarding abandonment, see <http://www.uspto.gov/trademarks/basics/abandon.jsp>.

PRIVATE COMPANY SOLICITATIONS REGARDING YOUR APPLICATION: Private companies **not** associated with the USPTO are using information provided in trademark applications to mail or e-mail trademark-related solicitations. These companies often use names that closely resemble the USPTO and their solicitations may look like an official government document. Many solicitations require that you pay "fees."

Please carefully review all correspondence you receive regarding this application to make sure that you are responding to an official document from the USPTO rather than a private company solicitation. All official USPTO correspondence will be mailed only from the "United States Patent and Trademark Office" in Alexandria, VA; or sent by e-mail from the domain "@uspto.gov." For more information on how to handle private company solicitations, see http://www.uspto.gov/trademarks/solicitation_warnings.jsp.

*** User:alapter ***

#	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/ Search Duration	Search
01	285	0	285	280	0:01	("ww" "w w")[bi,ti] not dead[ld]
02	4937	N/A	0	0	0:02	261707[dc] not dead[ld]
03	1	0	1	1	0:01	1 and 2
04	199	0	199	197	0:01	1 and ("003" "041" "018" "035")[cc]
05	84	0	84	83	0:01	1 and ("003" "041" "018" "035" a b 200)[ic]

Session started 1/31/2014 10:11:59 AM

Session finished 1/31/2014 10:20:45 AM

Total search duration 0 minutes 6 seconds

Session duration 8 minutes 46 seconds

Default NEAR limit=1ADJ limit=1

Sent to TIGRS as Serial Number: 86156509

From: TMDesignCodeComments
Sent: Thursday, January 16, 2014 00:22 AM
To: XXXX
Subject: Official USPTO Notice of Design Search Code and Pseudo Mark: U.S. Trademark SN: 86156509: WW (Stylized/Design)

Docket/Reference Number:

The USPTO may assign design search codes and/or pseudo marks, as appropriate, to new applications and renewed registrations to assist in searching the USPTO database for conflicting marks. They have no legal significance and will not appear on the registration certificate.

DESIGN SEARCH CODES are numerical codes assigned to figurative, non-textual elements found in marks. For example, if your mark contains the design of a flower, design search code 05.05 would be assigned to your application. Design search codes are described on Internet Web page <http://www.uspto.gov/tmdb/dscm/index.html>.

A PSEUDO MARK may be assigned to marks that include words, numbers, compound words, symbols, or acronyms that can have alternative spellings or meanings. For example, if the mark comprises the words 'YOU ARE' surrounded by a design of a box, the pseudo mark field in the USPTO database would display the mark as 'YOU ARE SQUARE'. A mark filed as 'URGR8' would receive a pseudo mark of 'YOU ARE GREAT'.

Response to this notice is not required; however, to suggest additions or changes to the design search code(s) or pseudo mark assigned to your mark, please e-mail TMDesignCodeComments@USPTO.GOV. You **must** reference your application serial number within your request. The USPTO will review the proposal and update the record, if appropriate. For questions, please call 1-800-786-9199 to speak to a Customer Service representative.

The USPTO will not send any further response to your e-mail. Check TESS in approximately two weeks to see if the requested changes have been entered. Requests deemed unnecessary or inappropriate will not be entered.

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=86156509>. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

Design search codes and pseudo marks assigned to the referenced serial number are listed below.

DESIGN SEARCH CODES:

26.17.01 - Bands, straight
26.17.01 - Bars, straight
26.17.01 - Lines, straight
26.17.01 - Straight line(s), band(s) or bar(s)

PSEUDO MARK:

WORLD WRESTLING

PTO Form 1478 (Rev 9/2006)
OMB No. 0651-0009 (Exp 12/31/2014)**Trademark/Service Mark Application, Principal Register**

Serial Number: 86156509

Filing Date: 01/02/2014

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	86156509
MARK INFORMATION	
*MARK	\\TICRS\EXPORT16\IMAGEOUT16\861\565\86156509\xml1\ APP0002.JPG
SPECIAL FORM	YES
USPTO-GENERATED IMAGE	NO
LITERAL ELEMENT	WW
COLOR MARK	NO
*DESCRIPTION OF THE MARK (and Color Location, if applicable)	The mark consists of two stacked W's with a scar underneath.
PIXEL COUNT ACCEPTABLE	YES
PIXEL COUNT	393 x 393
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	World Wrestling Entertainment, Inc.
*STREET	1241 East Main Street
*CITY	Stamford
*STATE (Required for U.S. applicants)	Connecticut
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants only)	06902
PHONE	203-353-2827
FAX	203-353-0236
EMAIL ADDRESS	XXXX
LEGAL ENTITY INFORMATION	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	Delaware
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	035
	Retail store services, on-line retail store services, mail order services featuring a wide variety of merchandise; advertising via electronic media and specifically the internet; Advertising

*IDENTIFICATION	and advertisement services; marketing and promotion services; arranging and conducting auctions; Charitable services, namely, organizing and conducting volunteer programs and community service projects and raising public awareness; Charitable services, namely, coordination of non-monetary contributions to charities and non-profits; Organizing and conducting charity auctions for charitable fundraising purposes; Contests and incentive award programs to promote the sale of products and services of others; Distribution of publicity materials, namely, flyers, prospectuses, brochures, samples, particularly for catalogue long distance sales; Event planning and management for marketing, branding, promoting or advertising the goods and services of others; Internet advertising services; Magazine advertising; Maintaining a registry of sports memorabilia and works of art; On-line advertising on computer communication networks; On-line advertising and marketing services; On-line auction services; Organization of events, exhibitions, fairs and shows for commercial, promotional and advertising purposes; Providing an internet website featuring news and information
FILING BASIS	SECTION 1(b)
ATTORNEY INFORMATION	
NAME	Lauren A. Dienes-Middlen
FIRM NAME	World Wrestling Entertainment, Inc.
STREET	1241 East Main Street
CITY	Stamford
STATE	Connecticut
COUNTRY	United States
ZIP/POSTAL CODE	06902
PHONE	203-353-2827
FAX	203-353-0236
EMAIL ADDRESS	lauren.middlen@wwecorp.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
OTHER APPOINTED ATTORNEY	WWE Legal Affairs Department
CORRESPONDENCE INFORMATION	
NAME	Lauren A. Dienes-Middlen
FIRM NAME	World Wrestling Entertainment, Inc.
STREET	1241 East Main Street
CITY	Stamford
STATE	Connecticut
COUNTRY	United States
ZIP/POSTAL CODE	06902
PHONE	203-353-2827
FAX	203-353-0236
EMAIL ADDRESS	lauren.middlen@wwecorp.com

AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
NUMBER OF CLASSES	1
FEE PER CLASS	325
*TOTAL FEE DUE	325
*TOTAL FEE PAID	325
SIGNATURE INFORMATION	
SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	01/02/2014

Trademark/Service Mark Application, Principal Register

Serial Number: 86156509

Filing Date: 01/02/2014

To the Commissioner for Trademarks:

MARK: WW (stylized and/or with design, see [mark](#))

The literal element of the mark consists of WW.

The mark consists of two stacked W's with a scar underneath.

The applicant, World Wrestling Entertainment, Inc., a corporation of Delaware, having an address of
1241 East Main Street
Stamford, Connecticut 06902
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 035: Retail store services, on-line retail store services, mail order services featuring a wide variety of merchandise; advertising via electronic media and specifically the internet; Advertising and advertisement services; marketing and promotion services; arranging and conducting auctions; Charitable services, namely, organizing and conducting volunteer programs and community service projects and raising public awareness; Charitable services, namely, coordination of non-monetary contributions to charities and non-profits; Organizing and conducting charity auctions for charitable fundraising purposes; Contests and incentive award programs to promote the sale of products and services of others; Distribution of publicity materials, namely, flyers, prospectuses, brochures, samples, particularly for catalogue long distance sales; Event planning and management for marketing, branding, promoting or advertising the goods and services of others; Internet advertising services; Magazine advertising; Maintaining a registry of sports memorabilia and works of art; On-line advertising on computer communication networks; On-line advertising and marketing services; On-line auction services; Organization of events, exhibitions, fairs and shows for commercial, promotional and advertising purposes; Providing an internet website featuring news and information

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

The applicant's current Attorney Information:

Lauren A. Dienes-Middlen and WWE Legal Affairs Department of World Wrestling Entertainment, Inc.
1241 East Main Street
Stamford, Connecticut 06902
United States

The applicant's current Correspondence Information:

Lauren A. Dienes-Middlen
World Wrestling Entertainment, Inc.
1241 East Main Street
Stamford, Connecticut 06902
203-353-2827(phone)
203-353-0236(fax)
lauren.middlen@wwecorp.com (authorized)

A fee payment in the amount of \$325 has been submitted with the application, representing payment for 1 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under

18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /LADM/ Date: 01/02/2014
Signatory's Name: Lauren A. Dienes-Middlen
Signatory's Position: Attorney
RAM Sale Number: 86156509
RAM Accounting Date: 01/03/2014

Serial Number: 86156509
Internet Transmission Date: Thu Jan 02 18:51:00 EST 2014
TEAS Stamp: USPTO/BAS-XX.XXX.XXX.XXX-201401021851000
27875-86156509-5001d3fb08ce4dbf241246549
dbba3801d76430ae7d1351dc3c25ec6f10518ab1
-DA-6126-20140102183144949323





Generated on: This page was generated by TSDR on 2024-11-22 00:14:58 EST

Mark: WWE

WWE

US Serial Number: 78126913

Application Filing Date: May 07, 2002

US Registration Number: 2772683

Registration Date: Oct. 07, 2003

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Mar. 12, 2024

Publication Date: Nov. 26, 2002 **Notice of Allowance Date:** Feb. 18, 2003

Mark Information

Mark Literal Elements: WWE

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the medium of television; providing wrestling news and information via a global computer network

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: May 06, 2002

Use in Commerce: May 06, 2002

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: World Wrestling Entertainment, Inc.

Owner Address: 1241 East Main Street
Stamford, CONNECTICUT UNITED STATES 06905

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Lauren A. Dienes-Middlen

Docket Number: WWE369USAA41

Attorney Primary Lauren.Middlen@wwecorp.com
Email Address:

Attorney Email Yes
Authorized:

Correspondent

Correspondent Lauren A. Dienes-Middlen
Name/Address: 1241 EAST MAIN STREET
STAMFORD, CONNECTICUT UNITED STATES 06905

Phone: 203-353-2827

Fax: 203-353-0236

Correspondent e-mail: Lauren.Middlen@wwecorp.com

Correspondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Mar. 12, 2024	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Mar. 12, 2024	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	
Mar. 12, 2024	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Mar. 12, 2024	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Feb. 28, 2024	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Dec. 20, 2023	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Nov. 15, 2023	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Oct. 03, 2023	TEAS SECTION 8 & 9 RECEIVED	
Oct. 07, 2022	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Oct. 09, 2013	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Oct. 09, 2013	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Oct. 09, 2013	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Oct. 07, 2013	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Oct. 09, 2013	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Oct. 07, 2013	TEAS SECTION 8 & 9 RECEIVED	
Oct. 07, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Oct. 27, 2010	NOTICE OF SUIT	
Oct. 22, 2009	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Oct. 21, 2009	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Oct. 06, 2009	TEAS SECTION 8 & 15 RECEIVED	
Oct. 13, 2006	REVIEW OF CORRESPONDENCE COMPLETE	
Feb. 27, 2006	PAPER RECEIVED	
Oct. 07, 2003	REGISTERED-PRINCIPAL REGISTER	
Aug. 19, 2003	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Aug. 19, 2003	ASSIGNED TO EXAMINER	
Aug. 18, 2003	CASE FILE IN TICRS	
Aug. 08, 2003	STATEMENT OF USE PROCESSING COMPLETE	
Jul. 17, 2003	USE AMENDMENT FILED	
Jul. 17, 2003	TEAS STATEMENT OF USE RECEIVED	
Feb. 18, 2003	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Nov. 26, 2002	PUBLISHED FOR OPPOSITION	
Nov. 06, 2002	NOTICE OF PUBLICATION	
Sep. 24, 2002	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 26, 2002	CORRESPONDENCE RECEIVED IN LAW OFFICE	

Aug. 26, 2002 PAPER RECEIVED
Aug. 23, 2002 NON-FINAL ACTION E-MAILED
Aug. 22, 2002 ASSIGNED TO EXAMINER

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Mar. 12, 2024

Assignment Abstract Of Title Information

Summary

Total Assignments: 3

Registrant: World Wrestling Federation Entertainment, Inc.

Assignment 1 of 3

Conveyance: CHANGE OF NAME

Reel/Frame: [2813/0683](#)

Pages: 10

Date Recorded: Aug. 08, 2003

Supporting Documents: [assignment-tm-2813-0683.pdf](#)

Assignor

Name: [WORLD WRESTLING FEDERATION ENTERTAINMENT, INC.](#)

Execution Date: Jun. 14, 2002

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [WORLD WRESTLING ENTERTAINMENT, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 1241 EAST MAIN STREET
STAMFORD, CONNECTICUT 06902

Correspondent

Correspondent Name: WORLD WRESTLING ENTERTAINMENT INC.

Correspondent Address: LAUREN A. DIENES-MIDDLEN
1241 EAST MAIN STREET
STAMFORD, CT 06902

Domestic Representative - Not Found

Assignment 2 of 3

Conveyance: CERTIFICATE OF CONVERSION AND NAME CHANGE

Reel/Frame: [8250/0637](#)

Pages: 58

Date Recorded: Nov. 06, 2023

Supporting Documents: [assignment-tm-8250-0637.pdf](#)

Assignor

Name: [WORLD WRESTLING ENTERTAINMENT, INC.](#)

Execution Date: Sep. 12, 2023

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [WORLD WRESTLING ENTERTAINMENT, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 707 WASHINGTON BLVD.
STAMFORD, CONNECTICUT 06902

Correspondent

Correspondent Name: COURTNEY WELSHIMER, ESQ.

Correspondent Address: SIMPSON THACHER & BARTLETT LLP
425 LEXINGTON AVENUE
NEW YORK, NY 10017

Domestic Representative - Not Found

Assignment 3 of 3

Conveyance: FIRST LIEN TRADEMARK SECURITY AGREEMENT

Reel/Frame: [8349/0921](#)

Pages: 77

Date Recorded: Feb. 21, 2024

Supporting Documents: [assignment-tm-8349-0921.pdf](#)

Assignor

Name: [WORLD WRESTLING ENTERTAINMENT, LLC](#)

Execution Date: Feb. 09, 2024

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee

Name: [GOLDMAN SACHS BANK USA](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 30 HUDSON STREET
4TH FLOOR
JERSEY CITY, NEW JERSEY 07302

Correspondent

Correspondent Name: COURTNEY WELSHIMER ESQ.

Correspondent Address: SIMPSON THACHER & BARTLETT LLP
425 LEXINGTON AVENUE
NEW YORK, NY 10017

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 2

Type of Proceeding: Opposition

Proceeding Number: [91248662](#)

Filing Date: Jun 06, 2019

Status: Terminated

Status Date: Sep 05, 2019

Interlocutory Attorney: WINSTON T FOLMAR

Defendant

Name: Xiamen Yuheng trading Co., Ltd.

Correspondent Address: OKSTECHNOLOGYCO.,LTD
1000EWOODFIELD RD,STE237
SCHAUMBURG IL UNITED STATES , 60173

Correspondent e-mail: yamon123@163.com , zhoupinpin@yamon1688.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
TRUWWE		88100032	

Plaintiff(s)

Name: World Wrestling Entertainment, Inc.

Correspondent Address: CHRISTOPHER M. VERDINI
K&L GATES LLP

210 SIXTH AVENUE
PITTSBURGH PA UNITED STATES , 15222

Correspondent e-mail: christopher.verdini@klgates.com , curtis.krasik@klgates.com , USPTO.LitigationDocket@klgates.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
WWE		78725297	3538710
WWE AUTHENTIC WEAR		77561301	4045760
WWE NETWORK		85426280	4621480
WWE BATTLEGROUND		86016427	5176635
WWE NXT		85932497	5261353
WWE		78126913	2772683
THE WWE EXPERIENCE		78404717	3442191
WWE		78834732	3541956
WWE UNIVERSE		77494333	3778789
WWE NETWORK		85415295	4632692

Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Sep 05, 2019	
5	BD DECISION: OPP SUSTAINED	Sep 05, 2019	
4	NOTICE OF DEFAULT	Jul 26, 2019	
3	INSTITUTED	Jun 06, 2019	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 06, 2019	Jul 16, 2019
1	FILED AND FEE	Jun 06, 2019	

Type of Proceeding: Opposition

Proceeding Number: [91191024](#)

Filing Date: Jul 14, 2009

Status: Terminated

Status Date: Oct 27, 2009

Interlocutory Attorney: ANGELA LYKOS

Defendant

Name: Claffey, Daniel F.

Correspondent Address: SCOTT W. KELLEY
KELLY LOWRY & KELLEY, LLP
6320 CANOGA AVE STE 1650
WOODLAND HILLS CA UNITED STATES , 91367-7704

Correspondent e-mail: scott@KLKPatentLaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
WWE'OPOLY		77455001	

Plaintiff(s)

Name: World Wrestling Entertainment, Inc.

Correspondent Address: Christopher M. Verdini
K&L Gates LLP
535 Smithfield StreetHenry W. Oliver Building
Pittsburgh PA UNITED STATES , 15222

Correspondent e-mail: trademarks@klgates.com , christopher.verdini@klgates.com , curtis.krasik@klgates.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
WWE		78128929	3056074
WWE		78841613	3621017

WWE	78812441	3541936
WWE	78725297	3538710
WWE	78834732	3541956
WWE	78126913	2772683
WWE	77074563	3489357

Prosecution History			
Entry Number	History Text	Date	Due Date
6	TERMINATED	Oct 27, 2009	
5	BOARD'S DECISION: SUSTAINED	Oct 27, 2009	
4	NOTICE OF DEFAULT	Sep 08, 2009	
3	PENDING, INSTITUTED	Jul 14, 2009	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 14, 2009	Aug 23, 2009
1	FILED AND FEE	Jul 14, 2009	

From: TMOOfficialNotices@USPTO.GOV
Sent: Tuesday, March 12, 2024 11:17 PM
To: XXXX
Subject: Official USPTO Notice of Acceptance and Renewal Sections 8 and 9: U.S. Trademark RN 2772683: WWE: Docket/Reference No. WWE369USAA41

U.S. Serial Number: 78126913
U.S. Registration Number: 2772683
U.S. Registration Date: Oct 7, 2003
Mark: WWE
Owner: World Wrestling Entertainment, Inc.

Mar 12, 2024

NOTICE OF ACCEPTANCE UNDER SECTION 8

The declaration of use or excusable nonuse filed for the above-identified registration meets the requirements of Section 8 of the Trademark Act, 15 U.S.C. §1058. **The Section 8 declaration is accepted.**

NOTICE OF REGISTRATION RENEWAL UNDER SECTION 9

The renewal application filed for the above-identified registration meets the requirements of Section 9 of the Trademark Act, 15 U.S.C. §1059. **The registration is renewed.**

The registration will remain in force for the class(es) listed below, unless canceled by an order of the Commissioner for Trademarks or a Federal Court, as long as the requirements for maintaining the registration are fulfilled as they become due.

Class(es):
041

TRADEMARK SPECIALIST
POST-REGISTRATION DIVISION
571-272-9500

REQUIREMENTS FOR MAINTAINING REGISTRATION IN SUCCESSIVE TEN-YEAR PERIODS

WARNING: Your registration will be canceled if you do not file the documents below during the specified statutory time periods.

What and When to File: You must file a declaration of use (or excusable nonuse) **and** an application for renewal between every 9th and 10th-year period, calculated from the registration date. See 15 U.S.C. §§1058, 1059.

Grace Period Filings

The above documents will be considered as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

*****THE USPTO IS NOT REQUIRED TO SEND ANY FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS. THE OWNER SHOULD CONTACT THE USPTO ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.*****

To check the status of this registration, go to https://tsdr.uspto.gov/#caseNumber=78126913&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199.

To view this notice and other documents for this registration on-line, go to https://tsdr.uspto.gov/#caseNumber=78126913&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=documentSearch NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

* For further information, including information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <https://www.uspto.gov/trademark/> or contact the Trademark Assistance Center at 1-800-786-9199.

PTO- 1963
 Approved for use through 01/31/2025. OMB 0651-0055
 U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE
 Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number

Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9

The table below presents the data as entered.

Input Field	Entered
REGISTRATION NUMBER	2772683
REGISTRATION DATE	10/07/2003
SERIAL NUMBER	78126913
MARK SECTION	
MARK	WWE (see, mark)
ATTORNEY INFORMATION (current)	
NAME	Lauren A. Dienes-Middlen
ATTORNEY BAR MEMBERSHIP NUMBER	NOT SPECIFIED
YEAR OF ADMISSION	NOT SPECIFIED
U.S. STATE/ COMMONWEALTH/ TERRITORY	NOT SPECIFIED
STREET	1241 EAST MAIN STREET
CITY	STAMFORD
STATE	Connecticut
POSTAL CODE	06905
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	Lauren.Middlen@wwecorp.com
DOCKET/REFERENCE NUMBER	WWE369USAA41
ATTORNEY INFORMATION (proposed)	
NAME	Lauren A. Dienes-Middlen
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
STREET	1241 EAST MAIN STREET
CITY	STAMFORD
STATE	Connecticut
POSTAL CODE	06905
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States

PHONE	203-353-2827
FAX	203-353-0236
EMAIL	Lauren.Middlen@wwecorp.com
DOCKET/REFERENCE NUMBER	WWE369USAA41
CORRESPONDENCE INFORMATION (current)	
NAME	World Wrestling Entertainment, Inc. (change of nam
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	Lauren.Middlen@wwecorp.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
DOCKET/REFERENCE NUMBER	WWE369USAA41
CORRESPONDENCE INFORMATION (proposed)	
NAME	Lauren A. Dienes-Middlen
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	Lauren.Middlen@wwecorp.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
DOCKET/REFERENCE NUMBER	WWE369USAA41
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	041
GOODS OR SERVICES	Entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the medium of television; providing wrestling news and information via a global computer network
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT18\IMAGEOUT 18\781\269\78126913\xml2 \S890002.jpg
SPECIMEN DESCRIPTION	Advertisement
WEBPAGE URL	https://www.peacocktv.com/watch/asset/sports/the-best-of-wwc/6538761609561259112
WEBPAGE DATE OF ACCESS	10/03/2023
OWNER SECTION (current)	
NAME	World Wrestling Entertainment, Inc.
MAILING ADDRESS	1241 East Main Street
CITY	Stamford
STATE	Connecticut
ZIP/POSTAL CODE	06905
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
OWNER SECTION (proposed)	
NAME	World Wrestling Entertainment, Inc.
MAILING ADDRESS	1241 East Main Street
CITY	Stamford

STATE	Connecticut
ZIP/POSTAL CODE	06905
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
EMAIL	XXXX
LEGAL ENTITY SECTION (current)	
TYPE	corporation
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY OF INCORPORATION	Delaware
PAYMENT SECTION	
NUMBER OF CLASSES	1
NUMBER OF CLASSES PAID	1
COMBINED §§ 8 & 9 DECLARATION/APPLICATION FILING FEE	525
TOTAL FEE PAID	525
SIGNATURE SECTION	
SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	10/03/2023
SIGNATURE METHOD	Signed directly within the form
PAYMENT METHOD	DA
FILING INFORMATION	
SUBMIT DATE	Tue Oct 03 22:44:47 ET 2023
TEAS STAMP	USPTO/S08N09-XXX.XXX.XX.X -20231003224448059376-277 2683-850bd7ac948befd853f5 aa81aa2d7cb2ef21dea6221d5 42ceb537ec9419f215-DA-444 79510-2023100322414906532 4

PTO- 1963

Approved for use through 01/31/2025. OMB 0651-0055

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number

Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9

To the Commissioner for Trademarks:

REGISTRATION NUMBER: 2772683

REGISTRATION DATE: 10/07/2003

MARK: WWE

Current: The owner, World Wrestling Entertainment, Inc., a corporation of Delaware, having an address of
1241 East Main Street
Stamford, Connecticut 06905
United States

Proposed: The owner, World Wrestling Entertainment, Inc., a corporation of Delaware, having an address of
1241 East Main Street
Stamford, Connecticut 06905
United States
XXXX

is filing a Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9.

For International Class 041, the mark is in use in commerce on or in connection with **all** goods/services, or to indicate membership in the collective membership organization, listed in the existing registration for this specific class: Entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the medium of television; providing wrestling news and information via a global computer network ; or, the owner is making the listed excusable nonuse claim.

The owner is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) Advertisement.

[Specimen File1](#)

Webpage URL: <https://www.peacocktv.com/watch/asset/sports/the-best-of-wwe/6538761609561259112>

Webpage Date of Access: 10/03/2023

The owner's/holder's current attorney information: Lauren A. Dienes-Middlen. Lauren A. Dienes-Middlen is located at

1241 EAST MAIN STREET
STAMFORD, Connecticut 06905
United States

The docket/reference number is WWE369USAA41.

The phone number is 203-353-2827.

The fax number is 203-353-0236.

The email address is Lauren.Middlen@wwecorp.com

Lauren A. Dienes-Middlen submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

The owner's/holder's proposed attorney information: Lauren A. Dienes-Middlen. Lauren A. Dienes-Middlen is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, is located at

1241 EAST MAIN STREET
STAMFORD, Connecticut 06905
United States

The docket/reference number is WWE369USAA41.

The phone number is 203-353-2827.

The fax number is 203-353-0236.

The email address is Lauren.Middlen@wwecorp.com

Lauren A. Dienes-Middlen submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

Correspondence Information (current)

World Wrestling Entertainment, Inc. (change of nam

PRIMARY EMAIL FOR CORRESPONDENCE: Lauren.Middlen@wwecorp.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

The docket/reference number is WWE369USAA41.

Correspondence Information (proposed)

Lauren A. Dienes-Middlen

PRIMARY EMAIL FOR CORRESPONDENCE: Lauren.Middlen@wwecorp.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

The docket/reference number is WWE369USAA41.

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the owner/holder and the owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$525 will be submitted with the form, representing payment for 1 class(es), plus any additional grace period fee, if necessary.

Declaration

- ☒ Unless the owner has specifically claimed excusable nonuse, the mark is in use in commerce on or in connection with the goods/services or to indicate membership in the collective membership organization identified above, as evidenced by the attached specimen(s).
- ☒ Unless the owner has specifically claimed excusable nonuse, the specimen(s) shows the mark as currently used in commerce on or in connection with the goods/services/collective membership organization.
- ☒ The registrant requests that the registration be renewed for the goods/services/collective organization identified above.
- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of this submission and the registration, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: /LADM/ Date: 10/03/2023

Signatory's Name: Lauren A. Dienes-Middlen

Signatory's Position: Attorney

Signature method: Signed directly within the form

Mailing Address (current):

1241 EAST MAIN STREET
STAMFORD, Connecticut 06905

Mailing Address (proposed):

1241 EAST MAIN STREET
STAMFORD, Connecticut 06905

Serial Number: 78126913

Internet Transmission Date: Tue Oct 03 22:44:47 ET 2023

TEAS Stamp: USPTO/S08N09-XXX.XXX.XX.X-20231003224448

059376-2772683-850bd7ac948befd853f5aa81a

a2d7cb2ef21dea6221d542ceb537ec9419f215-D

A-44479510-20231003224149065324

peacocktv.com/watch/asset/sports/the-best-of-wwe/6538761609561259112

WWE Intranet WWE.com WWE Shop Peacock WWE Source SAEGIS

peacock Home Movies TV Shows Sports WWE News My Stuff Channels

BEST OF WWE

WWE · 4 Seasons

These are the matches, moments and Superstars that made WWE the worldwide leader in sports entertainment.

TVPG


+ My Stuff Watch Latest Episode Episodes You May Also Like Extras

Season 4 9 Episodes


Season 3

Season 2

Season 1



Celebrating Hispanic Heritage: Part 2
S4 E9 · 2h 36m TV14 V L
WWE celebrates Hispanic heritage with memorable matches like Bad Bunny battling Damian Priest.



The Great American Bash
S4 E8 · 3h 13m TVMA V L

64°F Clear 10:40 PM 10/3/2023

peacocktv.com/watch/asset/sports/the-best-of-wwe/6538761609561259112

WWE Intranet WWE.com WWE Shop Peacock WWE Source SAEGIS

peacock Home Movies TV Shows Sports WWE News My Stuff Channels

BEST OF WWE

WWE · 4 Seasons

These are the matches, moments and Superstars that made WWE the worldwide leader in sports entertainment.

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+ My Stuff Watch Latest Episode Episodes You May Also Like Extras

Season 4 9 Episodes


Season 3

Season 2

Season 1



Celebrating Hispanic Heritage: Part 2
S4 E9 · 2h 36m TV14 V L
WWE celebrates Hispanic heritage with memorable matches like Bad Bunny battling Damian Priest.



The Great American Bash
S4 E8 · 3h 13m TVMA V L

64°F Clear 10:40 PM 10/3/2023

From: TMOOfficialNotices@USPTO.GOV
Sent: Friday, October 7, 2022 01:35 AM
To: XXXX
Subject: Official USPTO Courtesy Reminder: Trademark Registration Maintenance Documents Must Be Filed Before Deadline for U.S. Trademark Registration No. 2772683 WWE

USPTO COURTESY REMINDER

TRADEMARK REGISTRATION MAINTENANCE DOCUMENT(S) UNDER SECTIONS 8 AND 9 MUST BE FILED BEFORE DEADLINE OR REGISTRATION WILL BE CANCELLED/EXPIRED

U.S. Application Serial No. 78126913
U.S. Registration No. 2772683
U.S. Registration Date: October 7, 2003
Mark: WWE
Owner: World Wrestling Entertainment, Inc.
Docket/Reference No. WWE369USAA41

Issue Date: October 7, 2022

Required submission. The owner of the trademark registration must file a [Declaration of Use and/or Excusable Nonuse and an Application for Renewal under Sections 8 and 9 of the Trademark Act](#) (Sections 8 and 9 Declaration) between now and October 10, 2023. For an additional fee, the owner can file within the 6-month grace period that ends on April 8, 2024.

If ownership of the registration or the owner's name has changed, the owner can use the [Electronic Trademark Assignment System \(ETAS\)](#) to record the change. More information on changes of ownership/owner name is available on the [USPTO website](#).

[Click here for more information about maintaining a trademark registration.](#)

Proof of Use Audit. The USPTO is conducting an audit program to promote the accuracy and integrity of the trademark register. If a registration is selected for audit, the owner will be required to submit proof of use for additional goods/services for which use is claimed in a Section 8 Declaration. Detailed information about the program is available on the [Proof of Use Audit Program webpage](#).

Determination of time of receipt by USPTO. Correspondence transmitted through the Trademark Electronic Application System (TEAS) is considered filed on the date the USPTO receives the transmission in Eastern Time.

If the owner fails to file a timely Sections 8 and 9 Declaration the registration will be CANCELLED/EXPIRED and cannot be reinstated.

This reminder notice is being sent only as a courtesy to trademark owners who maintain a current email address with the USPTO. Failure by the USPTO to send a reminder or non-receipt of a reminder does not excuse a trademark owner from meeting the statutory obligations for maintaining a registration.

[Foreign-domiciled owners must have a U.S.-licensed attorney](#) represent them at the USPTO in any post-registration filing.

Beware of misleading notices sent by private companies about registrations. Private companies **not** associated with the USPTO use public information available in trademark registrations to mail and email trademark-related offers and notices - most of which require fees. All **official USPTO correspondence** will only be **emailed from the domain "@uspto.gov."**

Direct questions about this notice to the Trademark Assistance Center at 1-800-786-9199 (select option 1) or TrademarkAssistanceCenter@uspto.gov.

From: TMOOfficialNotices@USPTO.GOV
Sent: Wednesday, October 9, 2013 11:02 PM
To: XXXX
Subject: Trademark RN 2772683: Official Notice of Acceptance and Renewal under Sections 8 and 9 of the Trademark Act

Serial Number: 78126913
Registration Number: 2772683
Registration Date: Oct 7, 2003
Mark: WWE
Owner: World Wrestling Entertainment, Inc.

Oct 9, 2013

NOTICE OF ACCEPTANCE UNDER SECTION 8

The declaration of use or excusable nonuse filed for the above-identified registration meets the requirements of Section 8 of the Trademark Act, 15 U.S.C. §1058. **The Section 8 declaration is accepted.**

NOTICE OF REGISTRATION RENEWAL UNDER SECTION 9

The renewal application filed for the above-identified registration meets the requirements of Section 9 of the Trademark Act, 15 U.S.C. §1059. **The registration is renewed.**

The registration will remain in force for the class(es) listed below for the remainder of the ten-year period, calculated from the registration date, unless canceled by an order of the Commissioner for Trademarks or a Federal Court.

Class(es):
041

TRADEMARK SPECIALIST
POST-REGISTRATION DIVISION
571-272-9500

REQUIREMENTS FOR MAINTAINING REGISTRATION IN SUCCESSIVE TEN-YEAR PERIODS

WARNING: Your registration will be canceled if you do not file the documents below during the specified time periods.

What and When to File: You must file a declaration of use (or excusable nonuse) **and** an application for renewal between every 9th and 10th-year period, calculated from the registration date. See 15 U.S.C. §§1058, 1059.

Grace Period Filings

The above documents will be considered as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

*****The USPTO WILL NOT SEND ANY FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS. THE REGISTRANT SHOULD CONTACT THE USPTO ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.*****

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=78126913>. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

PTO Form 1963 (Rev 5/2006)
OMB No. 0651-0055 (Exp 07/31/2018)

Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9

The table below presents the data as entered.

Input Field	Entered
REGISTRATION NUMBER	2772683
REGISTRATION DATE	10/07/2003
SERIAL NUMBER	78126913
MARK SECTION	
MARK	WWE
CORRESPONDENCE SECTION (current)	
NAME	Lauren A. Dienes-Middlen
FIRM NAME	WORLD WRESTLING ENTERTAINMENT, INC.
STREET	1241 EAST MAIN STREET
CITY	STAMFORD
STATE	Connecticut
POSTAL CODE	06902
COUNTRY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	Lauren.Middlen@wwecorp.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
DOCKET/REFERENCE NUMBER	WWE369USAA41
CORRESPONDENCE SECTION (proposed)	
NAME	World Wrestling Entertainment, Inc. (change of name recorded at reel 2813, frame 0683)
STREET	1241 EAST MAIN STREET
CITY	STAMFORD
STATE	Connecticut
POSTAL CODE	06905
COUNTRY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	Lauren.Middlen@wwecorp.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
GOODS AND/OR SERVICES SECTION	

INTERNATIONAL CLASS	041
GOODS OR SERVICES	Entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the medium of television; providing wrestling news and information via a global computer network
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT16\IMAGEOUT 16\781\269\78126913\xml2\S890002.JPG
SPECIMEN DESCRIPTION	Advertisement
OWNER SECTION (current)	
NAME	World Wrestling Federation Entertainment, Inc.
STREET	1241 East Main Street
CITY	Stamford
STATE	Connecticut
ZIP/POSTAL CODE	06905
COUNTRY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	XXXX
OWNER SECTION (proposed)	
NAME	World Wrestling Entertainment, Inc. (change of name recorded at reel 2813, frame 0683)
STREET	1241 East Main Street
CITY	Stamford
STATE	Connecticut
ZIP/POSTAL CODE	06905
COUNTRY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	XXXX
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
LEGAL ENTITY SECTION (current)	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	Delaware
PAYMENT SECTION	
NUMBER OF CLASSES	1
NUMBER OF CLASSES PAID	1
SUBTOTAL AMOUNT	500
TOTAL FEE PAID	500
SIGNATURE SECTION	

SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	10/07/2013
SIGNATORY'S PHONE NUMBER	203-353-2827
PAYMENT METHOD	DA
FILING INFORMATION	
SUBMIT DATE	Mon Oct 07 18:38:56 EDT 2013
TEAS STAMP	USPTO/S08N09-XX.XXX.XXX.X XX-20131007183856567395-2 772683-50076400d724123f41 1d2df5299159ca263c5077e33 5a0e84050a2fd9e2b61be5e-D A-5239-201310071836481994 88

PTO Form 1963 (Rev 5/2006)
OMB No. 0651-0055 (Exp 07/31/2018)

Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9

To the Commissioner for Trademarks:

REGISTRATION NUMBER: 2772683

REGISTRATION DATE: 10/07/2003

MARK: WWE

The owner, World Wrestling Entertainment, Inc. (change of name recorded at reel 2813, frame 0683), a corporation of Delaware, having an address of

1241 East Main Street
Stamford, Connecticut 06905
United States

is filing a Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9.

For International Class 041, the mark is in use in commerce on or in connection with **all** goods/services, or to indicate membership in the collective membership organization, listed in the existing registration for this specific class: Entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the medium of television; providing wrestling news and information via a global computer network ; or, the owner is making the listed excusable nonuse claim.

The owner is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) Advertisement.

[Specimen File1](#)

The registrant's current Correspondence Information: Lauren A. Dienes-Middlen of WORLD WRESTLING ENTERTAINMENT, INC.

1241 EAST MAIN STREET
STAMFORD, Connecticut (CT) 06902
United States

The docket/reference number is WWE369USAA41.

The registrant's proposed Correspondence Information: World Wrestling Entertainment, Inc. (change of name recorded at reel 2813, frame 0683)

1241 EAST MAIN STREET
STAMFORD, Connecticut (CT) 06905
United States

The phone number is 203-353-2827.

The fax number is 203-353-0236.

The email address is Lauren.Middlen@wwecorp.com.

A fee payment in the amount of \$500 will be submitted with the form, representing payment for 1 class(es), plus any additional grace period fee, if necessary.

Declaration

Section 8: Declaration of Use and/or Excusable Nonuse in Commerce

Unless the owner has specifically claimed excusable nonuse, the mark is in use in commerce on or in connection with the goods and/or services identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce.

The undersigned being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of this document, declares that he/she is properly

authorized to execute this document on behalf of the Owner; and all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Section 9: Application for Renewal

The registrant requests that the registration be renewed for the goods/services/collective organization identified above.

Signature: /LADM/ Date: 10/07/2013
Signatory's Name: Lauren A. Dienes-Middlen
Signatory's Position: Attorney
Signatory's Phone Number: 203-353-2827

Serial Number: 78126913
Internet Transmission Date: Mon Oct 07 18:38:56 EDT 2013
TEAS Stamp: USPTO/S08N09-XX.XXX.XXX.XXX-201310071838
56567395-2772683-50076400d724123f411d2df
5299159ca263c5077e335a0e84050a2fd9e2b61b
e5e-DA-5239-20131007183648199488

The screenshot shows the WWE website homepage for the Battleground pay-per-view event. The top navigation bar includes links for WWE Community, WWE Shop, WWE Magazine, WWE Worldwide, and a search bar. The main content area is divided into several sections:

- TUNE IN TONIGHT:** A large graphic for the RAW event on USA Network, scheduled for 8/7 CT. It includes a headline: "On Raw, how will Superstars and Divas respond to the controversy surrounding WWE Battleground's WWE Title Match?"
- WWE SHOWS:** A list of WWE programming, including Raw, SmackDown, WWE Main Event, WWE Superstars, Total Divas, WWE NXT, WWE on Hulu Plus, and WWE Hall of Fame.
- WWE PAY-PER-VIEWS:** A list of WWE pay-per-view events, including Royal Rumble, Elimination Chamber, WrestleMania, Extreme Rules, WWE Payback, Money in the Bank, SummerSlam, Night of Champions, WWE Battleground (highlighted), Hell in a Cell, Survivor Series, and WWE TLC.
- WWE WEB SERIES:** A list of WWE web series, including Backstage Fallout, WWE Inbox, Outside the Ring, WWE Top 10, WWE Behind the Match, and 30-Second Fury.

Below the main content area, there is a large image of the Battleground event with the text "BATTLEGROUND" overlaid. To the right of this image, there is a section titled "MATCH RECAP" with links to "VIEW PHOTOS", "WATCH RHODES FAMILY EXCLUSIVE", and "WWE BATTLEGROUND 2013 RESULTS".

Below the Battleground image, there is a row of six small images with captions:

- BIG SHOW UPENDS WWE TITLE'S FUTURE
- RHODES BROS. BACK OR GONE FOR GOOD?
- RUMOR ON ROB VAN DAM'S FUTURE
- RAW FIVE-POINT PREVIEW
- POIGNANT MESSAGE FROM RHODES FAMILY
- HEYMAN'S PROTECTOR TAKES AIM AT PUNK

At the bottom, there is a section titled "WHAT'S HOT ON WWE.COM" with a video player showing R-Truth and a headline: "R-Truth: 'I let them down' Find out why R-Truth is apologizing to WWE fans after Battleground." To the right of this section is a large graphic for the VICTORY event with the text "RIDE ONE AND YOU'LL OWN ONE."

ROUTING SHEET TO POST REGISTRATION (PRU)

Registration Number: 2772683



Serial Number: 78126913



RAM Sale Number: 2772683

RAM Accounting Date: 20131008

Total Fees: \$500

Note: Process in accordance with Post Registration Standard Operating Procedure (SOP)

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Number of Classes Paid</u>	<u>Total Fee</u>
\$8 affidavit	7205	20131007	\$100	1	1	\$100
Application for Renewal (\$9)	7201	20131007	\$400	1	1	\$400

Physical Location: 900 - FILE REPOSITORY (FRANCONIA)

Lost Case Flag: False

In TICS (AM-FLG-IN-TICS): True

Transaction Date: 20131007



The screenshot shows the WWE website homepage. At the top, there's a navigation bar with links for WWE Community, WWE Shop, WWE Magazine, WWE Worldwide, and a Join / Sign In link. Below this is a secondary navigation bar with tabs for SHOWS, SUPERSTARS, VIDEOS, PHOTOS, CLASSICS, NEWS, and TICKETS. A search bar is also present.

The main content area is divided into several sections:

- TUNE IN TONIGHT:** A large graphic for the **RAW** event on USA Network, scheduled for 8/7 CT. It includes a brief description: "On Raw, how will Superstars and Divas respond to the controversy surrounding WWE Battleground's WWE Title Match?"
- WWE SHOWS:** A list of shows including Raw, SmackDown, WWE Main Event, WWE Superstars, Total Divas, WWE NXT, WWE on Hulu Plus, and WWE Hall of Fame.
- WWE PAY-PER-VIEWS:** A list of pay-per-view events including Royal Rumble, Elimination Chamber, WrestleMania, Extreme Rules, WWE Payback, Money in the Bank, SummerSlam, Night of Champions, WWE Battleground (highlighted), Hell in a Cell, Survivor Series, and WWE TLC.
- WWE WEB SERIES:** A list of web series including Backstage Fallout, WWE Inbox, Outside the Ring, WWE Top 10, WWE Behind the Match, and 30-Second Fury.

Below these sections is a large banner for the **BATTLEGROUND** event, featuring a wrestler in a ring. To the right of the banner, there's a "MATCH RECAP" section with links to "VIEW PHOTOS", "WATCH RHODES FAMILY EXCLUSIVE", and "WWE BATTLEGROUND 2013 RESULTS".

Below the banner is a row of six small video thumbnails with titles:

- BIG SHOW UPENDS WWE TITLE'S FUTURE
- RHODES BROS. BACK OR GONE FOR GOOD?
- RUMOR ON ROB VAN DAM'S FUTURE
- RAW FIVE-POINT PREVIEW
- POIGNANT MESSAGE FROM RHODES FAMILY
- HEYMAN'S PROTECTOR TAKES AIM AT PUNK

At the bottom, there's a "WHAT'S HOT ON WWE.COM" section with a video thumbnail titled "R-Truth: 'I let them down'" and a description: "Find out why R-Truth is apologizing to WWE fans after Battleground." To the right of this is a "VICTORY" logo and the text "RIDE ONE AND YOU'LL OWN ONE."

The URL www.wwe.com/shows is visible in the bottom left corner.

Change Of Correspondence Address

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	78126913
MARK SECTION	
MARK	WWE
NEW CORRESPONDENCE ADDRESS	
NEW ADDRESS	
AUTHORIZED TO COMMUNICATE VIA E-MAIL	YES
SIGNATURE SECTION	
SIGNATURE	/LADM/
SIGNATORY NAME	Lauren A. Dienes-Middlen
SIGNATORY DATE	10/07/2013
SIGNATORY POSITION	Attorney
SIGNATORY PHONE NUMBER	203-353-2827
FILING INFORMATION SECTION	
SUBMIT DATE	Mon Oct 07 18:38:56 EDT 2013
TEAS STAMP	USPTO/S08N09-XX.XXX.XXX.X XX-20131007183856567395-2 772683-50076400d724123f41 1d2df5299159ca263c5077e33 5a0e84050a2fd9e2b61be5e-D A-5239-201310071836481994 88

Case 2:10-cv-05898-DMG -VBK *SEALED* Document 15 Filed 08/31/10 Page 1 of 2 Page ID #:310

AO 120 (Rev. 3/04)

TO: Mail Stop 8 Director of the U.S. Patent and Trademark Office P.O. Box 1450 Alexandria, VA 22313-1450	REPORT ON THE FILING OR DETERMINATION OF AN ACTION REGARDING A PATENT OR TRADEMARK
---	---

In Compliance with 35 U.S.C. § 290 and/or 15 U.S.C. § 1116 you are hereby advised that a court action has been filed in the U.S. District Court Central District of CA on the following ☐ Patents or Trademarks:

DOCKET NO. CV10 5898	DATE FILED 1	U.S. DISTRICT COURT Central District of California
PLAINTIFF WORLD WRESTLING ENTERTAINMENT, INC.		DEFENDANT VARIOUS JOHN AND JANE DOES, and VARIOUS XYZ CORPORATIONS
PATENT OR TRADEMARK NO.	DATE OF PATENT OR TRADEMARK	HOLDER OF PATENT OR TRADEMARK
1		SEE ATTACHED SHEET
2		
3		
4		
5		

page 2

BY: *[Signature]*
CLERK U.S. DISTRICT COURT
CENTRAL DIST. OF CALIF.
LOS ANGELES
10 AUG -9 PM 1:51

FILED

In the above-entitled case, the following patent(s)/trademark(s) have been included:

DATE INCLUDED	INCLUDED BY <input type="checkbox"/> Amendment <input type="checkbox"/> Answer <input type="checkbox"/> Cross Bill <input type="checkbox"/> Other Pleading
PATENT OR TRADEMARK NO.	DATE OF PATENT OR TRADEMARK
1	
2	
3	
4	
5	

In the above-entitled case, the following decision has been rendered or judgement issued:

DECISION/JUDGEMENT Voluntary dismissal filed by plaintiff.
--

CLERK Terry Nafisi, Clerk of Court	(BY) DEPUTY CLERK C. Brizuela	DATE 08/31/10
--	---	-------------------------

Copy 1—Upon initiation of action, mail this copy to Director Copy 3—Upon termination of action, mail this copy to Director
Copy 2—Upon filing document adding patent(s), mail this copy to Director Copy 4—Case file copy

AO-120

Case 2:10-cv-05898-DMG -VBK *SEALED* Document 15 Filed 08/31/10 Page 2 of 2 Page ID #:311

PATENT OR TRADEMARK NO.	DATE OF PATENT OR TRADEMARK	HOLDER OF PATENT OR TRADEMARK
2,772,677	10/07/2003	World Wrestling Entertainment, Inc.
2,757,600	8/26/2003	World Wrestling Entertainment, Inc.
2,757,599	8/26/2003	World Wrestling Entertainment, Inc.
2,754,499	8/19/2003	World Wrestling Entertainment, Inc.
2,772,683	10/07/2003	World Wrestling Entertainment, Inc.
3,056,074	1/31/2006	World Wrestling Entertainment, Inc.
2,799,228	12/23/2003	World Wrestling Entertainment, Inc.
2,751,437	8/12/2003	World Wrestling Entertainment, Inc.
2,751,436	8/12/2003	World Wrestling Entertainment, Inc.
2,765,751	9/16/2003	World Wrestling Entertainment, Inc.
2,757,597	8/26/2003	World Wrestling Entertainment, Inc.
2,754,495	8/19/2003	World Wrestling Entertainment, Inc.
2,757,596	8/26/2003	World Wrestling Entertainment, Inc.
2,702,648	4/01/2003	World Wrestling Entertainment, Inc.
1,884,646	3/21/1995	World Wrestling Entertainment, Inc.
1,571,823	12/19/1989	World Wrestling Entertainment, Inc.

LA-417224 v1

Side - 1



**NOTICE OF ACCEPTANCE AND
ACKNOWLEDGEMENT OF §§8 & 15
DECLARATION
MAILING DATE: Oct 22, 2009**

The combined declaration of use and incontestability filed in connection with the registration identified below meets the requirements of Sections 8 and 15 of the Trademark Act, 15 U.S.C. §1058 and 1065. The combined declaration is accepted and acknowledged. The registration remains in force.

For further information about this notice, visit our website at: <http://www.uspto.gov>. To review information regarding the referenced registration, go to <http://tarr.uspto.gov>.

REG NUMBER: 2772683
MARK: WWE
OWNER: World Wrestling Federation Entertainment

Side - 2

UNITED STATES PATENT AND TRADEMARK OFFICE
COMMISSIONER FOR TRADEMARKS
P.O. BOX 1451
ALEXANDRIA, VA 22313-1451

FIRST-CLASS MAIL
U.S POSTAGE
PAID

Lauren A. Dienes-Middlen
WORLD WRESTLING ENTERTAINMENT, INC.
1241 EAST MAIN STREET
STAMFORD, CT 06902

Combined Declaration of Use and Incontestability under Sections 8 & 15**The table below presents the data as entered.**

Input Field	Entered
REGISTRATION NUMBER	2772683
REGISTRATION DATE	10/07/2003
SERIAL NUMBER	78126913
MARK SECTION	
MARK	WWE
OWNER SECTION (current)	
NAME	World Wrestling Federation Entertainment, Inc.
STREET	1241 East Main Street
CITY	Stamford
STATE	Connecticut
ZIP/POSTAL CODE	06905
COUNTRY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	XXXX
OWNER SECTION (proposed)	
NAME	World Wrestling Entertainment, Inc. (change of name recorded at reel 2813, frame 0683)
STREET	1241 East Main Street
CITY	Stamford
STATE	Connecticut
ZIP/POSTAL CODE	06905
COUNTRY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	XXXX
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
ATTORNEY SECTION (current)	
NAME	Lauren A. Dienes-Middlen
FIRM NAME	WORLD WRESTLING FEDERATION ENTERTAINMENT
STREET	1241 EAST MAIN STREET
CITY	STAMFORD

STATE	Connecticut
POSTAL CODE	06902
COUNTRY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	Lauren.Middlen@wwfent.com
ATTORNEY SECTION (proposed)	
NAME	Lauren A. Dienes-Middlen
FIRM NAME	WORLD WRESTLING ENTERTAINMENT, INC.
STREET	1241 EAST MAIN STREET
CITY	STAMFORD
STATE	Connecticut
POSTAL CODE	06902
COUNTRY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	Lauren.Middlen@wwecorp.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
ATTORNEY DOCKET NUMBER	WWE369USAA41
OTHER APPOINTED ATTORNEY	Legal Affairs Department
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	041
GOODS OR SERVICES	KEEP ALL LISTED
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT8\IMAGEOUT8\781\269\78126913\xml1\81_50002.JPG
SPECIMEN DESCRIPTION	Advertisement
PAYMENT SECTION	
NUMBER OF CLASSES	1
NUMBER OF CLASSES PAID	1
SUBTOTAL AMOUNT	300
TOTAL FEE PAID	300
SIGNATURE SECTION	
SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	10/06/2009
PAYMENT METHOD	DA
FILING INFORMATION	

SUBMIT DATE	Tue Oct 06 14:37:40 EDT 2009
TEAS STAMP	USPTO/S08N15-XX.XXX.XXX.X XX-20091006143740546779-2 772683-46081113efeca9d896 a4a388e3f8ff9e13-DA-763-2 0091006143417736673

PTO Form 1583 (Rev 5/2006)
OMB No. 0651-0055 (Exp 12/31/2011)

Combined Declaration of Use and Incontestability under Sections 8 & 15

To the Commissioner for Trademarks:

REGISTRATION NUMBER: 2772683

REGISTRATION DATE: 10/07/2003

MARK: WWE

The owner, World Wrestling Entertainment, Inc. (change of name recorded at reel 2813, frame 0683), having an address of
1241 East Main Street
Stamford, Connecticut 06905
United States

is filing a Combined Declaration of Use and Incontestability under Sections 8 & 15.

For International Class 041, the mark is in use in commerce on or in connection with **all** of the goods or services listed in the existing registration for this specific class; **and** the mark has been continuously used in commerce for five (5) consecutive years after the date of registration, or the date of publication under Section 12(c), and is still in use in commerce on or in connection with **all** goods or services listed in the existing registration for this class. Also, no final decision adverse to the owner's claim of ownership of such mark for those goods or services exists, or to the owner's right to register the same or to keep the same on the register; and, no proceeding involving said rights pending and not disposed of in either the U.S. Patent and Trademark Office or the courts exists.

The owner is submitting one specimen for this class showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) Advertisement.

[Specimen File1](#)

The registrant hereby appoints Lauren A. Dienes-Middlen and Legal Affairs Department of WORLD WRESTLING ENTERTAINMENT, INC.
1241 EAST MAIN STREET
STAMFORD, Connecticut 06902
United States

to file this Combined Declaration of Use and Incontestability under Sections 8 & 15 on behalf of the registrant. The attorney docket/reference number is WWE369USAA41.

A fee payment in the amount of \$300 will be submitted with the form, representing payment for 1 class(es), plus any additional grace period fee, if necessary.

Declaration

The mark is in use in commerce on or in connection with the goods and/or services identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce. The mark has been in continuous use in commerce for five (5) consecutive years after the date of registration, or the date of publication under Section 12(c), and is still in use in commerce. There has been no final decision adverse to the owner's claim of ownership of such mark, or to the owner's right to register the same or to keep the same on the register; and there is no proceeding involving said rights pending and not disposed of either in the U.S. Patent and Trademark Office or in the courts.

The undersigned being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of this document, declares that he/she is properly authorized to execute this document on behalf of the Owner; and all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /LADM/ Date: 10/06/2009
Signatory's Name: Lauren A. Dienes-Middlen
Signatory's Position: Attorney

Mailing Address (**current**):
WORLD WRESTLING FEDERATION ENTERTAINMENT
1241 EAST MAIN STREET

STAMFORD, Connecticut 06902

Mailing Address (**proposed**):

WORLD WRESTLING ENTERTAINMENT, INC.
1241 EAST MAIN STREET
STAMFORD, Connecticut 06902

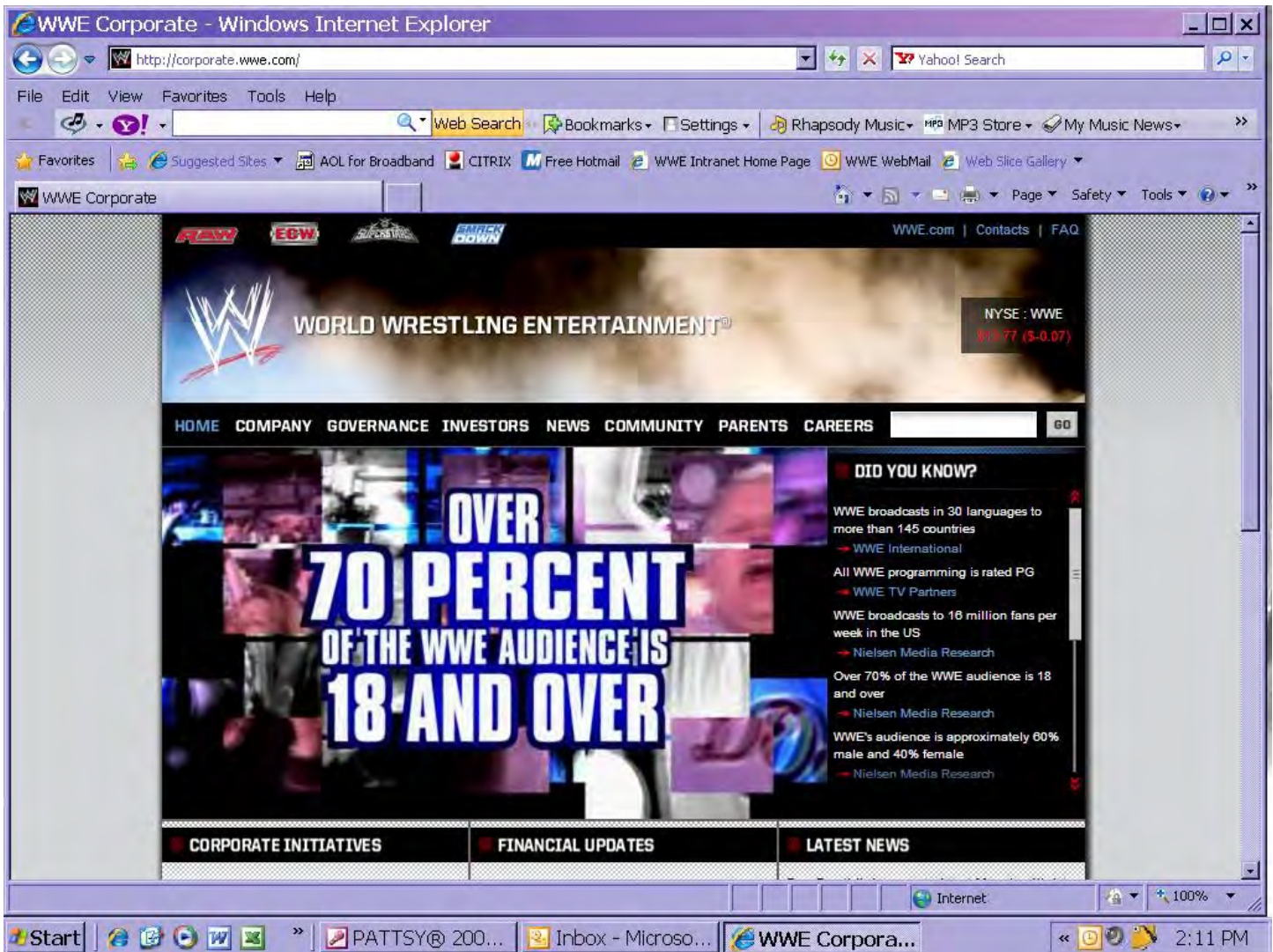
Serial Number: 78126913

Internet Transmission Date: Tue Oct 06 14:37:40 EDT 2009

TEAS Stamp: USPTO/S08N15-XX.XXX.XXX.XXX-200910061437

40546779-2772683-46081113efeca9d896a4a38

8e3f8ff9e13-DA-763-20091006143417736673



ROUTING SHEET TO POST REGISTRATION (PRU)

Registration Number: 2772683



Serial Number: 78126913



RAM Sale Number: 763

RAM Accounting Date: 20091007

Total Fees: \$300

Note: Process in accordance with Post Registration Standard Operating Procedure (SOP)

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Number of Classes Paid</u>	<u>Total Fee</u>
\$8 affidavit	7205	20091006	\$100	1	1	\$100
\$15 affidavit	7208	20091006	\$200	1	1	\$200

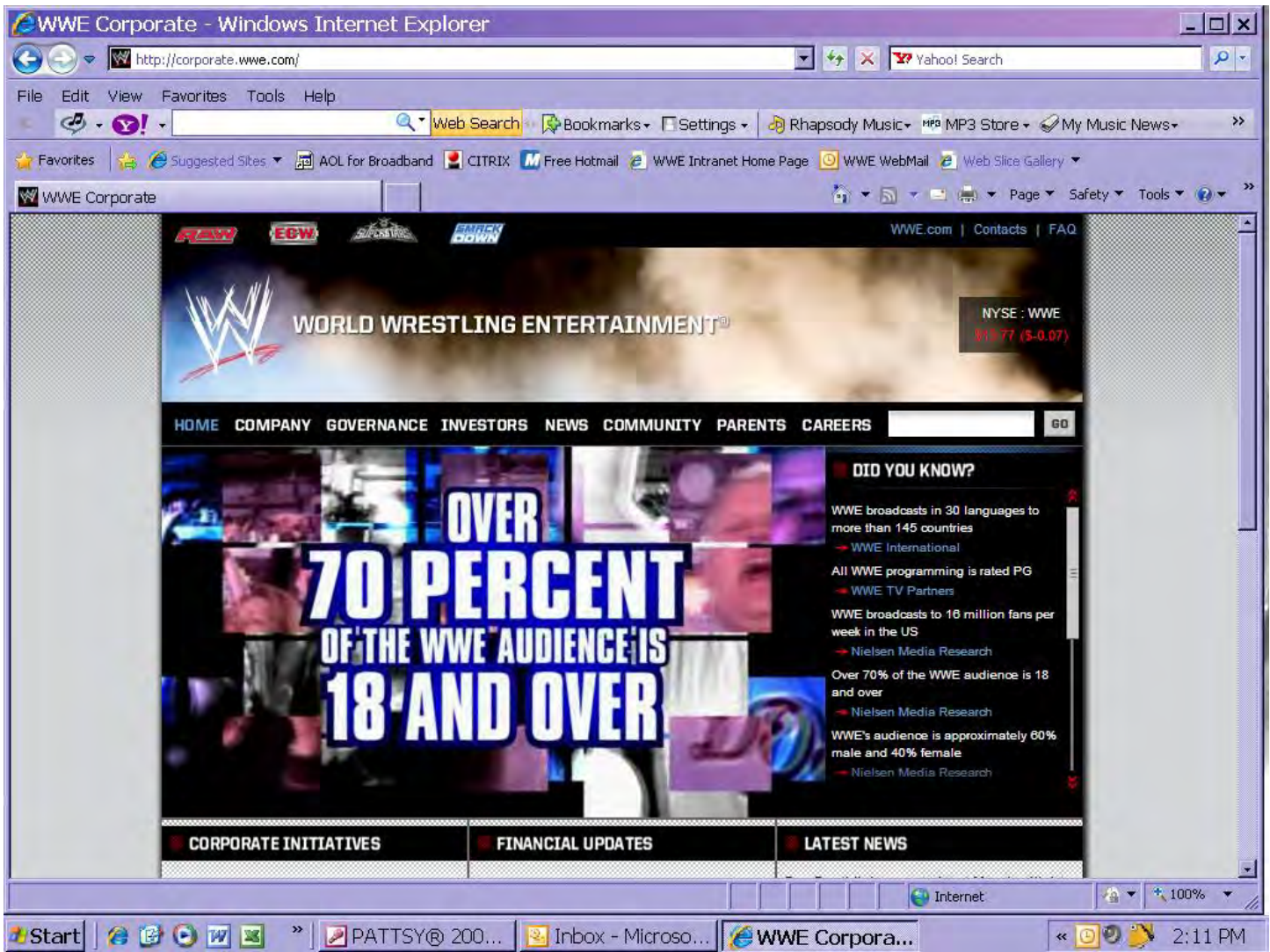
Physical Location: 900 - FILE REPOSITORY (FRANCONIA)

Lost Case Flag: False

In TICRS (AM-FLG-IN-TICRS): True

Transaction Date: 20091006







CHARLES DRAKE BOUTWELL
ATTORNEY AT LAW
3075 PLUM ISLAND DRIVE
NORTHBROOK, ILLINOIS 60062
847-272-2126
FAX 847-272-2275

TM
#

February 14, 2006

United States Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

Re: Albert Patterson File Requests

Trademark Application File under Registration Number 2772683 for WWE;
Trademark Application File under Serial Number 78128929 for WWE;
Trademark Application File under Registration Number 2818358 for WORLD WRESTLING
ENTERTAINMENT ;
Trademark Application under Serial Number 78390413 for WWE 24/7.


Gentlemen:

I hereby request the Trademark Application file for each of the following files:

1. Trademark Application File under Registration Number 2772683 for WWE;
2. Trademark Application File under Serial Number 78128929 for WWE;
3. Trademark Application File under Registration Number 2818358 for WORLD WRESTLING
ENTERTAINMENT ; and
4. Trademark Application under Serial Number 78390413 for WWE 24/7.

I have enclosed a check for \$200.00. If you need anything further or have any questions do not hesitate to call.

Sincerely,


Charles Drake Boutwell



02-27-2006

U.S. Patent & Trademark Mail Room, Et. #11

Int. Cl.: 41

Prior U.S. Cls.: 100, 101, and 107

Reg. No. 2,772,683

United States Patent and Trademark Office

Registered Oct. 7, 2003

**SERVICE MARK
PRINCIPAL REGISTER**

WWE

WORLD WRESTLING FEDERATION ENTER-
TAINMENT, INC. (DELAWARE CORPORA-
TION)
1241 EAST MAIN STREET
STAMFORD, CT 06905

FOR: ENTERTAINMENT SERVICES, NAMELY,
THE PRODUCTION AND EXHIBITION OF PRO-
FESSIONAL WRESTLING EVENTS RENDERED
LIVE AND THROUGH THE MEDIUM OF TELEVI-
SION; PROVIDING WRESTLING NEWS AND IN-

FORMATION VIA A GLOBAL COMPUTER
NETWORK, IN CLASS 41 (U.S. CLS. 100, 101 AND
107).

FIRST USE 5-6-2002; IN COMMERCE 5-6-2002.

SN 78-126,913, FILED 5-7-2002.

NANCY CLARKE, EXAMINING ATTORNEY

Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3514
www.uspto.gov

NOTICE OF ACCEPTANCE OF STATEMENT OF USE

Aug 27, 2003

TM102

Lauren A. Dienes-Middlen
World Wrestling Federation Entertainment
1241 East Main Street
Stamford CT 06902

ATTORNEY
REFERENCE NUMBER:

WWF369 USA A

SERIAL NUMBER: 78/126913
MARK: WWE
OWNER: World Wrestling Federation Entertainment

The Statement of Use (SOU) filed for the trademark application identified above has been accepted. This acceptance means that the mark will register and the registration certificate will issue in due course barring any extraordinary circumstances.

For further information please check the USPTO web site at www.uspto.gov or call the Trademark Assistance Center at 703-308-9000.

UNITED STATES PATENT AND TRADEMARK OFFICE

SERIAL NO: 78/126913

APPLICANT: World Wrestling Federation Entertainment ETC.

CORRESPONDENT ADDRESS:

Lauren A. Dienes-Middlen
World Wrestling Federation Entertainment
1241 East Main Street
Stamford CT 06902

RETURN ADDRESS:

Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513
ecom102@uspto.gov

MARK: WWE

CORRESPONDENT'S REFERENCE/DOCKET NO: WWF369 USA A

CORRESPONDENT EMAIL ADDRESS:

Lauren.Middlen@wwfent.com

Please provide in all correspondence:

1. Filing date, serial number, mark and applicant's name.
2. Date of this Office Action.
3. Examining Attorney's name and Law Office number.
4. Your telephone number and e-mail address.

OFFICE ACTION

TO AVOID ABANDONMENT, WE MUST RECEIVE A PROPER RESPONSE TO THIS OFFICE ACTION WITHIN 6 MONTHS OF OUR MAILING OR E-MAILING DATE.

RE: Serial Number 78/126913

The assigned examining attorney has reviewed the referenced application and determined the following:

NO LIKELIHOOD OF CONFUSION WITH CURRENT REGISTRATIONS

The examining attorney has searched the Office records and has found no similar registered mark which would bar registration under Trademark Act Section 2(d), 15 U.S.C. Section 1052(d). TMEP section 1105.01.

However, before the application can proceed, the applicant must address the following informalities:

INFORMALITIES

IDENTIFICATION UNDULY VAGUE/APPLICANT MUST AMEND THE IDENTIFICATION

In the identification of services, the applicant should use the common commercial designation for the services, be as complete and specific as possible and avoid the use of indefinite words and phrases. The applicant may not include broad wording such as "services in connection with..." or "such as" or "including" or "and like services" or "systems" or "products" or "concepts" or "not limited to...." TMEP §§1402.03(a) and 1402.11.

Please note that, while an application may be amended to clarify or limit the identification, additions to the identification are not permitted. 37 C.F.R. §2.71(a); TMEP §1402.06. Therefore, the applicant may not amend to include any goods or services that are not within the scope of the goods and services recited in the present identification.

The applicant has applied to register its mark for "Entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; providing wrestling news and information via a global computer network" in International Class 41. The identification of services is unacceptable because "media" (plural form) should be "medium" (singular form). TMEP §1402.11.

The applicant may adopt the following identification, if accurate:

Entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the medium of television; providing wrestling news and information via a global computer network in International Class 41.

For assistance regarding an acceptable listing of goods and/or services, please see the on-line searchable *Manual of Acceptable Identifications of Goods and Services*, at <http://www.uspto.gov/web/offices/tac/doc/gsmmanual/>.

ADVISORY RE: PENDING APPLICATION THAT MAY BAR REGISTRATION BASED ON LIKELIHOOD OF CONFUSION

Although the examining attorney has searched the Office records and has found no similar *registered* mark which would bar registration under Trademark Act Section 2(d), 15 U.S.C. Section 1052(d), the examining attorney encloses information regarding pending Application Serial No. 78/126718. 37 C.F.R. Section 2.83.

There may be a likelihood of confusion between the applicant's mark and the mark in the above noted application under Section 2(d) of the Act. The filing date of the referenced application is the same as the applicant's filing date, however, the application which is the subject of this advisory was filed earlier in the day on May 7, 2002 and so was accorded a lower serial number, giving it priority over Ser. No. 78/126913. If Ser. No. 78/126718 matures into a registration, the examining attorney may refuse registration under Section 2(d).

If the applicant believes that there is no potential conflict between this application and the earlier-filed application, the applicant may present arguments relevant to the issue in its response to the pending office action. The election to file or not to present such arguments at this time in no way limits the applicant's right to address this issue later. The examining attorney notes that the applicants' names in the two pertinent applications are similar but not identical. If the applicant can show common ownership, or if the applicant amends its name to match that of the applicant in Ser. No. 78/126718, the examining attorney will consider withdrawing this advisory.

If the applicant has any questions or needs assistance in responding to this Office action, please telephone the assigned examining attorney. If the applicant has questions about the status of its application, it may also call the Trademark Status Line at (703) 305-8747.

Nancy Clarke
/nancy.clarke/
Trademark Examining Attorney
Law Office 102
Tel. (703) 308-9102, Ext. 212
Fax (703) 746-8102
ecom102@uspto

How to respond to this Office Action:

To respond formally using the Office's Trademark Electronic Application System (TEAS), visit <http://www.uspto.gov/teas/index.html> and follow the instructions.

To respond formally via E-mail, visit <http://www.uspto.gov/web/trademarks/tmelecresp.htm> and follow the instructions.

To respond formally via regular mail, your response should be sent to the mailing Return Address listed above and include the serial number, law office and examining attorney's name on the upper right corner of each page of your response.

To check the status of your application at any time, visit the Office's Trademark Applications and Registrations Retrieval (TARR) system at <http://tarr.uspto.gov/>

For general and other useful information about trademarks, you are encouraged to visit the Office's web site at <http://www.uspto.gov/main/trademarks.htm>

FOR INQUIRIES OR QUESTIONS ABOUT THIS OFFICE ACTION, PLEASE CONTACT THE ASSIGNED EXAMINING ATTORNEY.

PRIOR PENDING APPLICATION

Mark

WWE

Pseudo Mark

W W E

Goods and Services

IC 041. US 100 101 107. G & S: Entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television, video, internet and various forms of media known or unknown at this time. FIRST USE: 19880201.

FIRST USE IN COMMERCE: 19880201

Mark Drawing Code

(1) TYPED DRAWING

Serial Number

78126718

Filing Date

May 7, 2002

Owner Name and Address

**(APPLICANT) W.W.E. World Wrestling Entertainment INC CORPORATION FLORIDA
6210 SW 38 Court Davie FLORIDA 33314**

Type of Mark

SERVICE MARK

Register

PRINCIPAL

Live Dead Indicator

LIVE

Attorney of Record

RENEE L. DUFF

Drawing Page

Serial Number:

78126913

Applicant:

World Wrestling Federation Entertainment, Inc.
1241 East Main Street
Stamford CT USA 06905



Goods and Services:

Entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; providing wrestling news and information via a global computer network.

Mark:

WWE



NO OCR

PUBLISHED
11/26/02



05-07-2002

Post Registration

[illegible]

10/16/02

NOTES TO THE FILE AND APPROVALS

[illegible]

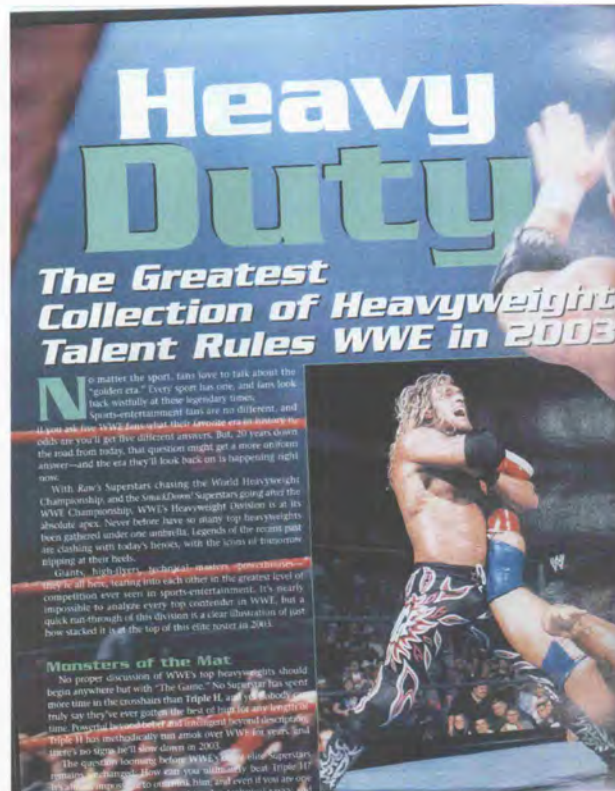
Trademark		U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office
<p>FORM PTO-102 5/99</p> <p><i>[Faint background image of a globe]</i></p>		
<p><i>[Faint text: FILING DATE May 7, 2002]</i></p> <p><i>[Faint text: ORIGINAL APPLICANT World Wrestling Federation, Inc.]</i></p> <p><i>[Faint text: REGISTERED IN CLASS 1 (entertainment services, namely, staged shows)]</i></p> <p><i>[Faint text: FILING BASIS (1)]</i></p> <p><i>[Faint text: ORIGINAL COMPLETION DATE 11/26/02]</i></p>		<p>PUBLISHED 11/26/02</p>
<p><i>[Handwritten signature: WZ Clarke]</i> 9/24/02</p> <p>Approved for Registration (Section 1(d)) (Signature/Date)</p>		<p>NOA</p>
<p>Approved for Registration (Supplemental Register) (Signature/Date)</p>		<p><input type="checkbox"/> Abandoned</p> <p>(Date)</p>

SPECIMEN

Internet Transmission Date:
07/17/2003

Serial Number:
78126913

International Class:
041



Statement of Use Filing

Page 1 of 3

PTO Form 1553 (Rev 4/2000)

OMB Control #0651-0009 (Exp 08/31/2004)

Statement of Use Filing

The table below presents the data as entered.

Input Field	Entered
MARK	WWE
OWNER	
NAME	World Wrestling Federation Entertainment, Inc.
STREET	1241 East Main Street
CITY	Stamford
STATE	CT
ZIP/POSTAL CODE	06905
COUNTRY	US
PHONE	203-353-2827
FAX	203-353-0236
ATTORNEY	
NAME	Lauren A. Dienes-Middlen
FIRM NAME	World Wrestling Entertainment, Inc.
STREET	1241 East Main Street
CITY	Stamford
STATE	CT
ZIP/POSTAL CODE	06902
COUNTRY	USA
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	Lauren.Middlen@wwecorp.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes

Statement of Use Filing

Page 2 of 3

DOCKET NUMBER	WWF369 USA A41
OTHER APPOINTED ATTORNEY	Bella I. Karakis, Stacy L. DelPriore, Edward L. Kaufman
SERIAL NUMBER	78126913
LAW OFFICE ASSIGNED	TMEG Law Office 102
NOTICE OF ALLOWANCE	YES
EXTENSION OF USE	NO
GOODS AND/OR SERVICES	
KEEP EXISTING GOODS AND/OR SERVICES	YES
INTERNATIONAL CLASS	041
FIRST USE ANYWHERE DATE	05/06/2002
FIRST USE IN COMMERCE DATE	05/06/2002
SPECIMEN FILE NAME(S)	63208148133-17164805405- Class_41.jpg
SPECIMEN DESSCRIPTION	Advertisement.
SIGNATURE INFORMATION	
SIGNATURE	/Lauren A. Dienes-Middlen/
SIGNATURE DATE	07/17/2003
SIGNATORY NAME	Lauren A. Dienes-Middlen
SIGNATORY POSITION	Attorney for Applicant/Senior Counsel
PAYMENTS	
NUMBER OF CLASSES	1
SUBTOTAL AMOUNT	100
TOTAL AMOUNT	100
RAM SALE NUMBER	215
RAM ACCOUNTING DATE	20030718

Statement of Use Filing

Page 3 of 3

PTO Form 1553 (Rev. 4/2000)

OMB Control #0651-0009 (Exp. 08/31/2004)

**Trademark/Service Mark Statement of Use
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

MARK: WWE

SERIAL NUMBER: 78126913

This Allegation of Use is being filed after a Notice of Allowance has issued.

The applicant, World Wrestling Federation Entertainment, Inc., residing at 1241 East Main Street , Stamford, CT US 06905, is using or is using through a related company the mark in commerce on or in connection with the goods and/or services as follows:

For International Class: 041 all goods and/or services as listed in the Notice of Allowance.

The mark was first used at least as early as 05/06/2002, and first used in commerce at least as early as 05/06/2002, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) Advertisement.

Specimen-1

A fee payment in the amount of \$100 will be submitted with the form, representing payment for 1 class.

Declaration

Applicant requests registration of the above-identified trademark/service mark in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq., as amended). Applicant is the owner of the mark sought to be registered, and is using the mark in commerce on or in connection with the goods/services identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce.

The undersigned being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of this document, declares that he/she is properly authorized to execute this document on behalf of the Owner; and all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /Lauren A. Dienes-Middlen/ Date: 07/17/2003

Signatory's Name: Lauren A. Dienes-Middlen

Signatory's Position: Attorney for Applicant/Senior Counsel

Go Back

FEE RECORD SHEET

2/18/03
Serial Number: 78126913



RAM Sale Number: 215

Total Fees: \$100

RAM Accounting Date: 20030718

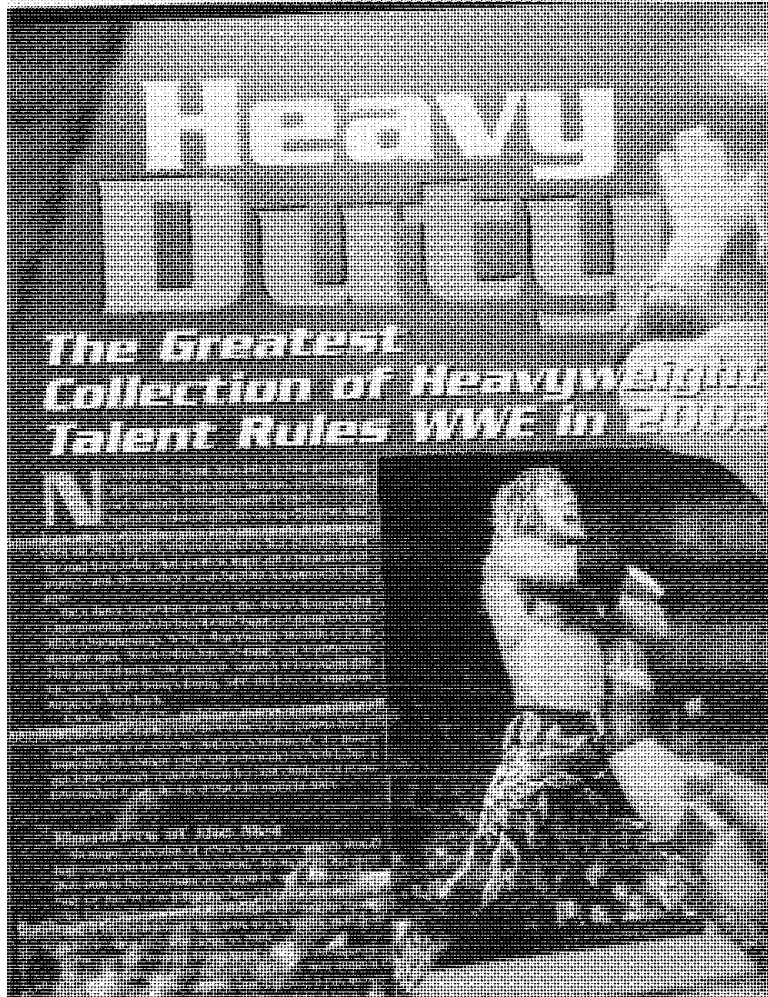
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Statement of Use (SOU)	7003	07/17/2003	\$100	1	\$100

SPECIMEN

Internet Transmission Date:
07/17/2003

Serial Number:
78126913

International Class:
041



Heavy Duty

The Greatest Collection of Heavyweight Talent Rules WWE in 2003

No matter the sport, fans love to talk about the “golden era.” Every sport has one, and fans look back wistfully at these legendary times. Sports-entertainment fans are no different, and if you ask five WWE fans what their favorite era in history is, odds are you’ll get five different answers. But, 20 years down the road from today, that question might get a more uniform answer—and the era they’ll look back on is happening right now.

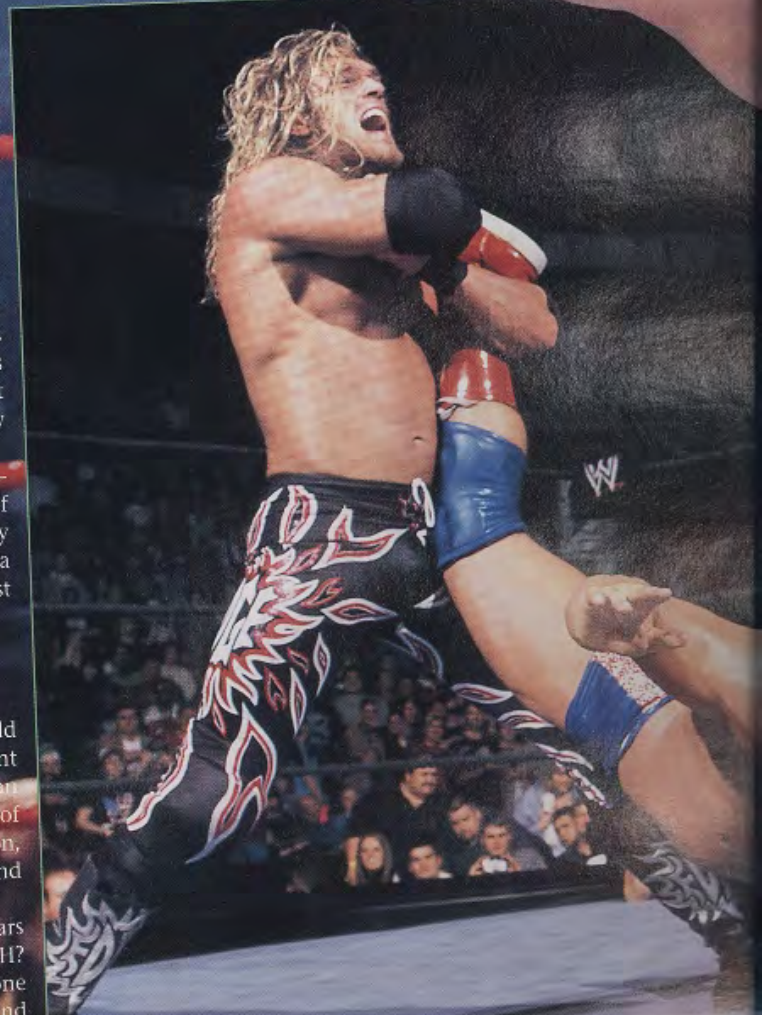
With *Raw*’s Superstars chasing the World Heavyweight Championship, and the *SmackDown!* Superstars going after the WWE Championship, WWE’s Heavyweight Division is at its absolute apex. Never before have so many top heavyweights been gathered under one umbrella. Legends of the recent past are clashing with today’s heroes, with the icons of tomorrow nipping at their heels.

Giants, high-flyers, technical masters, powerhouses—they’re all here, tearing into each other in the greatest level of competition ever seen in sports-entertainment. It’s nearly impossible to analyze every top contender in WWE, but a quick run-through of this division is a clear illustration of just how stacked it is at the top of this elite roster in 2003.

Monsters of the Mat

No proper discussion of WWE’s top heavyweights should begin anywhere but with “The Game.” No Superstar has spent more time in the crosshairs than Triple H, and yet nobody can truly say they’ve ever gotten the best of him for any length of time. Powerful beyond belief and intelligent beyond description, Triple H has methodically run amok over WWE for years, and there’s no sign he’ll slow down in 2003.

The question looming before WWE’s other elite Superstars remains unchanged: How can you ultimately beat Triple H? It’s almost impossible to outthink him, and even if you are one



Statement of Use Filing**The table below presents the data as entered.**

Input Field	Entered
SERIAL NUMBER	78126913
LAW OFFICE ASSIGNED	TMEG Law Office 102
NOTICE OF ALLOWANCE	YES
EXTENSION OF USE	NO
MARK SECTION	
MARK	WWE
OWNER SECTION (no change)	
ATTORNEY SECTION	
NAME	Lauren A. Dienes-Middlen
FIRM NAME	World Wrestling Entertainment, Inc.
STREET	1241 East Main Street
CITY	Stamford
STATE	CT
ZIP/POSTAL CODE	06902
COUNTRY	USA
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	Lauren.Middlen@wwecorp.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
DOCKET NUMBER	WWF369 USA A41
OTHER APPOINTED ATTORNEY	Bella I. Karakis, Stacy L. DelPriore, Edward L. Kaufman
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	041
KEEP EXISTING GOODS AND/OR SERVICES	YES
FIRST USE ANYWHERE DATE	05/06/2002
FIRST USE IN COMMERCE DATE	05/06/2002
SPECIMEN FILE NAME(S)	\\tirs\EXPORT5\IMAGEOUT5\781\269\78126913\xml1\SO U0002.JPG
SPECIMEN DESCRIPTION	Advertisement.
PAYMENT SECTION	
NUMBER OF CLASSES	1
SUBTOTAL AMOUNT	100

TOTAL AMOUNT	100
SIGNATURE SECTION	
SIGNATURE	/Lauren A. Dienes-Middlen/
SIGNATORY NAME	Lauren A. Dienes-Middlen
SIGNATORY DATE	07/17/2003
SIGNATORY POSITION	Attorney for Applicant/Senior Counsel
FILING INFORMATION	
SUBMIT DATE	Thu Jul 17 16:51:23 EDT 2003
TEAS STAMP	USPTO/SOU-XXX.XX.XXX.X-20 030717165123156053-781269 13-200e35cc378793d8c30323 6f2b4625684c9-RAM-215-200 30717164906849365

PTO Form 1553 (Rev 4/2000)
OMB Control #0651-0009 (Exp. 06/30/2005)

**Trademark/Service Mark Statement of Use
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

MARK: WWE

SERIAL NUMBER: 78126913

This Allegation of Use is being filed after a Notice of Allowance has issued.

The applicant, World Wrestling Federation Entertainment, Inc., residing at 1241 East Main Street , Stamford, CT US 06905, is using or is using through a related company or licensee the mark in commerce on or in connection with the goods and/or services as follows:

For International Class: 041, the applicant, or the applicant's related company or licensee, is using the mark in commerce on or in connection with all goods and/or services listed in the application or Notice of Allowance.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 05/06/2002, and first used in commerce at least as early as 05/06/2002, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) Advertisement..

[Specimen-1](#)

The applicant hereby appoints Lauren A. Dienes-Middlen and Bella I. Karakis, Stacy L. DelPriore, Edward L. Kaufman of World Wrestling Entertainment, Inc., 1241 East Main Street, Stamford, CT USA 06902 to submit this Statement of Use Filing on behalf of the applicant. The attorney docket/reference number is WWF369 USA A41.

A fee payment in the amount of \$100 will be submitted with the form, representing payment for 1 class.

Declaration

Applicant requests registration of the above-identified trademark/service mark in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq., as amended). Applicant is the owner of the mark sought to be registered, and is using the mark in commerce on or in connection with the goods/services identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce.

The undersigned being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of this document, declares that he/she is properly authorized to execute this document on behalf of the Owner; and all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /Lauren A. Dienes-Middlen/ Date: 07/17/2003

Signatory's Name: Lauren A. Dienes-Middlen

Signatory's Position: Attorney for Applicant/Senior Counsel

Mailing Address:

World Wrestling Entertainment, Inc.
1241 East Main Street
Stamford, CT 06902

RAM Sale Number: 215

RAM Accounting Date: 07/18/2003

Serial Number: 78126913

Internet Transmission Date: Thu Jul 17 16:51:23 EDT 2003

TEAS Stamp: USPTO/SOU-XXX.XX.XXX.X-20030717165123156

053-78126913-200e35cc378793d8c303236f2b4

625684c9-RAM-215-20030717164906849365

Heavy Duty

The Greatest Collection of Heavyweight Talent Rules WWE in 2003

No matter the sport, fans love to talk about the “golden era.” Every sport has one, and fans look back wistfully at these legendary times. Sports-entertainment fans are no different, and if you ask five WWE fans what their favorite era in history is, odds are you’ll get five different answers. But, 20 years down the road from today, that question might get a more uniform answer—and the era they’ll look back on is happening right now.

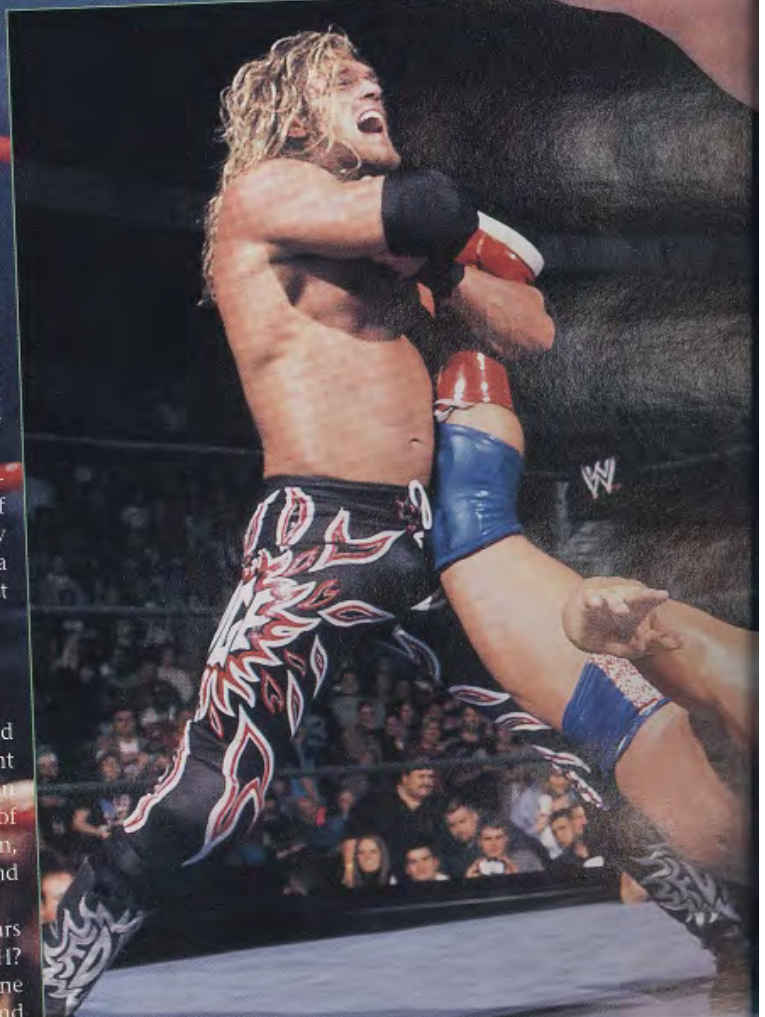
With *Raw*’s Superstars chasing the World Heavyweight Championship, and the *SmackDown!* Superstars going after the WWE Championship, WWE’s Heavyweight Division is at its absolute apex. Never before have so many top heavyweights been gathered under one umbrella. Legends of the recent past are clashing with today’s heroes, with the icons of tomorrow nipping at their heels.

Giants, high-flyers, technical masters, powerhouses—they’re all here, tearing into each other in the greatest level of competition ever seen in sports-entertainment. It’s nearly impossible to analyze every top contender in WWE, but a quick run-through of this division is a clear illustration of just how stacked it is at the top of this elite roster in 2003.

Monsters of the Mat

No proper discussion of WWE’s top heavyweights should begin anywhere but with “The Game.” No Superstar has spent more time in the crosshairs than Triple H, and yet nobody can truly say they’ve ever gotten the best of him for any length of time. Powerful beyond belief and intelligent beyond description, Triple H has methodically run amok over WWE for years, and there’s no sign he’ll slow down in 2003.

The question looming before WWE’s other elite Superstars remains unchanged: How can you ultimately beat Triple H? It’s almost impossible to outthink him, and even if you are one



FEE RECORD SHEET

Serial Number: 78126913



RAM Sale Number: 215

Total Fees: \$100

RAM Accounting Date: 20030718

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Total Fee</u>
Statement of Use (SOU)	7003	07/17/2003	\$100	1	\$100

U.S. Patent and Trademark Office (PTO)
NOTICE OF ALLOWANCE

(NOTE: If any data on this notice is incorrect, please submit a written request for correction of the NOA to: Assistant Commissioner for Trademarks, Box ITU, 2900 Crystal Drive, Arlington, VA 22202-3513. Please include the serial number of your application on ALL correspondence with the PTO. 15 U.S.C. 1063(b)(2))

ISSUE DATE OF NOA: Feb 18, 2003

Lauren A. Dienes-Middlen
World Wrestling Federation Entertainment
1241 East Main Street
Stamford CT 06902

ATTORNEY
REFERENCE NUMBER
WWF369 USA A

**** IMPORTANT INFORMATION: 6 MONTH DEADLINE ****

To avoid ABANDONMENT of this application, either a "Statement of Use" (a.k.a. "Allegation of Use") or a "Request for Extension of Time to File a Statement of Use" (a.k.a. "Extension Request") and the appropriate fee(s) must be received in the PTO within six months of the issue date of this Notice Of Allowance (NOA) for those goods and/or services based on intent to use. Failure to do so will result in the ABANDONMENT of this application.

Please note that both the "Statement of Use" and "Extension Request" have many legal requirements, including fees. These requirements are explained in the PTO booklet "Basic Facts About Trademarks", which can be obtained upon request at (703)308-9000. In addition, there are printed forms contained in this booklet (for "Statements of Use" and "Extension Requests") for your use.

The following information should be reviewed for accuracy:

SERIAL NUMBER: 78/126913
MARK: WWE
OWNER: World Wrestling Federation Entertainment, Inc.
1241 East Main Street
Stamford, CONNECTICUT 06905

This application has the following bases, but not necessarily for all listed goods/services:
Section 1(a): NO Section 1(b): YES Section 44(e): NO

GOODS/SERVICES BY INTERNATIONAL CLASS

041-Entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the medium of television; providing wrestling news and information via a global computer network

ALL OF THE GOODS/SERVICES IN EACH CLASS ARE LISTED

**U.S. Patent and Trademark Office (PTO)
NOTICE OF ALLOWANCE**

Lauren A. Dienes-Middlen
World Wrestling Federation Entertainment
1241 East Main Street
Stamford CT 06902

ATTORNEY
REFERENCE NUMBER
WWF369 USA A

**** IMPORTANT INFORMATION: 6 MONTH DEADLINE ****

To avoid ABANDONMENT of this application, either a "Statement of Use" (a.k.a. "Allegation of Use") or a "Request for Extension of Time to File a Statement of Use" (a.k.a. "Extension Request") and the appropriate fee(s) must be received in the PTO within six months of the issue date of this Notice of Allowance (NOA) for those goods and/or services based on intent to use. Failure to do so will result in the ABANDONMENT of this application.

Please note that both the "Statement of Use" and "Extension Request" have many legal requirements, including fees. These requirements are explained in the PTO booklet "Basic Facts About Trademarks", which can be obtained upon request at (703)308-9000. In addition, there are printed forms contained in this booklet (for "Statement of Use" and "Extension Requests") for your use.

SERIAL NUMBER: 78/126913
MARK: WWE
OWNER: World Wrestling Federation Entertainment, Inc.
1241 East Main Street
Stamford , CONNECTICUT 06905

Section 1(a): NO

Section 1(b): YES

Section 44(e): NO

GOODS/SERVICES BY INTERNATIONAL CLASS

041 - Entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the medium of television; providing wrestling news and information via a global computer network




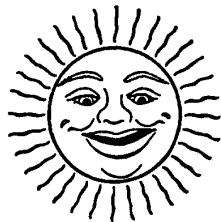
ALL OF THE GOODS/SERVICES IN EACH CLASS ARE LISTED

ADDITIONAL INFORMATION MAY BE PRESENT IN THE PTO RECORDS

TRADEMARK EXAMINATION WORKSHEET

☒ AMENDMENT STAGE ☐ NO CHANGE ☐ PUBLICATION/REGISTRATION STAGE

Name: Ranell Gray L.O. 110 Date 9/23/02 Serial No. 78-126913

INSTRUCTIONS: Place a check mark in the appropriate column and/or box to indicate which data elements have been amended/coded.			
Legal Instrument Examiner (LIE)			
	Amended	Data Element	
Class Data 	<input checked="" type="checkbox"/>	<input type="checkbox"/> Prime/International Class	<input checked="" type="checkbox"/> Goods and Services
		<input type="checkbox"/> First Use Date	<input type="checkbox"/> First Use in Commerce Date
		<input type="checkbox"/> In Another Form	<input type="checkbox"/> Certification
		<input type="checkbox"/> 1b / 1a	
Mark Data		<input type="checkbox"/> Word Mark	<input type="checkbox"/> Pseudo Mark
		<input type="checkbox"/> Mark Drawing Code	<input type="checkbox"/> Design Search Code
		<input type="checkbox"/> Scan Sub Drawing	
Misc. Mark Data		<input type="checkbox"/> Mark Description	<input type="checkbox"/> Disclaimer
		<input type="checkbox"/> Lining/Stippling	<input type="checkbox"/> Name/Portrait/Consent
		<input type="checkbox"/> Translation	
Section 2(f) 		<input type="checkbox"/> Section 2(f) Entire Mark	
		<input type="checkbox"/> Section 2(f) Limitation Statement	<input type="checkbox"/> Section 2(f) in Part
		<input type="checkbox"/> Amended Register	<input type="checkbox"/> Amended Register Date
Foreign Reg. Data 		<input type="checkbox"/> Foreign Country	<input type="checkbox"/> 44d / 44e
		<input type="checkbox"/> Foreign Application Number	<input type="checkbox"/> Foreign Application Filing Date
		<input type="checkbox"/> Foreign Registration Number	<input type="checkbox"/> Foreign Registration Date
		<input type="checkbox"/> Foreign Registration Expiration Date	<input type="checkbox"/> Foreign Renewal Reg. Number
		<input type="checkbox"/> Foreign Reg. Renewal Expiration Date	<input type="checkbox"/> Foreign Renewal Reg. Date
Owner Data 		<input type="checkbox"/> Owner Name	<input type="checkbox"/> DBA/AKA/TA
		<input type="checkbox"/> Address 1	<input type="checkbox"/> Address 2
		<input type="checkbox"/> City	<input type="checkbox"/> State
		<input type="checkbox"/> Zip Code	<input type="checkbox"/> Owner's E-mail / Phone
		<input type="checkbox"/> Citizenship	<input type="checkbox"/> Entity
		<input type="checkbox"/> Entity Statement	<input type="checkbox"/> Composed of
		<input type="checkbox"/> Assignment(s)/Name Change	
Amd/Corr Restr.		<input type="checkbox"/> Concurrent Use	
Prior U.S. Reg.		<input type="checkbox"/> Prior Registration	
Correspondence		<input type="checkbox"/> Attorney	<input type="checkbox"/> Domestic Representative
		<input type="checkbox"/> Attorney Docket Number	<input type="checkbox"/> Correspondence E-mail / Phone
		<input type="checkbox"/> Correspondence Firm Name/Address	
<p>I certify that all corrections have been entered in accordance with text editing guidelines.</p> <p style="text-align: center;"> <u>RDG</u> LIE </p> <p style="text-align: right;"> <u>9/23/02</u> DATE </p> <p>Other: <u>No enclosure.</u></p>			

2A

Incoming Correspondence Routing Sheet

To: TMEG LAW OFFICE 102 - AWAITING RESPONSE DOCKET

Word Mark: WWE

Serial No: 78126913



Mail Date: 08262002



Doc. Type: Responses to Office Actions



RECEIVED
TMEG
LAW OFFICE 102
2002 SEP -9 1 A 10: 22

No Fee

RAM Mail Date: 082602





World Wrestling
Entertainment, Inc.

1241 East Main St.
Stamford, CT 06902
Tel: 203 352 8600

Lauren A. Dienes-Middlen,
Associate Counsel
Direct Tel: (203) 353-2827
Direct Fax: (203) 353-0236
E-mail: Lauren.Middlen@wwecorp.com

August 23, 2002

BY EXPRESS MAIL #EL 847300490

BOX RESPONSES - NO FEE

Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-3513

RECEIVED
2002 SEP - 9 1 A 10: 2
I.M.E.O.
LAW OFFICE 102

Re: Applicant : World Wrestling Federation Entertainment, Inc.
Mark : WWE
Serial No. : 78/126,913
Our File : WWF369 USA A41

Dear Sir:

We are enclosing the following documents for filing in connection with the above-referenced application:

- (X) Response to Office Action No. 1 (with Exhibit A);
- (X) Certificate of Express Mailing, label # EL 847300490; and
- (X) Post Card Acknowledgment.

Please acknowledge receipt of the above listed materials by stamping and returning the enclosed postcard.

Respectfully yours,

By: L. Dienes-Middlen
LAUREN A. DIENES-MIDDLEN
Attorney for Applicant

LADM:jd
Enclosures

Serial No: 78/126,913
Page No. 1

Attorney Docket: WWF369 USA A41

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

-----X	
<u>In re Application of</u>	:
	:
World Wrestling Federation Entertainment, Inc.	:
	:
USSN: 78/126,913	:
	:
FILED: May 7, 2002	:
	:
MARK: WWE	:
	:
CLASS: 041	:
-----X	

	<u>Trademark Attorney:</u>
	Nancy Clarke
	<u>Law Office:</u>
	102

BOX RESPONSES – NO FEE
Assistant Commissioner of Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

RESPONSE TO OFFICE ACTION

Sir:

This is in response to the Office Action dated August 23, 2002.

Serial No: 78/126,913
Page No. 2

RESPONSIVE AMENDMENT

In response to the Office Action No. 1, mailed August 23, 2002, please amend the application as follows and consider the following remarks:

- (1) Please rewrite the identification of goods to read ~~(~~ Entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the medium of television; providing wrestling news and information via a global computer network, ~~)~~ in International Class 041. -.

REMARKS

The Examining Attorney has indicated that the identification of goods was indefinite as originally written. Applicant has rewritten the description to more clearly identify its goods.

The Examining Attorney has also advised that there may be a likelihood of confusion between Applicant's mark and Application Serial No. 78/126,718. Applicant wishes to advise the Examining Attorney that Applicant has already contacted the owners of this application, and they had agreed to withdraw their application. Furthermore, they provided us with the

Serial No: 78/126,913
Page No. 3

Power of Attorney to withdraw their application, with prejudice. We filed these papers with the Trademark Office on June 7, 2002, and enclose a copy of such papers, as filed, as Exhibit A¹.

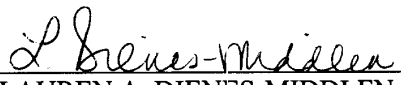
As such, Applicant urges that this application will no longer present an obstacle to Applicant's application.

In view of the above amendments, the above remarks, and the favorable search results, it is submitted that the present application is now in condition for further and favorable action, which is earnestly solicited.

Respectfully submitted,

WORLD WRESTLING FEDERATION
ENTERTAINMENT, INC.

By:


LAUREN A. DIENES-MIDDLEN
Attorney for Applicant
Legal Affairs Department
1241 East Main Street
Stamford, Connecticut 06902
Tel: (203) 353-2827

Dated: August 23, 2002

¹ We have since been advised by the Trademark Office that the only reason the application has not yet been withdrawn is that it has not yet been assigned to an Examining Attorney. Once it is assigned to an Examining Attorney, the application will then be formally withdrawn.

Exhibit A

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Certificate of Express Mail under 37 C.F.R. 1.10

APPLICANT - World Wrestling Federation Entertainment, Inc.
MARK - WWE
SERIAL NO. - 78/126,913
TITLE OF INVENTION - Trademark
TITLE OF PAPER - Response to Office Action No. 1

RECEIVED
SEP 10 10:10
T.M.E.O.
LAW OFFICE 102

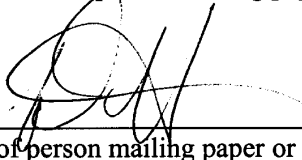
"Express Mail" mailing label #: EL 847300490

Date of Deposit: August 23, 2002

I hereby certify that this paper or fee is being deposited with the United States Postal Service as Express Mail, postage prepaid under 37 C.F.R. 1.10 on the date indicated above and is addressed to the Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, Virginia 22202-3513.

Jennifer Daffron

(Typed or printed name of person mailing paper or fee)



(Signature of person mailing paper or fee)



World Wrestling
Entertainment, Inc.

1241 East Main St.
Stamford, CT 06902
Tel: 203 352 8600

Lauren A. Dienes-Middlen,

Associate Counsel

Direct Tel: (203) 353-2827

Direct Fax: (203) 353-0236

E-mail: Lauren.Middlen@wwecorp.com

August 23, 2002

BY EXPRESS MAIL #EL 847300490

BOX RESPONSES - NO FEE

Assistant Commissioner for Trademarks

2900 Crystal Drive

Arlington, Virginia 22202-3513

Re:	Applicant :	World Wrestling Federation Entertainment, Inc.
	Mark :	WWE
	Serial No. :	78/126,913
	Our File :	WWF369 USA A41

Dear Sir:

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- (X) Post Card Acknowledgment.

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Respectfully yours,

By:

L. Dienes-Middlen

LAUREN A. DIENES-MIDDLEN

Attorney for Applicant

LADM:jd
Enclosures

A handwritten signature, likely of Lauren A. Dienes-Middlen, is located in the bottom right corner of the page.

Serial No: 78/126,913
Page No. 1

Attorney Docket: WWF369 USA A41

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

-----X	
<u>In re Application of</u>	:
	:
World Wrestling Federation Entertainment, Inc.	:
	:
USSN: 78/126,913	:
	:
FILED: May 7, 2002	:
	:
MARK: WWE	:
	:
CLASS: 041	:
-----X	

BOX RESPONSES – NO FEE
Assistant Commissioner of Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

RESPONSE TO OFFICE ACTION

Sir:

This is in response to the Office Action dated August 23, 2002.

Serial No: 78/126,913
Page No. 2

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The Examining Attorney has indicated that the identification of goods was indefinite as originally written. Applicant has rewritten the description to more clearly identify its goods.

The Examining Attorney has also advised that there may be a likelihood of confusion between Applicant's mark and Application Serial No. 78/126,718. Applicant wishes to advise the Examining Attorney that Applicant has already contacted the owners of this application, and they had agreed to withdraw their application. Furthermore, they provided us with the

Serial No: 78/126,913
Page No. 3

Power of Attorney to withdraw their application, with prejudice. We filed these papers with the Trademark Office on June 7, 2002, and enclose a copy of such papers, as filed, as Exhibit A¹.


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Respectfully submitted,

WORLD WRESTLING FEDERATION
ENTERTAINMENT, INC.

By:


LAUREN A. DIENES-MIDDLETON
Attorney for Applicant
Legal Affairs Department
1241 East Main Street
Stamford, Connecticut 06902
Tel: (203) 353-2827

Dated: August 23, 2002

¹ We have since been advised by the Trademark Office that the only reason the application has not yet been withdrawn is that it has not yet been assigned to an Examining Attorney. Once it is assigned to an Examining Attorney, the application will then be formally withdrawn.

Exhibit A

UNITED STATES DEPARTMENT OF COMMERCE

Page 1 of 4

Clarke, Nancy

From: ECom102
Sent: Friday, August 23, 2002 10:48 AM
To: 'Lauren.Middlen@wwfent.com'
Subject: 78126913 wwe.doc

UNITED STATES PATENT AND TRADEMARK OFFICE

SERIAL NO: 78/126913

APPLICANT: World Wrestling Federation Entertainment
ETC.

CORRESPONDENT ADDRESS:
Lauren A. Dienes-Middlen
World Wrestling Federation Entertainment
1241 East Main Street
Stamford CT 06902

RETURN ADDRESS:
Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513
ecom102@uspto.gov

MARK: WWE

CORRESPONDENT'S REFERENCE/DOCKET NO: WWF369 USA
A

CORRESPONDENT EMAIL ADDRESS:
Lauren.Middlen@wwfent.com

Please provide in all correspondence:

1. Filing date, serial number, mark and applicant's name.
2. Date of this Office Action.
3. Examining Attorney's name and Law Office number.
4. Your telephone number and e-mail address.

OFFICE ACTION

TO AVOID ABANDONMENT, WE MUST RECEIVE A PROPER RESPONSE TO THIS OFFICE ACTION WITHIN 6 MONTHS OF OUR MAILING OR E-MAILING DATE.

Serial Number 78/126913

The assigned examining attorney has reviewed the referenced application and determined the following:

NO LIKELIHOOD OF CONFUSION WITH CURRENT REGISTRATIONS

The examining attorney has searched the Office records and has found no similar registered mark which would bar registration under Trademark Act Section 2(d), 15 U.S.C. Section 1052(d). TMEP section 1105.01.

However, before the application can proceed, the applicant must address the following informalities:

8/23/02

UNITED STATES DEPARTMENT OF COMMERCE

Page 2 of 4

INFORMALITIES

IDENTIFICATION UNDULY VAGUE/APPLICANT MUST AMEND THE IDENTIFICATION

In the identification of services, the applicant should use the common commercial designation for the services, be as complete and specific as possible and avoid the use of indefinite words and phrases. The applicant may not include broad wording such as "services in connection with..." or "such as" or "including" or "and like services" or "systems" or "products" or "concepts" or "not limited to..." TMEP §§1402.03(a) and 1402.11.

Please note that, while an application may be amended to clarify or limit the identification, additions to the identification are not permitted. 37 C.F.R. §2.71(a); TMEP §1402.06. Therefore, the applicant may not amend to include any goods or services that are not within the scope of the goods and services recited in the present identification.

The applicant has applied to register its mark for "Entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; providing wrestling news and information via a global computer network" in International Class 41. The identification of services is unacceptable because "media" (plural form) should be "medium" (singular form). TMEP §1402.11.

The applicant may adopt the following identification, if accurate:

Entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the medium of television; providing wrestling news and information via a global computer network in International Class 41.

For assistance regarding an acceptable listing of goods and/or services, please see the on-line searchable *Manual of Acceptable Identifications of Goods and Services*, at <http://www.uspto.gov/web/offices/tac/doc/gsmmanual/>.

ADVISORY RE: PENDING APPLICATION THAT MAY BAR REGISTRATION BASED ON LIKELIHOOD OF CONFUSION

Although the examining attorney has searched the Office records and has found no similar *registered* mark which would bar registration under Trademark Act Section 2(d), 15 U.S.C. Section 1052(d), the examining attorney encloses information regarding pending Application Serial No. 78/126718 . 37 C.F.R. Section 2.83.

There may be a likelihood of confusion between the applicant's mark and the mark in the above noted application under Section 2(d) of the Act. The filing date of the referenced application is the same as the applicant's filing date, however, the application which is the subject of this advisory was filed earlier in the day on May 7, 2002 and so was accorded a lower serial number, giving it priority over Ser. No. 78/126913. If Ser. No. 78/126718 matures into a registration, the examining attorney may refuse registration under Section 2(d).

If the applicant believes that there is no potential conflict between this application and the earlier-application, the applicant may present arguments relevant to the issue in its response to the pending action. The election to file or not to present such arguments at this time in no way limits the applicant's to address this issue later. The examining attorney notes that the applicants' names in the two pert

8/23/02

UNITED STATES DEPARTMENT OF COMMERCE

Page 3 of 4

applications are similar but not identical. If the applicant can show common ownership, or if the applicant amends its name to match that of the applicant in Ser. No. 78/126718, the examining attorney will consider withdrawing this advisory.

SEE
NOTE
TO
FILE

If the applicant has any questions or needs assistance in responding to this Office action, please telephone the assigned examining attorney. If the applicant has questions about the status of its application, it may also call the Trademark Status Line at (703) 305-8747.

Nancy Clarke
/nancy.clarke/
Trademark Examining Attorney
Law Office 102
Tel. (703) 308-9102, Ext. 212
Fax (703) 746-8102
ecom102@uspto

How to respond to this Office Action:

To respond formally using the Office's Trademark Electronic Application System (TEAS), visit <http://www.uspto.gov/teas/index.html> and follow the instructions.

To respond formally via E-mail, visit <http://www.uspto.gov/web/trademarks/tmelecresp.htm> and follow the instructions.

To respond formally via regular mail, your response should be sent to the mailing Return Address listed above and include the serial number, law office and examining attorney's name on the upper right corner of each page of your response.

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FOR INQUIRIES OR QUESTIONS ABOUT THIS OFFICE ACTION, PLEASE CONTACT THE ASSIGNED EXAMINING ATTORNEY.

8/23/02

UNITED STATES DEPARTMENT OF COMMERCE

Page 4 of 4

PRIOR PENDING APPLICATION

Mark

WWE

Pseudo Mark

W W E

Goods and Services

IC 041. US 100 101 107. G & S: Entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television, video, internet and various forms of media known or unknown at this time. FIRST USE: 19880201. FIRST USE IN COMMERCE: 19880201

Mark Drawing Code

(1) TYPED DRAWING

Serial Number

78126718

Filing Date

May 7, 2002

Owner Name and Address

(APPLICANT) **W.W.E. World Wrestling Entertainment INC CORPORATION FLORIDA**
6210 SW 38 Court Davie FLORIDA 33314

Type of Mark

SERVICE MARK

Register

PRINCIPAL

Live Dead Indicator

LIVE

Attorney of Record

RENEE L. DUFF

8/23/02

*** User: nclarke ***

#	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/ Search Duration	Search
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02	406	N/A	0	0	0:02	"world wrestling federation"[on]
03	296	105	20	3	0:06	2 and "applicant"[on]
04	65	38	1	0	0:01	*wwe*[bi,ti]
05	19	0	5	1	0:05	4 not 3 not dead [ld]
06	20	N/A	0	0	0:01	("wwe" or "w we" or "ww e" or "w w e") [bi,ti]
07	11	0	1	0	0:05	6 not 5 not dead [ld]
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Session duration 8 minutes 42 seconds

Default NEAR limit= 1 ADJ limit= 1

Sent to TICRS as Serial Number: 78126913

UNITED STATES PATENT AND TRADEMARK OFFICE

SERIAL NO: 78/126913

APPLICANT: World Wrestling Federation Entertainment ETC.

CORRESPONDENT ADDRESS:

Lauren A. Dienes-Middlen
World Wrestling Federation Entertainment
1241 East Main Street
Stamford CT 06902

RETURN ADDRESS:

Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513
ecom102@uspto.gov

MARK: WWE

CORRESPONDENT'S REFERENCE/DOCKET NO: WWF369 USA A

CORRESPONDENT EMAIL ADDRESS:

Lauren.Middlen@wwfent.com

Please provide in all correspondence:

1. Filing date, serial number, mark and applicant's name.
2. Date of this Office Action.
3. Examining Attorney's name and Law Office number.
4. Your telephone number and e-mail address.

OFFICE ACTION

TO AVOID ABANDONMENT, WE MUST RECEIVE A PROPER RESPONSE TO THIS OFFICE ACTION WITHIN 6 MONTHS OF OUR MAILING OR E-MAILING DATE.

RE: Serial Number 78/126913

The assigned examining attorney has reviewed the referenced application and determined the following:

NO LIKELIHOOD OF CONFUSION WITH CURRENT REGISTRATIONS

The examining attorney has searched the Office records and has found no similar registered mark which would bar registration under Trademark Act Section 2(d), 15 U.S.C. Section 1052(d). TMEP section 1105.01.

However, before the application can proceed, the applicant must address the following informalities:

INFORMALITIES

IDENTIFICATION UNDULY VAGUE/APPLICANT MUST AMEND THE IDENTIFICATION

In the identification of services, the applicant should use the common commercial designation for the services, be as complete and specific as possible and avoid the use of indefinite words and phrases. The applicant may not include broad wording such as “services in connection with...” or “such as” or “including” or “and like services” or “systems” or “products” or “concepts” or “not limited to....” TMEP §§1402.03(a) and 1402.11.

Please note that, while an application may be amended to clarify or limit the identification, additions to the identification are not permitted. 37 C.F.R. §2.71(a); TMEP §1402.06. Therefore, the applicant may not amend to include any goods or services that are not within the scope of the goods and services recited in the present identification.

The applicant has applied to register its mark for “Entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; providing wrestling news and information via a global computer network” in International Class 41. The identification of services is unacceptable because “media” (plural form) should be “medium” (singular form). TMEP §1402.11.

The applicant may adopt the following identification, if accurate:

Entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the medium of television; providing wrestling news and information via a global computer network in International Class 41.

For assistance regarding an acceptable listing of goods and/or services, please see the on-line searchable *Manual of Acceptable Identifications of Goods and Services*, at <http://www.uspto.gov/web/offices/tac/doc/gsmmanual/>.

ADVISORY RE: PENDING APPLICATION THAT MAY BAR REGISTRATION BASED ON LIKELIHOOD OF CONFUSION

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If the applicant has any questions or needs assistance in responding to this Office action, please telephone the assigned examining attorney. If the applicant has questions about the status of its application, it may also call the Trademark Status Line at (703) 305-8747.

Nancy Clarke
/nancy.clarke/
Trademark Examining Attorney
Law Office 102
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Fax (703) 746-8102
ecom102@uspto

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PRIOR PENDING APPLICATION

Mark

WWE

Pseudo Mark

W W E

Goods and Services

IC 041. US 100 101 107. G & S: Entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television, video, internet and various forms of media known or unknown at this time. FIRST USE: 19880201. FIRST USE IN COMMERCE: 19880201

Mark Drawing Code

(1) TYPED DRAWING

Serial Number

78126718

Filing Date

May 7, 2002

Owner Name and Address

(APPLICANT) **W.W.E. World Wrestling Entertainment INC** CORPORATION FLORIDA
6210 SW 38 Court Davie FLORIDA 33314

Type of Mark

SERVICE MARK

Register

PRINCIPAL

Live Dead Indicator

LIVE

Attorney of Record

RENEE L. DUFF

*** User: nclarke ***

#	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/ Search Duration	Search
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02	406	N/A	0	0	0:02	"world wrestling federation"[on]
03	296	105	20	3	0:06	2 and "applicant"[on]
04	65	38	1	0	0:01	*wwe*[bi,ti]
05	19	0	5	1	0:05	4 not 3 not dead [ld]
06	20	N/A	0	0	0:01	("wwe" or "w we" or "ww e" or "w w e") [bi,ti]
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08	3	0	3	3	0:06	7 not 3 not dead [ld]

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Total search duration 0 minutes 28 seconds
Session duration 8 minutes 41 seconds

Default NEAR limit= 1 ADJ limit= 1

Sent to TIGRS as Serial Number: 78126913

☐ AMENDMENT STAGE

☒ NO CHANGE

☒ PUBLICATION/REGISTRATION STAGE

Name: *ELSIE BRADLEY*



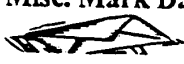




L.O. 102

Date *10/2/02*

Serial No. *78126913*

INSTRUCTIONS: Place a check mark in the appropriate column and/or box to indicate which data elements have been amended/coded.

Legal Instrument Examiner (LIE)

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Class Data 	<input type="checkbox"/>	Prime/International Class
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	<input type="checkbox"/>	First Use in Commerce Date
	<input type="checkbox"/>	In Another Form
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Misc. Mark Data 	<input type="checkbox"/>	Mark Drawing Code
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Section 2(f) 	<input type="checkbox"/>	Mark Description
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	<input type="checkbox"/>	Lining/Stippling
Foreign Reg. Data 	<input type="checkbox"/>	Name/Portrait/Consent
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	<input type="checkbox"/>	Section 2(f) Limitation Statement
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	<input type="checkbox"/>	Foreign Application Filing Date
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	<input type="checkbox"/>	Foreign Registration Date
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	<input type="checkbox"/>	Foreign Renewal Reg. Date
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	<input type="checkbox"/>	Attorney
	<input type="checkbox"/>	Domestic Representative
	<input type="checkbox"/>	Attorney Docket Number
	<input type="checkbox"/>	Correspondence Firm Name/Address

I certify that all corrections have been entered in accordance with text editing guidelines.

ELSIE BRADLEY
LIE

10/2/02
DATE

Other: _____

eTeas Trademark/Service Mark Application

78126913

DOCUMENT INFORMATION	
TRADEMARK/SERVICEMARK APPLICATION	
VERSION 1.24	
APPLICANT INFORMATION	
NAME	World Wrestling Federation Entertainment, Inc.
STREET	1241 East Main Street
CITY	Stamford
STATE	CT
COUNTRY	USA
ZIP/POSTAL CODE	06905
TELEPHONE NUMBER	203-353-2827
FAX NUMBER	203-353-0236
E-MAIL ADDRESS	Lauren.Middlen@wwfent.com
AUTHORIZE E-MAIL COMMUNICATION	Yes
APPLICANT ENTITY INFORMATION	
CORPORATION: STATE/COUNTRY OF INCORPORATION	Delaware
TRADEMARK/SERVICEMARK INFORMATION	
MARK	WWE
TYPED FORM	Yes
BASIS FOR FILING AND GOODS/SERVICES INFORMATION	
INTENT TO USE: SECTION 1(b)	Yes

78126913

eTeas Trademark/Service Mark Application

78126913

INTERNATIONAL CLASS NUMBER	041
LISTING OF GOODS AND/OR SERVICES	Entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; providing wrestling news and information via a global computer network.
ATTORNEY INFORMATION	
NAME	Lauren A. Dienes-Middlen
STREET	1241 East Main Street
CITY	Stamford
STATE	CT
COUNTRY	USA
ZIP/POSTAL CODE	06902
E-MAIL ADDRESS	Lauren.Middlen@wwfent.com
AUTHORIZE E-MAIL COMMUNICATION	Yes
FIRM NAME	World Wrestling Federation Entertainment, Inc.
TELEPHONE NUMBER	203-353-2827
FAX NUMBER	203-353-0236
ATTORNEY DOCKET NUMBER	WWF369 USA A41
OTHER APPOINTED ATTORNEY(S)	Bella I. Karakis, Renee L. Duff, Edward Kaufman
FEE INFORMATION	
TOTAL FEES PAID	325
NUMBER OF CLASSES PAID	1
NUMBER OF CLASSES	1

78126913

eTeas Trademark/Service Mark Application

78126913

LAW OFFICE INFORMATION	
E-MAIL ADDRESS FOR CORRESPONDENCE	Lauren.Middlen@wwfent.com
SIGNATURE AND OTHER INFORMATION	
SIGNATURE	/Lauren A. Dienes-Middlen/
DATE	05/07/2002
NAME	Lauren A. Dienes-Middlen
TITLE	Attorney for Applicant/Associate Counsel
MAILING ADDRESS	
LINE	Lauren A. Dienes-Middlen
LINE	World Wrestling Federation Entertainment, Inc.
LINE	1241 East Main Street
LINE	Stamford CT 06902
RAM INFORMATION	
RAM SALE NUMBER	120
RAM ACCOUNTING DATE	20020508
SERIAL NUMBER INFORMATION	
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INTERNET TRANSMISSION DATE	Tuesday, 05-07-2002 16:51:07 EDT
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E-MAIL ADDRESS FOR ACKNOWLEDGMENT	Lauren.Middlen@wwfent.com

78126913

eTeas Trademark/Service Mark Applica

78126913

<SERIAL NUMBER> 78126913

<FILING DATE> 05/07/2002

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<TRADEMARK/SERVICEMARK APPLICATION>

<VERSION 1.24>

<APPLICANT INFORMATION>

<NAME> World Wrestling Federation Entertainment, Inc.
<STREET> 1241 East Main Street
<CITY> Stamford
<STATE> CT
<COUNTRY> USA
<ZIP/POSTAL CODE> 06905
<TELEPHONE NUMBER> 203-353-2827
<FAX NUMBER> 203-353-0236
<E-MAIL ADDRESS> Lauren.Middlen@wwfent.com
<AUTHORIZE E-MAIL COMMUNICATION> Yes

<APPLICANT ENTITY INFORMATION>

<CORPORATION: STATE/COUNTRY OF INCORPORATION> Delaware

<TRADEMARK/SERVICEMARK INFORMATION>

<MARK> WWE

<TYPED FORM> Yes

* Applicant requests registration of the above-identified trademark/service mark in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq., as amended). *

<BASIS FOR FILING AND GOODS/SERVICES INFORMATION>

<INTENT TO USE: SECTION 1(b)> Yes

* Applicant has a bona fide intention to use or use through a related company the mark in commerce on or in connection with the below-identified goods/services. (15 U.S.C. Section 1051(b), as amended.) *

<INTERNATIONAL CLASS NUMBER> 041

<LISTING OF GOODS AND/OR SERVICES> Entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; providing wrestling news and information via a global computer network.

<ATTORNEY INFORMATION>

PTO Form 1478 (Rev 9/98)

OMB No. 0651-0009 (Exp. 08/31/01)

Page 1 of 3

78126913

05/10/2002 8:08 AM

eTeas Trademark/Service Mark Applica

78126913

<NAME> Lauren A. Dienes-Middlen
<STREET> 1241 East Main Street
<CITY> Stamford
<STATE> CT
<COUNTRY> USA
<ZIP/POSTAL CODE> 06902
<E-MAIL ADDRESS> Lauren.Middlen@wwfent.com
<AUTHORIZE E-MAIL COMMUNICATION> Yes
<FIRM NAME> World Wrestling Federation Entertainment, Inc.
<TELEPHONE NUMBER> 203-353-2827
<FAX NUMBER> 203-353-0236
<ATTORNEY DOCKET NUMBER> WWF369 USA A41
<OTHER APPOINTED ATTORNEY(S)> Bella I. Karakis, Renee L. Duff, Edward Kaufman

<FEE INFORMATION>

<TOTAL FEES PAID> 325
<NUMBER OF CLASSES PAID> 1
<NUMBER OF CLASSES> 1

<LAW OFFICE INFORMATION>

* The USPTO is authorized to communicate with the applicant's attorney at the below e-mail address *

<E-MAIL ADDRESS FOR CORRESPONDENCE> Lauren.Middlen@wwfent.com

<SIGNATURE AND OTHER INFORMATION>

* PTO-Application Declaration: The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true. *

<SIGNATURE> /Lauren A. Dienes-Middlen/
<DATE> 05/07/2002

78126913

eTeas Trademark/Service Mark Application

78126913

<NAME>

Lauren A. Dienes-Middlen

<TITLE>

Attorney for Applicant/Associate Counsel

<MAILING ADDRESS>

<LINE> Lauren A. Dienes-Middlen

<LINE> World Wrestling Federation Entertainment, Inc.

<LINE> 1241 East Main Street

<LINE> Stamford CT 06902

<RAM INFORMATION>

<RAM SALE NUMBER> 120

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E-MAIL ADDRESS FOR ACKNOWLEDGMENT> Lauren.Middlen@wwfent.com

78126913

Internet Transmission Date:
2002/05/07

Serial Number:
78126913

Filing Date:
2002/05/07



TRADEMARK APPLICATION

U.S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE
FEE RECORD SHEET

TOTAL FEES PAID: \$325

RAM SALE NUMBER: 120
RAM ACCOUNTING DATE: 20020508



NO OCR



05-07-2002

Drawing Page

Serial Number:

78126913

Applicant:

World Wrestling Federation Entertainment, Inc.
1241 East Main Street
Stamford CT USA 06905



Goods and Services:

Entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; providing wrestling news and information via a global computer network.

Mark:

WWE



NO OCR



05-07-2002

Internet Transmission Date:

2002/05/07

Serial Number:

78126913

Filing Date:

2002/05/07



TRADEMARK APPLICATION

U.S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE
FEE RECORD SHEET

TOTAL FEES PAID: \$325

RAM SALE NUMBER: 120
RAM ACCOUNTING DATE: 20020508



NO OCR



05-07-2002

eTeas Trademark/Service Mark Application

78126913

<SERIAL NUMBER> 78126913

<FILING DATE> 05/07/2002

<DOCUMENT INFORMATION>

<TRADEMARK/SERVICEMARK APPLICATION>

<VERSION 1.24>

<APPLICANT INFORMATION>

<NAME> World Wrestling Federation Entertainment, Inc.
<STREET> 1241 East Main Street
<CITY> Stamford
<STATE> CT
<COUNTRY> USA
<ZIP/POSTAL CODE> 06905
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<FAX NUMBER> 203-353-0236
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<CORPORATION: STATE/COUNTRY OF INCORPORATION> Delaware

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<TYPED FORM> Yes

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<INTERNATIONAL CLASS NUMBER> 041

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<ATTORNEY INFORMATION>

<NAME> Lauren A. Dienes-Middlen
<STREET> 1241 East Main Street

eTeas Trademark/Service Mark Application

78126913

<CITY> Stamford
<STATE> CT
<COUNTRY> USA
<ZIP/POSTAL CODE> 06902
<E-MAIL ADDRESS> Lauren.Middlen@wwfent.com
<AUTHORIZE E-MAIL COMMUNICATION> Yes
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<FAX NUMBER> 203-353-0236
<ATTORNEY DOCKET NUMBER> WWF369 USA A41
<OTHER APPOINTED ATTORNEY(S)> Bella I. Karakis, Renee L. Duff, Edward Kaufman

<FEE INFORMATION>

<TOTAL FEES PAID> 325
<NUMBER OF CLASSES PAID> 1
<NUMBER OF CLASSES> 1

<LAW OFFICE INFORMATION>

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<E-MAIL ADDRESS FOR CORRESPONDENCE> Lauren.Middlen@wwfent.com

<SIGNATURE AND OTHER INFORMATION>

* PTO-Application Declaration: The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.
*

<SIGNATURE> /Lauren A. Dienes-Middlen/
<DATE> 05/07/2002
<NAME> Lauren A. Dienes-Middlen
<TITLE> Attorney for Applicant/Associate Counsel

<MAILING ADDRESS>

78126913

eTeas Trademark/Service Mark Application

78126913

<LINE> Lauren A. Dienes-Middlen
<LINE> World Wrestling Federation Entertainment, Inc.
<LINE> 1241 East Main Street
<LINE> Stamford CT 06902

<RAM INFORMATION>

<RAM SALE NUMBER> 120
<RAM ACCOUNTING DATE> 20020508

<SERIAL NUMBER INFORMATION>

<SERIAL NUMBER> 78/126913
<INTERNET TRANSMISSION DATE> Tuesday, 05-07-2002 16:51:07 EDT
<TEAS STAMP>
USPTO-63208148133-20020507165120457-78/126913-
1244814970d568454137b28f569b99c9a0a-RAM-120-20020507165020457
E-MAIL ADDRESS FOR ACKNOWLEDGMENT> Lauren.Middlen@wwfent.com

78126913

Drawing Page

Serial Number:

78126913

Applicant:

World Wrestling Federation Entertainment, Inc.
1241 East Main Street
Stamford CT USA 06905



Goods and Services:

Entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; providing wrestling news and information via a global computer network.

Mark:

WWE



NO OCR



05-07-2002

Generated on: This page was generated by TSDR on 2024-11-22 00:15:34 EST

Mark: WW



US Serial Number: 85469262

Application Filing Date: Nov. 10, 2011

US Registration Number: 4538210

Registration Date: May 27, 2014

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Sep. 08, 2020

Publication Date: Jan. 10, 2012 **Notice of Allowance Date:** Mar. 06, 2012

Mark Information

Mark Literal Elements: WW

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S) /NUMBER(S)

Description of Mark: The mark consists of two stacked W's having a scar underneath.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 26.17.09 - Bands, curved; Bars, curved; Curved line(s), band(s) or bar(s); Lines, curved

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: Entertainment services, namely, a television show about sports entertainment; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; entertainment services, namely, a television show about professional wrestling; entertainment services, namely, wrestling-related on-going reality based television program; entertainment services, namely, a television show about entertainment; entertainment services, namely, an on-going reality television show; providing wrestling news and information via a global computer network; entertainment services, namely, provision of entertainment information and news; entertainment services, namely, provision of entertainment information and news via a global computer network

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Feb. 24, 2014

Use in Commerce: Feb. 24, 2014

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes
Filed ITU: Yes	Currently ITU: No
Filed 44D: No	Currently 44D: No
Filed 44E: No	Currently 44E: No
Filed 66A: No	Currently 66A: No
Filed No Basis: No	Currently No Basis: No

Current Owner(s) Information

Owner Name: World Wrestling Entertainment, Inc.

Owner Address: 1241 East Main Street
Stamford, CONNECTICUT UNITED STATES 06902

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Lauren A. Dienes-Middlen

Attorney Primary Email Address: lauren.middlen@wwecorp.com **Attorney Email Authorized:** Yes

Correspondent

Correspondent Name/Address: Lauren A. Dienes-Middlen
WORLD WRESTLING ENTERTAINMENT, LLC
707 WASHINGTON BLVD.
STAMFORD, CONNECTICUT United States 06901

Correspondent e-mail: lauren.middlen@wwecorp.com **Correspondent e-mail Authorized:** Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 26, 2024	TEAS SECTION 8 & 9 RECEIVED	
Feb. 28, 2024	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Dec. 20, 2023	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Nov. 15, 2023	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
May 27, 2023	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Sep. 08, 2020	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Sep. 08, 2020	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Aug. 17, 2020	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
May 26, 2020	TEAS SECTION 8 & 15 RECEIVED	
May 27, 2019	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
May 27, 2014	REGISTERED-PRINCIPAL REGISTER	
Apr. 25, 2014	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Apr. 24, 2014	LAW OFFICE REGISTRATION REVIEW COMPLETED	
Apr. 22, 2014	ASSIGNED TO LIE	
Apr. 08, 2014	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Apr. 01, 2014	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Mar. 21, 2014	STATEMENT OF USE PROCESSING COMPLETE	
Mar. 05, 2014	USE AMENDMENT FILED	
Mar. 05, 2014	TEAS STATEMENT OF USE RECEIVED	
Sep. 19, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Sep. 18, 2013	SOU EXTENSION 3 GRANTED	

Sep. 04, 2013 SOU EXTENSION 3 FILED
 Sep. 04, 2013 SOU TEAS EXTENSION RECEIVED
 Mar. 12, 2013 NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED
 Mar. 11, 2013 SOU EXTENSION 2 GRANTED
 Mar. 06, 2013 SOU EXTENSION 2 FILED
 Mar. 06, 2013 SOU TEAS EXTENSION RECEIVED
 Oct. 18, 2012 NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED
 Oct. 17, 2012 SOU EXTENSION 1 GRANTED
 Sep. 06, 2012 SOU EXTENSION 1 FILED
 Oct. 17, 2012 CASE ASSIGNED TO INTENT TO USE PARALEGAL
 Oct. 16, 2012 NOTICE OF REVIVAL - E-MAILED
 Oct. 16, 2012 SOU EXTENSION RECEIVED WITH TEAS PETITION
 Oct. 16, 2012 PETITION TO REVIVE-GRANTED
 Oct. 16, 2012 TEAS PETITION TO REVIVE RECEIVED
 Oct. 09, 2012 ABANDONMENT NOTICE MAILED - NO USE STATEMENT FILED
 Oct. 08, 2012 ABANDONMENT - NO USE STATEMENT FILED
 Mar. 06, 2012 NOA E-MAILED - SOU REQUIRED FROM APPLICANT
 Jan. 10, 2012 OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED
 Jan. 10, 2012 PUBLISHED FOR OPPOSITION
 Dec. 21, 2011 NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED
 Dec. 05, 2011 APPROVED FOR PUB - PRINCIPAL REGISTER
 Dec. 05, 2011 ASSIGNED TO EXAMINER
 Nov. 17, 2011 NOTICE OF DESIGN SEARCH CODE MAILED
 Nov. 16, 2011 NEW APPLICATION OFFICE SUPPLIED DATA ENTERED
 Nov. 14, 2011 NEW APPLICATION ENTERED

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMEG LAW OFFICE 106

Date in Location: Sep. 08, 2020

Assignment Abstract Of Title Information

Summary

Total Assignments: 2

Registrant: World Wrestling Entertainment, Inc.

Assignment 1 of 2

Conveyance: CERTIFICATE OF CONVERSION AND NAME CHANGE

Reel/Frame: [8250/0637](#)

Pages: 58

Date Recorded: Nov. 06, 2023

Supporting Documents: [assignment-tm-8250-0637.pdf](#)

Assignor

Name: [WORLD WRESTLING ENTERTAINMENT, INC.](#)

Execution Date: Sep. 12, 2023

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [WORLD WRESTLING ENTERTAINMENT, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 707 WASHINGTON BLVD.
STAMFORD, CONNECTICUT 06902

Correspondent

Correspondent Name: COURTNEY WELSHIMER, ESQ.

Correspondent SIMPSON THACHER & BARTLETT LLP
Address: 425 LEXINGTON AVENUE
NEW YORK, NY 10017

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: FIRST LIEN TRADEMARK SECURITY AGREEMENT

Reel/Frame: [8349/0921](#)

Pages: 77

Date Recorded: Feb. 21, 2024

Supporting Documents: [assignment-tm-8349-0921.pdf](#)

Assignor

Name: [WORLD WRESTLING ENTERTAINMENT, LLC](#)

Execution Date: Feb. 09, 2024

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee

Name: [GOLDMAN SACHS BANK USA](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 30 HUDSON STREET
4TH FLOOR
JERSEY CITY, NEW JERSEY 07302

Correspondent

Correspondent Name: COURTNEY WELSHIMER ESQ.

Correspondent Address: SIMPSON THACHER & BARTLETT LLP
425 LEXINGTON AVENUE
NEW YORK, NY 10017

Domestic Representative - Not Found

PTO-1963
 Approved for use through 01/31/2025. OMB 0651-0055
 U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE
 Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number

Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9

The table below presents the data as entered.

Input Field	Entered
REGISTRATION NUMBER	4538210
REGISTRATION DATE	05/27/2014
SERIAL NUMBER	85469262
MARK SECTION	
MARK	WW (stylized and/or with design, see mark)
ATTORNEY INFORMATION (current)	
NAME	Lauren A. Dienes-Middlen
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	WORLD WRESTLING ENTERTAINMENT, INC.
STREET	1241 E MAIN ST
CITY	STAMFORD
STATE	Connecticut
POSTAL CODE	06902-3520
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	lauren.middlen@wwecorp.com
ATTORNEY INFORMATION (proposed)	
NAME	Lauren A. Dienes-Middlen
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	WORLD WRESTLING ENTERTAINMENT, LLC
STREET	707 WASHINGTON BLVD.
CITY	STAMFORD
STATE	Connecticut
POSTAL CODE	06901

COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
EMAIL	lauren.middlen@wwecorp.com
CORRESPONDENCE INFORMATION	
NAME	LAUREN A. DIENES-MIDDLEN
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	lauren.middlen@wwecorp.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	041
GOODS OR SERVICES	Entertainment services, namely, a television show about sports entertainment; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; entertainment services, namely, a television show about professional wrestling; entertainment services, namely, wrestling-related on-going reality based television program; entertainment services, namely, a television show about entertainment; entertainment services, namely, an on-going reality television show; providing wrestling news and information via a global computer network; entertainment services, namely, provision of entertainment information and news; entertainment services, namely, provision of entertainment information and news via a global computer network
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT18\IMAGEOUT 18\854\692\85469262\xml4 \S890002.jpg
SPECIMEN DESCRIPTION	Advertisement
WEBPAGE URL	https://www.wwe.com/shows
WEBPAGE DATE OF ACCESS	09/26/2024
OWNER SECTION (current)	
NAME	World Wrestling Entertainment, Inc.
MAILING ADDRESS	1241 East Main Street
CITY	Stamford
STATE	Connecticut
ZIP/POSTAL CODE	06902
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	XXXX
OWNER SECTION (proposed)	
NAME	World Wrestling Entertainment, LLC
MAILING ADDRESS	707 Washington Blvd.
CITY	Stamford
STATE	Connecticut
ZIP/POSTAL CODE	06901

COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
PHONE	
FAX	
EMAIL	XXXX
LEGAL ENTITY SECTION (current)	
TYPE	corporation
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY OF INCORPORATION	Delaware
LEGAL ENTITY SECTION (proposed)	
TYPE	limited liability company
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY WHERE LEGALLY ORGANIZED	Delaware
PAYMENT SECTION	
NUMBER OF CLASSES	1
NUMBER OF CLASSES PAID	1
COMBINED §§ 8 & 9 DECLARATION/APPLICATION FILING FEE	525
GRACE PERIOD FEE FOR §8 AND §9	200
TOTAL FEE PAID	725
SIGNATURE SECTION	
SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	09/26/2024
SIGNATURE METHOD	Signed directly within the form
PAYMENT METHOD	DA
FILING INFORMATION	
SUBMIT DATE	Thu Sep 26 22:21:30 ET 2024
TEAS STAMP	USPTO/S08N09-XXX.XXX.XX.X -20240926222130963983-453 8210-8503f64a0836e9678dea 7301ad3d1552952988067f099 6475e284b5bc23918af19-DA- 21305422-2024092622192861 6806

PTO- 1963

Approved for use through 01/31/2025. OMB 0651-0055

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number

Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9

To the Commissioner for Trademarks:

REGISTRATION NUMBER: 4538210

REGISTRATION DATE: 05/27/2014

MARK: (Stylized and/or with Design, WW (see, [mark](#)))

Current: The owner, World Wrestling Entertainment, Inc., a corporation of Delaware, having an address of

1241 East Main Street
Stamford, Connecticut 06902
United States
XXXX
203-353-2827
203-353-0236

Proposed: The owner, World Wrestling Entertainment, LLC, a limited liability company legally organized under the laws of Delaware, having an address of

707 Washington Blvd.
Stamford, Connecticut 06901
United States
XXXX

is filing a Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9.

For International Class 041, the mark is in use in commerce on or in connection with **all** goods/services, or to indicate membership in the collective membership organization, listed in the existing registration for this specific class: Entertainment services, namely, a television show about sports entertainment; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; entertainment services, namely, a television show about professional wrestling; entertainment services, namely, wrestling-related on-going reality based television program; entertainment services, namely, a television show about entertainment; entertainment services, namely, an on-going reality television show; providing wrestling news and information via a global computer network; entertainment services, namely, provision of entertainment information and news; entertainment services, namely, provision of entertainment information and news via a global computer network ; or, the owner is making the listed excusable nonuse claim.

The owner is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) Advertisement.

[Specimen File1](#)

Webpage URL: <https://www.wwe.com/shows>

Webpage Date of Access: 09/26/2024

The owner's/holder's current attorney information: Lauren A. Dienes-Middlen. Lauren A. Dienes-Middlen of WORLD WRESTLING ENTERTAINMENT, INC., is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, is located at

1241 E MAIN ST
STAMFORD, Connecticut 06902-3520
United States

The phone number is 203-353-2827.

The fax number is 203-353-0236.

The email address is lauren.middlen@wwecorp.com

Lauren A. Dienes-Middlen submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

The owner's/holder's proposed attorney information: Lauren A. Dienes-Middlen. Lauren A. Dienes-Middlen of WORLD WRESTLING ENTERTAINMENT, LLC, is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, is located at

707 WASHINGTON BLVD.
STAMFORD, Connecticut 06901
United States

The email address is lauren.middlen@wwecorp.com

Lauren A. Dienes-Middlen submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

Correspondence Information

LAUREN A. DIENES-MIDDLEN
PRIMARY EMAIL FOR CORRESPONDENCE: lauren.middlen@wwecorp.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the owner/holder and the owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$725 will be submitted with the form, representing payment for 1 class(es), plus any additional grace period fee, if necessary.

Declaration

- ☒ Unless the owner has specifically claimed excusable nonuse, the mark is in use in commerce on or in connection with the goods/services or to indicate membership in the collective membership organization identified above, as evidenced by the attached specimen(s).
- ☒ Unless the owner has specifically claimed excusable nonuse, the specimen(s) shows the mark as currently used in commerce on or in connection with the goods/services/collective membership organization.
- ☒ The registrant requests that the registration be renewed for the goods/services/collective organization identified above.
- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of this submission and the registration, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: /LADM/ Date: 09/26/2024
Signatory's Name: Lauren A. Dienes-Middlen
Signatory's Position: Attorney
Signature method: Signed directly within the form

Mailing Address (current):
WORLD WRESTLING ENTERTAINMENT, INC.
1241 E MAIN ST
STAMFORD, Connecticut 06902-3520

Mailing Address (proposed):
WORLD WRESTLING ENTERTAINMENT, LLC
707 WASHINGTON BLVD.
STAMFORD, Connecticut 06901


Serial Number: 85469262
Internet Transmission Date: Thu Sep 26 22:21:30 ET 2024
TEAS Stamp: USPTO/S08N09-XXX.XXX.XX.X-20240926222130

963983-4538210-8503f64a0836e9678dea7301a
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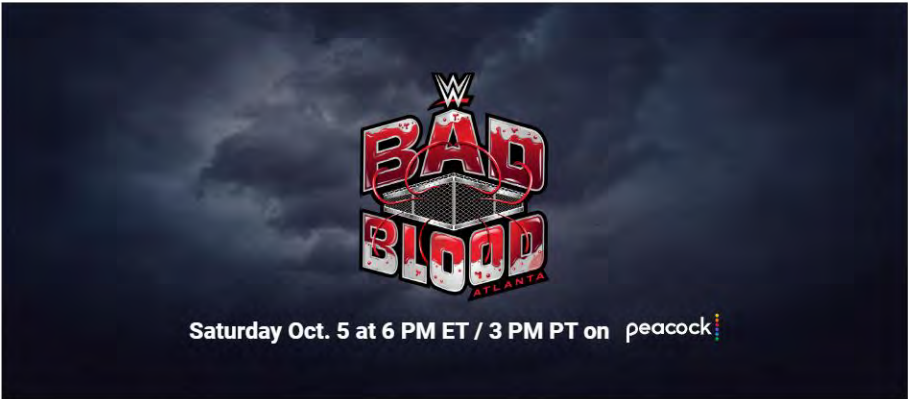
← → ↺ 🏠 www.com/shows 🔍 ☆ ⌛ Paused ⋮


WWE Intranet | WWE.com | WWE Shop | Peacock | WWE Source | SAEGIS | Legal Affairs (WWE)... | Home - OneDrive | UFC - Lauren Middl... | Mimecast | UFC.com | Adobe Acrobat | All Bookmarks

WWE NETWORK | **SHOWS** | SUPERSTARS | TICKETS | SHOP



WWE: Premier Shows






71°F Mostly cloudy 10:18 PM 9/26/2024

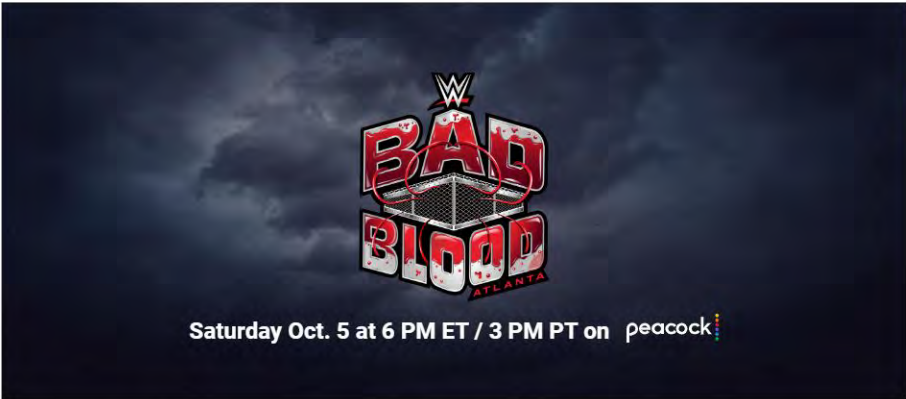
← → ↻ 🏠 🌐 www.com/shows 🔍 ☆ ⌛ Paused ⋮

WWE Intranet WWE.com WWE Shop Peacock WWE Source SAEGIS Legal Affairs (WWE)... Home - OneDrive UFC - Lauren Middl... Mimecast UFC.com Adobe Acrobat >> All Bookmarks


WWE NETWORK **SHOWS** SUPERSTARS TICKETS SHOP



WWE: Premier Shows



Saturday Oct. 5 at 6 PM ET / 3 PM PT on peacock



71°F Mostly cloudy 10:18 PM 9/26/2024

From: TMOOfficialNotices@USPTO.GOV
Sent: Saturday, May 27, 2023 01:36 AM
To: XXXX
Subject: Official USPTO Courtesy Reminder: Trademark Registration Maintenance Documents Must Be Filed Before Deadline for U.S. Trademark Registration No. 4538210 WW (Stylized/Design)

USPTO COURTESY REMINDER

TRADEMARK REGISTRATION MAINTENANCE DOCUMENT(S) UNDER SECTIONS 8 AND 9 MUST BE FILED BEFORE DEADLINE OR REGISTRATION WILL BE CANCELLED/EXPIRED

U.S. Application Serial No. 85469262
U.S. Registration No. 4538210
U.S. Registration Date: May 27, 2014
Mark: WW (Stylized/Design)
Owner: World Wrestling Entertainment, Inc.
Docket/Reference No.

Issue Date: May 27, 2023

Required submission. The owner of the trademark registration must file a [Declaration of Use and/or Excusable Nonuse and an Application for Renewal under Sections 8 and 9 of the Trademark Act](#) (Sections 8 and 9 Declaration) between now and May 28, 2024. For an additional fee, the owner can file within the 6-month grace period that ends on November 27, 2024.

If ownership of the registration or the owner's name has changed, the owner can use the [Electronic Trademark Assignment System \(ETAS\)](#) to record the change. More information on changes of ownership/owner name is available on the [USPTO website](#).

[Click here for more information about maintaining a trademark registration.](#)

Proof of Use Audit. The USPTO is conducting an audit program to promote the accuracy and integrity of the trademark register. If a registration is selected for audit, the owner will be required to submit proof of use for additional goods/services for which use is claimed in a Section 8 Declaration. Detailed information about the program is available on the [Proof of Use Audit Program webpage](#).

Determination of time of receipt by USPTO. Correspondence transmitted through the Trademark Electronic Application System (TEAS) is considered filed on the date the USPTO receives the transmission in Eastern Time.

If the owner fails to file a timely Sections 8 and 9 Declaration the registration will be CANCELLED/EXPIRED and cannot be reinstated.

This reminder notice is being sent only as a courtesy to trademark owners who maintain a current email address with the USPTO. Failure by the USPTO to send a reminder or non-receipt of a reminder does not excuse a trademark owner from meeting the statutory obligations for maintaining a registration.

[Foreign-domiciled owners must have a U.S.-licensed attorney](#) represent them at the USPTO in any post-registration filing.

Beware of misleading notices sent by private companies about registrations. Private companies **not** associated with the USPTO use public information available in trademark registrations to mail and email trademark-related offers and notices - most of which require fees. All **official USPTO correspondence** will only be **emailed from the domain "@uspto.gov"**.

Direct questions about this notice to the Trademark Assistance Center at 1-800-786-9199 (select option 1) or TrademarkAssistanceCenter@uspto.gov.

From: TMOOfficialNotices@USPTO.GOV
Sent: Tuesday, September 8, 2020 11:02 PM
To: XXXX
Subject: Official USPTO Notice of Acceptance/Acknowledgement Sections 8 and 15: U.S. Trademark RN 4538210: WW (Stylized/Design)

U.S. Serial Number: 85469262
U.S. Registration Number: 4538210
U.S. Registration Date: May 27, 2014
Mark: WW (Stylized/Design)
Owner: World Wrestling Entertainment, Inc.

Sep 8, 2020

NOTICE OF ACCEPTANCE UNDER SECTION 8

The declaration of use or excusable nonuse filed for the above-identified registration meets the requirements of Section 8 of the Trademark Act, 15 U.S.C. §1058. **The Section 8 declaration is accepted.**

NOTICE OF ACKNOWLEDGEMENT UNDER SECTION 15

The declaration of incontestability filed for the above-identified registration meets the requirements of Section 15 of the Trademark Act, 15 U.S.C. §1065. **The Section 15 declaration is acknowledged.**

The registration will remain in force for the class(es) listed below, unless canceled by an order of the Commissioner for Trademarks or a Federal Court, as long as the requirements for maintaining the registration are fulfilled as they become due.

Class(es):
041

TRADEMARK SPECIALIST
POST-REGISTRATION DIVISION
571-272-9500

REQUIREMENTS FOR MAINTAINING REGISTRATION

WARNING: Your registration will be canceled if you do not file the documents below during the specified statutory time periods.

Requirements in the First Ten Years

What and When to File: You must file a declaration of use (or excusable nonuse) **and** an application for renewal between the 9th and 10th years after the registration date. See 15 U.S.C. §§1058, 1059.

Requirements in Successive Ten-Year Periods

What and When to File: You must file a declaration of use (or excusable nonuse) **and** an application for renewal between every 9th and 10th-year period, calculated from the registration date. See 15 U.S.C. §§1058, 1059.

Grace Period Filings

The above documents will be considered as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

*****THE USPTO IS NOT REQUIRED TO SEND ANY FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS. THE OWNER SHOULD CONTACT THE USPTO ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.*****

To check the status of this registration, go to https://tsdr.uspto.gov/#caseNumber=85469262&caseSearchType=US_APPLICATION&caseType=DEFAULT&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199.

To view this notice and other documents for this registration on-line, go to https://tsdr.uspto.gov/#caseNumber=85469262&caseSearchType=US_APPLICATION&caseType=DEFAULT&searchType=documentSearch NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

* **For further information, including information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <https://www.uspto.gov/trademark/> or contact the Trademark Assistance Center at 1-800-786-9199.**

Under the Paperwork Reduction Act of 1995 no persons are required to respond to a collection of information unless it displays a valid OMB control number.

PTO Form 1583 (Rev 05/2006)

OMB No. 0651-0055 (Exp 10/31/2021)

Combined Declaration of Use and Incontestability under Sections 8 & 15

The table below presents the data as entered.

Input Field	Entered
REGISTRATION NUMBER	4538210
REGISTRATION DATE	05/27/2014
SERIAL NUMBER	85469262
MARK SECTION	
MARK	WW (stylized and/or with design, see mark)
ATTORNEY INFORMATION (current)	
NAME	Lauren A. Dienes-Middlen
ATTORNEY BAR MEMBERSHIP NUMBER	NOT SPECIFIED
YEAR OF ADMISSION	NOT SPECIFIED
U.S. STATE/ COMMONWEALTH/ TERRITORY	NOT SPECIFIED
FIRM NAME	WORLD WRESTLING ENTERTAINMENT, INC.
STREET	1241 E MAIN ST
CITY	STAMFORD
STATE	Connecticut
POSTAL CODE	06902-3520
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	lauren.middlen@wwecorp.com
ATTORNEY INFORMATION (proposed)	
NAME	Lauren A. Dienes-Middlen
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	WORLD WRESTLING ENTERTAINMENT, INC.
STREET	1241 E MAIN ST
CITY	STAMFORD
STATE	Connecticut
POSTAL CODE	06902-3520
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States

PHONE	203-353-2827
FAX	203-353-0236
EMAIL	lauren.middlen@wwecorp.com
CORRESPONDENCE INFORMATION (current)	
NAME	LAUREN A. DIENES-MIDDLEN
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	lauren.middlen@wwecorp.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	041
GOODS OR SERVICES	Entertainment services, namely, a television show about sports entertainment; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; entertainment services, namely, a television show about professional wrestling; entertainment services, namely, wrestling-related on-going reality based television program; entertainment services, namely, a television show about entertainment; entertainment services, namely, an on-going reality television show; providing wrestling news and information via a global computer network; entertainment services, namely, provision of entertainment information and news; entertainment services, namely, provision of entertainment information and news via a global computer network
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT18\IMAGEOUT 18\854\692\85469262\xml1 \ 8150002.JPG
SPECIMEN DESCRIPTION	Advertisement
OWNER SECTION (current)	
NAME	World Wrestling Entertainment, Inc.
MAILING ADDRESS	1241 East Main Street
CITY	Stamford
STATE	Connecticut
ZIP/POSTAL CODE	06902
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	XXXX
OWNER SECTION (proposed)	
NAME	World Wrestling Entertainment, Inc.
MAILING ADDRESS	1241 East Main Street
CITY	Stamford
STATE	Connecticut
ZIP/POSTAL CODE	06902
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States

PHONE	203-353-2827
FAX	203-353-0236
EMAIL	XXXX
LEGAL ENTITY SECTION (current)	
TYPE	corporation
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY OF INCORPORATION	Delaware
PAYMENT SECTION	
NUMBER OF CLASSES	1
NUMBER OF CLASSES PAID	1
COMBINED §§ 8 & 15 FILING FEE PER CLASS	325
TOTAL FEE PAID	325
SIGNATURE SECTION	
SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	05/26/2020
SIGNATORY'S PHONE NUMBER	203-353-2827
PAYMENT METHOD	DA
FILING INFORMATION	
SUBMIT DATE	Tue May 26 23:19:01 ET 2020
TEAS STAMP	USPTO/S08N15-XX.XXX.XXX.X XX-20200526231901094909-4 538210-7107de6cc1801ab785 3584a39c89a0fba909e96971c e71278838cc5594c3622e9-DA -19002765-202005262317205 17074

Under the Paperwork Reduction Act of 1995 no persons are required to respond to a collection of information unless it displays a valid OMB control number.
PTO Form 1583 (Rev 05/2006)
OMB No. 0651-0055 (Exp 10/31/2021)

Combined Declaration of Use and Incontestability under Sections 8 & 15

To the Commissioner for Trademarks:

REGISTRATION NUMBER: 4538210

REGISTRATION DATE: 05/27/2014

MARK: (Stylized and/or with Design, WW (see, [mark](#)))

Current: The owner, World Wrestling Entertainment, Inc., a corporation of Delaware, having an address of
1241 East Main Street
Stamford, Connecticut 06902
United States
XXXX
203-353-2827
203-353-0236

Proposed: The owner, World Wrestling Entertainment, Inc., a corporation of Delaware, having an address of
1241 East Main Street
Stamford, Connecticut 06902
United States
203-353-2827
203-353-0236
XXXX

is filing a Combined Declaration of Use and Incontestability under Sections 8 & 15.

For International Class 041, the mark is in use in commerce on or in connection with **all** of the goods/**all** of the services, or to indicate membership in the collective membership organization, listed in the existing registration for this specific class: Entertainment services, namely, a television show about sports entertainment; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; entertainment services, namely, a television show about professional wrestling; entertainment services, namely, wrestling-related on-going reality based television program; entertainment services, namely, a television show about entertainment; entertainment services, namely, an on-going reality television show; providing wrestling news and information via a global computer network; entertainment services, namely, provision of entertainment information and news; entertainment services, namely, provision of entertainment information and news via a global computer network; **and** the mark has been continuously used in commerce for five (5) consecutive years after the date of registration, or the date of publication under Section 12(c), and is still in use in commerce on or in connection with **all** goods/**all** services, or to indicate membership in the collective membership organization, listed in the existing registration for this class. Also, no final decision adverse to the owner's claim of ownership of such mark for those goods/services, or to indicate membership in the collective membership organization, exists, or to the owner's right to register the same or to keep the same on the register; and, no proceeding involving said rights pending and not disposed of in either the U.S. Patent and Trademark Office or the courts exists.

The owner is submitting one(or more) specimen(s) for this class showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) Advertisement.

[Specimen File1](#)

The owner's/holder's current attorney information: Lauren A. Dienes-Middlen. Lauren A. Dienes-Middlen of WORLD WRESTLING ENTERTAINMENT, INC., is located at

1241 E MAIN ST
STAMFORD, Connecticut 06902-3520
United States

The phone number is 203-353-2827.

The fax number is 203-353-0236.

The email address is lauren.middlen@wwecorp.com

The owner's/holder's proposed attorney information: Lauren A. Dienes-Middlen. Lauren A. Dienes-Middlen of WORLD WRESTLING ENTERTAINMENT, INC., is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, is located at

1241 E MAIN ST
STAMFORD, Connecticut 06902-3520
United States

The phone number is 203-353-2827.

The fax number is 203-353-0236.

The email address is lauren.middlen@wwecorp.com

Lauren A. Dienes-Middlen submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

Correspondence Information (current):

LAUREN A. DIENES-MIDDLEN
PRIMARY EMAIL FOR CORRESPONDENCE: lauren.middlen@wwecorp.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

A fee payment in the amount of \$325 will be submitted with the form, representing payment for 1 class(es), plus any additional grace period fee, if necessary.

Declaration

- ☒ Unless the owner has specifically claimed excusable nonuse, the mark is in use in commerce on or in connection with the goods/services or to indicate membership in the collective membership organization identified above, as evidenced by the attached specimen(s).
- ☒ Unless the owner has specifically claimed excusable nonuse, the specimen(s) shows the mark as currently used in commerce on or in connection with the goods/services/collective membership organization.
- ☒ The mark has been in continuous use in commerce for five consecutive years after the date of registration, or the date of publication under 15 U.S.C. § 1062(c), and is still in use in commerce on or in connection with all goods/services, or to indicate membership in the collective membership organization, listed in the existing registration.
- ☒ There has been no final decision adverse to the owner's claim of ownership of such mark for such goods/services, or to indicate membership in the collective membership organization, or to the owner's right to register the same or to keep the same on the register.
- ☒ There is no proceeding involving said rights pending and not finally disposed of either in the United States Patent and Trademark Office or in a court.
- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of this submission and the registration, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: /LADM/ Date: 05/26/2020

Signatory's Name: Lauren A. Dienes-Middlen

Signatory's Position: Attorney

Signatory's Phone: 203-353-2827

Mailing Address (current):

WORLD WRESTLING ENTERTAINMENT, INC.
1241 E MAIN ST
STAMFORD, Connecticut 06902-3520

Mailing Address (proposed):

WORLD WRESTLING ENTERTAINMENT, INC.
1241 E MAIN ST
STAMFORD, Connecticut 06902-3520

Serial Number: 85469262

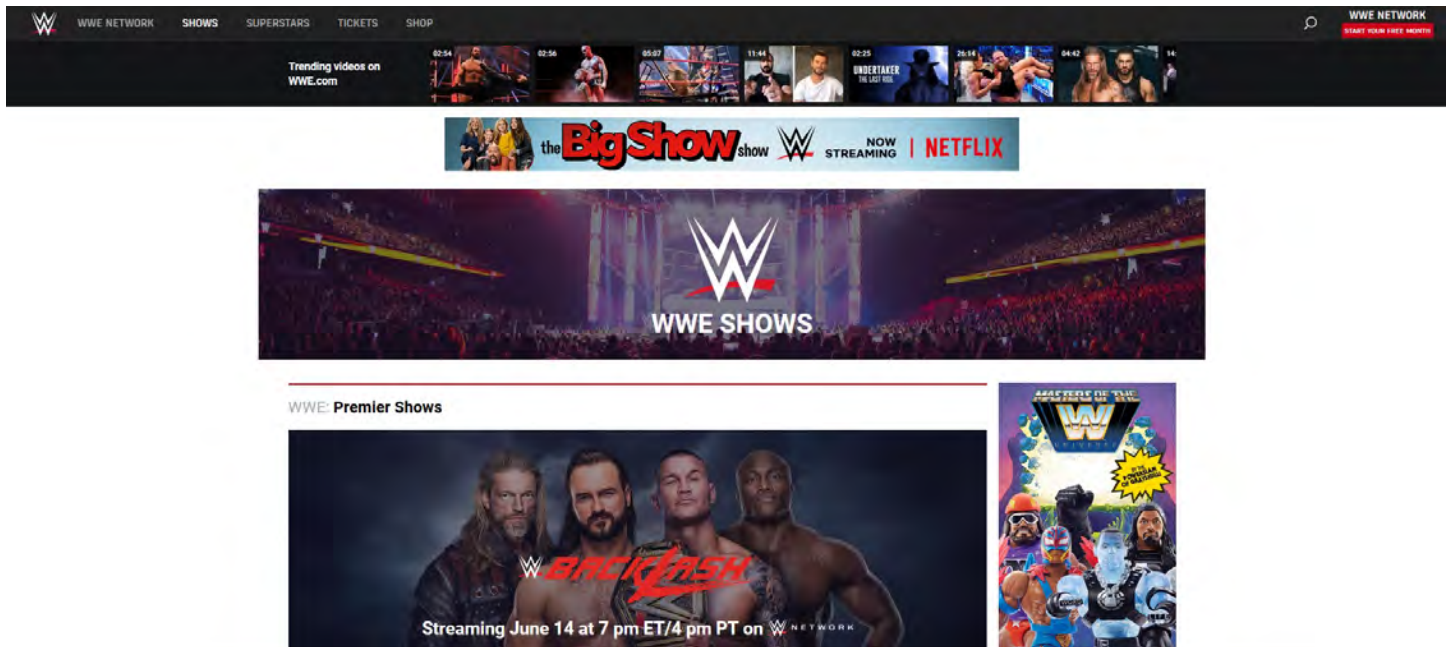
Internet Transmission Date: Tue May 26 23:19:01 ET 2020

TEAS Stamp: USPTO/S08N15-XX.XXX.XXX.XXX-202005262319

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39c89a0fba909e96971ce71278838cc5594c3622

e9-DA-19002765-20200526231720517074



ROUTING SHEET TO POST REGISTRATION (PRU)

Registration Number: 4538210



Serial Number: 85469262



RAM Sale Number: 4538210

RAM Accounting Date: 20200526

Total Fees: \$325

Note: Process in accordance with Post Registration Standard Operating Procedure (SOP)

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Number of Classes Paid</u>	<u>Total Fee</u>
§8 affidavit	7205	20200526	\$125	1	1	\$125
§15 affidavit	7208	20200526	\$200	1	1	\$200

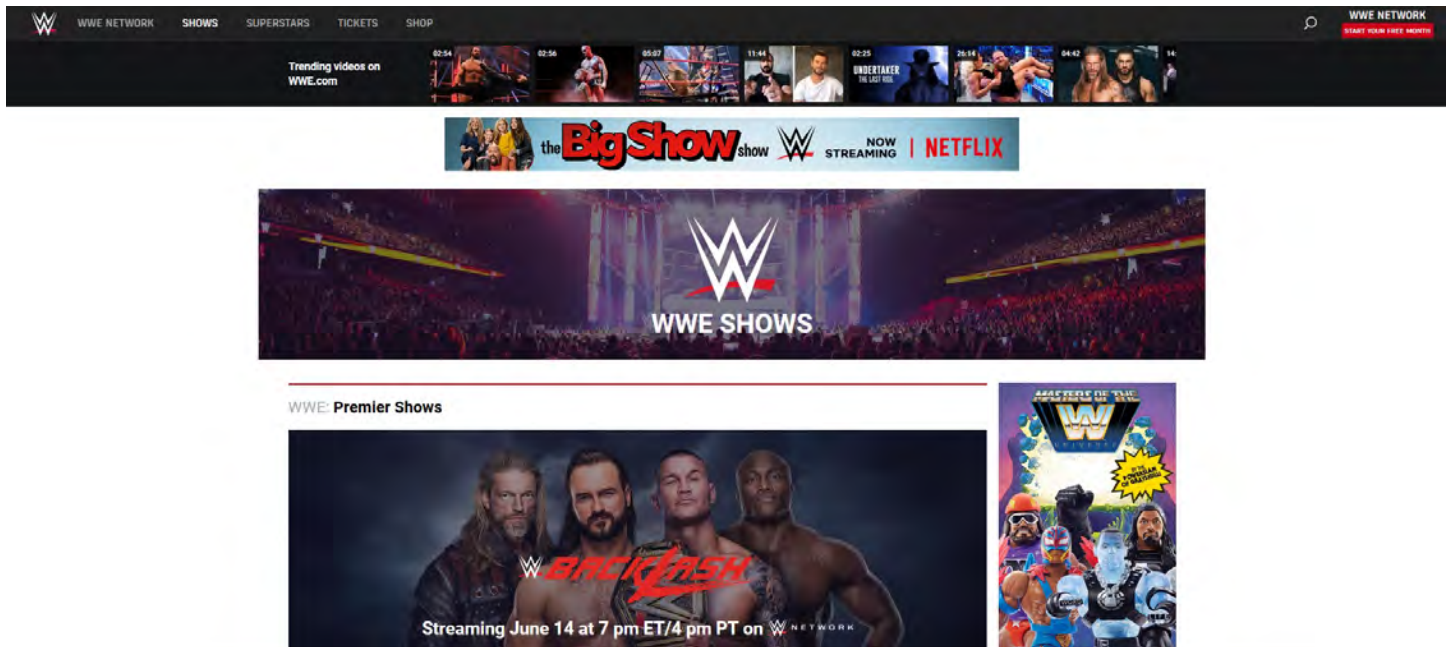
Physical Location: MADCD- NO PHYSICAL FILE

Lost Case Flag: False

In TICS (AM-FLG-IN-TICS): True

Transaction Date: 20200526





From: TMOOfficialNotices@USPTO.GOV
Sent: Monday, May 27, 2019 01:07 AM
To: XXXX
Subject: Official USPTO Courtesy Reminder of Required Trademark Registration Maintenance Filing Under Section 8: U.S. Trademark RN 4538210: WW (Stylized/Design)

U.S. Serial Number: 85469262
U.S. Registration Number: 4538210
U.S. Registration Date: May 27, 2014
Mark: WW (Stylized/Design)
Owner: World Wrestling Entertainment, Inc.

May 27, 2019

**U.S. PATENT AND TRADEMARK OFFICE ("USPTO") COURTESY REMINDER
OF REQUIRED TRADEMARK REGISTRATION MAINTENANCE FILING UNDER SECTION 8**

WARNING: Your trademark registration will be CANCELLED if you do not file the required document below during the specified statutory time period.

The above-identified registration registered on May 27, 2014. Therefore, the owner of the registration must file a Declaration of Use and/or Excusable Nonuse under §8 of the Trademark Act anytime between now and May 27, 2020. For an additional fee, the owner may file the declaration within the six-month grace period that ends on Nov 27, 2020. See 15 U.S.C. §1058. The current fee for filing a declaration under §8 is \$125 per class if the filing is made via the Trademark Electronic Application System ("TEAS") and \$225 if the filing is made on paper, and the additional fee for filing during the six-month grace period is \$100 per class if the filing is made via TEAS and \$200 if the filing is made on paper. 37 C.F.R. §2.6.

If the registration meets the requirements of §15 of the Trademark Act, the owner may additionally file an optional Declaration of Incontestability under §15. See 15 U.S.C. §1065. The current fee for filing a declaration under §15 is \$200 per class if the filing is made via TEAS and \$300 per class if the filing is made on paper. 37 C.F.R. §2.6.

To expedite processing, the owner is encouraged to file through the USPTO's official website using TEAS. Official forms for filing Declarations of Use and/or Excusable Nonuse under §8 and Combined Declarations of Use and Incontestability under §§8 and 15 are available through TEAS at <https://www.uspto.gov/trademarks-application-process/filing-online/registration-maintenancerenewalcorrection-forms>.

For information regarding how to record ownership documents such as assignments, name changes and mergers, please see TMEP §503. To expedite recordation, the owner is encouraged to file requests for recordation through the Electronic Trademark Assignment System ("ETAS") at <https://etas.uspto.gov>.

For further information regarding the maintenance of a trademark registration, including future maintenance filings, please consult the USPTO website at <https://www.uspto.gov/learning-and-resources/trademark-faqs>.

This reminder notice is being sent only as a courtesy to those trademark owners who have authorized e-mail communication and maintain a current e-mail address with the USPTO. Failure by the USPTO to send a reminder or non-receipt of a reminder does not excuse a trademark owner from meeting the statutory obligations for maintaining a trademark registration. If a registration is cancelled and/or expired due to the failure to timely file required maintenance documents, it cannot be reinstated or revived.

Correspondence transmitted through TEAS is considered to have been filed on the date the USPTO receives the transmission, in Eastern Time, regardless of whether that date is a Saturday, Sunday, or Federal holiday within the District of Columbia. 37 C.F.R. §2.195(a)(2).

To check the status of this registration, go to https://tsdr.uspto.gov/#caseNumber=85469262&caseSearchType=US_APPLICATION&caseType=DEFAULT&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199.

In order to be eligible for future e-mail reminders of maintenance filings, please remember to authorize e-mail communication when filing your maintenance documents through TEAS.

United States of America

United States Patent and Trademark Office



Reg. No. 4,538,210

Registered May 27, 2014

Int. Cl.: 41

SERVICE MARK

PRINCIPAL REGISTER

WORLD WRESTLING ENTERTAINMENT, INC. (DELAWARE CORPORATION)
1241 EAST MAIN STREET
STAMFORD, CT 06902

FOR: ENTERTAINMENT SERVICES, NAMELY, A TELEVISION SHOW ABOUT SPORTS ENTERTAINMENT; ENTERTAINMENT SERVICES, NAMELY, THE PRODUCTION AND EXHIBITION OF PROFESSIONAL WRESTLING EVENTS RENDERED LIVE AND THROUGH THE MEDIA OF TELEVISION; ENTERTAINMENT SERVICES, NAMELY, A TELEVISION SHOW ABOUT PROFESSIONAL WRESTLING; ENTERTAINMENT SERVICES, NAMELY, WRESTLING-RELATED ON-GOING REALITY BASED TELEVISION PROGRAM; ENTERTAINMENT SERVICES, NAMELY, A TELEVISION SHOW ABOUT ENTERTAINMENT; ENTERTAINMENT SERVICES, NAMELY, AN ON-GOING REALITY TELEVISION SHOW; PROVIDING WRESTLING NEWS AND INFORMATION VIA A GLOBAL COMPUTER NETWORK; ENTERTAINMENT SERVICES, NAMELY, PROVISION OF ENTERTAINMENT INFORMATION AND NEWS; ENTERTAINMENT SERVICES, NAMELY, PROVISION OF ENTERTAINMENT INFORMATION AND NEWS VIA A GLOBAL COMPUTER NETWORK, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 2-24-2014; IN COMMERCE 2-24-2014.

THE MARK CONSISTS OF TWO STACKED W'S HAVING A SCAR UNDERNEATH.

SN 85-469,262, FILED 11-10-2011.

JOHN DALIER, EXAMINING ATTORNEY



Nichelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or reminder of these filing requirements.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

From: TMOOfficialNotices@USPTO.GOV
Sent: Friday, April 25, 2014 00:13 AM
To: XXXX
Subject: Official USPTO Notice of Acceptance of SOU: U.S. Trademark SN 85469262: WW (Stylized/Design)

NOTICE OF ACCEPTANCE OF STATEMENT OF USE

U.S. Serial Number: 85469262
Mark: WW (Stylized/Design)
Owner: World Wrestling Entertainment, Inc.
Docket/Reference Number:

The USPTO has accepted the Statement of Use filed for the trademark application identified above. The mark will now register and the registration certificate will issue in due course barring any extraordinary circumstances.

To check the status of the application, go to http://tsdr.uspto.gov/#caseNumber=85469262&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to http://tsdr.uspto.gov/#caseNumber=85469262&caseType=SERIAL_NO&searchType=documentSearch. NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.

For further information, including information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <http://www.uspto.gov/trademarks/> or contact the Trademark Assistance Center at 1-800-786-9199.

Trademark Snap Shot Publication & Issue Review Stylesheet

(Table presents the data on Publication & Issue Review Complete)

OVERVIEW

SERIAL NUMBER	85469262	FILING DATE	11/10/2011
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	DALIER, JOHN DAVID	L.O. ASSIGNED	106

PUB INFORMATION

RUN DATE	04/25/2014
PUB DATE	01/10/2012
STATUS	819-SU - REGISTRATION REVIEW COMPLETE
STATUS DATE	04/24/2014
LITERAL MARK ELEMENT	WW

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	YES	1 (a)	NO
1 (b)	YES	1 (b)	NO	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	WW
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	20-OWNER AT PUBLICATION
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Entertainment services, namely, a television show about sports entertainment; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; entertainment services, namely, a television show about professional wrestling; entertainment services, namely, wrestling-related on-going reality based television program; entertainment services, namely, a television show about entertainment; entertainment services, namely, an on-going reality television show; providing wrestling news and information via a global computer network; entertainment services, namely, provision of entertainment information and news; entertainment services, namely, provision of entertainment information and news via a global computer network

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	041	FIRST USE DATE	02/24/2014	FIRST USE IN COMMERCE DATE	02/24/2014	CLASS STATUS	6-ACTIVE
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MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	Color is not claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of two stacked W's having a scar underneath.
PSEUDO MARK	WORLD WRESTLING ENTERTAINMENT INCORPORATION

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
04/25/2014	SUNA	E	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	035
04/24/2014	REGV	O	LAW OFFICE REGISTRATION REVIEW COMPLETED	034
04/22/2014	ALIE	A	ASSIGNED TO LIE	033
04/08/2014	SUNA	E	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	032
04/01/2014	CNPR	P	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	031
03/21/2014	SUPC	I	STATEMENT OF USE PROCESSING COMPLETE	030
03/05/2014	IUAF	S	USE AMENDMENT FILED	029
03/05/2014	EISU	I	TEAS STATEMENT OF USE RECEIVED	028
09/19/2013	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	027
09/18/2013	EX3G	S	EXTENSION 3 GRANTED	026
09/04/2013	EXT3	S	EXTENSION 3 FILED	025
09/04/2013	EEXT	I	TEAS EXTENSION RECEIVED	024
03/12/2013	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	023
03/11/2013	EX2G	S	EXTENSION 2 GRANTED	022

03/06/2013	EXT2	S	EXTENSION 2 FILED	021
03/06/2013	EEXT	I	TEAS EXTENSION RECEIVED	020
10/18/2012	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	019
10/17/2012	EX1G	S	EXTENSION 1 GRANTED	018
09/06/2012	EXT1	S	EXTENSION 1 FILED	017
10/17/2012	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL	016
10/16/2012	NREV	E	NOTICE OF REVIVAL - E-MAILED	015
10/16/2012	TPEX	I	EXTENSION RECEIVED WITH TEAS PETITION	014
10/16/2012	PETG	O	PETITION TO REVIVE-GRANTED	013
10/16/2012	PROA	I	TEAS PETITION TO REVIVE RECEIVED	012
10/09/2012	MAB6	O	ABANDONMENT NOTICE MAILED - NO USE STATEMENT FILED	011
10/08/2012	ABN6	S	ABANDONMENT - NO USE STATEMENT FILED	010
03/06/2012	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	009
01/10/2012	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	008
01/10/2012	PUBO	A	PUBLISHED FOR OPPOSITION	007
12/21/2011	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	006
12/05/2011	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	005
12/05/2011	DOCK	D	ASSIGNED TO EXAMINER	004
11/17/2011	MDSM	O	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	003
11/16/2011	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
11/14/2011	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE

PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware



From: TMOOfficialNotices@USPTO.GOV
Sent: Tuesday, April 8, 2014 00:12 AM
To: XXXX
Subject: Official USPTO Notice of Acceptance of SOU: U.S. Trademark SN 85469262: WW (Stylized/Design)

NOTICE OF ACCEPTANCE OF STATEMENT OF USE

U.S. Serial Number: 85469262
Mark: WW (Stylized/Design)
Owner: World Wrestling Entertainment, Inc.
Docket/Reference Number:

The USPTO has accepted the Statement of Use filed for the trademark application identified above. The mark will now register and the registration certificate will issue in due course barring any extraordinary circumstances.

To check the status of the application, go to http://tsdr.uspto.gov/#caseNumber=85469262&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to http://tsdr.uspto.gov/#caseNumber=85469262&caseType=SERIAL_NO&searchType=documentSearch. NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.

For further information, including information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <http://www.uspto.gov/trademarks/> or contact the Trademark Assistance Center at 1-800-786-9199.

Trademark Snap Shot Publication Stylesheet

(Table presents the data on Publication Approval)

OVERVIEW

SERIAL NUMBER	85469262	FILING DATE	11/10/2011
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	DALIER, JOHN DAVID	L.O. ASSIGNED	106

PUB INFORMATION

RUN DATE	04/02/2014
PUB DATE	01/10/2012
STATUS	818-SU - STATEMENT OF USE ACCEPTED - APPROVED FOR REGISTRATION
STATUS DATE	04/01/2014
LITERAL MARK ELEMENT	WW

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	YES	1 (a)	NO
1 (b)	YES	1 (b)	NO	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	WW
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	20-OWNER AT PUBLICATION
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Entertainment services, namely, a television show about sports entertainment; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; entertainment services, namely, a television show about professional wrestling; entertainment services, namely, wrestling-related on-going reality based television program; entertainment services, namely, a television show about entertainment; entertainment services, namely, an on-going reality television show; providing wrestling news and information via a global computer network; entertainment services, namely, provision of entertainment information and news; entertainment services, namely, provision of entertainment information and news via a global computer network

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	041	FIRST USE DATE	02/24/2014	FIRST USE IN COMMERCE DATE	02/24/2014	CLASS STATUS	6-ACTIVE
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MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	Color is not claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of two stacked W's having a scar underneath.
PSEUDO MARK	WORLD WRESTLING ENTERTAINMENT INCORPORATION

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
04/01/2014	CNPR	P	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	031
03/21/2014	SUPC	I	STATEMENT OF USE PROCESSING COMPLETE	030
03/05/2014	IUAF	S	USE AMENDMENT FILED	029
03/05/2014	EISU	I	TEAS STATEMENT OF USE RECEIVED	028
09/19/2013	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	027
09/18/2013	EX3G	S	EXTENSION 3 GRANTED	026
09/04/2013	EXT3	S	EXTENSION 3 FILED	025
09/04/2013	EEXT	I	TEAS EXTENSION RECEIVED	024
03/12/2013	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	023
03/11/2013	EX2G	S	EXTENSION 2 GRANTED	022
03/06/2013	EXT2	S	EXTENSION 2 FILED	021
03/06/2013	EEXT	I	TEAS EXTENSION RECEIVED	020
10/18/2012	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	019
10/17/2012	EX1G	S	EXTENSION 1 GRANTED	018

09/06/2012	EXT1	S	EXTENSION 1 FILED	017
10/17/2012	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL	016
10/16/2012	NREV	E	NOTICE OF REVIVAL - E-MAILED	015
10/16/2012	TPEX	I	EXTENSION RECEIVED WITH TEAS PETITION	014
10/16/2012	PETG	O	PETITION TO REVIVE-GRANTED	013
10/16/2012	PROA	I	TEAS PETITION TO REVIVE RECEIVED	012
10/09/2012	MAB6	O	ABANDONMENT NOTICE MAILED - NO USE STATEMENT FILED	011
10/08/2012	ABN6	S	ABANDONMENT - NO USE STATEMENT FILED	010
03/06/2012	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	009
01/10/2012	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	008
01/10/2012	PUBO	A	PUBLISHED FOR OPPOSITION	007
12/21/2011	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	006
12/05/2011	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	005
12/05/2011	DOCK	D	ASSIGNED TO EXAMINER	004
11/17/2011	MDSM	O	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	003
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11/14/2011	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE

PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware



Trademark Snap Shot ITU Unit Action

(Table presents the data on ITU Unit Action)

OVERVIEW

SERIAL NUMBER	85469262	FILING DATE	11/10/2011
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	DALIER, JOHN DAVID	L.O. ASSIGNED	106

PUB INFORMATION

RUN DATE	03/22/2014
PUB DATE	01/10/2012
STATUS	748-STATEMENT OF USE - TO EXAMINER
STATUS DATE	03/21/2014
LITERAL MARK ELEMENT	WW

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	WW
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	20-OWNER AT PUBLICATION
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Entertainment services, namely, a television show about sports entertainment; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; entertainment services, namely, a television show about professional wrestling; entertainment services, namely, wrestling-related on-going reality based television program; entertainment services, namely, a television show about entertainment; entertainment services, namely, an on-going reality television show; providing wrestling news and information via a global computer network; entertainment services, namely, provision of entertainment information and news; entertainment services, namely, provision of entertainment information and news via a global computer network

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	041	FIRST USE DATE	02/24/2014	FIRST USE IN COMMERCE DATE	02/24/2014	CLASS STATUS	6-ACTIVE
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MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	Color is not claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of two stacked "W's" having a scar underneath.
PSEUDO MARK	WORLD WRESTLING ENTERTAINMENT INCORPORATION

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
03/21/2014	SUPC	I	STATEMENT OF USE PROCESSING COMPLETE	030
03/05/2014	IUAF	S	USE AMENDMENT FILED	029
03/05/2014	EISU	I	TEAS STATEMENT OF USE RECEIVED	028
09/19/2013	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	027
09/18/2013	EX3G	S	EXTENSION 3 GRANTED	026
09/04/2013	EXT3	S	EXTENSION 3 FILED	025
09/04/2013	EEXT	I	TEAS EXTENSION RECEIVED	024
03/12/2013	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	023
03/11/2013	EX2G	S	EXTENSION 2 GRANTED	022
03/06/2013	EXT2	S	EXTENSION 2 FILED	021
03/06/2013	EEXT	I	TEAS EXTENSION RECEIVED	020
10/18/2012	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	019
10/17/2012	EX1G	S	EXTENSION 1 GRANTED	018
09/06/2012	EXT1	S	EXTENSION 1 FILED	017

10/17/2012	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL	016
10/16/2012	NREV	E	NOTICE OF REVIVAL - E-MAILED	015
10/16/2012	TPEX	I	EXTENSION RECEIVED WITH TEAS PETITION	014
10/16/2012	PETG	O	PETITION TO REVIVE-GRANTED	013
10/16/2012	PROA	I	TEAS PETITION TO REVIVE RECEIVED	012
10/09/2012	MAB6	O	ABANDONMENT NOTICE MAILED - NO USE STATEMENT FILED	011
10/08/2012	ABN6	S	ABANDONMENT - NO USE STATEMENT FILED	010
03/06/2012	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	009
01/10/2012	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	008
01/10/2012	PUBO	A	PUBLISHED FOR OPPOSITION	007
12/21/2011	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	006
12/05/2011	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	005
12/05/2011	DOCK	D	ASSIGNED TO EXAMINER	004
11/17/2011	MDSM	O	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	003
11/16/2011	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
11/14/2011	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

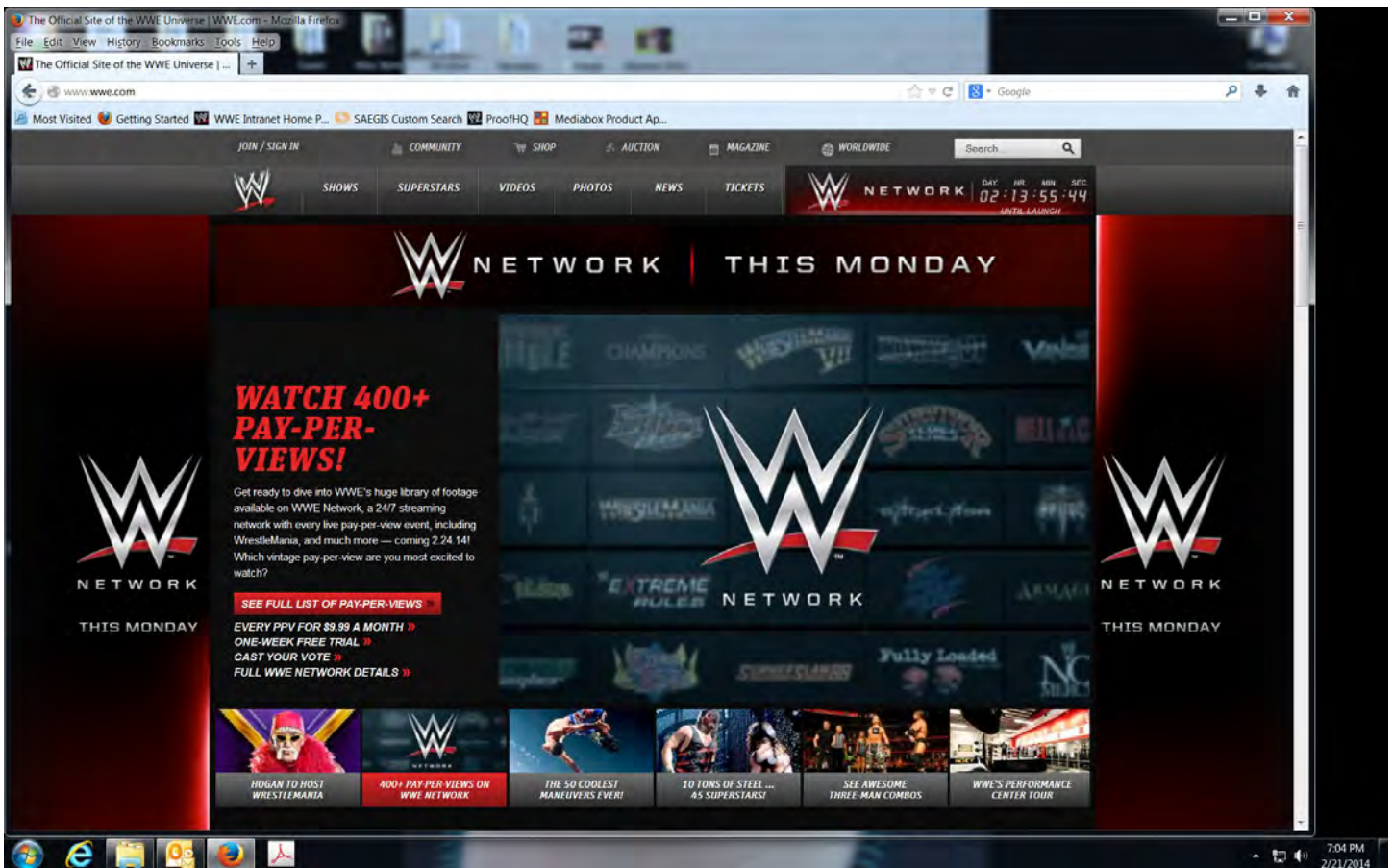
CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE

PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware





Trademark/Service Mark Statement of Use (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	85469262
LAW OFFICE ASSIGNED	LAW OFFICE 106
EXTENSION OF USE	NO
MARK SECTION	
MARK FILE NAME	http://tess2.uspto.gov/ImageAgent/ImageAgentProxy?getImage=85469262
LITERAL ELEMENT	WW
STANDARD CHARACTERS	NO
USPTO-GENERATED IMAGE	NO
OWNER SECTION	
NAME	World Wrestling Entertainment, Inc.
STREET	1241 East Main Street
CITY	Stamford
STATE	Connecticut
ZIP/POSTAL CODE	06902
COUNTRY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	XXXX
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	041
CURRENT IDENTIFICATION	Entertainment services, namely, a television show about sports entertainment; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; entertainment services, namely, a television show about professional wrestling; entertainment services, namely wrestling-related on-going reality based television program; entertainment services, namely, a television show about entertainment; entertainment services, namely, an on-going reality television show; providing wrestling news and information via a global computer network; entertainment services, namely, provision of entertainment information and news; entertainment services, namely, provision of entertainment information and news via a global computer network
GOODS OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	02/24/2014
FIRST USE IN COMMERCE DATE	02/24/2014

SPECIMEN FILE NAME(S)	\\TICRS\EXPORT16\IMAGEOUT 16\854\692\85469262\xml13\SOU0002.JPG
SPECIMEN DESCRIPTION	Advertisement
REQUEST TO DIVIDE	NO
PAYMENT SECTION	
NUMBER OF CLASSES IN USE	1
SUBTOTAL AMOUNT [ALLEGATION OF USE FEE]	100
TOTAL AMOUNT	100
SIGNATURE SECTION	
DECLARATION SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	03/05/2014
SIGNATORY'S PHONE NUMBER	203-353-2827
FILING INFORMATION	
SUBMIT DATE	Wed Mar 05 15:48:09 EST 2014
TEAS STAMP	USPTO/SOU-XX.XXX.XXX.XXX- 20140305154809530594-8546 9262-5006264c229ca282824e dcd98df58f9d7fa34c154bad1 fa29fb7f715eb899f374-DA-2 430-20140305154448287603

PTO Form 1553 (Rev 9/2005)
OMB No. 0651-0054 (Exp. 10/31/2017)

**Trademark/Service Mark Statement of Use
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

MARK: WW (Stylized and/or with Design, see <http://tess2.uspto.gov/ImageAgent/ImageAgentProxy?getImage=85469262>)

SERIAL NUMBER: 85469262

The applicant, World Wrestling Entertainment, Inc., having an address of
1241 East Main Street
Stamford, Connecticut 06902
United States

is submitting the following allegation of use information:

For International Class 041:

Current identification: Entertainment services, namely, a television show about sports entertainment; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; entertainment services, namely, a television show about professional wrestling; entertainment services, namely wrestling-related on-going reality based television program; entertainment services, namely, a television show about entertainment; entertainment services, namely, an on-going reality television show; providing wrestling news and information via a global computer network; entertainment services, namely, provision of entertainment information and news; entertainment services, namely, provision of entertainment information and news via a global computer network

The mark is in use in commerce on or in connection with all of the goods/services, or to indicate membership in the collective organization listed in the application or Notice of Allowance or as subsequently modified for this specific class.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 02/24/2014, and first used in commerce at least as early as 02/24/2014, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) Advertisement.

[Specimen File1](#)

The applicant is not filing a Request to Divide with this Allegation of Use form.

A fee payment in the amount of \$100 will be submitted with the form, representing payment for the allegation of use for 1 class.

Declaration

Applicant requests registration of the above-identified trademark/service mark in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq., as amended). Applicant is the owner of the mark sought to be registered, and is using the mark in commerce on or in connection with the goods/services identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce.

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements may jeopardize the validity of the form or any resulting registration, declares that he/she is properly authorized to execute this form on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /LADM/ Date Signed: 03/05/2014

Signatory's Name: Lauren A. Dienes-Middlen

Signatory's Position: Attorney

Signatory's Phone: 203-353-2827

RAM Sale Number: 85469262

RAM Accounting Date: 03/06/2014

Serial Number: 85469262

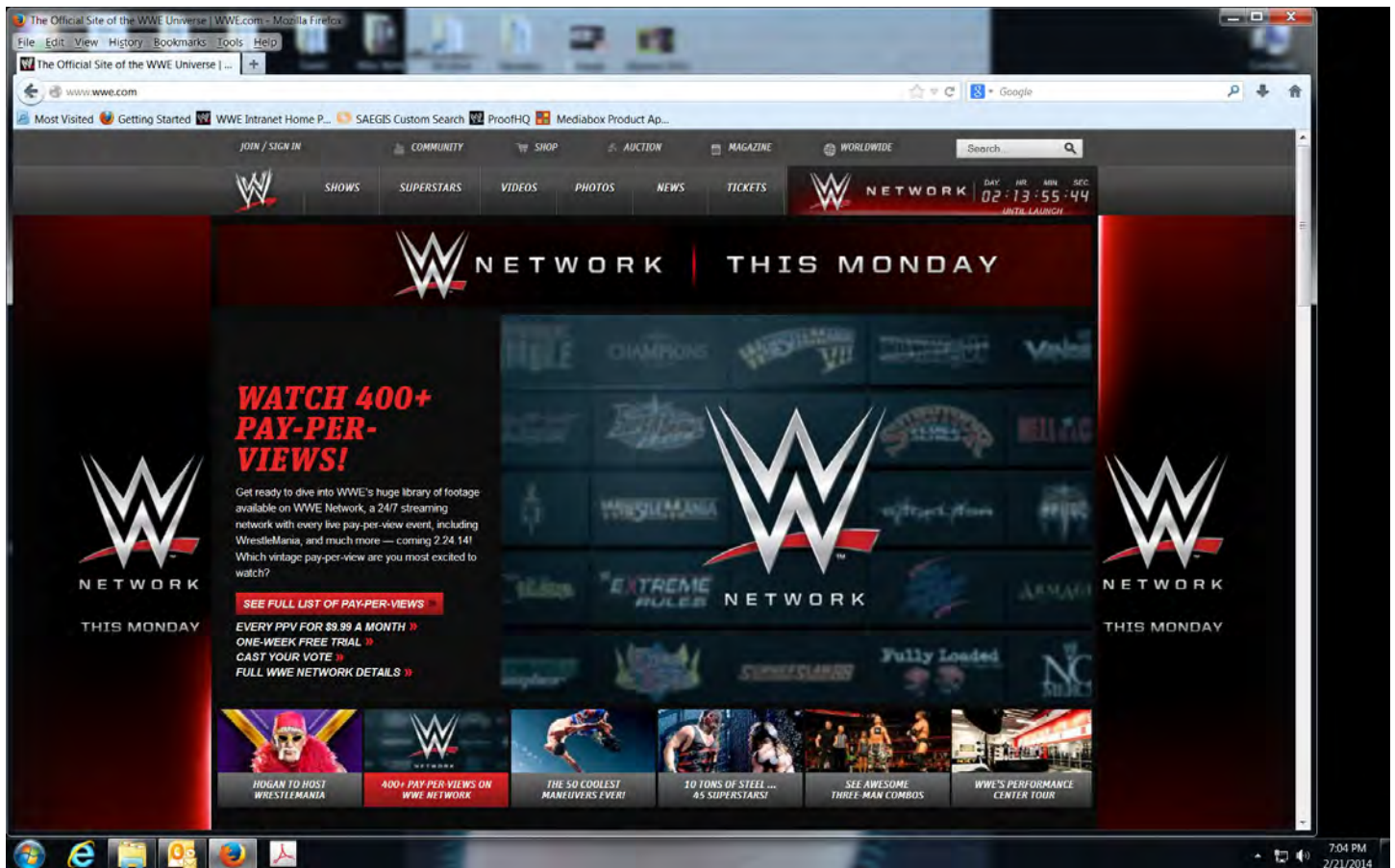
Internet Transmission Date: Wed Mar 05 15:48:09 EST 2014

TEAS Stamp: USPTO/SOU-XX.XXX.XXX.XXX-201403051548095

30594-85469262-5006264c229ca282824edcd98

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-DA-2430-20140305154448287603



FEE RECORD SHEET

Serial Number: 85469262



RAM Sale Number: 85469262

Total Fees: \$100

RAM Accounting Date: 20140306

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Total Fee</u>
Statement of Use (SOU)	7003	20140305	\$100	1	\$100

Transaction Date: 20140305



From: TMOOfficialNotices@USPTO.GOV
Sent: Thursday, September 19, 2013 00:11 AM
To: XXXX
Subject: Trademark Serial Number 85469262 : Official USPTO Notice of Approval of Extension Request

NOTICE OF APPROVAL OF EXTENSION REQUEST

Serial Number: 85469262
Mark: WW(STYLIZED/DESIGN)
Owner: World Wrestling Entertainment, Inc.
Extension Request Number: 3
Docket/Reference Number:
Notice of Allowance Date: Mar 6, 2012

The USPTO issued a Notice of Allowance on **Mar 6, 2012** for the trademark application identified above. Applicant's **THIRD** request for Extension of Time to File a Statement of Use has been **GRANTED**.

PLEASE NOTE:

1. Applicant must continue to file extension requests every six (6) months calculated from the date the Notice of Allowance was issued until a Statement of Use is filed, or the USPTO will hold the application abandoned.
2. Applicant may only request a total of five (5) extensions of time.
3. Applicant may **NOT** file a Statement of Use more than thirty-six (36) months from the date the Notice of Allowance was issued.

For further information, including information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <http://www.uspto.gov/> or call the Trademark Assistance Center at 1-800-786-9199.

To check the status of an application, go to <http://tarr.uspto.gov/>.

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=85469262>. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

Trademark Snap Shot ITU Unit Action

(Table presents the data on ITU Unit Action)

OVERVIEW

SERIAL NUMBER	85469262	FILING DATE	11/10/2011
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	DALIER, JOHN DAVID	L.O. ASSIGNED	106

PUB INFORMATION

RUN DATE	09/19/2013
PUB DATE	01/10/2012
STATUS	732-THIRD EXTENSION - GRANTED
STATUS DATE	09/18/2013
LITERAL MARK ELEMENT	WW

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	WW
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	20-OWNER AT PUBLICATION
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Entertainment services, namely, a television show about sports entertainment; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; entertainment services, namely, a television show about professional wrestling; entertainment services, namely wrestling-related on-going reality based television program; entertainment services, namely, a television show about entertainment; entertainment services, namely, an on-going reality television show; providing wrestling news and information via a global computer network; entertainment services, namely, provision of entertainment information and news; entertainment services, namely, provision of entertainment information and news via a global computer network

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
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MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	Color is not claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of two stacked "W's" having a scar underneath.
PSEUDO MARK	WORLD WRESTLING ENTERTAINMENT INCORPORATION

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
09/19/2013	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	027
09/18/2013	EX3G	S	EXTENSION 3 GRANTED	026
09/04/2013	EXT3	S	EXTENSION 3 FILED	025
09/04/2013	EEXT	I	TEAS EXTENSION RECEIVED	024
03/12/2013	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	023
03/11/2013	EX2G	S	EXTENSION 2 GRANTED	022
03/06/2013	EXT2	S	EXTENSION 2 FILED	021
03/06/2013	EEXT	I	TEAS EXTENSION RECEIVED	020
10/18/2012	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	019
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09/06/2012	EXT1	S	EXTENSION 1 FILED	017
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10/16/2012	TPEX	I	EXTENSION RECEIVED WITH TEAS PETITION	014

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10/16/2012	PROA	I	TEAS PETITION TO REVIVE RECEIVED	012
10/09/2012	MAB6	O	ABANDONMENT NOTICE MAILED - NO USE STATEMENT FILED	011
10/08/2012	ABN6	S	ABANDONMENT - NO USE STATEMENT FILED	010
03/06/2012	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	009
01/10/2012	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	008
01/10/2012	PUBO	A	PUBLISHED FOR OPPOSITION	007
12/21/2011	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	006
12/05/2011	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	005
12/05/2011	DOCK	D	ASSIGNED TO EXAMINER	004
11/17/2011	MDSM	O	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	003
11/16/2011	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
11/14/2011	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE

PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware



Request for Extension of Time to File a Statement of Use (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	85469262
LAW OFFICE ASSIGNED	LAW OFFICE 106
MARK SECTION	
MARK	WW (stylized and/or with design)
STANDARD CHARACTERS	NO
USPTO-GENERATED IMAGE	NO
OWNER SECTION	
NAME	World Wrestling Entertainment, Inc.
STREET	1241 East Main Street
CITY	Stamford
STATE	Connecticut
ZIP/POSTAL CODE	06902
COUNTRY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	XXXX
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	041
CURRENT IDENTIFICATION	Entertainment services, namely, a television show about sports entertainment; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; entertainment services, namely, a television show about professional wrestling; entertainment services, namely wrestling-related on-going reality based television program; entertainment services, namely, a television show about entertainment; entertainment services, namely, an on-going reality television show; providing wrestling news and information via a global computer network; entertainment services, namely, provision of entertainment information and news; entertainment services, namely, provision of entertainment information and news via a global computer network
GOODS OR SERVICES	KEEP ALL LISTED
EXTENSION SECTION	
EXTENSION NUMBER	3
ONGOING EFFORT	product or service research or development
ALLOWANCE MAIL DATE	03/06/2012

STATEMENT OF USE	NO
PAYMENT SECTION	
NUMBER OF CLASSES	1
SUBTOTAL AMOUNT	150
TOTAL AMOUNT	150
SIGNATURE SECTION	
SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	09/04/2013
SIGNATORY'S PHONE NUMBER	203-353-2827
FILING INFORMATION	
SUBMIT DATE	Wed Sep 04 10:46:38 EDT 2013
TEAS STAMP	USPTO/ESU-XX.XXX.XXX.XXX- 20130904104638725316-8546 9262-500363dad887fe1d7eb8 ce8bb37b5e885fcd63453e5d3 d162964e95b922205691fd-DA -9625-2013090410452433444 1

PTO Form 1581 (Rev 9/2005)
OMB No. 0651-0054 (Exp. 10/31/2017)

**SOU Extension Request
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

MARK: WW (stylized and/or with design)
SERIAL NUMBER: 85469262

The applicant, World Wrestling Entertainment, Inc., having an address of
1241 East Main Street
Stamford, Connecticut 06902
United States

requests a six-month extension of time to file the Statement of Use under 37 C.F.R. Section 2.89 in this application. The Notice of Allowance mailing date was 03/06/2012.

For International Class 041:

Current identification: Entertainment services, namely, a television show about sports entertainment; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; entertainment services, namely, a television show about professional wrestling; entertainment services, namely wrestling-related on-going reality based television program; entertainment services, namely, a television show about entertainment; entertainment services, namely, an on-going reality television show; providing wrestling news and information via a global computer network; entertainment services, namely, provision of entertainment information and news; entertainment services, namely, provision of entertainment information and news via a global computer network

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

This is the third extension request. The applicant has made the following ongoing efforts to use the mark in commerce on or in connection with each of those goods/services covered by the extension request: product or service research or development

A fee payment in the amount of \$150 will be submitted with the form, representing payment for 1 class.

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements may jeopardize the validity of the form or any resulting registration, declares that he/she is properly authorized to execute this form on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /LADM/ Date Signed: 09/04/2013
Signatory's Name: Lauren A. Dienes-Middlen
Signatory's Position: Attorney
Signatory's Phone: 203-353-2827

RAM Sale Number: 85469262
RAM Accounting Date: 09/04/2013

Serial Number: 85469262
Internet Transmission Date: Wed Sep 04 10:46:38 EDT 2013

TEAS Stamp: USPTO/ESU-XX.XXX.XXX.XXX-201309041046387
25316-85469262-500363dad887fe1d7eb8ce8bb
37b5e885fcd63453e5d3d162964e95b922205691
fd-DA-9625-20130904104524334441

TEAS ROUTING SHEET

To: INTENT TO USE UNIT

Work Loc: INTENT TO USE SECTION

Doc Type: Extension Request for SOU



Serial Number: 85469262



Mark: WW

Mail Date: 2013/09/04



Examiner Number: 72503



**Examiner Name:
DALIER, JOHN DAVID**

L.O. Assigned: LAW OFFICE 106

Special Instruction(s):

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Total Fee</u>
Extension Request for SOU	7004	20130904	\$150	1	\$150

From: TMOOfficialNotices@USPTO.GOV
Sent: Tuesday, March 12, 2013 00:13 AM
To: XXXX
Subject: Trademark Serial Number 85469262 : Official USPTO Notice of Approval of Extension Request

NOTICE OF APPROVAL OF EXTENSION REQUEST

Serial Number: 85469262
Mark: WW(STYLIZED/DESIGN)
Owner: World Wrestling Entertainment, Inc.
Extension Request Number: 2
Docket/Reference Number:
Notice of Allowance Date: Mar 6, 2012

The USPTO issued a Notice of Allowance on **Mar 6, 2012** for the trademark application identified above. Applicant's **SECOND** request for Extension of Time to File a Statement of Use has been **GRANTED**.

PLEASE NOTE:

1. Applicant must continue to file extension requests every six (6) months calculated from the date the Notice of Allowance was issued until a Statement of Use is filed, or the USPTO will hold the application abandoned.
2. Applicant may only request a total of five (5) extensions of time.
3. Applicant may **NOT** file a Statement of Use more than thirty-six (36) months from the date the Notice of Allowance was issued.

For further information, including information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <http://www.uspto.gov/> or call the Trademark Assistance Center at 1-800-786-9199.

To check the status of an application, go to <http://tarr.uspto.gov/>.

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=85469262>. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

Trademark Snap Shot ITU Unit Action

(Table presents the data on ITU Unit Action)

OVERVIEW

SERIAL NUMBER	85469262	FILING DATE	11/10/2011
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	DALIER, JOHN DAVID	L.O. ASSIGNED	106

PUB INFORMATION

RUN DATE	03/12/2013
PUB DATE	01/10/2012
STATUS	731-SECOND EXTENSION - GRANTED
STATUS DATE	03/11/2013
LITERAL MARK ELEMENT	WW

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	WW
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	20-OWNER AT PUBLICATION
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Entertainment services, namely, a television show about sports entertainment; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; entertainment services, namely, a television show about professional wrestling; entertainment services, namely wrestling-related on-going reality based television program; entertainment services, namely, a television show about entertainment; entertainment services, namely, an on-going reality television show; providing wrestling news and information via a global computer network; entertainment services, namely, provision of entertainment information and news; entertainment services, namely, provision of entertainment information and news via a global computer network

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
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MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	Color is not claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of two stacked "W's" having a scar underneath.
PSEUDO MARK	WORLD WRESTLING ENTERTAINMENT INCORPORATION

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
03/12/2013	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	023
03/11/2013	EX2G	S	EXTENSION 2 GRANTED	022
03/06/2013	EXT2	S	EXTENSION 2 FILED	021
03/06/2013	EEXT	I	TEAS EXTENSION RECEIVED	020
10/18/2012	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	019
10/17/2012	EX1G	S	EXTENSION 1 GRANTED	018
09/06/2012	EXT1	S	EXTENSION 1 FILED	017
10/17/2012	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL	016
10/16/2012	NREV	E	NOTICE OF REVIVAL - E-MAILED	015
10/16/2012	TPEX	I	EXTENSION RECEIVED WITH TEAS PETITION	014
10/16/2012	PETG	O	PETITION TO REVIVE-GRANTED	013
10/16/2012	PROA	I	TEAS PETITION TO REVIVE RECEIVED	012
10/09/2012	MAB6	O	ABANDONMENT NOTICE MAILED - NO USE STATEMENT FILED	011
10/08/2012	ABN6	S	ABANDONMENT - NO USE STATEMENT FILED	010

03/06/2012	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	009
01/10/2012	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	008
01/10/2012	PUBO	A	PUBLISHED FOR OPPOSITION	007
12/21/2011	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	006
12/05/2011	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	005
12/05/2011	DOCK	D	ASSIGNED TO EXAMINER	004
11/17/2011	MDSM	O	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	003
11/16/2011	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
11/14/2011	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE

PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware



Request for Extension of Time to File a Statement of Use (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	85469262
LAW OFFICE ASSIGNED	LAW OFFICE 106
MARK SECTION	
MARK	WW (stylized and/or with design)
STANDARD CHARACTERS	NO
USPTO-GENERATED IMAGE	NO
OWNER SECTION	
NAME	World Wrestling Entertainment, Inc.
STREET	1241 East Main Street
CITY	Stamford
STATE	Connecticut
ZIP/POSTAL CODE	06902
COUNTRY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	XXXX
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	041
CURRENT IDENTIFICATION	Entertainment services, namely, a television show about sports entertainment; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; entertainment services, namely, a television show about professional wrestling; entertainment services, namely wrestling-related on-going reality based television program; entertainment services, namely, a television show about entertainment; entertainment services, namely, an on-going reality television show; providing wrestling news and information via a global computer network; entertainment services, namely, provision of entertainment information and news; entertainment services, namely, provision of entertainment information and news via a global computer network
GOODS OR SERVICES	KEEP ALL LISTED
EXTENSION SECTION	
EXTENSION NUMBER	2
ONGOING EFFORT	product or service research or development
ALLOWANCE MAIL DATE	03/06/2012

STATEMENT OF USE	NO
PAYMENT SECTION	
NUMBER OF CLASSES	1
SUBTOTAL AMOUNT	150
TOTAL AMOUNT	150
SIGNATURE SECTION	
SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	03/06/2013
FILING INFORMATION	
SUBMIT DATE	Wed Mar 06 10:35:13 EST 2013
TEAS STAMP	USPTO/ESU-XX.XXX.XXX.XXX- 20130306103513504818-8546 9262-500e34c42f9e38a6419b 611131dcab6222b6e2c1944c1 0977d2f97abecd5678c14-DA- 803-20130306103354935347

PTO Form 1581 (Rev 9/2005)
OMB No. 0651-0054 (Exp. 10/31/2017)

**SOU Extension Request
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

MARK: WW (stylized and/or with design)
SERIAL NUMBER: 85469262

The applicant, World Wrestling Entertainment, Inc., having an address of
1241 East Main Street
Stamford, Connecticut 06902
United States

requests a six-month extension of time to file the Statement of Use under 37 C.F.R. Section 2.89 in this application. The Notice of Allowance mailing date was 03/06/2012.

For International Class 041:

Current identification: Entertainment services, namely, a television show about sports entertainment; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; entertainment services, namely, a television show about professional wrestling; entertainment services, namely wrestling-related on-going reality based television program; entertainment services, namely, a television show about entertainment; entertainment services, namely, an on-going reality television show; providing wrestling news and information via a global computer network; entertainment services, namely, provision of entertainment information and news; entertainment services, namely, provision of entertainment information and news via a global computer network

For a trademark/service mark: The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class; for a collective/certification mark: the applicant has a continued bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce on or in connection with the goods/services/collective membership organization listed in the Notice of Allowance, or as subsequently modified for this specific class.

This is the second extension request. The applicant has made the following ongoing efforts to use the mark in commerce on or in connection with each of those goods/services covered by the extension request: product or service research or development

A fee payment in the amount of \$150 will be submitted with the form, representing payment for 1 class.

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements may jeopardize the validity of the form or any resulting registration, declares that he/she is properly authorized to execute this form on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /LADM/ Date Signed: 03/06/2013
Signatory's Name: Lauren A. Dienes-Middlen
Signatory's Position: Attorney

RAM Sale Number: 85469262
RAM Accounting Date: 03/07/2013

Serial Number: 85469262
Internet Transmission Date: Wed Mar 06 10:35:13 EST 2013
TEAS Stamp: USPTO/ESU-XX.XXX.XXX.XXX-201303061035135

04818-85469262-500e34c42f9e38a6419b61113
1dcab6222b6e2c1944c10977d2f97abecd5678c1
4-DA-803-20130306103354935347

TEAS ROUTING SHEET

To: INTENT TO USE UNIT

Work Loc: INTENT TO USE SECTION

Doc Type: Extension Request for SOU



Serial Number: 85469262



Mark: WW

Mail Date: 2013/03/06



Examiner Number: 72503



**Examiner Name:
DALIER, JOHN DAVID**

L.O. Assigned: LAW OFFICE 106

Special Instruction(s):

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Total Fee</u>
Extension Request for SOU	7004	20130306	\$150	1	\$150

From: TMOOfficialNotices@USPTO.GOV
Sent: Thursday, October 18, 2012 00:13 AM
To: XXXX
Subject: Trademark Serial Number 85469262 : Official USPTO Notice of Approval of Extension Request

NOTICE OF APPROVAL OF EXTENSION REQUEST

Serial Number: 85469262
Mark: WW(STYLIZED/DESIGN)
Owner: World Wrestling Entertainment, Inc.
Extension Request Number: 1
Docket/Reference Number:
Notice of Allowance Date: Mar 6, 2012

The USPTO issued a Notice of Allowance on **Mar 6, 2012** for the trademark application identified above. Applicant's **FIRST** request for Extension of Time to File a Statement of Use has been **GRANTED**.

PLEASE NOTE:

1. Applicant must continue to file extension requests every six (6) months calculated from the date the Notice of Allowance was issued until a Statement of Use is filed, or the USPTO will hold the application abandoned.
2. Applicant may only request a total of five (5) extensions of time.
3. Applicant may **NOT** file a Statement of Use more than thirty-six (36) months from the date the Notice of Allowance was issued.

For further information, including information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <http://www.uspto.gov/> or call the Trademark Assistance Center at 1-800-786-9199.

To check the status of an application, go to <http://tarr.uspto.gov/>.

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=85469262>. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

Trademark Snap Shot ITU Unit Action

(Table presents the data on ITU Unit Action)

OVERVIEW

SERIAL NUMBER	85469262	FILING DATE	11/10/2011
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	DALIER, JOHN DAVID	L.O. ASSIGNED	106

PUB INFORMATION

RUN DATE	10/18/2012
PUB DATE	01/10/2012
STATUS	730-FIRST EXTENSION - GRANTED
STATUS DATE	10/17/2012
LITERAL MARK ELEMENT	WW

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	WW
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	20-OWNER AT PUBLICATION
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Entertainment services, namely, a television show about sports entertainment; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; entertainment services, namely, a television show about professional wrestling; entertainment services, namely wrestling-related on-going reality based television program; entertainment services, namely, a television show about entertainment; entertainment services, namely, an on-going reality television show; providing wrestling news and information via a global computer network; entertainment services, namely, provision of entertainment information and news; entertainment services, namely, provision of entertainment information and news via a global computer network

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
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MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	Color is not claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of two stacked "W's" having a scar underneath.
PSEUDO MARK	WORLD WRESTLING ENTERTAINMENT INCORPORATION

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
10/18/2012	EXRA	E	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	019
10/17/2012	EX1G	S	EXTENSION 1 GRANTED	018
09/06/2012	EXT1	S	EXTENSION 1 FILED	017
10/17/2012	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL	016
10/16/2012	NREV	E	NOTICE OF REVIVAL - E-MAILED	015
10/16/2012	TPEX	I	EXTENSION RECEIVED WITH TEAS PETITION	014
10/16/2012	PETG	O	PETITION TO REVIVE-GRANTED	013
10/16/2012	PROA	I	TEAS PETITION TO REVIVE RECEIVED	012
10/09/2012	MAB6	O	ABANDONMENT NOTICE MAILED - NO USE STATEMENT FILED	011
10/08/2012	ABN6	S	ABANDONMENT - NO USE STATEMENT FILED	010
03/06/2012	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	009
01/10/2012	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	008
01/10/2012	PUBO	A	PUBLISHED FOR OPPOSITION	007
12/21/2011	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	006

12/05/2011	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	005
12/05/2011	DOCK	D	ASSIGNED TO EXAMINER	004
11/17/2011	MDSM	O	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	003
11/16/2011	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
11/14/2011	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE

PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware



From: TMOOfficialNotices@USPTO.GOV
Sent: Tuesday, October 16, 2012 11:01 PM
To: XXXX
Subject: Trademark SN 85469262: Official Notice of Revival

Oct 16, 2012

NOTICE OF REVIVAL

Serial Number: 85469262
Mark: WW(STYLIZED/DESIGN)
Owner: World Wrestling Entertainment, Inc.
Docket/Reference Number:

Revival Date: Oct 16, 2012

The above-referenced application has been **REVIVED** and will be forwarded to the appropriate section of the Office for further action.

If the application was abandoned for failure to file a timely response to an Office action, the application will be forwarded to the examining attorney; or

If a notice of appeal was submitted with the petition, the application will be forwarded to the Trademark Trial and Appeal Board to institute the appeal; or

If the application was abandoned for failure to file a timely statement of use or a request for extension of time to file a statement of use, the application will be forwarded to the intent to use unit.

To check the current status of your application, go to Trademark Application and Registration Retrieval (TARR) (<http://tarr.uspto.gov/>) or contact the Trademark Assistance Center at 1-800-786-9199 or TrademarkAssistanceCenter@uspto.gov.

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=85469262>. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

Petition to Revive Abandoned Application - Failure to File Timely Statement of Use or Extension Request

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	85469262
LAW OFFICE ASSIGNED	LAW OFFICE 106
DATE OF NOTICE OF ABANDONMENT	10/09/2012
MARK SECTION	
MARK FILE NAME	http://tess2.uspto.gov/ImageAgent/ImageAgentProxy?getImage=85469262
LITERAL ELEMENT	WW
STANDARD CHARACTERS	NO
USPTO-GENERATED IMAGE	NO
PETITION	
PETITION STATEMENT	Applicant has firsthand knowledge that the failure to file an SOU or Extension Request by the specific deadline was unintentional, and requests the USPTO to revive the abandoned application.
NOTICE OF ALLOWANCE	Notice of Allowance was received by applicant.
EXTENSION OF TIME TO FILE STATEMENT OF USE	
OWNER SECTION	
NAME	World Wrestling Entertainment, Inc.
STREET	1241 East Main Street
CITY	Stamford
STATE	Connecticut
ZIP/POSTAL CODE	06902
COUNTRY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	XXXX
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	041
CURRENT IDENTIFICATION	Entertainment services, namely, a television show about sports entertainment; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; entertainment services, namely, a television show about professional wrestling; entertainment services, namely wrestling-related on-going reality based television program; entertainment services, namely, a television show about entertainment; entertainment services, namely, an on-going reality television show; providing wrestling news and information via

	a global computer network; entertainment services, namely, provision of entertainment information and news; entertainment services, namely, provision of entertainment information and news via a global computer network
GOODS OR SERVICES	KEEP ALL LISTED
EXTENSION SECTION	
EXTENSION PERIOD(S)	1
ALLOWANCE MAIL DATE	03/06/2012
PAYMENT SECTION	
PETITION FEE	100
NUMBER OF CLASSES IN USE	1
EXTENSION FEE	150
TOTAL AMOUNT	250
SIGNATURE SECTION	
PETITION SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	10/16/2012
SIGNATORY'S PHONE NUMBER	203.353.2827
DECLARATION SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	10/16/2012
SIGNATORY'S PHONE NUMBER	203.353.2827
FILING INFORMATION	
SUBMIT DATE	Tue Oct 16 10:40:12 EDT 2012
TEAS STAMP	USPTO/PSE-XX.XXX.XXX.XXX- 20121016104012793745-8546 9262-490fbec5d49447d2c281 9fcf5546d4edbce-DA-9349-2 0121016103447221105

PTO Form 2195 (Rev 5/2006)
OMB No. 0651-0054 (Exp 10/31/2017)

Petition to Revive Abandoned Application - Failure to File Timely Statement of Use or Extension Request

To the Commissioner for Trademarks:

MARK: WW (Stylized and/or with Design, see <http://tess2.uspto.gov/ImageAgent/ImageAgentProxy?getImage=85469262>)

SERIAL NUMBER: 85469262

PETITION

Signatory has firsthand knowledge that the failure to file an SOU or Extension Request by the specific deadline was unintentional, and requests the USPTO to revive the abandoned application.

Notice of Allowance was received by applicant.

EXTENSION OF TIME TO FILE STATEMENT OF USE

The applicant, World Wrestling Entertainment, Inc., having an address of
1241 East Main Street
Stamford, Connecticut 06902
United States

requests revival of the application identified above, and submits extension(s) of time to file the Statement of Use under 37 C.F.R. Section 2.89. The Notice of Allowance mailing date was 03/06/2012.

The applicant is filing extension number(s): 1

For International Class 041:

Current identification: Entertainment services, namely, a television show about sports entertainment; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; entertainment services, namely, a television show about professional wrestling; entertainment services, namely wrestling-related on-going reality based television program; entertainment services, namely, a television show about entertainment; entertainment services, namely, an on-going reality television show; providing wrestling news and information via a global computer network; entertainment services, namely, provision of entertainment information and news; entertainment services, namely, provision of entertainment information and news via a global computer network

The applicant has a continued bona fide intention, and is entitled, to use the mark in commerce on or in connection with all of the goods/services listed in the Notice of Allowance or as subsequently modified for this specific class.

A fee payment in the amount of \$100 will be submitted with the form, representing payment for the petition fee.

A fee payment in the amount of \$150 will be submitted with the form, representing payment for the extension fee.

A fee payment in the total amount of \$250 will be submitted.

Petition

Signature: /LADM/ Date Signed: 10/16/2012
Signatory's Name: Lauren A. Dienes-Middlen
Signatory's Position: Attorney
Signatory's Phone: 203.353.2827

Declaration

The undersigned being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of this document, declares that he/she is properly authorized to execute this document on behalf of the Owner; and all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /LADM/ Date Signed: 10/16/2012
Signatory's Name: Lauren A. Dienes-Middlen
Signatory's Position: Attorney
Signatory's Phone: 203.353.2827

Serial Number: 85469262
Internet Transmission Date: Tue Oct 16 10:40:12 EDT 2012
TEAS Stamp: USPTO/PSE-XX.XXX.XXX.XXX-201210161040127
93745-85469262-490fbec5d49447d2c2819fcf5
546d4edbce-DA-9349-20121016103447221105

RAM SALE NUMBER: 9349
RAM ACCOUNTING DATE: 20121016

INTERNET TRANSMISSION DATE:
2012/10/16

SERIAL NUMBER:
85/469262

Description	Fee Code	Transaction	Total Fees Paid
POA	7005	2012/10/16	100
ESU	7004	2012/10/16	150

Side - 1



NOTICE OF ABANDONMENT
MAILING DATE: Oct 9, 2012

The trademark application identified below was abandoned because the applicant failed to file for a statement of use or an extension of time.

If the delay in filing a response was unintentional, you may file a petition to revive the application with a fee. If the abandonment of this application was due to USPTO error, you may file a request for reinstatement. Please note that a petition to revive or request for reinstatement **must be received within two months from the mailing date of this notice.**

For additional information, go to <http://www.uspto.gov/teas/petinfo.htm>. If you are unable to get the information you need from the website, call the Trademark Assistance Center at 1-800-786-9199.

SERIAL NUMBER: 85469262
MARK: WW
OWNER: World Wrestling Entertainment, Inc.

Side - 2

UNITED STATES PATENT AND TRADEMARK OFFICE
COMMISSIONER FOR TRADEMARKS
P.O. BOX 1451
ALEXANDRIA, VA 22313-1451

FIRST-CLASS MAIL
U.S POSTAGE
PAID

LAUREN A. DIENES-MIDDLEN
WORLD WRESTLING ENTERTAINMENT, INC.
1241 E MAIN ST
STAMFORD , CT 06902-3520

Trademark Snap Shot ITU Unit Action

(Table presents the data on ITU Unit Action)

OVERVIEW

SERIAL NUMBER	85469262	FILING DATE	11/10/2011
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	DALIER, JOHN DAVID	L.O. ASSIGNED	106

PUB INFORMATION

RUN DATE	10/09/2012
PUB DATE	01/10/2012
STATUS	606-ABANDONED - NO STATEMENT OF USE FILED
STATUS DATE	10/08/2012
LITERAL MARK ELEMENT	WW

DATE ABANDONED	10/08/2012	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	WW
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	20-OWNER AT PUBLICATION
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Entertainment services, namely, a television show about sports entertainment; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; entertainment services, namely, a television show about professional wrestling; entertainment services, namely wrestling-related on-going reality based television program; entertainment services, namely, a television show about entertainment; entertainment services, namely, an on-going reality television show; providing wrestling news and information via a global computer network; entertainment services, namely, provision of entertainment information and news; entertainment services, namely, provision of entertainment information and news via a global computer network

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
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MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	Color is not claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of two stacked "W's" having a scar underneath.
PSEUDO MARK	WORLD WRESTLING ENTERTAINMENT INCORPORATION

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
10/08/2012	ABN6	S	ABANDONMENT - NO USE STATEMENT FILED	010
03/06/2012	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	009
01/10/2012	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	008
01/10/2012	PUBO	A	PUBLISHED FOR OPPOSITION	007
12/21/2011	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	006
12/05/2011	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	005
12/05/2011	DOCK	D	ASSIGNED TO EXAMINER	004
11/17/2011	MDSM	O	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	003
11/16/2011	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
11/14/2011	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Lauren A. Dienes-Middlen
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CORRESPONDENCE ADDRESS	LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE
PRIOR OWNER INFORMATION	
PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware



From: TMOOfficialNotices@USPTO.GOV
Sent: Tuesday, March 6, 2012 00:18 AM
To: XXXX
Subject: Trademark Serial Number 85469262: Official USPTO Notice of Allowance

NOTICE OF ALLOWANCE (NOA)

ISSUE DATE: Mar 6, 2012

Serial Number: 85-469,262
Mark: WW(STYLIZED/DESIGN)
Attorney Reference Number:

No opposition was filed for this published application. The issue date of this NOA establishes the due date for the filing of a Statement of Use (SOU) or a Request for Extension of Time to file a Statement of Use (Extension Request). WARNING: An SOU that meets all legal requirements must be filed before a registration certificate can issue. Please read below for important information regarding the applicant's pending six (6) month deadline.

SIX (6)-MONTH DEADLINE: Applicant has six (6) MONTHS from the NOA issue date to file either:

- An SOU, if the applicant is using the mark in commerce (required even if the applicant was using the mark at the time of filing the application, if use basis was not specified originally); **OR**
- An Extension Request, if the applicant is not yet using the mark in commerce. If an Extension Request is filed, a new request must be filed every six (6) months until the SOU is filed. The applicant may file a total of five (5) extension requests. **WARNING:** An SOU may **not** be filed more than thirty-six (36) months from when the NOA issued. The deadline for filing is always calculated from the issue date of the NOA.

How to file SOU and/or Extension Request:

Use the Trademark Electronic Application System (TEAS). Do **NOT** reply to this e-mail, as e-mailed filings will **NOT** be processed. Both the SOU and Extension Request have many legal requirements, including fees and verified statements; therefore, please use the USPTO forms available online at <http://www.uspto.gov/teas/index.html> (under the "INTENT-TO-USE (ITU) FORMS" category) to avoid the possible omission of required information. If you have questions about this notice, please contact the Trademark Assistance Center at 1-800-786-9199.

For information on how to (1) divide an application; (2) delete goods/services (or entire class) with a Section 1(b) basis; or (3) change filing basis, see http://www.uspto.gov/trademarks/basics/MoreInfo_SOU_EXT.jsp.

FAILURE TO FILE A REQUIRED DOCUMENT OUTLINED ABOVE DURING THE APPROPRIATE TIME PERIOD WILL RESULT IN THE ABANDONMENT OF THIS APPLICATION.

REVIEW APPLICATION INFORMATION FOR ACCURACY

If you believe this NOA should not have issued or correction of the information shown below is needed, you must submit a request to the Intent-to-Use Unit. Please use the "Post-Publication Amendment" form under the "POST-PUBLICATION/POST NOTICE OF ALLOWANCE (NOA) FORMS" category, available at <http://www.uspto.gov/teas/index.html>. Do **NOT** reply to this e-mail, as e-mailed filings will NOT be processed.

Serial Number: 85-469,262
Mark: WW(STYLIZED/DESIGN)
Attorney Reference Number:
Owner: World Wrestling Entertainment, Inc.
1241 East Main Street
Stamford, CONNECTICUT 06902
Correspondence Address: LAUREN A. DIENES-MIDDLEN
WORLD WRESTLING ENTERTAINMENT, INC.
1241 E MAIN ST
STAMFORD, CT 06902-3520

This application has the following bases, but not necessarily for all listed goods/services:

Section 1(a): NO

Section 1(b): YES

Section 44(e): NO

GOODS/SERVICES BY INTERNATIONAL CLASS

041 - Entertainment services, namely, a television show about sports entertainment; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; entertainment services, namely, a television show about professional wrestling; entertainment services, namely wrestling-related on-going reality based television program; entertainment services, namely, a television show about entertainment; entertainment services, namely, an on-going reality television show; providing wrestling news and information via a global computer network; entertainment services, namely, provision of entertainment information and news; entertainment services, namely, provision of entertainment information and news via a global computer network -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE

ALL OF THE GOODS/SERVICES IN EACH CLASS ARE LISTED.

Fraudulent statements may result in registration being cancelled: Applicants must ensure that statements made in filings to the USPTO are accurate, as inaccuracies may result in the cancellation of any issued trademark registration. The lack of a bona fide intention to use the mark with ALL goods and/or services listed in an application or the lack of actual use on all goods and/or services for which use is claimed could jeopardize the validity of the registration, possibly resulting in its cancellation.

Additional information: For information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at www.uspto.gov or call the Trademark Assistance Center at 1-800-786-9199.

Checking status: To check the status of an application, go to <http://tarr.uspto.gov>. Please check the status of any application at least every three (3) months after the application filing date.

From: TMOOfficialNotices@USPTO.GOV
Sent: Tuesday, January 10, 2012 00:49 AM
To: XXXX
Subject: Official USPTO Notification: OG Publication Confirmation for Serial Number 85469262

OFFICIAL GAZETTE PUBLICATION CONFIRMATION

Serial Number: 85-469,262
Mark: WW(STYLIZED/DESIGN)
International Class(es): 041
Applicant: World Wrestling Entertainment, Inc.
Docket/Reference Number:

The mark identified above has been published in the *Trademark Official Gazette* (OG) on Jan 10, 2012. Any party who believes it will be damaged by the registration of the mark may file a notice of opposition (or extension of time therefor) with the Trademark Trial and Appeal Board. If no party files an opposition or extension request within thirty (30) days after the publication date, then within twelve (12) weeks of the publication date a notice of allowance (NOA) should issue. (Note: The applicant must file a Statement of Use or Extension Request within six (6) months after the NOA issues.)

On the publication date or shortly thereafter, the applicant should carefully review the information that appears in the OG for accuracy (see steps, *below*). If any information is incorrect, the applicant should immediately email the requested correction to **TMPostPubQuery@uspto.gov**. For general information about this notice, please contact the Trademark Assistance Center at 1-800-786-9199.

1. Click on the following link or paste the URL into an internet browser: http://www.uspto.gov/web/trademarks/tmog/20120110_OG.pdf#page=1
2. Wait for the total OG to download completely (as indicated on bottom of OG page).
3. At the top/side of the displayed page, click wherever the "binoculars" icon appears.
4. Enter in the "search" box the name of the applicant (for individual: last name, first name) or the serial number in this exact format (with hyphen and comma): 85-469,262, e.g.
5. View the retrieved result(s). If multiple results appear in the "results" box, click directly on each "search term" shown in the box to access all separate appearances in the OG.

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=85469262>. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.



UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451
www.uspto.gov

Dec 21, 2011

NOTICE OF PUBLICATION

- | | |
|--------------------------------------|--|
| 1. Serial No.:
85-469,262 | 2. Mark:
WW
(STYLIZED/DESIGN) |
| 3. International Class(es):
41 | |
| 4. Publication Date:
Jan 10, 2012 | 5. Applicant:
World Wrestling Entertainment, Inc. |

The mark of the application identified appears to be entitled to registration. The mark will, in accordance with Section 12(a) of the Trademark Act of 1946, as amended, be published in the *Official Gazette* on the date indicated above for the purpose of opposition by any person who believes he will be damaged by the registration of the mark. If no opposition is filed within the time specified by Section 13(a) of the Statute or by rules 2.101 or 2.102 of the Trademark Rules, the Commissioner of Patents and Trademarks may issue a notice of allowance pursuant to section 13(b) of the Statute.

Copies of the trademark portion of the *Official Gazette* containing the publication of the mark may be obtained from:

The Superintendent of Documents
U.S. Government Printing Office
PO Box 371954
Pittsburgh, PA 15250-7954
Phone: 202-512-1800

By direction of the Commissioner.

Email Address(es):

lauren.middlen@wwecorp.com

From: TMOOfficialNotices@USPTO.GOV
Sent: Wednesday, December 21, 2011 03:45 AM
To: XXXX
Subject: Official USPTO Notification: Issuance of Notice of Publication for Serial Number 85469262

NOTIFICATION OF "NOTICE OF PUBLICATION"

Your trademark application (Serial No. 85469262) is scheduled to publish in the *Official Gazette* on Jan 10, 2012. To preview the Notice of Publication, go to <http://tdr.uspto.gov/search.action?sn=85469262>. If you have difficulty accessing the Notice of Publication, contact TDR@uspto.gov.

PLEASE NOTE:

1. The Notice of Publication may not be immediately available but will be viewable within 24 hours of this e-mail notification.
2. You will receive a second e-mail on the actual "Publication Date," which will include a link to the issue of the *Official Gazette* in which the mark has published.

Do NOT hit "Reply" to this e-mail notification. If you have any questions about the content of the Notice of Publication, contact TMPostPubQuery@uspto.gov.

Trademark Snap Shot Publication Stylesheet

(Table presents the data on Publication Approval)

OVERVIEW

SERIAL NUMBER	85469262	FILING DATE	11/10/2011
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	DALIER, JOHN DAVID	L.O. ASSIGNED	106

PUB INFORMATION

RUN DATE	12/06/2011
PUB DATE	N/A
STATUS	680-APPROVED FOR PUBLICATION
STATUS DATE	12/05/2011
LITERAL MARK ELEMENT	WW

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	WW
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Entertainment services, namely, a television show about sports entertainment; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; entertainment services, namely, a television show about professional wrestling; entertainment services, namely wrestling-related on-going reality based television program; entertainment services, namely, a television show about entertainment; entertainment services, namely, an on-going reality television show; providing wrestling news and information via a global computer network; entertainment services, namely, provision of entertainment information and news; entertainment services, namely, provision of entertainment information and news via a global computer network

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
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MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	Color is not claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of two stacked W's having a scar underneath.
PSEUDO MARK	WORLD WRESTLING ENTERTAINMENT INCORPORATION

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
12/05/2011	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	005
12/05/2011	DOCK	D	ASSIGNED TO EXAMINER	004
11/17/2011	MDSM	O	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	003
11/16/2011	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
11/14/2011	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE



*** User:jdalier ***

#	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/ Search Duration	Search
01	464	N/A	0	0	P/0:01	"ww"[bi,ti]
02	404	N/A	0	0	P/0:02	"w w"[bi,ti]
03	838	N/A	0	0	P/0:01	1 or 2
04	277	0	277	267	P/0:02	3 and live[lid]

Session started 12/5/2011 3:11:44 PM

Session finished 12/5/2011 3:20:34 PM

Total search duration 0 minutes 6 seconds

Session duration 8 minutes 50 seconds

Default NEAR limit=1ADJ limit=1

Sent to TIGRS as Serial Number: 85469262

From: TMDesignCodeComments
Sent: Thursday, November 17, 2011 00:15 AM
To: XXXX
Subject: Notice of Design Search Code and Pseudo Mark for Serial Number: 85469262

ATTORNEY REFERENCE NUMBER:

The USPTO may assign design search codes and/or pseudo marks, as appropriate, to new applications and renewed registrations to assist in searching the USPTO database for conflicting marks. They have no legal significance and will not appear on the registration certificate.

DESIGN SEARCH CODES are numerical codes assigned to figurative, non-textual elements found in marks. For example, if your mark contains the design of a flower, design search code 05.05 would be assigned to your application. Design search codes are described on Internet Web page <http://www.uspto.gov/tmdb/dscm/index.html>.

A PSEUDO MARK may be assigned to marks that include words, numbers, compound words, symbols, or acronyms that can have alternative spellings or meanings. For example, if the mark comprises the words 'YOU ARE' surrounded by a design of a box, the pseudo mark field in the USPTO database would display the mark as 'YOU ARE SQUARE'. A mark filed as 'URGR8' would receive a pseudo mark of 'YOU ARE GREAT'.

Response to this notice is not required; however, to suggest additions or changes to the design search code(s) or pseudo mark assigned to your mark, please e-mail TMDesignCodeComments@USPTO.GOV. You **must** reference your application serial number within your request. The USPTO will review the proposal and update the record, if appropriate. For questions, please call 1-800-786-9199 to speak to a Customer Service representative.

The USPTO will not send any further response to your e-mail. Check TESS in approximately two weeks to see if the requested changes have been entered. Requests deemed unnecessary or inappropriate will not be entered.

Design search codes and pseudo marks assigned to the referenced serial number are listed below.

DESIGN SEARCH CODES:

26.17.09 - Bands, curved
26.17.09 - Bars, curved
26.17.09 - Curved line(s), band(s) or bar(s)
26.17.09 - Lines, curved

PSEUDO MARK:

WORLD WRESTLING ENTERTAINMENT INCORPORATION

PTO Form 1478 (Rev 9/2006)
OMB No. 0651-0009 (Exp 12/31/2011)

Trademark/Service Mark Application, Principal Register

Serial Number: 85469262

Filing Date: 11/10/2011

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	85469262
MARK INFORMATION	
*MARK	\\TICRS\EXPORT11\IMAGEOUT11\854\692\85469262.xml1\ APP0002.JPG
SPECIAL FORM	YES
USPTO-GENERATED IMAGE	NO
LITERAL ELEMENT	WW
COLOR MARK	NO
*DESCRIPTION OF THE MARK (and Color Location, if applicable)	The mark consists of two stacked W's having a scar underneath.
PIXEL COUNT ACCEPTABLE	YES
PIXEL COUNT	393 x 393
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	World Wrestling Entertainment, Inc.
*STREET	1241 East Main Street
*CITY	Stamford
*STATE (Required for U.S. applicants)	Connecticut
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants only)	06902
PHONE	203-353-2827
FAX	203-353-0236
EMAIL ADDRESS	XXXX
LEGAL ENTITY INFORMATION	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	Delaware
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	041
	Entertainment services, namely, a television show about sports entertainment; entertainment services, namely, the production and exhibition of professional wrestling events rendered live

*IDENTIFICATION	and through the media of television; entertainment services, namely, a television show about professional wrestling; entertainment services, namely wrestling-related on-going reality based television program; entertainment services, namely, a television show about entertainment; entertainment services, namely, an on-going reality television show; providing wrestling news and information via a global computer network; entertainment services, namely, provision of entertainment information and news; entertainment services, namely, provision of entertainment information and news via a global computer network
FILING BASIS	SECTION 1(b)
ATTORNEY INFORMATION	
NAME	Lauren A. Dienes-Middlen
FIRM NAME	World Wrestling Entertainment, Inc.
STREET	1241 East Main Street
CITY	Stamford
STATE	Connecticut
COUNTRY	United States
ZIP/POSTAL CODE	06902
PHONE	203-353-2827
FAX	203-353-0236
EMAIL ADDRESS	lauren.middlen@wwecorp.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
OTHER APPOINTED ATTORNEY	Legal Affairs Department
CORRESPONDENCE INFORMATION	
NAME	Lauren A. Dienes-Middlen
FIRM NAME	World Wrestling Entertainment, Inc.
STREET	1241 East Main Street
CITY	Stamford
STATE	Connecticut
COUNTRY	United States
ZIP/POSTAL CODE	06902
PHONE	203-353-2827
FAX	203-353-0236
EMAIL ADDRESS	lauren.middlen@wwecorp.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
NUMBER OF CLASSES	1
FEE PER CLASS	325
*TOTAL FEE DUE	325
*TOTAL FEE PAID	325

SIGNATURE INFORMATION	
SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	11/10/2011

Trademark/Service Mark Application, Principal Register

Serial Number: 85469262

Filing Date: 11/10/2011

To the Commissioner for Trademarks:

MARK: WW (stylized and/or with design, see [mark](#))

The literal element of the mark consists of WW.

The mark consists of two stacked W's having a scar underneath.

The applicant, World Wrestling Entertainment, Inc., a corporation of Delaware, having an address of

1241 East Main Street

Stamford, Connecticut 06902

United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 041: Entertainment services, namely, a television show about sports entertainment; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through the media of television; entertainment services, namely, a television show about professional wrestling; entertainment services, namely wrestling-related on-going reality based television program; entertainment services, namely, a television show about entertainment; entertainment services, namely, an on-going reality television show; providing wrestling news and information via a global computer network; entertainment services, namely, provision of entertainment information and news; entertainment services, namely, provision of entertainment information and news via a global computer network

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

The applicant's current Attorney Information:

Lauren A. Dienes-Middlen and Legal Affairs Department of World Wrestling Entertainment, Inc.

1241 East Main Street

Stamford, Connecticut 06902

United States

The applicant's current Correspondence Information:

Lauren A. Dienes-Middlen

World Wrestling Entertainment, Inc.

1241 East Main Street

Stamford, Connecticut 06902

203-353-2827(phone)

203-353-0236(fax)

lauren.middlen@wwecorp.com (authorized)

A fee payment in the amount of \$325 has been submitted with the application, representing payment for 1 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all

statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /LADM/ Date Signed: 11/10/2011
Signatory's Name: Lauren A. Dienes-Middlen
Signatory's Position: Attorney

RAM Sale Number: 10093
RAM Accounting Date: 11/10/2011

Serial Number: 85469262
Internet Transmission Date: Thu Nov 10 12:25:16 EST 2011
TEAS Stamp: USPTO/BAS-XX.XXX.XXX.XXX-201111101225161
86961-85469262-480c59c17c93134a3ab7f1f78
48a8556c-DA-10093-20111110122321735733





Generated on: This page was generated by TSDR on 2024-11-22 00:16:43 EST

Mark: WW



US Serial Number: 86158565

Application Filing Date: Jan. 06, 2014

US Registration Number: 4689839

Registration Date: Feb. 17, 2015

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Jun. 23, 2021

Publication Date: Jul. 01, 2014 **Notice of Allowance Date:** Aug. 26, 2014

Mark Information

Mark Literal Elements: WW

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S) /NUMBER(S)

Description of Mark: The mark consists of two stacked "W's" with a scar underneath.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 26.17.09 - Bands, curved; Bars, curved; Curved line(s), band(s) or bar(s); Lines, curved

Related Properties Information

Claimed Ownership of US Registrations: 3691588, 2757596, 2799228 and others

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Entertainment services, namely, television shows about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, on-going reality based television programs rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing entertainment and sports news and information via a global computer network or commercial online service; entertainment services, namely, provision of information and news about sports, entertainment and general interest rendered live and through broadcast media including television

and radio, and via the internet or commercial online service; providing information in the fields of sports, entertainment and general interest via an online community portal; providing a website featuring news and information in the field of sports, entertainment and general interest; fan club services, organizing and staging sporting events with fan club members, promoting the interest and participation of fan club members in the field of sports and entertainment, and providing an online community forum for fan club members; Providing online newsletters in the fields of sports entertainment; online journals, namely, blogs, in the fields of sports entertainment; entertainment and educational services, namely, ongoing multimedia programs in the field of general human interest, distributed via various platforms across multiple forms of transmission media; providing entertainment information regarding ongoing television programs via a global computer network; production of television programs; production of multimedia programs, in the field of sports, entertainment, popular culture, film and general human interest

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Feb. 24, 2014

Use in Commerce: Feb. 24, 2014

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: World Wrestling Entertainment, Inc.

Owner Address: 1241 East Main Street
Stamford, CONNECTICUT UNITED STATES 06902

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Lauren A. Dienes-Middlen

Attorney Primary Email Address: lauren.middlen@wwecorp.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Lauren A. Dienes-Middlen
WORLD WRESTLING ENTERTAINMENT, INC.
1241 E MAIN ST
STAMFORD, CONNECTICUT UNITED STATES 06902-3520

Phone: 203-353-2827

Fax: 203-353-0236

Correspondent e-mail: lauren.middlen@wwecorp.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Feb. 28, 2024	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Feb. 17, 2024	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Dec. 20, 2023	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Nov. 15, 2023	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jun. 23, 2021	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Jun. 23, 2021	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Jun. 23, 2021	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Feb. 12, 2021	TEAS SECTION 8 & 15 RECEIVED	

Feb. 17, 2020 COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED
 Feb. 17, 2015 REGISTERED-PRINCIPAL REGISTER
 Jan. 10, 2015 NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED
 Jan. 09, 2015 ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED
 Jan. 08, 2015 STATEMENT OF USE PROCESSING COMPLETE
 Nov. 21, 2014 USE AMENDMENT FILED
 Dec. 29, 2014 CASE ASSIGNED TO INTENT TO USE PARALEGAL
 Nov. 21, 2014 TEAS STATEMENT OF USE RECEIVED
 Aug. 26, 2014 NOA E-MAILED - SOU REQUIRED FROM APPLICANT
 Jul. 01, 2014 OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED
 Jul. 01, 2014 PUBLISHED FOR OPPOSITION
 Jun. 11, 2014 NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED
 May 28, 2014 LAW OFFICE PUBLICATION REVIEW COMPLETED
 May 22, 2014 ASSIGNED TO LIE
 May 11, 2014 APPROVED FOR PUB - PRINCIPAL REGISTER
 May 02, 2014 TEAS/EMAIL CORRESPONDENCE ENTERED
 May 01, 2014 CORRESPONDENCE RECEIVED IN LAW OFFICE
 May 01, 2014 TEAS RESPONSE TO OFFICE ACTION RECEIVED
 Jan. 31, 2014 NOTIFICATION OF NON-FINAL ACTION E-MAILED
 Jan. 31, 2014 NON-FINAL ACTION E-MAILED
 Jan. 31, 2014 NON-FINAL ACTION WRITTEN
 Jan. 29, 2014 ASSIGNED TO EXAMINER
 Jan. 17, 2014 NOTICE OF DESIGN SEARCH CODE E-MAILED
 Jan. 16, 2014 NEW APPLICATION OFFICE SUPPLIED DATA ENTERED
 Jan. 09, 2014 NEW APPLICATION ENTERED

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMEG LAW OFFICE 105

Date in Location: Jun. 23, 2021

Assignment Abstract Of Title Information

Summary

Total Assignments: 2

Registrant: World Wrestling Entertainment, Inc.

Assignment 1 of 2

Conveyance: CERTIFICATE OF CONVERSION AND NAME CHANGE

Reel/Frame: [8250/0637](#)

Pages: 58

Date Recorded: Nov. 06, 2023

Supporting Documents: [assignment-tm-8250-0637.pdf](#)

Assignor

Name: [WORLD WRESTLING ENTERTAINMENT, INC.](#)

Execution Date: Sep. 12, 2023

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [WORLD WRESTLING ENTERTAINMENT, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 707 WASHINGTON BLVD.
STAMFORD, CONNECTICUT 06902

Correspondent

Correspondent Name: COURTNEY WELSHIMER, ESQ.

Correspondent SIMPSON THACHER & BARTLETT LLP
Address: 425 LEXINGTON AVENUE
NEW YORK, NY 10017

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: FIRST LIEN TRADEMARK SECURITY AGREEMENT

Reel/Frame: [8349/0921](#)

Pages: 77

Date Recorded: Feb. 21, 2024

Supporting Documents: [assignment-tm-8349-0921.pdf](#)

Assignor

Name: [WORLD WRESTLING ENTERTAINMENT, LLC](#)

Execution Date: Feb. 09, 2024

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee

Name: [GOLDMAN SACHS BANK USA](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 30 HUDSON STREET
4TH FLOOR
JERSEY CITY, NEW JERSEY 07302

Correspondent

Correspondent Name: COURTNEY WELSHIMER ESQ.

Correspondent Address: SIMPSON THACHER & BARTLETT LLP
425 LEXINGTON AVENUE
NEW YORK, NY 10017

Domestic Representative - Not Found

From: TMOOfficialNotices@USPTO.GOV
Sent: Saturday, February 17, 2024 01:37 AM
To: XXXX
Subject: Official USPTO Courtesy Reminder: Trademark Registration Maintenance Documents Must Be Filed Before Deadline for U.S. Trademark Registration No. 4689839 WW (Stylized/Design)

USPTO COURTESY REMINDER

TRADEMARK REGISTRATION MAINTENANCE DOCUMENT(S) UNDER SECTIONS 8 AND 9 MUST BE FILED BEFORE DEADLINE OR REGISTRATION WILL BE CANCELLED/EXPIRED

U.S. Application Serial No. 86158565
U.S. Registration No. 4689839
U.S. Registration Date: February 17, 2015
Mark: WW (Stylized/Design)
Owner: World Wrestling Entertainment, Inc.
Docket/Reference No.

Issue Date: February 17, 2024

Required submission. The owner of the trademark registration must file a [Declaration of Use and/or Excusable Nonuse and an Application for Renewal under Sections 8 and 9 of the Trademark Act](#) (Sections 8 and 9 Declaration) between now and February 18, 2025. For an additional fee, the owner can file within the 6-month grace period that ends on August 18, 2025.

If ownership of the registration or the owner's name has changed, the owner can use the [Electronic Trademark Assignment System \(ETAS\)](#) to record the change. More information on changes of ownership/owner name is available on the [USPTO website](#).

[Click here for more information about maintaining a trademark registration.](#)

Proof of Use Audit. The USPTO is conducting an audit program to promote the accuracy and integrity of the trademark register. If a registration is selected for audit, the owner will be required to submit proof of use for additional goods/services for which use is claimed in a Section 8 Declaration. Detailed information about the program is available on the [Proof of Use Audit Program webpage](#).

Determination of time of receipt by USPTO. Correspondence transmitted through the Trademark Electronic Application System (TEAS) is considered filed on the date the USPTO receives the transmission in Eastern Time.

If the owner fails to file a timely Sections 8 and 9 Declaration the registration will be CANCELLED/EXPIRED and cannot be reinstated.

This reminder notice is being sent only as a courtesy to trademark owners who maintain a current email address with the USPTO. Failure by the USPTO to send a reminder or non-receipt of a reminder does not excuse a trademark owner from meeting the statutory obligations for maintaining a registration.

[Foreign-domiciled owners must have a U.S.-licensed attorney](#) represent them at the USPTO in any post-registration filing.

Beware of misleading notices sent by private companies about registrations. Private companies **not** associated with the USPTO use public information available in trademark registrations to mail and email trademark-related offers and notices - most of which require fees. All **official USPTO correspondence** will only be **emailed from the domain "@uspto.gov."**

Direct questions about this notice to the Trademark Assistance Center at 1-800-786-9199 (select option 1) or TrademarkAssistanceCenter@uspto.gov.

From: TMOOfficialNotices@USPTO.GOV
Sent: Wednesday, June 23, 2021 11:01 PM
To: XXXX
Subject: Official USPTO Notice of Acceptance/Acknowledgement Sections 8 and 15: U.S. Trademark RN 4689839: WW (Stylized/Design)

U.S. Serial Number: 86158565
U.S. Registration Number: 4689839
U.S. Registration Date: Feb 17, 2015
Mark: WW (Stylized/Design)
Owner: World Wrestling Entertainment, Inc.

Jun 23, 2021

NOTICE OF ACCEPTANCE UNDER SECTION 8

The declaration of use or excusable nonuse filed for the above-identified registration meets the requirements of Section 8 of the Trademark Act, 15 U.S.C. §1058. **The Section 8 declaration is accepted.**

NOTICE OF ACKNOWLEDGEMENT UNDER SECTION 15

The declaration of incontestability filed for the above-identified registration meets the requirements of Section 15 of the Trademark Act, 15 U.S.C. §1065. **The Section 15 declaration is acknowledged.**

The registration will remain in force for the class(es) listed below, unless canceled by an order of the Commissioner for Trademarks or a Federal Court, as long as the requirements for maintaining the registration are fulfilled as they become due.

Class(es):
041

TRADEMARK SPECIALIST
POST-REGISTRATION DIVISION
571-272-9500

REQUIREMENTS FOR MAINTAINING REGISTRATION

WARNING: Your registration will be canceled if you do not file the documents below during the specified statutory time periods.

Requirements in the First Ten Years

What and When to File: You must file a declaration of use (or excusable nonuse) **and** an application for renewal between the 9th and 10th years after the registration date. See 15 U.S.C. §§1058, 1059.

Requirements in Successive Ten-Year Periods

What and When to File: You must file a declaration of use (or excusable nonuse) **and** an application for renewal between every 9th and 10th-year period, calculated from the registration date. See 15 U.S.C. §§1058, 1059.

Grace Period Filings

The above documents will be considered as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

*****THE USPTO IS NOT REQUIRED TO SEND ANY FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS. THE OWNER SHOULD CONTACT THE USPTO ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.*****

To check the status of this registration, go to https://tsdr.uspto.gov/#caseNumber=86158565&caseSearchType=US_APPLICATION&caseType=DEFAULT&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199.

To view this notice and other documents for this registration on-line, go to https://tsdr.uspto.gov/#caseNumber=86158565&caseSearchType=US_APPLICATION&caseType=DEFAULT&searchType=documentSearch NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

* **For further information, including information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <https://www.uspto.gov/trademark/> or contact the Trademark Assistance Center at 1-800-786-9199.**

PTO- 1583

Approved for use through 10/31/2021. OMB 0651-0055

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number

Combined Declaration of Use and Incontestability under Sections 8 & 15**The table below presents the data as entered.**

Input Field	Entered
REGISTRATION NUMBER	4689839
REGISTRATION DATE	02/17/2015
SERIAL NUMBER	86158565
MARK SECTION	
MARK	WW (stylized and/or with design, see mark)
ATTORNEY INFORMATION (current)	
NAME	Lauren A. Dienes-Middlen
ATTORNEY BAR MEMBERSHIP NUMBER	NOT SPECIFIED
YEAR OF ADMISSION	NOT SPECIFIED
U.S. STATE/ COMMONWEALTH/ TERRITORY	NOT SPECIFIED
FIRM NAME	WORLD WRESTLING ENTERTAINMENT, INC.
STREET	1241 E MAIN ST
CITY	STAMFORD
STATE	Connecticut
POSTAL CODE	06902-3520
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	lauren.middlen@wwecorp.com
ATTORNEY INFORMATION (proposed)	
NAME	Lauren A. Dienes-Middlen
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	WORLD WRESTLING ENTERTAINMENT, INC.
STREET	1241 E MAIN ST
CITY	STAMFORD
STATE	Connecticut
POSTAL CODE	06902-3520
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States

PHONE	203-353-2827
FAX	203-353-0236
EMAIL	lauren.middlen@wwecorp.com
CORRESPONDENCE INFORMATION (current)	
NAME	LAUREN A. DIENES-MIDDLEN
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	lauren.middlen@wwecorp.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
CORRESPONDENCE INFORMATION (proposed)	
NAME	Lauren A. Dienes-Middlen
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	lauren.middlen@wwecorp.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	041
GOODS OR SERVICES	Entertainment services, namely, television shows about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, on-going reality based television programs rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing entertainment and sports news and information via a global computer network or commercial online service; entertainment services, namely, provision of information and news about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing information in the fields of sports, entertainment and general interest via an online community portal; providing a website featuring news and information in the field of sports, entertainment and general interest; fan club services, organizing and staging sporting events with fan club members, promoting the interest and participation of fan club members in the field of sports and entertainment, and providing an online community forum for fan club members; Providing online newsletters in the fields of sports entertainment; online journals, namely, blogs, in the fields of sports entertainment; entertainment and educational services, namely, ongoing multimedia programs in the field of general human interest, distributed via various platforms across multiple forms of transmission media; providing entertainment information regarding ongoing television programs via a global computer network; production of television programs; production of multimedia programs, in the field of sports, entertainment, popular culture, film and general human interest
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT18\IMAGEOUT 18\861\585\86158565\xml2\8150002.JPG
SPECIMEN DESCRIPTION	Advertisement
WEBPAGE URL	https://www.wwe.com/shows
WEBPAGE DATE OF ACCESS	02/12/2021

OWNER SECTION (current)	
NAME	World Wrestling Entertainment, Inc.
MAILING ADDRESS	1241 East Main Street
CITY	Stamford
STATE	Connecticut
ZIP/POSTAL CODE	06902
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	XXXX
OWNER SECTION (proposed)	
NAME	World Wrestling Entertainment, Inc.
MAILING ADDRESS	1241 East Main Street
CITY	Stamford
STATE	Connecticut
ZIP/POSTAL CODE	06902
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	XXXX
LEGAL ENTITY SECTION (current)	
TYPE	corporation
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY OF INCORPORATION	Delaware
PAYMENT SECTION	
NUMBER OF CLASSES	1
NUMBER OF CLASSES PAID	1
COMBINED §§ 8 & 15 FILING FEE PER CLASS	425
TOTAL FEE PAID	425
SIGNATURE SECTION	
SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	02/12/2021
SIGNATORY'S PHONE NUMBER	203-353-2827
SIGNATURE METHOD	Signed directly within the form
PAYMENT METHOD	DA

FILING INFORMATION	
SUBMIT DATE	Fri Feb 12 20:04:14 ET 2021
TEAS STAMP	USPTO/S08N15-XX.XXX.XXX.X XX-20210212200414475910-4 689839-76096f80dd7febba8b 98e6f79e1fd39eac391dc5e57 f1ed48ceca7288785719-DA-0 4121195-20210212200213724 499

PTO- 1583

Approved for use through 10/31/2021 - OMB 0651-0055

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number

Combined Declaration of Use and Incontestability under Sections 8 & 15

To the Commissioner for Trademarks:

REGISTRATION NUMBER: 4689839

REGISTRATION DATE: 02/17/2015

MARK: (Stylized and/or with Design, WW (see, [mark](#)))

Current: The owner, World Wrestling Entertainment, Inc., a corporation of Delaware, having an address of

1241 East Main Street
Stamford, Connecticut 06902
United States
XXXX
203-353-2827
203-353-0236

Proposed: The owner, World Wrestling Entertainment, Inc., a corporation of Delaware, having an address of

1241 East Main Street
Stamford, Connecticut 06902
United States
203-353-2827
203-353-0236
XXXX

is filing a Combined Declaration of Use and Incontestability under Sections 8 & 15.

For International Class 041, the mark is in use in commerce on or in connection with **all** of the goods/**all** of the services, or to indicate membership in the collective membership organization, listed in the existing registration for this specific class: Entertainment services, namely, television shows about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, on-going reality based television programs rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing entertainment and sports news and information via a global computer network or commercial online service; entertainment services, namely, provision of information and news about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing information in the fields of sports, entertainment and general interest via an online community portal; providing a website featuring news and information in the field of sports, entertainment and general interest; fan club services, organizing and staging sporting events with fan club members, promoting the interest and participation of fan club members in the field of sports and entertainment, and providing an online community forum for fan club members; Providing online newsletters in the fields of sports entertainment; online journals, namely, blogs, in the fields of sports entertainment; entertainment and educational services, namely, ongoing multimedia programs in the field of general human interest, distributed via various platforms across multiple forms of transmission media; providing entertainment information regarding ongoing television programs via a global computer network; production of television programs; production of multimedia programs, in the field of sports, entertainment, popular culture, film and general human interest; **and** the mark has been continuously used in commerce for five (5) consecutive years after the date of registration, or the date of publication under Section 12(c), and is still in use in commerce on or in connection with **all** goods/**all** services, or to indicate membership in the collective membership organization, listed in the existing registration for this class. Also, no final decision adverse to the owner's claim of ownership of such mark for those goods/services, or to indicate membership in the collective membership organization, exists, or to the owner's right to register the same or to keep the same on the register; and, no proceeding involving said rights pending and not disposed of in either the U.S. Patent and Trademark Office or the courts exists.

The owner is submitting one(or more) specimen(s) for this class showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) Advertisement.

[Specimen File1](#)

Webpage URL: <https://www.wwe.com/shows>

Webpage Date of Access: 02/12/2021

The owner's/holder's current attorney information: Lauren A. Dienes-Middlen. Lauren A. Dienes-Middlen of WORLD WRESTLING ENTERTAINMENT, INC., is located at

1241 E MAIN ST
STAMFORD, Connecticut 06902-3520
United States

The phone number is 203-353-2827.

The fax number is 203-353-0236.

The email address is lauren.middlen@wwecorp.com

The owner's/holder's proposed attorney information: Lauren A. Dienes-Middlen. Lauren A. Dienes-Middlen of WORLD WRESTLING ENTERTAINMENT, INC., is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, is located at

1241 E MAIN ST
STAMFORD, Connecticut 06902-3520
United States

The phone number is 203-353-2827.

The fax number is 203-353-0236.

The email address is lauren.middlen@wwecorp.com

Lauren A. Dienes-Middlen submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

Correspondence Information (current):

LAUREN A. DIENES-MIDDLEN
PRIMARY EMAIL FOR CORRESPONDENCE: lauren.middlen@wwecorp.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

Correspondence Information (proposed):

Lauren A. Dienes-Middlen
PRIMARY EMAIL FOR CORRESPONDENCE: lauren.middlen@wwecorp.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the owner/holder and the owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$425 will be submitted with the form, representing payment for 1 class(es), plus any additional grace period fee, if necessary.

Declaration

- ☒ Unless the owner has specifically claimed excusable nonuse, the mark is in use in commerce on or in connection with the goods/services or to indicate membership in the collective membership organization identified above, as evidenced by the attached specimen(s).
- ☒ Unless the owner has specifically claimed excusable nonuse, the specimen(s) shows the mark as currently used in commerce on or in connection with the goods/services/collective membership organization.
- ☒ The mark has been in continuous use in commerce for five consecutive years after the date of registration, or the date of publication under 15 U.S.C. § 1062(c), and is still in use in commerce on or in connection with all goods/services, or to indicate membership in the collective membership organization, listed in the existing registration.
- ☒ There has been no final decision adverse to the owner's claim of ownership of such mark for such goods/services, or to indicate membership in the collective membership organization, or to the owner's right to register the same or to keep the same on the register.
- ☒ There is no proceeding involving said rights pending and not finally disposed of either in the United States Patent and Trademark Office or in a court.

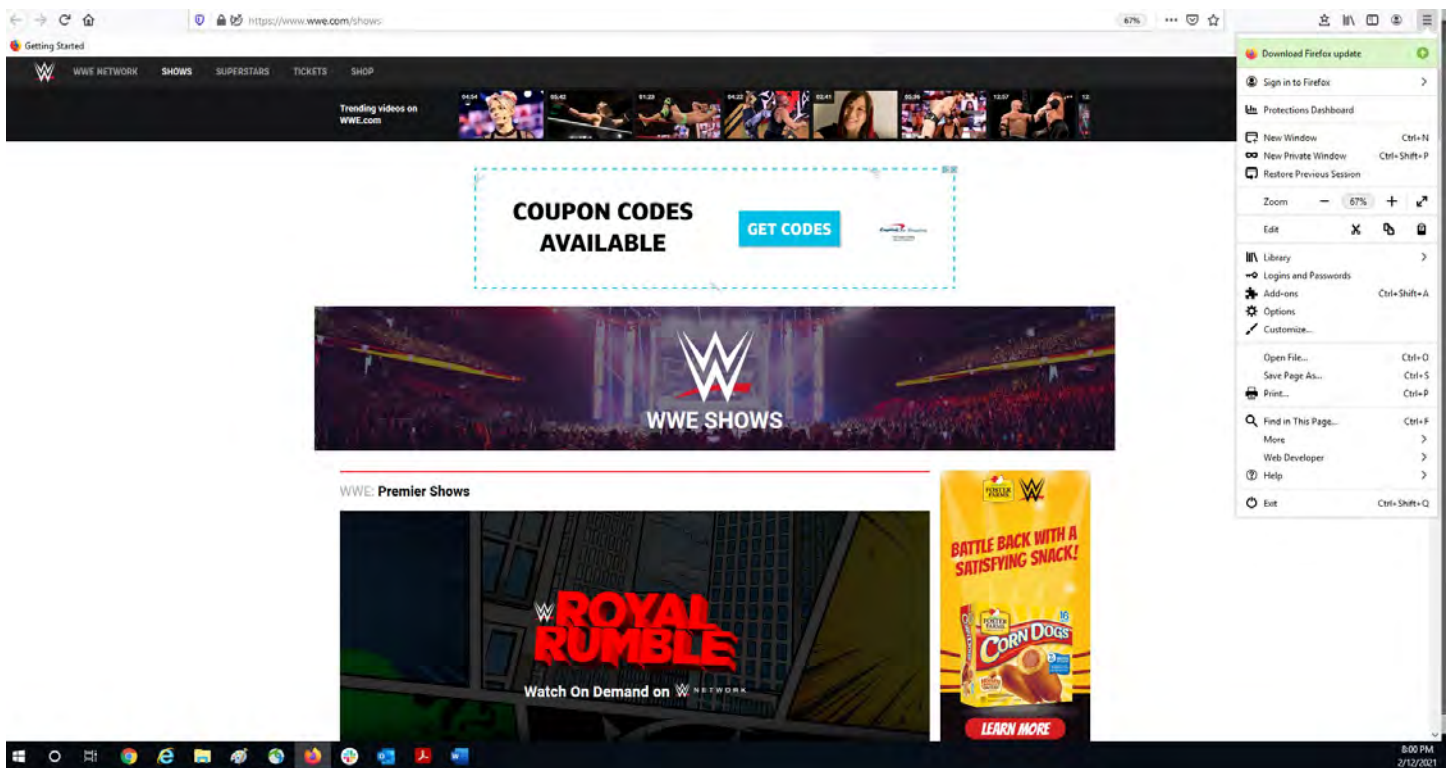
- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of this submission and the registration, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: /LADM/ Date: 02/12/2021
Signatory's Name: Lauren A. Dienes-Middlen
Signatory's Position: Attorney
Signatory's Phone: 203-353-2827
Signature method: Signed directly within the form

Mailing Address (**current**):
WORLD WRESTLING ENTERTAINMENT, INC.
1241 E MAIN ST
STAMFORD, Connecticut 06902-3520

Mailing Address (**proposed**):
WORLD WRESTLING ENTERTAINMENT, INC.
1241 E MAIN ST
STAMFORD, Connecticut 06902-3520

Serial Number: 86158565
Internet Transmission Date: Fri Feb 12 20:04:14 ET 2021
TEAS Stamp: USPTO/S08N15-XX.XXX.XXX.XXX-202102122004
14475910-4689839-76096f80dd7febbba8b98e6f
79e1fd39eac391dc5e57f1ed48ceca7288785719
-DA-04121195-20210212200213724499



ROUTING SHEET TO POST REGISTRATION (PRU)

Registration Number: 4689839



Serial Number: 86158565



RAM Sale Number: 4689839

RAM Accounting Date: 20210212

Total Fees: \$425

Note: Process in accordance with Post Registration Standard Operating Procedure (SOP)

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Number of Classes Paid</u>	<u>Total Fee</u>
§8 affidavit	7205	20210212	\$125	1	1	\$125
§15 affidavit	7208	20210212	\$200	1	1	\$200

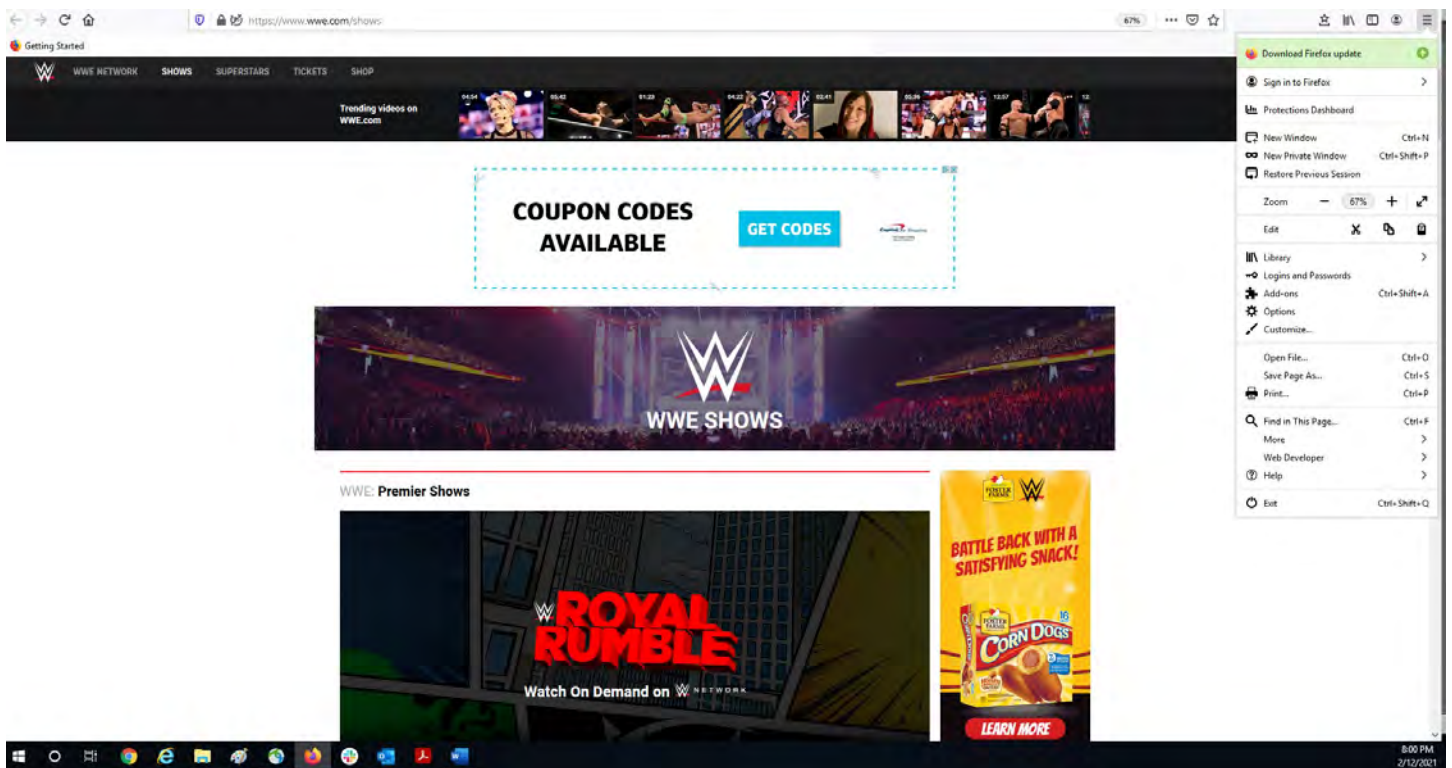
Physical Location: MADCD- NO PHYSICAL FILE

Lost Case Flag: False

In TICS (AM-FLG-IN-TICS): True

Transaction Date: 20210212





From: TMOOfficialNotices@USPTO.GOV
Sent: Monday, February 17, 2020 01:17 AM
To: XXXX
Subject: Official USPTO Courtesy Reminder: Trademark Registration Maintenance Document Must Be Filed Before Deadline for U.S. Trademark Registration No. 4689839 WW (Stylized/Design)

USPTO COURTESY REMINDER

TRADEMARK REGISTRATION MAINTENANCE DOCUMENT UNDER SECTION 8 MUST BE FILED BEFORE DEADLINE OR REGISTRATION WILL BE CANCELLED

U.S. Application Serial No. 86158565
U.S. Registration No. 4689839
U.S. Registration Date: February 17, 2015
Mark: WW (Stylized/Design)
Owner: World Wrestling Entertainment, Inc.
Docket/Reference No.

Issue Date: February 17, 2020

Required submission. The owner of the trademark registration must file a [Declaration of Use and/or Excusable Nonuse Under Section 8](#) (Section 8 Declaration) between now and February 17, 2021. For an additional fee, the owner can file within the 6-month grace period that ends on August 17, 2021.

Optional submission. If the owner can claim the benefits of incontestability, the owner may file an optional Declaration of Incontestability under Section 15. This may be combined with the required Section 8 Declaration by filing a [Combined Declaration of Use and Incontestability Under Sections 8 and 15](#) (Combined Sections 8 and 15 Declaration).

If ownership of the registration or the owner's name has changed, the owner can use the [Electronic Trademark Assignment System \(ETAS\)](#) to record the change. More information on changes of ownership/owner name is available on the [USPTO website](#).

[Click here for more information about maintaining a trademark registration.](#)

Proof of Use Audit. The USPTO is conducting an audit program to promote the accuracy and integrity of the trademark register. If a registration is selected for audit, the holder/owner will be required to submit proof of use for additional goods/services for which use is claimed in a Section 8 Declaration. Detailed information about the program is available on the [Proof of Use Audit Program webpage](#).

Determination of time of receipt by USPTO. Correspondence transmitted through the Trademark Electronic Application System (TEAS) is considered filed on the date the USPTO receives the transmission in Eastern Time.

If the owner fails to file a timely Section 8 Declaration the registration will be CANCELLED and cannot be reinstated.

This reminder notice is being sent only as a courtesy to trademark owners who maintain a current email address with the USPTO. Failure by the USPTO to send a reminder or non-receipt of a reminder does not excuse a trademark owner from meeting the statutory obligations for maintaining a registration.

[Foreign-domiciled owners must have a U.S.-licensed attorney](#) represent them at the USPTO in any post-registration filing.

[Beware of misleading notices sent by private companies about registrations.](#) Private companies **not** associated with the USPTO use public information available in trademark registrations to mail and email trademark-related offers and notices - most of which require fees. All **official USPTO correspondence** will only be **emailed from the domain "@uspto.gov."**

Direct questions about this notice to the Trademark Assistance Center at 1-800-786-9199 (select option 1) or TrademarkAssistanceCenter@uspto.gov.

United States of America

United States Patent and Trademark Office



Reg. No. 4,689,839

Registered Feb. 17, 2015

Int. Cl.: 41

SERVICE MARK

PRINCIPAL REGISTER

WORLD WRESTLING ENTERTAINMENT, INC. (DELAWARE CORPORATION)
1241 EAST MAIN STREET
STAMFORD, CT 06902

FOR: ENTERTAINMENT SERVICES, NAMELY, TELEVISION SHOWS ABOUT SPORTS, ENTERTAINMENT AND GENERAL INTEREST RENDERED LIVE AND THROUGH BROADCAST MEDIA INCLUDING TELEVISION AND RADIO, AND VIA THE INTERNET OR COMMERCIAL ONLINE SERVICE; ENTERTAINMENT SERVICES, NAMELY, THE PRODUCTION AND EXHIBITION OF PROFESSIONAL WRESTLING EVENTS RENDERED LIVE AND THROUGH BROADCAST MEDIA INCLUDING TELEVISION AND RADIO, AND VIA THE INTERNET OR COMMERCIAL ONLINE SERVICE; ENTERTAINMENT SERVICES, NAMELY, ON-GOING REALITY BASED TELEVISION PROGRAMS RENDERED LIVE AND THROUGH BROADCAST MEDIA INCLUDING TELEVISION AND RADIO, AND VIA THE INTERNET OR COMMERCIAL ONLINE SERVICE; PROVIDING ENTERTAINMENT AND SPORTS NEWS AND INFORMATION VIA A GLOBAL COMPUTER NETWORK OR COMMERCIAL ONLINE SERVICE; ENTERTAINMENT SERVICES, NAMELY, PROVISION OF INFORMATION AND NEWS ABOUT SPORTS, ENTERTAINMENT AND GENERAL INTEREST RENDERED LIVE AND THROUGH BROADCAST MEDIA INCLUDING TELEVISION AND RADIO, AND VIA THE INTERNET OR COMMERCIAL ONLINE SERVICE; PROVIDING INFORMATION IN THE FIELDS OF SPORTS, ENTERTAINMENT AND GENERAL INTEREST VIA AN ONLINE COMMUNITY PORTAL; PROVIDING A WEBSITE FEATURING NEWS AND INFORMATION IN THE FIELD OF SPORTS, ENTERTAINMENT AND GENERAL INTEREST; FAN CLUB SERVICES, ORGANIZING AND STAGING SPORTING EVENTS WITH FAN CLUB MEMBERS, PROMOTING THE INTEREST AND PARTICIPATION OF FAN CLUB MEMBERS IN THE FIELD OF SPORTS AND ENTERTAINMENT, AND PROVIDING AN ONLINE COMMUNITY FORUM FOR FAN CLUB MEMBERS; PROVIDING ONLINE NEWSLETTERS IN THE FIELDS OF SPORTS ENTERTAINMENT; ONLINE JOURNALS, NAMELY, BLOGS, IN THE FIELDS OF SPORTS ENTERTAINMENT; ENTERTAINMENT AND EDUCATIONAL SERVICES, NAMELY, ONGOING MULTIMEDIA PROGRAMS IN THE FIELD OF GENERAL HUMAN INTEREST, DISTRIBUTED VIA VARIOUS PLATFORMS ACROSS MULTIPLE FORMS OF TRANSMISSION MEDIA; PROVIDING ENTERTAINMENT INFORMATION REGARDING ONGOING TELEVISION PROGRAMS VIA A GLOBAL COMPUTER NETWORK; PRODUCTION OF TELEVISION PROGRAMS; PRODUCTION OF MULTIMEDIA PROGRAMS, IN THE FIELD OF SPORTS, ENTERTAINMENT, POPULAR CULTURE, FILM AND GENERAL HUMAN INTEREST, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).



Nichelle K. Lee
Deputy Director of the United States
Patent and Trademark Office

Reg. No. 4,689,839 FIRST USE 2-24-2014; IN COMMERCE 2-24-2014.

OWNER OF U.S. REG. NOS. 2,757,596, 3,691,588, AND OTHERS.

THE MARK CONSISTS OF TWO STACKED "W'S" WITH A SCAR UNDERNEATH.

SN 86-158,565, FILED 1-6-2014.

ALAIN LAPTER, EXAMINING ATTORNEY

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

Trademark Snap Shot Publication Stylesheet

(Table presents the data on Publication Approval)

OVERVIEW

SERIAL NUMBER	86158565	FILING DATE	01/06/2014
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	LAPTER, ALAIN J	L.O. ASSIGNED	105

PUB INFORMATION

RUN DATE	01/10/2015
PUB DATE	07/01/2014
STATUS	819-SU - REGISTRATION REVIEW COMPLETE
STATUS DATE	01/09/2015
LITERAL MARK ELEMENT	WW

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	YES	1 (a)	NO
1 (b)	YES	1 (b)	NO	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	WW
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	20-OWNER AT PUBLICATION
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Entertainment services, namely, television shows about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, on-going reality based television programs rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing entertainment and sports news and information via a global computer network or commercial online service; entertainment services, namely, provision of information and news about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing information in the fields of sports, entertainment and general interest via an online community portal; providing a website featuring news and information in the field of sports, entertainment and general interest; fan club services, organizing and staging sporting events with fan club members, promoting the interest and participation of fan club members in the field of sports and entertainment, and providing an online community forum for fan club members; Providing online newsletters in the fields of sports entertainment; online journals, namely, blogs, in the fields of sports entertainment; entertainment and educational services, namely, ongoing multimedia programs in the field of general human interest, distributed via various platforms across multiple forms of transmission media; providing entertainment information regarding ongoing television programs via a global computer network; production of television programs; production of multimedia programs, in the field of sports, entertainment, popular culture, film and general human interest

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	041	FIRST USE DATE	02/24/2014	FIRST USE IN COMMERCE DATE	02/24/2014	CLASS STATUS	6-ACTIVE
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MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	Color is not claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of two stacked "W's" with a scar underneath.
PSEUDO MARK	WORLD WRESTLING
OWNER OF US REG NOS	2757596 2799228 3691588

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
01/10/2015	SUNA	E	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	023
01/09/2015	CNPR	P	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	022
01/08/2015	SUPC	I	STATEMENT OF USE PROCESSING COMPLETE	021
11/21/2014	IUAF	S	USE AMENDMENT FILED	020
12/29/2014	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL	019

11/21/2014	EISU	I	TEAS STATEMENT OF USE RECEIVED	018
08/26/2014	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	017
07/01/2014	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	016
07/01/2014	PUBO	A	PUBLISHED FOR OPPOSITION	015
06/11/2014	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	014
05/28/2014	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	013
05/22/2014	ALIE	A	ASSIGNED TO LIE	012
05/11/2014	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	011
05/02/2014	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	010
05/01/2014	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	009
05/01/2014	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	008
01/31/2014	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	007
01/31/2014	GNRT	F	NON-FINAL ACTION E-MAILED	006
01/31/2014	CNRT	R	NON-FINAL ACTION WRITTEN	005
01/29/2014	DOCK	D	ASSIGNED TO EXAMINER	004
01/17/2014	MDSM	E	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK E-MAILED	003
01/16/2014	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
01/09/2014	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE

PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware



From: TMOOfficialNotices@USPTO.GOV
Sent: Saturday, January 10, 2015 00:12 AM
To: XXXX
Subject: Official USPTO Notice of Acceptance of SOU: U.S. Trademark SN 86158565: WW (Stylized/Design)

NOTICE OF ACCEPTANCE OF STATEMENT OF USE

U.S. Serial Number: 86158565
Mark: WW (Stylized/Design)
Owner: World Wrestling Entertainment, Inc.
Docket/Reference Number:

The USPTO has accepted the Statement of Use filed for the trademark application identified above. The mark will now register and the registration certificate will issue in due course barring any extraordinary circumstances.

To check the status of the application, go to http://tsdr.uspto.gov/#caseNumber=86158565&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to http://tsdr.uspto.gov/#caseNumber=86158565&caseType=SERIAL_NO&searchType=documentSearch. NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.

For further information, including information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <http://www.uspto.gov/trademarks/> or contact the Trademark Assistance Center at 1-800-786-9199.

Trademark Snap Shot ITU Unit Action

(Table presents the data on ITU Unit Action)

OVERVIEW

SERIAL NUMBER	86158565	FILING DATE	01/06/2014
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	LAPTER, ALAIN J	L.O. ASSIGNED	105

PUB INFORMATION

RUN DATE	01/09/2015
PUB DATE	07/01/2014
STATUS	748-STATEMENT OF USE - TO EXAMINER
STATUS DATE	01/08/2015
LITERAL MARK ELEMENT	WW

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	WW
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

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NAME	World Wrestling Entertainment, Inc.
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CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	041
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GOODS AND SERVICES CLASSIFICATION

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MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
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DESCRIPTION OF MARK	The mark consists of two stacked "W's" with a scar underneath.
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OWNER OF US REG NOS	2757596 2799228 3691588

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
01/08/2015	SUPC	I	STATEMENT OF USE PROCESSING COMPLETE	021
11/21/2014	IUAF	S	USE AMENDMENT FILED	020
12/29/2014	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL	019
11/21/2014	EISU	I	TEAS STATEMENT OF USE RECEIVED	018
08/26/2014	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	017

07/01/2014	NPUB	E	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	016
07/01/2014	PUBO	A	PUBLISHED FOR OPPOSITION	015
06/11/2014	NONP	E	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	014
05/28/2014	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	013
05/22/2014	ALIE	A	ASSIGNED TO LIE	012
05/11/2014	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	011
05/02/2014	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	010
05/01/2014	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	009
05/01/2014	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	008
01/31/2014	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	007
01/31/2014	GNRT	F	NON-FINAL ACTION E-MAILED	006
01/31/2014	CNRT	R	NON-FINAL ACTION WRITTEN	005
01/29/2014	DOCK	D	ASSIGNED TO EXAMINER	004
01/17/2014	MDSM	E	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK E-MAILED	003
01/16/2014	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
01/09/2014	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE

PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware



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Trademark/Service Mark Statement of Use (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	86158565
LAW OFFICE ASSIGNED	LAW OFFICE 105
EXTENSION OF USE	NO
MARK SECTION	
MARK FILE NAME	http://tsdr.uspto.gov/img/86158565/large
LITERAL ELEMENT	WW
STANDARD CHARACTERS	NO
USPTO-GENERATED IMAGE	NO
OWNER SECTION	
NAME	World Wrestling Entertainment, Inc.
STREET	1241 East Main Street
CITY	Stamford
STATE	Connecticut
ZIP/POSTAL CODE	06902
COUNTRY	United States
PHONE	203-353-2827
FAX	203-353-0236
EMAIL	XXXX
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	041
CURRENT IDENTIFICATION	Entertainment services, namely, television shows about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, on-going reality based television programs rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing entertainment and sports news and information via a global computer network or commercial online service; entertainment services, namely, provision of information and news about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing information in the fields of sports, entertainment and general interest via an online community portal; providing a website featuring news and information in the field of sports, entertainment and

	general interest; fan club services, organizing and staging sporting events with fan club members, promoting the interest and participation of fan club members in the field of sports and entertainment, and providing an online community forum for fan club members; Providing online newsletters in the fields of sports entertainment; online journals, namely, blogs, in the fields of sports entertainment; entertainment and educational services, namely, ongoing multimedia programs in the field of general human interest, distributed via various platforms across multiple forms of transmission media; providing entertainment information regarding ongoing television programs via a global computer network; production of television programs; production of multimedia programs, in the field of sports, entertainment, popular culture, film and general human interest
GOODS OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	02/24/2014
FIRST USE IN COMMERCE DATE	02/24/2014
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT16\IMAGEOUT 16\861\585\86158565\xml13\SOU0002.JPG
SPECIMEN DESCRIPTION	Advertisement
REQUEST TO DIVIDE	NO
PAYMENT SECTION	
NUMBER OF CLASSES IN USE	1
SUBTOTAL AMOUNT [ALLEGATION OF USE FEE]	100
TOTAL AMOUNT	100
SIGNATURE SECTION	
DECLARATION SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	11/21/2014
SIGNATORY'S PHONE NUMBER	203-353-2827
FILING INFORMATION	
SUBMIT DATE	Fri Nov 21 11:55:17 EST 2014
TEAS STAMP	USPTO/SOU-XX.XXX.XXX.XXX- 20141121115517610108-8615 8565-500c355aef4647928c1d 8c0c48df7e4a79e95c16e392f 5f98e8c57df75d62865339-DA -9674-2014112111534288766 7

PTO Form 1553 (Rev 9/2005)
OMB No. 0651-0054 (Exp. 10/31/2017)

**Trademark/Service Mark Statement of Use
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

MARK: WW (Stylized and/or with Design, see <http://tsdr.uspto.gov/img/86158565/large>)

SERIAL NUMBER: 86158565

The applicant, World Wrestling Entertainment, Inc., having an address of
1241 East Main Street
Stamford, Connecticut 06902
United States

is submitting the following allegation of use information:

For International Class 041:

Current identification: Entertainment services, namely, television shows about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, on-going reality based television programs rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing entertainment and sports news and information via a global computer network or commercial online service; entertainment services, namely, provision of information and news about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing information in the fields of sports, entertainment and general interest via an online community portal; providing a website featuring news and information in the field of sports, entertainment and general interest; fan club services, organizing and staging sporting events with fan club members, promoting the interest and participation of fan club members in the field of sports and entertainment, and providing an online community forum for fan club members; Providing online newsletters in the fields of sports entertainment; online journals, namely, blogs, in the fields of sports entertainment; entertainment and educational services, namely, ongoing multimedia programs in the field of general human interest, distributed via various platforms across multiple forms of transmission media; providing entertainment information regarding ongoing television programs via a global computer network; production of television programs; production of multimedia programs, in the field of sports, entertainment, popular culture, film and general human interest

The mark is in use in commerce on or in connection with all of the goods/services, or to indicate membership in the collective organization listed in the application or Notice of Allowance or as subsequently modified for this specific class.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 02/24/2014, and first used in commerce at least as early as 02/24/2014, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) Advertisement.

[Specimen File1](#)

The applicant is not filing a Request to Divide with this Allegation of Use form.

A fee payment in the amount of \$100 will be submitted with the form, representing payment for the allegation of use for 1 class.

Declaration

STATEMENTS: The signatory believes that: if the applicant is filing the amendment to allege use under 15 U.S.C. Section 1051(c) or a statement of use under 15 U.S.C. Section 1051(d), the applicant is the owner of the trademark/service mark sought to be registered; the applicant or the applicant's related company or licensee is using the mark in commerce on or in connection with all the goods/services in the application or notice of allowance, or as subsequently modified, and such use by the applicant's related company or licensee inures to the benefit of the applicant; that to the best of the signatory's knowledge and belief, no other person has the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion or mistake, or to deceive; and the specimen(s) shows the mark as used on or in connection with the goods/services in commerce.

DECLARATION: The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under

18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /LADM/ Date Signed: 11/21/2014
Signatory's Name: Lauren A. Dienes-Middlen
Signatory's Position: Attorney
Signatory's Phone: 203-353-2827

RAM Sale Number: 86158565
RAM Accounting Date: 11/21/2014

Serial Number: 86158565
Internet Transmission Date: Fri Nov 21 11:55:17 EST 2014
TEAS Stamp: USPTO/SOU-XX.XXX.XXX.XXX-201411211155176
10108-86158565-500c355aef4647928c1d8c0c4
8df7e4a79e95c16e392f5f98e8c57df75d628653
39-DA-9674-20141121115342887667

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[!\[\]\(207d79912909f888f5f071263296f6ac_img.jpg\) HOW MUCH DOES IT COST?](#)

[!\[\]\(a8d88ebf628da168cd51d7459954230e_img.jpg\) WHAT IS WWE NETWORK?](#)

[!\[\]\(176df70e19313d8dc4b65cd4d681dc4c_img.jpg\) HOW DOES IT WORK?](#)

FEE RECORD SHEET

Serial Number: 86158565



RAM Sale Number: 86158565

Total Fees: \$100

RAM Accounting Date: 20141121

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Total Fee</u>
Statement of Use (SOU)	7003	20141121	\$100	1	\$100

Transaction Date: 20141121



From: TMOOfficialNotices@USPTO.GOV
Sent: Tuesday, August 26, 2014 00:05 AM
To: XXXX
Subject: Official USPTO Notice of Allowance: U.S. Trademark SN 86158565: WW (Stylized/Design)

NOTICE OF ALLOWANCE (NOA)

ISSUE DATE: Aug 26, 2014

Serial Number: 86158565
Mark: WW (Stylized/Design)
Docket/Reference Number:

No opposition was filed for this published application. The issue date of this NOA establishes the due date for the filing of a Statement of Use (SOU) or a Request for Extension of Time to file a Statement of Use (Extension Request). **WARNING:** An SOU that meets all legal requirements must be filed before a registration certificate can issue. Please read below for important information regarding the applicant's pending six (6) month deadline.

SIX (6)-MONTH DEADLINE: Applicant has six (6) MONTHS from the NOA issue date to file either:

- An SOU, if the applicant is using the mark in commerce (required even if the applicant was using the mark at the time of filing the application, if use basis was not specified originally); **OR**
- An Extension Request, if the applicant is not yet using the mark in commerce. If an Extension Request is filed, a new request must be filed every six (6) months until the SOU is filed. The applicant may file a total of five (5) extension requests. **WARNING:** An SOU may **not** be filed more than thirty-six (36) months from when the NOA issued. The deadline for filing is always calculated from the issue date of the NOA.

How to file SOU and/or Extension Request:

Use the Trademark Electronic Application System (TEAS). Do **NOT** reply to this e-mail, as e-mailed filings will **NOT** be processed. Both the SOU and Extension Request have many legal requirements, including fees and verified statements; therefore, please use the USPTO forms available online at <http://www.uspto.gov/teas/index.html> (under the "INTENT-TO-USE (ITU) FORMS" category) to avoid the possible omission of required information. If you have questions about this notice, please contact the Trademark Assistance Center at 1-800-786-9199.

For information on how to (1) divide an application; (2) delete goods/services (or entire class) with a Section 1(b) basis; or (3) change filing basis, see http://www.uspto.gov/trademarks/basics/MoreInfo_SOU_EXT.jsp.

FAILURE TO FILE A REQUIRED DOCUMENT OUTLINED ABOVE DURING THE APPROPRIATE TIME PERIOD WILL RESULT IN THE ABANDONMENT OF THIS APPLICATION.

REVIEW APPLICATION INFORMATION FOR ACCURACY

If you believe this NOA should not have issued or correction of the information shown below is needed, you must submit a request to the Intent-to-Use Unit. Please use the "Post-Publication Amendment" form under the "POST-PUBLICATION/POST NOTICE OF ALLOWANCE (NOA) FORMS" category, available at <http://www.uspto.gov/teas/index.html>. Do **NOT** reply to this e-mail, as e-mailed filings will **NOT** be processed.

Serial Number: 86158565
Mark: WW (Stylized/Design)
Docket/Reference Number:
Owner: World Wrestling Entertainment, Inc.
1241 East Main Street
Stamford, CONNECTICUT 06902
Correspondence Address: LAUREN A. DIENES-MIDDLEN
WORLD WRESTLING ENTERTAINMENT, INC.
1241 E MAIN ST
STAMFORD, CT 06902-3520

This application has the following bases, but not necessarily for all listed goods/services:

Section 1(a): NO

Section 1(b): YES

Section 44(e): NO

GOODS/SERVICES BY INTERNATIONAL CLASS

041 - Entertainment services, namely, television shows about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, on-going reality based television programs rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing entertainment and sports news and information via a global computer network or commercial online service; entertainment services, namely, provision of information and news about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing information in the fields of sports, entertainment and general interest via an online community portal; providing a website featuring news and information in the field of sports, entertainment and general interest; fan club services, organizing and staging sporting events with fan club members, promoting the interest and participation of fan club members in the field of sports and entertainment, and providing an online community forum for fan club members; Providing online newsletters in the fields of sports entertainment; online journals, namely, blogs, in the fields of sports entertainment; entertainment and educational services, namely, ongoing multimedia programs in the field of general human interest, distributed via various platforms across multiple forms of transmission media; providing entertainment information regarding ongoing television programs via a global computer network; production of television programs; production of multimedia programs, in the field of sports, entertainment, popular culture, film and general human interest -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE

ALL OF THE GOODS/SERVICES IN EACH CLASS ARE LISTED.

Fraudulent statements may result in registration being cancelled: Applicants must ensure that statements made in filings to the USPTO are accurate, as inaccuracies may result in the cancellation of any issued trademark registration. The lack of a bona fide intention to use the mark with ALL goods and/or services listed in an application or the lack of actual use on all goods and/or services for which use is claimed could jeopardize the validity of the registration, possibly resulting in its cancellation.

Additional information: For information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at www.uspto.gov or call the Trademark Assistance Center at 1-800-786-9199.

Checking status: To check the status of an application, go to <http://tarr.uspto.gov>. Please check the status of any application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=86158565>. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

From: TMOOfficialNotices@USPTO.GOV
Sent: Tuesday, July 1, 2014 00:28 AM
To: XXXX
Subject: Official USPTO Notice of Publication Confirmation: U.S. Trademark SN 86158565: WW (Stylized/Design)

TRADEMARK OFFICIAL GAZETTE PUBLICATION CONFIRMATION

U.S. Serial Number: 86-158,565
Mark: WW (Stylized/Design)
International Class(es): 041
Owner: World Wrestling Entertainment, Inc.
Docket/Reference Number:

The mark identified above has been published in the Trademark Official Gazette (TMOG) on Jul 01, 2014.

To View the Mark in the Next Generation TMOG (eOG):

Click on the following link or paste the URL into an internet browser: <http://tmog.uspto.gov/#date=2014-07-01&serial=86158565>

To View the Mark in the Legacy format TMOG:

1. Click on the following link or paste the URL into an internet browser: http://www.uspto.gov/web/trademarks/tmog/20140701_OG.pdf#page=00001049 .
2. Locate your mark on the displayed page.

If the TMOG PDF file does not open to the page containing your mark (you must have an Adobe Reader installed on your workstation), click on the following link or paste the URL into an internet browser to review the Frequently Asked Questions about the Trademark Official Gazette: http://www.uspto.gov/trademarks/resources/tm_og_faqs.jsp.

On the publication date or shortly thereafter, the applicant should carefully review the information that appears in the TMOG for accuracy. If any information is incorrect due to USPTO error, the applicant should immediately email the requested correction to TMPostPubQuery@uspto.gov. For applicant corrections or amendments after publication, please file a post publication amendment using the form available at <http://teasroa.uspto.gov/ppa/>. For general information about this notice, please contact the Trademark Assistance Center at 1-800-786-9199.

Significance of Publication for Opposition:

Any party who believes it will be damaged by the registration of the mark may file a notice of opposition (or extension of time therefor) with the Trademark Trial and Appeal Board. If no party files an opposition or extension request within thirty (30) days after the publication date, then eleven (11) weeks after the publication date a notice of allowance (NOA) should issue. (Note: The applicant must file a Statement of Use or Extension Request within six (6) months after the NOA issues.)

To view this notice and other documents for this application on-line, go to <http://tsdr.uspto.gov/search.action?sn=86158565>. NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.



UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451
www.uspto.gov

Jun 11, 2014

NOTICE OF PUBLICATION

- | | |
|-------------------------------------|--|
| 1. Serial No.:
86-158,565 | 2. Mark:
WW
(STYLIZED/DESIGN) |
| 3. International Class(es):
41 | |
| 4. Publication Date:
Jul 1, 2014 | 5. Applicant:
World Wrestling Entertainment, Inc. |

The mark of the application identified appears to be entitled to registration. The mark will, in accordance with Section 12(a) of the Trademark Act of 1946, as amended, be published in the *Official Gazette* on the date indicated above for the purpose of opposition by any person who believes he will be damaged by the registration of the mark. If no opposition is filed within the time specified by Section 13(a) of the Statute or by rules 2.101 or 2.102 of the Trademark Rules, the Commissioner of Patents and Trademarks may issue a notice of allowance pursuant to section 13(b) of the Statute.

Copies of the trademark portion of the *Official Gazette* containing the publication of the mark may be obtained from:

The Superintendent of Documents
U.S. Government Printing Office
PO Box 371954
Pittsburgh, PA 15250-7954
Phone: 202-512-1800

By direction of the Commissioner.

Email Address(es):

lauren.middlen@wwecorp.com

From: TMOOfficialNotices@USPTO.GOV
Sent: Wednesday, June 11, 2014 07:39 AM
To: XXXX
Subject: Official USPTO Notification of Notice of Publication: U.S. Trademark SN 86158565: WW (Stylized/Design)

NOTIFICATION OF "NOTICE OF PUBLICATION"

Your trademark application (Serial No. 86158565) is scheduled to publish in the *Official Gazette* on Jul 1, 2014 . To preview the Notice of Publication, go to <http://tdr.uspto.gov/search.action?sn=86158565>. If you have difficulty accessing the Notice of Publication, contact TDR@uspto.gov.

PLEASE NOTE:

1. The Notice of Publication may not be immediately available but will be viewable within 24 hours of this e-mail notification.
2. You will receive a second e-mail on the actual "Publication Date," which will include a link to the issue of the *Official Gazette* in which the mark has published.

Do NOT hit "Reply" to this e-mail notification. If you have any questions about the content of the Notice of Publication, contact TMPostPubQuery@uspto.gov.

Trademark Snap Shot Publication & Issue Review Stylesheet

(Table presents the data on Publication & Issue Review Complete)

OVERVIEW

SERIAL NUMBER	86158565	FILING DATE	01/06/2014
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	LAPTER, ALAIN J	L.O. ASSIGNED	105

PUB INFORMATION

RUN DATE	05/29/2014
PUB DATE	07/01/2014
STATUS	681-PUBLICATION/ISSUE REVIEW COMPLETE
STATUS DATE	05/28/2014
LITERAL MARK ELEMENT	WW

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	WW
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Entertainment services, namely, television shows about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, on-going reality based television programs rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing entertainment and sports news and information via a global computer network or commercial online service; entertainment services, namely, provision of information and news about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing information in the fields of sports, entertainment and general interest via an online community portal; providing a website featuring news and information in the field of sports, entertainment and general interest; fan club services, organizing and staging sporting events with fan club members, promoting the interest and participation of fan club members in the field of sports and entertainment, and providing an online community forum for fan club members; Providing online newsletters in the fields of sports entertainment; online journals, namely, blogs, in the fields of sports entertainment; entertainment and educational services, namely, ongoing multimedia programs in the field of general human interest, distributed via various platforms across multiple forms of transmission media; providing entertainment information regarding ongoing television programs via a global computer network; production of television programs; production of multimedia programs, in the field of sports, entertainment, popular culture, film and general human interest

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
---------------------	-----	----------------	------	----------------------------	------	--------------	----------

MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	Color is not claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of two stacked W's with a scar underneath.
PSEUDO MARK	WORLD WRESTLING
OWNER OF US REG NOS	2757596 2799228 3691588

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
05/28/2014	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	013
05/22/2014	ALIE	A	ASSIGNED TO LIE	012
05/11/2014	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	011
05/02/2014	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	010
05/01/2014	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	009

05/01/2014	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	008
01/31/2014	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	007
01/31/2014	GNRT	F	NON-FINAL ACTION E-MAILED	006
01/31/2014	CNRT	R	NON-FINAL ACTION WRITTEN	005
01/29/2014	DOCK	D	ASSIGNED TO EXAMINER	004
01/17/2014	MDSM	E	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK E-MAILED	003
01/16/2014	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
01/09/2014	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Lauren A. Dienes-Middlen
CORRESPONDENCE ADDRESS	LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520
DOMESTIC REPRESENTATIVE	NONE



Trademark Snap Shot Publication Stylesheet

(Table presents the data on Publication Approval)

OVERVIEW

SERIAL NUMBER	86158565	FILING DATE	01/06/2014
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	LAPTER, ALAIN J	L.O. ASSIGNED	105

PUB INFORMATION

RUN DATE	05/13/2014
PUB DATE	N/A
STATUS	680-APPROVED FOR PUBLICATION
STATUS DATE	05/11/2014
LITERAL MARK ELEMENT	WW

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	WW
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Entertainment services, namely, television shows about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely on-going reality based television programs rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing entertainment and sports news and information via a global computer network or commercial online service; entertainment services, namely, provision of information and news about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing information in the fields of sports, entertainment and general interest via an online community portal; providing a website featuring news and information in the field of sports, entertainment and general interest; fan club services, organizing and staging sporting events with fan club members, promoting the interest and participation of fan club members in the field of sports and entertainment, and providing an online community forum for fan club members; Providing online newsletters in the fields of sports entertainment; online journals, namely blogs, in the fields of sports entertainment; entertainment and educational services, namely, ongoing multimedia programs in the field of general human interest, distributed via various platforms across multiple forms of transmission media; providing entertainment information regarding ongoing television programs via a global computer network; production of television programs; production of multimedia programs, in the field of sports, entertainment, popular culture, film and general human interest

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
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MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	Color is not claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of two stacked W's with a scar underneath.
PSEUDO MARK	WORLD WRESTLING
OWNER OF US REG NOS	2757596 2799228 3691588

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
05/11/2014	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	011
05/02/2014	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	010
05/01/2014	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	009
05/01/2014	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	008
01/31/2014	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	007

01/31/2014	GNRT	F	NON-FINAL ACTION E-MAILED	006
01/31/2014	CNRT	R	NON-FINAL ACTION WRITTEN	005
01/29/2014	DOCK	D	ASSIGNED TO EXAMINER	004
01/17/2014	MDSM	E	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK E-MAILED	003
01/16/2014	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
01/09/2014	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001
CURRENT CORRESPONDENCE INFORMATION				
ATTORNEY			Lauren A. Dienes-Middlen	
CORRESPONDENCE ADDRESS			LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520	
DOMESTIC REPRESENTATIVE			NONE	



Trademark Snap Shot Amendment & Mail Processing Stylesheet

(Table presents the data on Amendment & Mail Processing Complete)

OVERVIEW

SERIAL NUMBER	86158565	FILING DATE	01/06/2014
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	SERVICE MARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	LAPTER, ALAIN J	L.O. ASSIGNED	105

PUB INFORMATION

RUN DATE	05/03/2014
PUB DATE	N/A
STATUS	661-RESPONSE AFTER NON-FINAL-ACTION-ENTERED
STATUS DATE	05/02/2014
LITERAL MARK ELEMENT	WW

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	WW
MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	World Wrestling Entertainment, Inc.
ADDRESS	1241 East Main Street Stamford, CT 06902
ENTITY	03-CORPORATION
CITIZENSHIP	Delaware

GOODS AND SERVICES

INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Entertainment services, namely, television shows about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely on-going reality based television programs rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing entertainment and sports news and information via a global computer network or commercial online service; entertainment services, namely, provision of information and news about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing information in the fields of sports, entertainment and general interest via an online community portal; providing a website featuring news and information in the field of sports, entertainment and general interest; fan club services, organizing and staging sporting events with fan club members, promoting the interest and participation of fan club members in the field of sports and entertainment, and providing an online community forum for fan club members; Providing online newsletters in the fields of sports entertainment; online journals, namely blogs, in the fields of sports entertainment; entertainment and educational services, namely, ongoing multimedia programs in the field of general human interest, distributed via various platforms across multiple forms of transmission media; providing entertainment information regarding ongoing television programs via a global computer network; production of television programs; production of multimedia programs, in the field of sports, entertainment, popular culture, film and general human interest

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
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MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
COLORS CLAIMED STATEMENT	Color is not claimed as a feature of the mark.
DESCRIPTION OF MARK	The mark consists of two stacked W's with a scar underneath.
PSEUDO MARK	WORLD WRESTLING
OWNER OF US REG NOS	2757596 2799228 3691588

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
05/02/2014	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	010
05/01/2014	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	009
05/01/2014	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	008
01/31/2014	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	007
01/31/2014	GNRT	F	NON-FINAL ACTION E-MAILED	006

01/31/2014	CNRT	R	NON-FINAL ACTION WRITTEN	005
01/29/2014	DOCK	D	ASSIGNED TO EXAMINER	004
01/17/2014	MDSM	E	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK E-MAILED	003
01/16/2014	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
01/09/2014	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001
CURRENT CORRESPONDENCE INFORMATION				
ATTORNEY			Lauren A. Dienes-Middlen	
CORRESPONDENCE ADDRESS			LAUREN A. DIENES-MIDDLEN WORLD WRESTLING ENTERTAINMENT, INC. 1241 E MAIN ST STAMFORD, CT 06902-3520	
DOMESTIC REPRESENTATIVE			NONE	



Response to Office Action**The table below presents the data as entered.**

Input Field	Entered
SERIAL NUMBER	86158565
LAW OFFICE ASSIGNED	LAW OFFICE 105
MARK SECTION	
MARK FILE NAME	http://tsdr.uspto.gov/img/86158565/large
LITERAL ELEMENT	WW
STANDARD CHARACTERS	NO
USPTO-GENERATED IMAGE	NO
COLOR(S) CLAIMED (If applicable)	Color is not claimed as a feature of the mark.
DESCRIPTION OF THE MARK (and Color Location, if applicable)	The mark consists of two stacked W's with a scar underneath.
GOODS AND/OR SERVICES SECTION (current)	
INTERNATIONAL CLASS	041
DESCRIPTION	
Entertainment services, namely, television shows about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely on-going reality based television programs rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing entertainment and sports news and information via a global computer network or commercial online service; entertainment services, namely, provision of information and news about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing information in the fields of sports, entertainment and general interest via an online community portal; providing a website in the field of sports, entertainment and general interest; fan club services, organizing and staging events with fan club members, promoting the interest and participation of fan club members, and providing an online community forum for fan club members; Providing online newsletters in the fields of sports entertainment; online journals, namely blogs, in the fields of sports entertainment; entertainment and educational services, namely, ongoing multimedia programs in the field of general human interest, distributed via various platforms across multiple forms of transmission media; providing entertainment information regarding ongoing television programs via a global computer network; production of television programs; production of multimedia programs	
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (proposed)	
INTERNATIONAL CLASS	041
TRACKED TEXT DESCRIPTION	
Entertainment services, namely, television shows about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely on-going reality based television programs rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing entertainment and sports news and information via a global computer network or commercial online service; entertainment services, namely, provision of information and news about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing information in the fields of sports, entertainment and general interest via an online community portal; providing a website in the field of sports, entertainment and general interest; <u>providing a website featuring news and information in the field of sports,</u>	

entertainment and general interest; fan club services, organizing and staging events with fan club members, promoting the interest and participation of fan club members, and providing an online community forum for fan club members; fan club services, organizing and staging sporting events with fan club members, promoting the interest and participation of fan club members in the field of sports and entertainment, and providing an online community forum for fan club members; Providing online newsletters in the fields of sports entertainment; online journals, namely blogs, in the fields of sports entertainment; entertainment and educational services, namely, ongoing multimedia programs in the field of general human interest, distributed via various platforms across multiple forms of transmission media; providing entertainment information regarding ongoing television programs via a global computer network; production of television programs; production of multimedia programs; <u>production of multimedia programs, in the field of sports, entertainment, popular culture, film and general human interest.</u>	
FINAL DESCRIPTION	
Entertainment services, namely, television shows about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely on-going reality based television programs rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing entertainment and sports news and information via a global computer network or commercial online service; entertainment services, namely, provision of information and news about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing information in the fields of sports, entertainment and general interest via an online community portal; providing a website featuring news and information in the field of sports, entertainment and general interest; fan club services, organizing and staging sporting events with fan club members, promoting the interest and participation of fan club members in the field of sports and entertainment, and providing an online community forum for fan club members; Providing online newsletters in the fields of sports entertainment; online journals, namely blogs, in the fields of sports entertainment; entertainment and educational services, namely, ongoing multimedia programs in the field of general human interest, distributed via various platforms across multiple forms of transmission media; providing entertainment information regarding ongoing television programs via a global computer network; production of television programs; production of multimedia programs, in the field of sports, entertainment, popular culture, film and general human interest.	
FILING BASIS	Section 1(b)
ADDITIONAL STATEMENTS SECTION	
ACTIVE PRIOR REGISTRATION(S)	The applicant claims ownership of U.S. Registration Number(s) 2757596, 2799228, 3691588, and others.
SIGNATURE SECTION	
RESPONSE SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
SIGNATORY'S PHONE NUMBER	203-353-2827
DATE SIGNED	05/01/2014
AUTHORIZED SIGNATORY	YES
FILING INFORMATION SECTION	
SUBMIT DATE	Thu May 01 17:41:36 EDT 2014
TEAS STAMP	USPTO/ROA-XX.XXX.XXX.XXX- 20140501174136798833-8615 8565-500b3c4111b15f5264d1 a3c5eccc01a16764b91fed27 9b6ba3e44eaf39930d3-N/A-N /A-20140501173726863549

Response to Office Action

To the Commissioner for Trademarks:

Application serial no. **86158565** WW (Stylized and/or with Design, see <http://tsdr.uspto.gov/img/86158565/large>) has been amended as follows:

CLASSIFICATION AND LISTING OF GOODS/SERVICES

Applicant proposes to amend the following class of goods/services in the application:

Current: Class 041 for Entertainment services, namely, television shows about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely on-going reality based television programs rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing entertainment and sports news and information via a global computer network or commercial online service; entertainment services, namely, provision of information and news about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing information in the fields of sports, entertainment and general interest via an online community portal; providing a website in the field of sports, entertainment and general interest; fan club services, organizing and staging events with fan club members, promoting the interest and participation of fan club members, and providing an online community forum for fan club members; Providing online newsletters in the fields of sports entertainment; online journals, namely blogs, in the fields of sports entertainment; entertainment and educational services, namely, ongoing multimedia programs in the field of general human interest, distributed via various platforms across multiple forms of transmission media; providing entertainment information regarding ongoing television programs via a global computer network; production of television programs; production of multimedia programs

Original Filing Basis:

Filing Basis: Section 1(b), Intent to Use: For a trademark or service mark application: As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. **For a collective trademark, collective service mark, or collective membership mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. **For a certification mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

Proposed:

Tracked Text Description: Entertainment services, namely, television shows about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely on-going reality based television programs rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing entertainment and sports news and information via a global computer network or commercial online service; entertainment services, namely, provision of information and news about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing information in the fields of sports, entertainment and general interest via an online community portal; ~~providing a website in the field of sports, entertainment and general interest;~~ providing a website featuring news and information in the field of sports, entertainment and general interest; ~~fan club services, organizing and staging events with fan club members, promoting the interest and participation of fan club members, and providing an online community forum for fan club members;~~ fan club services, organizing and staging sporting events with fan club members, promoting the interest and participation of fan club members in the field of sports and entertainment, and providing an online community forum for fan club members; Providing online newsletters in the fields of sports entertainment; online journals, namely blogs, in the fields of sports entertainment; entertainment and educational services, namely, ongoing multimedia programs in the field of general human interest, distributed via various platforms across multiple forms of transmission media; providing entertainment information regarding ongoing television programs via a global computer network; production of television programs; ~~production of multimedia programs;~~ production of multimedia programs, in the field of sports, entertainment, popular culture, film and general human interest.

Class 041 for Entertainment services, namely, television shows about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely on-going reality based television programs rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing entertainment and sports news and information via a global computer network or commercial online service; entertainment services, namely, provision of information and news about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing information in the fields of sports, entertainment and general interest via an online community portal; providing a website featuring news and information in the field of sports, entertainment and general interest; fan club services, organizing and staging sporting events with fan club members, promoting the interest and participation of fan club members in the field of sports and entertainment, and

providing an online community forum for fan club members; Providing online newsletters in the fields of sports entertainment; online journals, namely blogs, in the fields of sports entertainment; entertainment and educational services, namely, ongoing multimedia programs in the field of general human interest, distributed via various platforms across multiple forms of transmission media; providing entertainment information regarding ongoing television programs via a global computer network; production of television programs; production of multimedia programs, in the field of sports, entertainment, popular culture, film and general human interest.

Filing Basis: Section 1(b), Intent to Use: For a trademark or service mark application: As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. **For a collective trademark, collective service mark, or collective membership mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. **For a certification mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

ADDITIONAL STATEMENTS

Claim of Active Prior Registration(s)

The applicant claims ownership of U.S. Registration Number(s) 2757596, 2799228, 3691588, and others.

SIGNATURE(S)

Response Signature

Signature: /LADM/ Date: 05/01/2014

Signatory's Name: Lauren A. Dienes-Middlen

Signatory's Position: Attorney

Signatory's Phone Number: 203-353-2827

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the applicant's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the applicant in this matter: (1) the applicant has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the applicant has filed a power of attorney appointing him/her in this matter; or (4) the applicant's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

Serial Number: 86158565

Internet Transmission Date: Thu May 01 17:41:36 EDT 2014

TEAS Stamp: USPTO/ROA-XX.XXX.XXX.XXX-201405011741367

98833-86158565-500b3c4111b15f5264d1a3c5e

cccd01a16764b91fed279b6ba3e44eaf39930d3-

N/A-N/A-20140501173726863549

To: World Wrestling Entertainment, Inc. (lauren.middlen@wwecorp.com)
Subject: U.S. TRADEMARK APPLICATION NO. 86158565 - WW - N/A
Sent: 1/31/2014 12:05:10 PM
Sent As: ECOM105@USPTO.GOV
Attachments: [Attachment - 1](#)
[Attachment - 2](#)
[Attachment - 3](#)
[Attachment - 4](#)
[Attachment - 5](#)
[Attachment - 6](#)
[Attachment - 7](#)
[Attachment - 8](#)

**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION**

U.S. APPLICATION SERIAL NO. 86158565

MARK: WW

86158565

CORRESPONDENT ADDRESS:

LAUREN A. DIENES-MIDDLEN
WORLD WRESTLING ENTERTAINMENT, INC.
1241 E MAIN ST
STAMFORD, CT 06902-3520

CLICK HERE TO RESPOND TO THIS LETTER:

http://www.uspto.gov/trademarks/teas/response_forms.jsp

APPLICANT: World Wrestling Entertainment, Inc.

CORRESPONDENT'S REFERENCE/DOCKET NO :

N/A

CORRESPONDENT E-MAIL ADDRESS:

lauren.middlen@wwecorp.com

OFFICE ACTION

STRICT DEADLINE TO RESPOND TO THIS LETTER

TO AVOID ABANDONMENT OF APPLICANT'S TRADEMARK APPLICATION, THE USPTO MUST RECEIVE APPLICANT'S COMPLETE RESPONSE TO THIS LETTER **WITHIN 6 MONTHS** OF THE ISSUE/MAILING DATE BELOW.

ISSUE/MAILING DATE: 1/31/2014

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issue(s) below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

SEARCH OF OFFICE'S DATABASE OF MARKS

The trademark examining attorney has searched the Office's database of registered and pending marks and has found no conflicting marks that would bar registration under Trademark Act Section 2(d). TMEP §704.02; *see* 15 U.S.C. §1052(d).

Although no similar registered or pending mark has been found that would bar registration, applicant must satisfy the following

requirements.

CLAIM OF OWNERSHIP OF REGISTRATIONS

If applicant owns U.S. Registration Nos. 2757596, 2799228 and 3691588, then applicant must submit for the application record a claim of ownership of this registration. See 37 C.F.R. §2.36; TMEP §812. See the attached copy of the registration. See TMEP §812.

Applicant may use the following format to claim ownership of the registration:

Applicant is the owner of U.S. Registration Nos. 2757596, 2799228 and 3691588 and others.

IDENTIFICATION OF SERVICES

As identified below, some of the wording needs clarification to further identify the type of services associated with the mark. See TMEP §§1402.01, 1402.03.

Furthermore, the wording could include services in other international classes for which additional filing fees are required.

The Office requires a degree of particularity necessary to identify clearly goods and/or services covered by a mark. See *In re Omega SA*, 494 F.3d 1362, 1365, 83 USPQ2d 1541, 1543-44 (Fed. Cir. 2007). Descriptions of goods and services in applications must be specific, explicit, clear and concise. TMEP §1402.01; see *In re Cardinal Labs., Inc.*, 149 USPQ 709, 711 (TTAB 1966); *Cal. Spray-Chem. Corp. v. Osmose Wood Pres. Co. of Am.*, 102 USPQ 321, 322 (Comm'r Pats. 1954).

Descriptions of goods and services should use the common, ordinary name for the goods and/or services. TMEP §1402.01. If there is no common, ordinary name for the goods and/or services, applicant should describe the goods and/or services using wording that would be generally understood by the average person. See *Schenley Indus., Inc. v. Battistoni*, 112 USPQ 485, 486 (Comm'r Pats. 1957); *Cal. Spray-Chem. Corp. v. Osmose Wood Pres. Co. of Am.*, 102 USPQ 321, 322 (Comm'r Pats. 1954); TMEP §1402.01.

An in depth knowledge of the relevant field should not be necessary for understanding a description of the goods and/or services. TMEP §1402.01. "[T]echnical, high-sounding verbiage" should be avoided. *Cal. Spray-Chem.*, 102 USPQ at 322.

Applicant must address the following issues and may adopt the suggested language, if accurate:

Please note that the suggested language is underlined.

International Class 35 – promoting the interest of wrestling fan club members and participation in wrestling fan clubs

International Class 41 – Entertainment services, namely, television shows about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely on-going reality based television programs rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing entertainment and sports news and information via a global computer network or commercial online service; entertainment services, namely, provision of information and news about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing information in the fields of sports, entertainment and general interest via an online community portal; providing a website featuring news and information in the field of sports, entertainment and general interest; fan club services, organizing and staging sporting events with fan club members, and providing an online community forum for fan club members in the field of sports and entertainment; Providing online newsletters in the fields of sports entertainment; online journals, namely blogs, in the fields of sports entertainment; entertainment and educational services, namely, ongoing multimedia programs in the field of general human interest, distributed via various platforms across multiple forms of transmission media; providing entertainment information regarding ongoing television programs via a global computer network; production of television programs; production of multimedia programs, in the field of _____ (Applicant must identify the subject matter of the programs, e.g. sports and entertainment and reality-based television shows)

For assistance with identifying and classifying goods and/or services in trademark applications, please see the USPTO's online searchable *U.S. Acceptable Identification of Goods and Services Manual* at <http://tess2.uspto.gov/netathtml/tidm.html>. See TMEP §1402.04.

An applicant may amend an identification of services only to clarify or limit the services; adding to or broadening the scope of the services is not permitted. 37 C.F.R. §2.71(a); see TMEP §§1402.06 *et seq.*, 1402.07 *et seq.*

Insufficient Filing Fees

The application identifies goods and/or services that are classified in at least 2 classes; however, the fees submitted are sufficient for only 1 class(es). In a multiple-class application, a fee for each class is required. 37 C.F.R. §2.86(a)(2); TMEP §§810.01, 1403.01.

Therefore, applicant must either (1) restrict the application to the number of classes covered by the fee(s) already paid, or (2) submit the fees for the additional class(es).

The filing fees for adding classes to an application are as follows:

- (1) A \$325 fee per class, when the fees are submitted with an electronic response filed online at http://www.uspto.gov/trademarks/teas/response_forms.jsp, via the Trademark Electronic Application System (TEAS).
- (2) A \$375 fee per class, when the fees are submitted with a paper response.

37 C.F.R. §2.6(a)(1)(i)-(ii); TMEP §§810, 1403.02(c).

ADDITIONAL INFORMATION

If applicant has questions regarding this Office action, please telephone or e-mail the assigned trademark examining attorney. All relevant e-mail communications will be placed in the official application record; however, an e-mail communication will not be accepted as a response to this Office action and will not extend the deadline for filing a proper response. See 37 C.F.R. §2.191; TMEP §§304.01-.02, 709.04-.05. Further, although the trademark examining attorney may provide additional explanation pertaining to the refusal(s) and/or requirement(s) in this Office action, the trademark examining attorney may not provide legal advice or statements about applicant's rights. See TMEP §§705.02, 709.06.

/Alain J. Lapter/
Trademark Examining Attorney
Law Office 105
500 Dulany Ave.
Alexandria, VA 22316
(571) 272-3162
alain.lapter@uspto.gov

TO RESPOND TO THIS LETTER: Go to http://www.uspto.gov/trademarks/teas/response_forms.jsp. Please wait 48-72 hours from the issue/mailing date before using the Trademark Electronic Application System (TEAS), to allow for necessary system updates of the application. For *technical* assistance with online forms, e-mail TEAS@uspto.gov. For questions about the Office action itself, please contact the assigned trademark examining attorney. **E-mail communications will not be accepted as responses to Office actions; therefore, do not respond to this Office action by e-mail.**

All informal e-mail communications relevant to this application will be placed in the official application record.

WHO MUST SIGN THE RESPONSE: It must be personally signed by an individual applicant or someone with legal authority to bind an applicant (i.e., a corporate officer, a general partner, all joint applicants). If an applicant is represented by an attorney, the attorney must sign the response.

PERIODICALLY CHECK THE STATUS OF THE APPLICATION: To ensure that applicant does not miss crucial deadlines or official notices, check the status of the application every three to four months using the Trademark Status and Document Retrieval (TSDR) system at <http://tsdr.uspto.gov/>. Please keep a copy of the TSDR status screen. If the status shows no change for more than six months, contact the Trademark Assistance Center by e-mail at TrademarkAssistanceCenter@uspto.gov or call 1-800-786-9199. For more information on checking status, see <http://www.uspto.gov/trademarks/process/status/>.

TO UPDATE CORRESPONDENCE/E-MAIL ADDRESS: Use the TEAS form at <http://www.uspto.gov/trademarks/teas/correspondence.jsp>.

Print: Jan 31, 2014

77606791

DESIGN MARK

Serial Number

77606791

Status

REGISTERED

Word Mark

WW

Standard Character Mark

No

Registration Number

3691588

Date Registered

2009/10/06

Type of Mark

SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

Owner

World Wrestling Entertainment, Inc. CORPORATION DELAWARE 1241 East
Main Street Stamford CONNECTICUT 06902

Goods/Services

Class Status -- ACTIVE. IC 041. US 100 101 107. G & S:
Entertainment services, namely, the production and exhibition of
professional wrestling events rendered live and through the media of
television; providing wrestling news and information via a global
computer network. First Use: 2002/05/05. First Use In Commerce:
2002/05/05.

Description of Mark

The mark consists of two stacked "W"'s in gray and white with black
outlines, with a red scar underneath.

Colors Claimed

The color(s) black, white, gray and red is/are claimed as a feature of
the mark.

Filing Date

2008/11/04

Print: Jan 31, 2014

77606791

Examining Attorney

NEVILLE, BRIAN

Attorney of Record

Lauren A. Dienes-Middler



Print: Jan 31, 2014

78119548

DESIGN MARK

Serial Number

78119546

Status

REGISTERED AND RENEWED

Word Mark

WW

Standard Character Mark

No

Registration Number

2757596

Date Registered

2003/08/26

Type of Mark

SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

Owner

World Wrestling Entertainment, Inc. CORPORATION DELAWARE 1241 East
Main Street Stamford CONNECTICUT 06902

Goods/Services

Class Status -- ACTIVE. IC 041. US 100 101 107. G & S:
Entertainment services, namely, the production and exhibition of
professional wrestling events rendered live and through the media of
television; providing wrestling news and information via a global
computer network. First Use: 2002/05/06. First Use In Commerce:
2002/05/06.

Colors Claimed

Color is not claimed as a feature of the mark.

Filing Date

2002/04/04

Examining Attorney

CLARKE, AISHA

Attorney of Record

Print: Jan 31, 2014

78119548

Lauren A. Dienes-Middlen



Print: Jan 31, 2014

78119574

DESIGN MARK

Serial Number

78119574

Status

SECTION 8 & 15-ACCEPTED AND ACKNOWLEDGED

Word Mark

WW

Standard Character Mark

No

Registration Number

2799228

Date Registered

2003/12/23

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

Owner

World Wrestling Entertainment, Inc. CORPORATION DELAWARE 1241 East
Main Street Stamford CONNECTICUT 06902

Goods/Services

Class Status -- ACTIVE. IC 018. US 001 002 003 022 041. G & S:
Backpacks; luggage, barrel bags, beach bags, duffel bags, gym bags,
athletic bags, all-purpose sport bags, book bags, school bags, tote
bags, travel bags, carry-on bags, cosmetic bags sold empty, garment
bags for travel, fanny packs; wallets; credit card cases; change
purses; leather key chains; leather belts; thongs; soft luggage
identification tags. First Use: 2002/06/19. First Use In Commerce:
2002/06/19.

Filing Date

2002/04/04

Examining Attorney

CLARKE, AISHA

Attorney of Record

Lauren A. Dienes-Middlen



To: World Wrestling Entertainment, Inc. (lauren.middlen@wwecorp.com)
Subject: U.S. TRADEMARK APPLICATION NO. 86158565 - WW - N/A
Sent: 1/31/2014 12:05:10 PM
Sent As: ECOM105@USPTO.GOV
Attachments:

UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)

**IMPORTANT NOTICE REGARDING YOUR
U.S. TRADEMARK APPLICATION**

USPTO OFFICE ACTION (OFFICIAL LETTER) HAS ISSUED
ON **1/31/2014** FOR U.S. APPLICATION SERIAL NO. 86158565

Please follow the instructions below:

(1) TO READ THE LETTER: Click on this [link](#) or go to <http://tsdr.uspto.gov>, enter the U.S. application serial number, and click on "Documents."

The Office action may not be immediately viewable, to allow for necessary system updates of the application, but will be available within 24 hours of this e-mail notification.

(2) TIMELY RESPONSE IS REQUIRED: Please carefully review the Office action to determine (1) how to respond, and (2) the applicable response time period. Your response deadline will be calculated from **1/31/2014** (*or sooner if specified in the Office action*). For information regarding response time periods, see <http://www.uspto.gov/trademarks/process/status/responsetime.jsp>.

Do NOT hit "Reply" to this e-mail notification, or otherwise e-mail your response because the USPTO does NOT accept e-mails as responses to Office actions. Instead, the USPTO recommends that you respond online using the Trademark Electronic Application System (TEAS) response form located at http://www.uspto.gov/trademarks/teas/response_forms.jsp.

(3) QUESTIONS: For questions about the contents of the Office action itself, please contact the assigned trademark examining attorney. For *technical* assistance in accessing or viewing the Office action in the Trademark Status and Document Retrieval (TSDR) system, please e-mail TSDR@uspto.gov.

WARNING

Failure to file the required response by the applicable response deadline will result in the ABANDONMENT of your application. For more information regarding abandonment, see <http://www.uspto.gov/trademarks/basics/abandon.jsp>.

PRIVATE COMPANY SOLICITATIONS REGARDING YOUR APPLICATION: Private companies **not** associated with the USPTO are using information provided in trademark applications to mail or e-mail trademark-related solicitations. These companies often use names that closely resemble the USPTO and their solicitations may look like an official government document. Many solicitations require that you pay "fees."

Please carefully review all correspondence you receive regarding this application to make sure that you are responding to an official document from the USPTO rather than a private company solicitation. All official USPTO correspondence will be mailed only from the "United States Patent and Trademark Office" in Alexandria, VA; or sent by e-mail from the domain "@uspto.gov." For more information on how to handle private company solicitations, see http://www.uspto.gov/trademarks/solicitation_warnings.jsp.

*** User:alapter ***

#	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/ Search Duration	Search
01	285	0	285	280	0:01	("ww" "w w")[bi,ti] not dead[ld]
02	4937	N/A	0	0	0:02	261707[dc] not dead[ld]
03	1	0	1	1	0:01	1 and 2
04	199	0	199	197	0:01	1 and ("003" "041" "018" "035")[cc]
05	84	0	84	83	0:01	1 and ("003" "041" "018" "035" a b 200)[ic]

Session started 1/31/2014 10:11:59 AM

Session finished 1/31/2014 10:20:23 AM

Total search duration 0 minutes 6 seconds

Session duration 8 minutes 24 seconds

Default NEAR limit=1ADJ limit=1

Sent to TIGRS as Serial Number: 86158565

From: TMDesignCodeComments
Sent: Friday, January 17, 2014 00:24 AM
To: XXXX
Subject: Official USPTO Notice of Design Search Code and Pseudo Mark: U.S. Trademark SN: 86158565: WW (Stylized/Design)

Docket/Reference Number:

The USPTO may assign design search codes and/or pseudo marks, as appropriate, to new applications and renewed registrations to assist in searching the USPTO database for conflicting marks. They have no legal significance and will not appear on the registration certificate.

DESIGN SEARCH CODES are numerical codes assigned to figurative, non-textual elements found in marks. For example, if your mark contains the design of a flower, design search code 05.05 would be assigned to your application. Design search codes are described on Internet Web page <http://www.uspto.gov/tmdb/dscm/index.html>.

A PSEUDO MARK may be assigned to marks that include words, numbers, compound words, symbols, or acronyms that can have alternative spellings or meanings. For example, if the mark comprises the words 'YOU ARE' surrounded by a design of a box, the pseudo mark field in the USPTO database would display the mark as 'YOU ARE SQUARE'. A mark filed as 'URGR8' would receive a pseudo mark of 'YOU ARE GREAT'.

Response to this notice is not required; however, to suggest additions or changes to the design search code(s) or pseudo mark assigned to your mark, please e-mail TMDesignCodeComments@USPTO.GOV. You **must** reference your application serial number within your request. The USPTO will review the proposal and update the record, if appropriate. For questions, please call 1-800-786-9199 to speak to a Customer Service representative.

The USPTO will not send any further response to your e-mail. Check TESS in approximately two weeks to see if the requested changes have been entered. Requests deemed unnecessary or inappropriate will not be entered.

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=86158565>. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

Design search codes and pseudo marks assigned to the referenced serial number are listed below.

DESIGN SEARCH CODES:

26.17.09 - Bands, curved
26.17.09 - Bars, curved
26.17.09 - Curved line(s), band(s) or bar(s)
26.17.09 - Lines, curved

PSEUDO MARK:

WORLD WRESTLING

PTO Form 1478 (Rev 9/2006)
OMB No. 0651-0009 (Exp 12/31/2014)

Trademark/Service Mark Application, Principal Register

Serial Number: 86158565

Filing Date: 01/06/2014

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	86158565
MARK INFORMATION	
*MARK	\\TICRS\EXPORT16\IMAGEOUT16\861\585\86158565\xml1\ APP0002.JPG
SPECIAL FORM	YES
USPTO-GENERATED IMAGE	NO
LITERAL ELEMENT	WW
COLOR MARK	NO
*DESCRIPTION OF THE MARK (and Color Location, if applicable)	The mark consists of two stacked W's with a scar underneath.
PIXEL COUNT ACCEPTABLE	YES
PIXEL COUNT	393 x 393
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	World Wrestling Entertainment, Inc.
*STREET	1241 East Main Street
*CITY	Stamford
*STATE (Required for U.S. applicants)	Connecticut
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants only)	06902
PHONE	203-353-2827
FAX	203-353-0236
EMAIL ADDRESS	XXXX
LEGAL ENTITY INFORMATION	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	Delaware
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	041
	Entertainment services, namely, television shows about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the

<p>*IDENTIFICATION</p>	<p>internet or commercial online service; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely on-going reality based television programs rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing entertainment and sports news and information via a global computer network or commercial online service; entertainment services, namely, provision of information and news about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing information in the fields of sports, entertainment and general interest via an online community portal; providing a website in the field of sports, entertainment and general interest; fan club services, organizing and staging events with fan club members, promoting the interest and participation of fan club members, and providing an online community forum for fan club members; Providing online newsletters in the fields of sports entertainment; online journals, namely blogs, in the fields of sports entertainment; entertainment and educational services, namely, ongoing multimedia programs in the field of general human interest, distributed via various platforms across multiple forms of transmission media; providing entertainment information regarding ongoing television programs via a global computer network; production of television programs; production of multimedia programs</p>
<p>FILING BASIS</p>	<p>SECTION 1(b)</p>
<p>ATTORNEY INFORMATION</p>	
<p>NAME</p>	<p>Lauren A. Dienes-Middlen</p>
<p>FIRM NAME</p>	<p>World Wrestling Entertainment, Inc.</p>
<p>STREET</p>	<p>1241 East Main Street</p>
<p>CITY</p>	<p>Stamford</p>
<p>STATE</p>	<p>Connecticut</p>
<p>COUNTRY</p>	<p>United States</p>
<p>ZIP/POSTAL CODE</p>	<p>06902</p>
<p>PHONE</p>	<p>203-353-2827</p>
<p>FAX</p>	<p>203-353-0236</p>
<p>EMAIL ADDRESS</p>	<p>lauren.middlen@wwecorp.com</p>
<p>AUTHORIZED TO COMMUNICATE VIA EMAIL</p>	<p>Yes</p>
<p>OTHER APPOINTED ATTORNEY</p>	<p>WWE Legal Affairs Department</p>
<p>CORRESPONDENCE INFORMATION</p>	
<p>NAME</p>	<p>Lauren A. Dienes-Middlen</p>
<p>FIRM NAME</p>	<p>World Wrestling Entertainment, Inc.</p>
<p>STREET</p>	<p>1241 East Main Street</p>
<p>CITY</p>	<p>Stamford</p>
<p>STATE</p>	<p>Connecticut</p>

COUNTRY	United States
ZIP/POSTAL CODE	06902
PHONE	203-353-2827
FAX	203-353-0236
EMAIL ADDRESS	lauren.middlen@wwecorp.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
NUMBER OF CLASSES	1
FEE PER CLASS	325
*TOTAL FEE DUE	325
*TOTAL FEE PAID	325
SIGNATURE INFORMATION	
SIGNATURE	/LADM/
SIGNATORY'S NAME	Lauren A. Dienes-Middlen
SIGNATORY'S POSITION	Attorney
DATE SIGNED	01/06/2014

PTO Form 1478 (Rev 9/2006)
OMB No. 0651-0009 (Exp 12/31/2014)

Trademark/Service Mark Application, Principal Register

Serial Number: 86158565

Filing Date: 01/06/2014

To the Commissioner for Trademarks:

MARK: WW (stylized and/or with design, see [mark](#))

The literal element of the mark consists of WW.

The mark consists of two stacked W's with a scar underneath.

The applicant, World Wrestling Entertainment, Inc., a corporation of Delaware, having an address of
1241 East Main Street
Stamford, Connecticut 06902
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 041: Entertainment services, namely, television shows about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely, the production and exhibition of professional wrestling events rendered live and through broadcast media including television and radio, and via the internet or commercial online service; entertainment services, namely on-going reality based television programs rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing entertainment and sports news and information via a global computer network or commercial online service; entertainment services, namely, provision of information and news about sports, entertainment and general interest rendered live and through broadcast media including television and radio, and via the internet or commercial online service; providing information in the fields of sports, entertainment and general interest via an online community portal; providing a website in the field of sports, entertainment and general interest; fan club services, organizing and staging events with fan club members, promoting the interest and participation of fan club members, and providing an online community forum for fan club members; Providing online newsletters in the fields of sports entertainment; online journals, namely blogs, in the fields of sports entertainment; entertainment and educational services, namely, ongoing multimedia programs in the field of general human interest, distributed via various platforms across multiple forms of transmission media; providing entertainment information regarding ongoing television programs via a global computer network; production of television programs; production of multimedia programs

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

The applicant's current Attorney Information:

Lauren A. Dienes-Middlen and WWE Legal Affairs Department of World Wrestling Entertainment, Inc.
1241 East Main Street
Stamford, Connecticut 06902
United States

The applicant's current Correspondence Information:

Lauren A. Dienes-Middlen
World Wrestling Entertainment, Inc.
1241 East Main Street
Stamford, Connecticut 06902
203-353-2827(phone)
203-353-0236(fax)
lauren.middlen@wwecorp.com (authorized)

A fee payment in the amount of \$325 has been submitted with the application, representing payment for 1 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /LADM/ Date: 01/06/2014
Signatory's Name: Lauren A. Dienes-Middlen
Signatory's Position: Attorney
RAM Sale Number: 86158565
RAM Accounting Date: 01/07/2014

Serial Number: 86158565
Internet Transmission Date: Mon Jan 06 18:23:28 EST 2014
TEAS Stamp: USPTO/BAS-XX.XXX.XXX.XXX-201401061823280
70825-86158565-500deddf543992712f0dd2fa8
ecd2b2eda7ea1a2571109fc965a3fe3a10fe2bc7
-DA-5602-20140106182143959159



